

PGDM

JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA & SAQS accredited, MBA equivalence by AIU

EMPOWERING TALENT TODAY, SHAPING LEADERS FOR TOMORROW

Placement Guide | PGDM 2025-27

A BETTER TOMORROW

MEANINGFUL OPPORTUNITIES

Value driven Leadership for Sustainable Careers!

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About JSB

Established in 2008 under the aegis of the Seth Anandram Jaipuria Education Society, Jaipuria School of Business (JSB), Ghaziabad, has emerged as one of the most sought-after PGDM institutions in the Delhi-NCR region. With a legacy rooted in academic excellence and a forward-looking vision, JSB is committed to shaping business innovators, future strategists, and ethical leaders prepared to thrive in a dynamic global business environment.

Approved by AICTE, Ministry of Education, Government of India, accredited by the National Board of Accreditation (NBA), and accorded MBA equivalence, the Post Graduate Diploma in Management (PGDM) programme at JSB is benchmarked against the highest standards of management education. Further strengthening its global standing, JSB is SAQS accredited and a Business Education Alliance Member of AACSB, reaffirming its commitment to international quality benchmarks, continuous improvement, and global relevance.



VISION

To be a leading value-based futuristic management institution of excellence in the country



MISSION

To provide an empowering environment for developing managerial and leadership skills, knowledge leading to aspirational career and life goals, inculcating values, ethics, global and entrepreneurial mindset to catalyze sustainable societal transformation



CORE VALUES

Jaipuria School of Business imbibes the Jaipuria Group values: Empower, Enthuse, and Excel.

We complement our group values with:

Integrity, Diversity, Creativity, Social Responsibility, Global Perspective, Excellence and Ethics.



DR. RAJARAM JAIPURIA
(1934-2015)

A TRIBUTE TO OUR FOUNDER

Late Dr. Rajaram Jaipuria's favourite quote:

"WE MAKE A LIVING BY WHAT WE GET, BUT WE MAKE A LIFE BY WHAT WE GIVE."

We pay our heartfelt tribute to our beloved Founder Late Dr. Rajaram Jaipuria, who has shown us the real meaning of service to humanity.

"When one performs his prescribed duty only because it ought to be done, and renounces all material association and all attachment to the fruit, his renunciation is said to be in the mode of goodness"

-Shrimad Bhagwad Gita

A TRADITION OF EXCELLENCE
ENCOMPASSING 81 YEARS

THE HOUSE OF JAIPURIAS

JAIPURIAS IN THE INDIAN INDUSTRY

The house of Jaipurias, founded by Seth Anandram Jaipuria, is a celebrated legacy that spans over a century. From commencing a textile business in 1946 to building airports and promoting the Hindustan Mercantile Bank – the group has earned several milestones throughout.

Following are some of the business organizations run by the group at present:

- Ginni Filaments Limited, Noida
- Ginni Filaments Limited, Haridwar
- Ginni Filaments Limited, Kosi Kalan (Mathura)
- Ginni Filaments Limited, Panoli, Gujarat
- Jaipuria Publishing House (JPH), Ghaziabad

JAIPURIAS IN EDUCATION

The Jaipurias have been committed to delivering the best of education even before India's independence. The establishment of Seth Anandram Jaipuria Education Society (SAJES) and College in Calcutta, 1945 solidified this vision of creating top-notch institutes that uphold a suitable environment for learning.

Seth Anandram Jaipuria Education Society runs the following management institutions at present:

- Jaipuria School of Business, Indirapuram, Ghaziabad
- Jaipuria Institute of Management, Indirapuram, Ghaziabad

The group has set up various schools in Ghaziabad, Lucknow, Kanpur, Varanasi, Raebareli, Sitarganj and Unnao.

JAIPURIAS IN SOCIAL SERVICE

Adhering to the legacy of our social ethics and Corporate Social Responsibility laid by Lt. Dr. Rajaram Jaipuria, the group aids the masses with a chain of public guest houses, temples, charitable hospitals and educational institutions.

- **Some of the humble services offered by the house of Jaipurias are:**
- Matushree Jaidevi Anandram Jaipuria Smiriti Bhawan, Chitrakoot, Banda (UP) Seth Anandram Jaipuria Eye Hospital
- Nawalgarh (Rajasthan) Seth Anandram Jaipuria Smriti Bhawan, Vrindavan (UP)
- Ram Darshan, Chitrakoot (MP)
- Seth Anandram Jaipuria Smriti Bhawan, Ramghat, Haridwar

81

Approvals

Accreditations

AACSB Member

MEMBERSHIP

Best Management College in North India for Placement 2026 by CEGR

Ranked as India's Premier Business School of Excellence by Outlook Business 2024

Times Business Awards North 2023 For Excellence in Management Education in Delhi/NCR

Outstanding Achievement in Professional Education Award by Education World (2025)

Rated AAA by Careers 360 (2025)

Ranked among the Top 20 B-Schools in North India by MBA Universe, India' No. 1 MBA Portal

Ranked #4th in the North Zone by IIRF in the Private Business School Category (2025)

Best B-School in Career Readiness and Industry Collaboration" at the 9th Annual Education Conclave of the Federation for World Academics (FWA)

8th Rank in the categary of Leading B-Shools (2026)

6th Rank in the State of Uttar Pradesh (Private) (2026)

BOARD OF GOVERNORS

Mr. Sanjeev Shriya
Founder Owner
Smart Chip Ltd.
Delhi

Shri Shishir Jaipuria
Chairman
Jaipuria Group of Educational Institutions

Dr. Rupamanjari Ghosh
Formerly Vice Chancellor
Shiv Nadar University, Noida

Dr. Y.V. Verma
IIT Kharagpur, Ph.D.
CEO, ONIDA, COO/Director LG India
Group Head HR, Jindal Group

Mr. Pulkit Trivedi
Director
Snapchat
Delhi

Mr. Suresh Singhvi
Director (Finance)
Ginni Filaments

Dr. Tapan K. Nayak
Director
Jaipuria School of Business
Ghaziabad

Dr. Nitin Kumar Saxena
Dean – Academics
Member Secretary-BOG
Jaipuria School of Business
Ghaziabad

Dr. Saloni Chitkara
Associate Dean (Student Welfare)
Jaipuria School of Business

Dr. Shraddha Srivastava
Assistant Professor
Jaipuria School of Business

ACADEMIC ADVISORY COUNCIL

Prof. Prakash Singh
Professor of Finance
IIM, Lucknow

Prof. Sushil
Professor of Strategy, Department of Management Studies.
IT Delhi

Prof. Ida Anak Ingko
Assistant Professor. Head Research and Postgraduate Studies
Faculty of Hospitality and Tourism Management
UCSI University, Malaysia

Prof. Sanjiva Shankar Dubey.
(Formerly IBM & Tata)
Professor of Analytics & Dean
IILM University, Gurugram

Mr. Satya Upadhyay
Head of MarkTech-Decissioning & Execution, ANZ Bank, Sydney, Australia

Dr. V. Chandra
Professor of Business Communication

Mr. S. Ramaswamy
ED (Retd.), IOCL
Professor of Operations

Dr. Bikramjit Rishi
Professor of Marketing
Shiv Nadar University

Dr. Vijay Sardana
Advocate
Supreme Court of India

Dr. Ashok Kumar Sangwan
Chief Manager (Department Head)
Honda Motor Cycles & Scooter India Pvt. Ltd

Mr. Sunil Pant
Ex CEO
Institute of Insolvency Professionals of ICAI Mumbai

Dr. P K Gupta
Professor & Dean
Department of Management Studies, Jamia Milia Islamia University, Delhi

Dr. Sameer Anand
Professor of Operations
Shaheed Sukhdev College of Business Studies

Dr. Christopher Wan Sageng
Dean, Hospitality & Operations Management
UCSI University, Malaysia

Dr. Neerpal Rathi
Associate Professor (OB & HR)
IIM Nagpur

Dr. Bishwaranjan Swain
Associate Professor (Ethics & Sustainability)
IIM Indore

Dr. Sanjay Singh
Professor of HR&OB
Maynooth University
Maynooth, Ireland

Dr. Siddharth Verma
Professor of Operations & QT
IMI, New Delhi

Mr. Vineet Aurora
Group Business Manager Ingram Micro, Gurugram

Dr. Subrat Kumar
CEO. People Labs Pvt. Ltd.
Noida

Mr. Kamalendu Bali
Director-Solutions
Concentrix, New Delhi

Prof. (Dr.) Tapan K. Nayak
Chairman - AAC
Director
Jaipuria School of Business

Dr. Nitin K. Saxena
Member Secretary - AAC
Dean Academics
Jaipuria School of Busines

Chairman's **Message**

A World of Opportunities Awaits You

The global business environment is evolving at an unprecedented pace. Technology, innovation, shifting consumer expectations, and emerging business models are transforming the way organisations operate, compete, and create value. In such a dynamic landscape, organisations need professionals who are not only technologically adept and analytically capable, but also creative, agile, ethical, and prepared to lead through change.

At Jaipuria School of Business (JSB), we believe that the future belongs to individuals who combine clarity of thought with the courage to act, competence with character, and ambition with responsibility. Sustainable growth is driven by people who can transform ideas into meaningful outcomes and navigate complexity with confidence and purpose.

The PGDM Batch 2025–27 at JSB represents this very spirit. Selected through a rigorous and holistic learning journey, our students are being nurtured to become industry-ready professionals, analytical thinkers, ethical decision-makers, and responsible leaders with a global perspective.

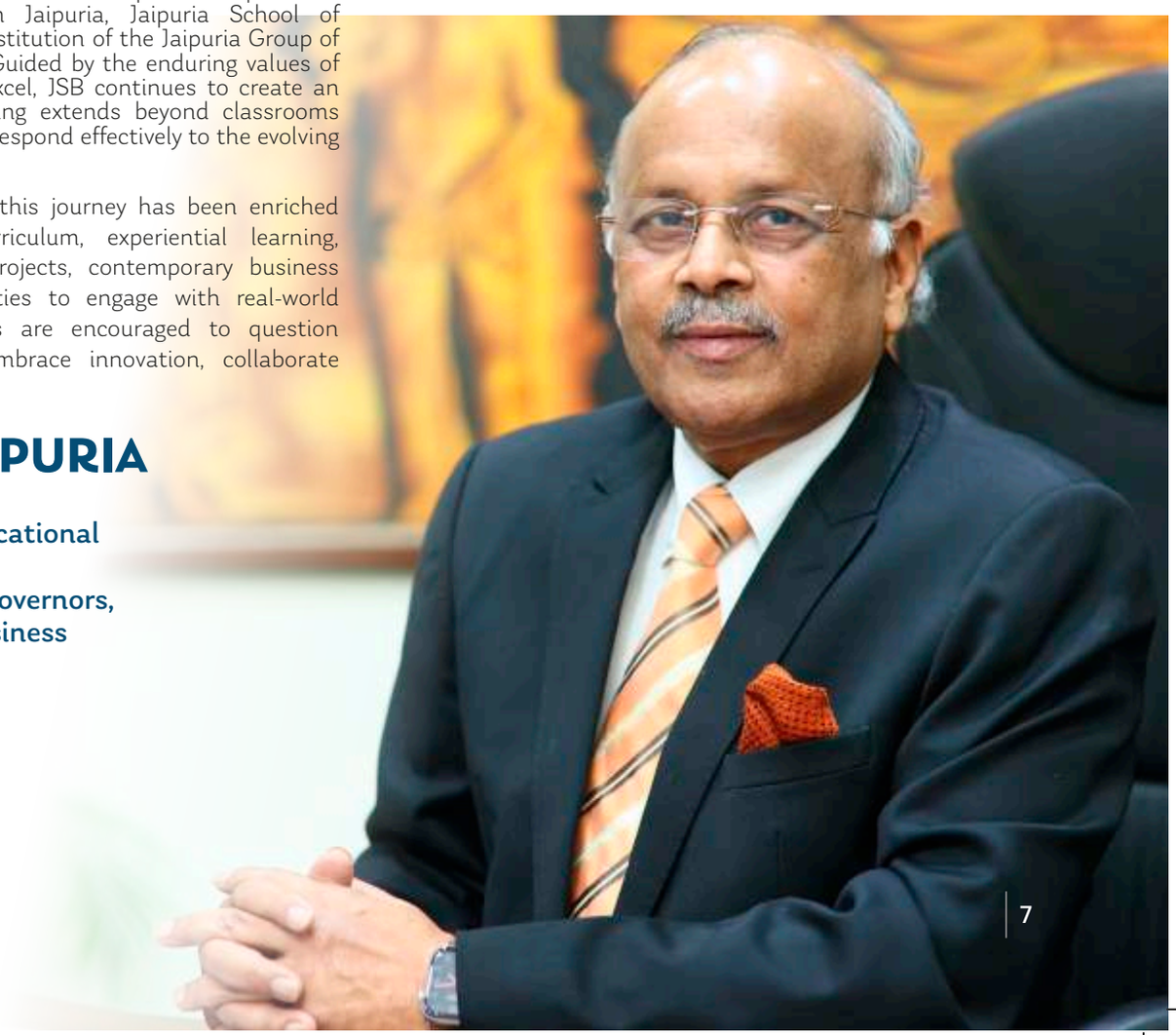
Established in 2008 by the noted philanthropist and industrialist Dr. Rajaram Jaipuria, Jaipuria School of Business is the flagship institution of the Jaipuria Group of Educational Institutions. Guided by the enduring values of Empower, Enthuse, and Excel, JSB continues to create an environment where learning extends beyond classrooms and prepares students to respond effectively to the evolving demands of business.

For the Batch 2025–27, this journey has been enriched through a rigorous curriculum, experiential learning, industry interface, live projects, contemporary business practices, and opportunities to engage with real-world challenges. Our students are encouraged to question conventional thinking, embrace innovation, collaborate across disciplines, and translate knowledge into impact.

As our students progress towards their professional careers, we are confident that they bring to the workplace a valuable combination of knowledge, skills, adaptability, commitment, and character. They are prepared not merely to occupy positions, but to contribute meaningfully, solve problems, lead teams, and create sustainable value for their organisations.

As we commence the recruitment journey for the PGDM Batch 2025–27, I warmly invite organisations to engage with the diverse and talented pool of professionals being developed at JSB. We look forward to building meaningful industry partnerships and creating opportunities where our students can contribute, learn, and grow.

I welcome you to Jaipuria School of Business and invite you to be a part of the journey of our future-ready professionals.



SHISHIR JAIPURIA
Chairman,
Jaipuria Group of Educational Institutions, and
Chairman, Board of Governors,
Jaipuria School of Business

Director's Message

BUILDING A GLOBAL MINDSET AND VALUE-DRIVEN INDIVIDUALS

The business landscape is undergoing rapid transformation, driven by technology, artificial intelligence, evolving consumer expectations, global interconnectedness, and changing ways of working. In this environment, organisations seek professionals who can think analytically, adapt quickly, collaborate effectively, and make responsible decisions. The ability to learn, unlearn, and continuously evolve has become as important as functional expertise.

At Jaipuria School of Business (JSB), Ghaziabad, we are committed to preparing our students for this changing world through an education that combines strong fundamentals, experiential learning, industry exposure, and contemporary business practices. Our PGDM programme is designed to bridge the gap between academic knowledge and corporate expectations, enabling students to understand not only what to learn, but also how to apply that learning to real-world business challenges.

The PGDM Batch 2025–27 represents a diverse and promising cohort of young professionals who are being nurtured to become confident, competent, and responsible business leaders. From the beginning of their journey at JSB, students are encouraged to develop an analytical mindset, strengthen their functional capabilities, embrace technology, and engage with real business situations. Case studies, live projects, industry interactions, simulations, experiential learning, and collaborative activities form an integral part of their learning journey.

Our emphasis extends beyond academic excellence. We strive to develop professionals who demonstrate integrity, communication, leadership, creativity, problem-solving ability, and social responsibility. In a world where business decisions increasingly have economic, social, and environmental consequences, we believe that professional success must be complemented by ethical judgement and a strong sense of purpose.

The PGDM Batch 2025–27 is therefore being prepared not merely to enter the corporate world, but to contribute meaningfully to it. Our students are developing the confidence to question conventional approaches, the agility to respond to change, and the competence to create sustainable value for their organisations and society.

As the students progress through their PGDM journey, we invite our corporate partners to engage with this vibrant pool of talent through summer internships, live projects, industry interactions, mentoring, and final placement opportunities. Such partnerships create a valuable bridge between the classroom and the workplace while enabling organisations to identify and nurture emerging talent.

We are confident that the PGDM Batch 2025–27 will carry forward the spirit of Empower, Enthuse, and Excel and emerge as a generation of professionals defined by competence, character, curiosity, and commitment.

We look forward to welcoming our industry partners to JSB and building meaningful, enduring relationships that contribute to the growth of both our students and the organisations they join.



DR. TAPAN KUMAR NAYAK
Director
Jaipuria School of Business
Ghaziabad

From the Desk of the Dean

Message

Dear Partners,

At Jaipuria School of Business, we build employability deliberately through academic rigor, applied learning, professional credentials, and sustained practice. I am pleased to introduce our PGDM batch of 2025–27: emerging professionals prepared to contribute with curiosity, discipline, and a willingness to learn.

Our students build management foundations through structured classroom teaching, research projects, case discussions, and business simulations. These experiences challenge them to interpret evidence, work across functions, make decisions under uncertainty, and communicate recommendations clearly. Training in design thinking and advanced MS Excel strengthens their problem-solving and analytical skills.

Professional certification opportunities from IIM Bangalore, Grant Thornton, and NISM deepen domain knowledge. LinkedIn Learning certifications support continuous skill development, while Aon assessments identify strengths and areas for improvement. AI readiness training prepares students to use emerging tools thoughtfully and adapt to changing roles.

Our RISE module connects these efforts through focused development in competency, professional identity, communication, and market readiness. Students practice presenting ideas, preparing for selection processes, and turning feedback into improvement. Our goal is to develop graduates who can join a team, ask better questions, take ownership, and grow with the organization.

I invite you to meet our students, explore their work, and discover how their skills and energy can support your organization's goals. We look forward to building meaningful recruitment partnerships with you.

Warm regards,

Prof. (Dr.) Nitin Kumar Saxena
Dean – Academics
Jaipuria School of Business



A Message from the Associate Dean
Student Welfare

At Jaipuria School of Business, we believe that management education is complete only when academic knowledge is translated into professional capability, confidence and responsible leadership. Our student development ecosystem is therefore designed to complement classroom learning with experiences that prepare students to perform, adapt and contribute effectively in the workplace.

Through mentoring, student-led clubs and committees, industry interactions, competitions, experiential learning, leadership opportunities and professional development initiatives, students are encouraged to take ownership of their growth and develop the behaviours expected in contemporary organisations.

Our endeavour is to strengthen capabilities that matter beyond academic performance, communication, collaboration, critical thinking, professionalism, initiative, adaptability and ethical decision-making. These experiences enable students to understand themselves better, work effectively with diverse teams and approach professional challenges with confidence and maturity.

For the PGDM Batch 2025–27, our focus is to create a meaningful bridge between learning and professional readiness helping students transform knowledge into action, develop the confidence to take responsibility, and build the resilience required to succeed in a dynamic business environment.

Developing capable professionals.

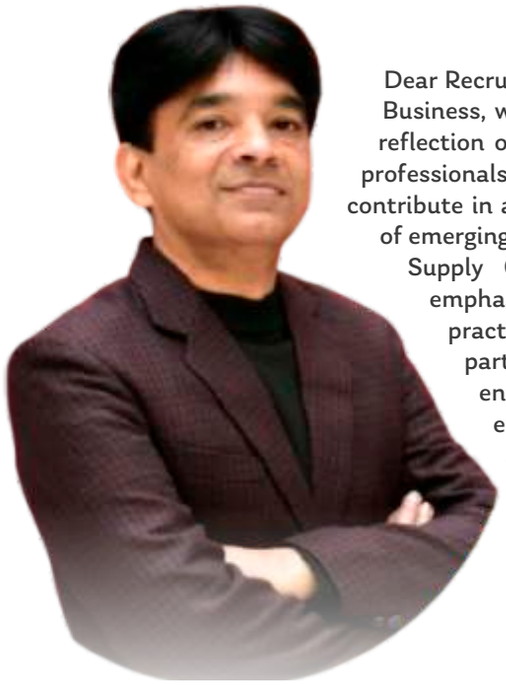
Building confident leaders.

Enabling responsible careers.

Dr. Saloni Chitkara
Associate Dean – Student Welfare
Jaipuria School of Business



Message from the **Head Placement**



Dear Recruiters,Warm greetings from Jaipuria School of Business, Ghaziabad!At Jaipuria School of Business, we view placements as an important milestone in a student's professional journey and a reflection of our continued engagement with industry. Our endeavour is to develop management professionals who combine sound business understanding with the ability to adapt, innovate and contribute in a dynamic corporate environment.The PGDM Batch 2025–27 represents a diverse pool of emerging talent, with specialisations across Marketing, Finance, Human Resources, Operations & Supply Chain, Business Analytics and International Business. Our academic approach emphasises contemporary management knowledge, experiential learning, critical thinking and practical exposure to business challenges.We strongly believe that meaningful industry partnerships play a vital role in shaping future professionals. Through sustained corporate engagement, industry led learning and opportunities for practical application, we strive to ensure that our students remain connected with evolving organisational needs.I sincerely appreciate the continued trust and association of our recruiting partners. I invite organisations to engage with our graduating cohort, explore their capabilities and become part of their professional journey. We look forward to strengthening our partnerships and creating value for both our students and industry.

ASHISH JAIN
Head Placements
+91-9811392804
crc.jsb@jaipuria.edu.in

Message from the **Placement Chairperson**

The business landscape is evolving rapidly, shaped by technological advancements, changing consumer expectations and emerging business models. Organisations today seek management professionals who combine strong fundamentals with analytical thinking, adaptability and problem-solving capabilities.At Jaipuria School of Business, our PGDM programme blends academic rigour with experiential learning, industry interactions, internships and live projects to develop industry-ready professionals.The PGDM Batch 2025–27 comprises 169 students specialising in Marketing & Sales, Finance, HR, Business Analytics, Operations & Supply Chain, and International Business. Through focused mentoring and industry-oriented preparation, we strive to equip our students to meet the evolving expectations of the corporate world.We invite our corporate partners to engage with JSB and discover talent that is prepared to contribute, adapt and grow with their organisations.



Warm regards
Nikhil Mishra

Chairperson Placements
Jaipuria School of Business, Ghaziabad



Sarthak Mittal

EY



Kanika Rastogi

WNS



Harshit Verma

Dabur



Sneha Gupta

SIEMENS



Krishan Soni

pwc

1000+ *ALUMNI* COUNTLESS ACHIEVEMENTS

Making a mark across industries for over a decade now, our alumni are positioned at top corporates in India and all over the globe.



Saurabh Singh Raghuvanshi

The Economist



Aakanchha

protiviti



Avinash Pandey

YES BANK



Rohit Singh

BARCLAYS



Ashish Rawat

Piramal Finance



Arunaksh Choudhary

pepsico



Karan Sharma

naukri.com



Pragya Seth

KPMG



Divyanshi Trivedi

ERICSSON



Shikha Sinha

AXIS BANK



Mansi Sharma

citi



Kajol Kumari

wipro



Mayank Chittora

EY



Ajay Gupta

genpact



Kumari Sweta

ITC Limited



Ojasv Singhal

NIQ



Riya Jain

S&P Global



Nikhil Tayal

Crisil

a company of S&P Global



Saurabh Singh

merino

ECONOMY • EXCELLENCE • ETHICS



Amit Kumar

Flipkart



Manish Sharma

GODREJ & BOYCE



Sakshi Gupta

daloopa



Ashish Kohli

blinkit



Rashmi Singh

FEDERAL BANK

YOUR PERFECT BANKING PARTNER



Nishkarsh Jaiswal

niva Bupa

Health Insurance

LEARNING BEYOND

From Management Foundation to Functional Expertise

A curriculum architecture designed to build breadth, depth and business-ready capability

01

MANAGEMENT FOUNDATION

A strong base of core management concepts to build business perspective

Business Economics | Financial Management | Marketing Management | Human Resource Management | Operations & Supply Chain | Business Analytics | Business Communication

02

03



04

PROGRAMME

70 Hours of AI workshop

340 hours of RISE (Readiness in Skill for Employability)

100 Hours of industry exposure

BREADTH +

100 Hours of experiential learning

60 Hours of projects

70+ AI & Technology Integrated Electives to Choose From

DEPTH +

900 hours of Classroom training

60 days of summer internship programme

R-Programming/Python/ MS-Excel/SQL Workshop Industry Collaborations

CROSS-FUNCTIONAL BUSINESS UNDERSTANDING

THE CLASSROOM

Experience • Exposure • Application • Readiness

At JSB, learning goes far beyond textbooks. Our students gain real-world exposure through a wide range of industry, global and experiential initiatives, preparing them to take on future challenges with confidence.

1 Experiential Learning

- Case Studies
- Live Projects
- I-Lab Projects
- Simulations
- Capstone Projects
- Industry/Business Problems

2 Industry Connect

- Practitioner Sessions
- Industry Visits
- Corporate Interactions
- Guest Lectures
- Summer Internship
- Alumni Interaction

Global Exposure International Immersion Programme

- University visits & international academic exposure
- Academic masterclasses & faculty interactions
- Industry & business ecosystem exposure
- Cross-cultural learning & global perspectives
- Interaction with international institutions, faculty and students

4 Professional Skills & Certifications

- Advanced Excel
- Power BI
- Six Sigma
- Financial Modelling
- Digital Marketing
- AI & Analytics
- Design Thinking
- Professional Communication

JSB FOUNDING PHILOSOPHY

THINK GRASP INCUBATE RE-ASSESS DEVELOP LEAD

Cross-functional understanding combined with



Marketing
Customer & market orientation



Finance
Financial & investment capability



Human Resources
People & talent capability

DOMAIN-WISE

• What We Teach







DOMAIN
MARKETING

WHAT WE TEACH
Marketing Management Consumer Behaviour Sales & Distribution Brand Management Digital Marketing Marketing Research

CONTEMPORARY EXPOSURE
Digital & Social Media Marketing Analytics Consumer Insights E-commerce & Omnichannel

SKILLS IMPARTED
Consumer Insight Brand Building Digital Marketing Sales Strategy Market Research Marketing Analytics

DOMAIN
FINANCE

WHAT WE TEACH
Financial Management Financial Markets Investment Management Corporate Finance Financial Analysis Financial Modelling.

CONTEMPORARY EXPOSURE
Financial Analytics FinTech Investment & Wealth Management Risk Management

SKILLS IMPARTED
Financial Analysis Financial Modelling Investment Analysis Valuation Risk Assessment Data-driven Financial Decision Making

DOMAIN
HUMAN RESOURCE MANAGEMENT

WHAT WE TEACH
Human Resource Management Talent Management Performance Management Training & Development Organisational Behaviour Employee Relations

CONTEMPORARY EXPOSURE
HR Analytics Strategic HR Employee Experience Digital HR Future of Work

SKILLS IMPARTED
Talent Acquisition People Analytics Performance Management Employee Engagement Learning & Development HR Strategy

“All it takes is just a little change of perspective and you begin to see a whole new world.”

domain depth across six specialisation areas:



Operations & Supply Chain
Process & supply chain capability



Business Analytics
Data & decision capability



International Business
Global business capability

CURRICULUM

• Contemporary Exposure • Skills Imparted







DOMAIN
OPERATIONS & SUPPLY CHAIN

WHAT WE TEACH
Operations Management Supply Chain & Logistics Management Quality Management Procurement & Supplier Management Project Management

CONTEMPORARY EXPOSURE
Industry 4.0 Supply Chain Analytics Lean & Six Sigma Digital Supply Chains Sustainable & Circular Supply Chains Smart Retail & Last-Mile Fulfilment

SKILLS IMPARTED
Process Improvement Supply Chain Planning Inventory Management Procurement Logistics Quality Management Data-driven Operations

DOMAIN
BUSINESS ANALYTICS

WHAT WE TEACH
Business Statistics Data Analysis Business Intelligence Predictive Analytics Data Visualisation Machine Learning

CONTEMPORARY EXPOSURE
AI for Business Machine Learning Business Intelligence Data-driven Decision Making Emerging Analytics Applications

SKILLS IMPARTED
Data Analysis Data Visualisation Statistical Thinking Predictive Analytics Business Intelligence Data-driven Decision Making

DOMAIN
INTERNATIONAL BUSINESS

WHAT WE TEACH
International Business International Trade Global Markets International Finance Cross-cultural Management Global Supply Chains

CONTEMPORARY EXPOSURE
Global Business Strategy International Market Entry Cross-cultural Business Geopolitical & Supply Chain Risks Global Digital Business

SKILLS IMPARTED
Global Business Understanding International Market Analysis Cross-cultural Communication Global Strategy International Trade Risk Awareness

“Diverse perspectives. Deeper capabilities. A stronger tomorrow.”


Advance MS Excel Certification
Certifications from Grant Thortan
IIT & IIM Certifications
Skill-based Courses
Global Immersion
LinkedIn Learning
AoN Assessment
ReadyToWork.AI
Social Outreach Program

Industry Ready Skill-Based Curriculum



TRAINING & ACADEMIC PARTNERS

AON

Grant Thornton

LinkedIn

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

nima
NETWORK OF INDIAN RICE AGENTS

NiSM राष्ट्रीय प्रतिभूति बाजार संस्थान
National Institute of Securities Markets
A Capacity Building Initiative of SEBI

Yi Young Indians
WE CAN WE WILL

PHDCCI
HARMONY DRIVE PROGRESS

PW SOS
SCHOOL OF STARTUPS

National
TRAINING AND RESEARCH ACADEMY
Transforming Mindsets

LAXMIPATRAI INSTITUTE OF MANAGEMENT

ISBM
UNIVERSITY

KALA KALP

संवित
Knowledge Illumines Everything!

THE GLOBAL PARTNERS.
ONE FUTURE READY CAMPUS.



Readiness in Skills for Employability (RISE)

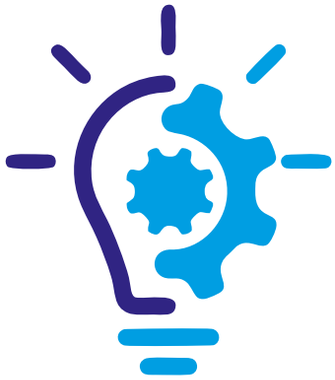
RISE (Readiness in Skills for Employability) is JSB's structured career-readiness framework that systematically prepares students for real roles and recruitment processes.

It sharpens analytical, cognitive, communication, critical thinking, technical, and domain skills, ensuring graduates are confident, job-ready, and performance-oriented.

A360° Employability Skill framework

- Communication Skills
- Cognitive Skills
- Analytical Skills
- Critical Thinking Skills
- Technical Skills
- Domain Skills
- IT Skills

- Resume Building Workshops
- LinkedIn Profile Building
- Personal Branding Workshops
- Transformational Workshops
- 100+ Mock Group Discussions
- 50+ Personal Interview Sessions
- Psychometrics Assessments
- Negotiation Skills



CORE FACULTY MEMBERS



Dr. Tapan Kumar Nayak
Director & Professor of Economics



Dr. Nitin Kr. Saxena
Dean Academics & Professor, Marketing



Dr. Saloni Chitkara
Associate Dean (SW) &
Associate Professor, Operations



Prof. (Dr.) Bhupender Singh
Professor, Buisiness Analytics



Prof. Bikram Agarwal
Associate Professor, Finance



Prof. (C.A.) Sapna Jain
Professor, Finance



Dr. Namita Nath
Associate Professor, Marketing



Dr. Gunjan Tripathi
Associate Professor, Finance



Dr. Monika Aggarwal
Associate Professor -Marketing



Dr. Anju Tripathi
Associate Professor, HR



Dr. Shweta Saxena
Associate Professor,
Business Communication



Dr. Rajeev Mathew
Associate Professor,
International Business



Prof. Vibha Verma
Assistant Professor,
Operations



Dr. Charul Agarwal
Assistant Professor,
Marketing



Dr. Shraddha Srivastava
Assistant Professor, Finance



Dr. Swadha Bhartia
Assistant Professor,
Business Communication



Prof. Aishvarya Chaudhary
Assistant Professor,
HR & International Business



Dr. Leena
Assistant Professor, HR



Prof. Manish Kumar
Assistant Professor, IT



Prof. Robin Kumar
Assistant Professor,



Prof. Pushpendra Khamparla
Assistant Professor, Marketing



Prof. Manoj Kumar Sharma
Assistant Professor, IT



Prof. Rituparna Dey
Assistant Professor,HR



Prof.Nikhil Mishra
Assistant Professor,
Marketing



Prof. Prem Chand Giri
Assistant Professor, IT



Prof. Parul Sharma
Assistant Professor, Marketing

ENABLING STUDENTS' COMPLETE METAMORPHOSIS

The faculty at JSB has a rich experience in nurturing and helping students to evolve into their most refined and industry-ready versions. The professors here are leaders and strategists with profound academic and practical know-how. With constant research, publications and faculty development programs, our faculty members stay on top of their game of chiselling potential out of the raw talent.



87+
JOURNALS PUBLISHED

84+
EMINENT GUEST FACULTIES

06
BOOKS PUBLISHED

12
MoUs

INTERNATIONALIZATION

Global Mindset.

Local Relevance.

Career-Ready Leaders.

JSB's international immersion, global classrooms, and strategic partnerships enable cross-cultural learning, joint research, and faculty-student exchanges, shaping future-ready leaders who are adaptable, culturally fluent, and equipped to drive impact across markets, industries, and emerging global challenges with confidence and purpose.

MEMORANDUM OF UNDERSTANDING



INTERNATIONAL IMMERSION PROGRAMME

Global Business Fluency: International immersion gives first-hand exposure to global B-school learning and diverse business practices.

Cross-cultural Leadership: Builds intercultural confidence and adaptability for multicultural workplaces.

International networks: Expands global peer and faculty connections, supporting exchange and internship pathways.

Employability Edge: Strengthens global mindset and future-ready skills through sustained international collaboration.



International Immersion Program

















PROF. DR. HIRAM TING
I-CATS UC, EDITOR OF YOUNG **CONSUMERS DIRECTOR OF** BORNEO (REBORN), UN TOURISM EXPERT PANEL



DR. ASHISH CHANDRA
PROFESSOR OF HEALTHCARE **ADMINISTRATION, COLLEGE OF** UNIVERSITY OF HOUSTON



DR. AN UKRISA SANGCHMONG
ASSISTANT PROFESSOR, SUAM DUSIT RAJABHAT UNIVERSITY, THAILAND

INTERNATIONAL LEADERS

@ Jaipuria International Leadership Series (JILS)

Building international outlook, intercultural confidence, and future-ready decision-making through high-impact dialogues, cases, and masterclasses.



PROF. DR. JOSEPH M.CHEER
PROFESSOR OF SUSTAINABLE TOURISM AND HERITAGE & ASSOCIATE, DEAN INTERNATIONAL WESTERN SYDNEY UNIVERSITY, AUSTRALIA



PROF. DR. MICHAEL MCMULLEN
PH.D., PROFESSOR OF SOCIOLOGY, COLLEGE OF HUMAN SCIENCES AND HUMANITIES



PROF. WILLIAM B.STROUBE
PROFESSOR& DIRECTOR OF HEALTH SERVICES ADMINISTRATION, UNIVERSITY OF EVANSVILLE



PROF. DR. STEPHANIE SWARTZ
PROFESSOR OF ENGLISH LANGUAGE AND CULTURE SCHOOL OF BUSINESS, HOCHSHULE MAINZ UNIVERSITY OF APPLIED SCIENCES



PROF. DR. SIAMAK SEYFI
PH.D. ASSISTANT PROFESSOR (TENURE TRACK), TOURISM GEOGRAPHIES



PROF. DR. JOHN SENNSTROM
PRE-SERVICE TEACHER IN INTERNALISATION, THOREN BUSINESS SCHOOL, MAL M6



DR. JOHN CHRISTOPHER WALSH
DIRECTOR AND ASSOCIATE DEAN, ENGLISH LANGUAGE PROGRAMS, INTERNATIONAL COLLEGE KRIRK UNIVERSITY



PROF. EMMANUELM
ASSOCIATE PROFESSOR IN MARKETING, RESEARCHER, AUTHOR, KEELE UNIVERSITY, ENGLAND



DR. TAN KIM LIM
FACULTY AND RESEARCHER. JAMESCOOK, UNIVERSITY, SINGAPORE



TANUJ SIDDHARTH
Robotics Engineer, Purdue US



DR. WENG MARC LIM
DEAN OF SUNWAY BUSINESS SCHOOL YOUNGEST PROF. IN MALAYSIA, BOOK OF RECORDS



DR. IDA ANAK INGKO
ASSISTANT PROFESSOR, BUSINESS AND TOURISM MANAGEMENT HEAD OF RESEARCH AND POSTGRADUATE STUDIES, UCSI UNIVERSITY



PROF.SATISH KUMAR
Tan Sri Azman Hashim Endowed Chair in Finance & Banking ,Sunway University Leading Banking and Finance Education



Dr. Ankasha Arif, SFHEA
Sr. Lecturer, Head of Women Empowerment Cell and Member of IQATUniversity of West London – RAK Branch Campus, UAE



Dr. Uttiyoray Chaudhury
Co-founder,
South Asia International Education Network



Shri Ramnath Kovind Ji
Former President
of India



Shri Shreekant Somany
Chairman & Managing Director
Somany Ceramics Limited



Mr. Deepak Vohra
Ambassador,
Government of India

NATIONAL LEADERS @ J-LEAD

Bridging academic depth with industry realities through high-impact expert dialogues, live cases, and practice-led insights to build job-ready strategic thinking and leadership confidence



Prof. T.G. Sitharam
Chairman, AICTE



Mr. Amit Pandey
CEO, Orient Cables
India Pvt Ltd



Major General
Devendra Kapur (Retd)
Independent Director
Motivational Speaker Strategic
Business Planner, Adventure Enthusiast



Mr. K S Bakshi,
Group Head–Human Resources, Interglobe Enterprises (Indigo)



Mr. Rahul Chhabra
Ambassador - Government of India



Shri Anup Chandra Pandey
Election Commissioner, Election Commission of India



Ms. Preeti Bajaj
CEO & MD
Luminous Power Technologies



Mr. Pulkit Trivedi
Managing Director, Snap INC



Mr. Deepak Chhabra
Managing Director, Timex Group India Ltd.



Ms Deepti Tomar
Project Lead
Grantthornton



Mr. Rajesh Ranjan
Head of government affairs and public policy - Google India



Mr. Anuj Dayal
Principal Executive, Director, Delhi Metro Corporation



Mr. Prateek Garg
Founder & Managing Director
Progressive Techserve, India



Mr. Vinod Sharma
Managing Director
Deki Electronics Ltd.



Mr. Bikas Kr. Singh
Vice President & India Head Government Affairs, SAP

PLACEMENTS @ JSB

300+ BRANDS THAT LEAD BY EXAMPLE



Beyond Classrooms:

Voices of the PGDM Batch 2024–2026



FEDERAL BANK

"Securing an opportunity with Federal Bank has been one of the proudest milestones of my journey at Jaipuria School of Business. The placement process challenged me to improve my communication, banking fundamentals, and confidence at every stage. The continuous support from the Corporate Relations & Placements team through mock interviews, mentoring sessions, and regular feedback played a significant role in my preparation. I am grateful to the faculty and placement team for helping me transform my aspirations into reality."

Ankur Sharma
Federal Bank | CTC- 17.22 LPA



zydus wellness

"The learning experience at Jaipuria School of Business has equipped me with the confidence to step into the corporate world. From classroom learning and live projects to placement preparation sessions, every experience contributed to my overall development. The constant encouragement from the faculty and Placement Team helped me prepare for interviews with confidence. I am delighted to begin my career with Zydus Wellness and look forward to applying my learning in a dynamic business environment."

Harsh Raj
Zydus Wellness| CTC- 8 LPA



BRITANNIA

"Receiving this offer is both rewarding and motivating. I look forward to turning my academic learning into practical experience and building a strong foundation for my future career with britannia."

Rabban ali
Britannia | CTC- 8 LPA



SOUTH INDIAN Bank

"My placement journey taught me that consistency and self-belief are the biggest differentiators. Every aptitude test, interview, and feedback session helped me become better prepared for the final opportunity. The guidance provided by the faculty members and the Placement Cell throughout the recruitment process gave me the confidence to perform at my best. Joining South Indian Bank is a dream come true, and I am excited to begin this new chapter of my professional journey."

Khushi Ujjawal
South Indian Bank | CTC- 16.10 LPA



L&T-SUFIN

"This placement is an important milestone in my career. I look forward to applying my learning, developing new skills, and contributing meaningfully to the organization Joining HDFC Bank will give me the opportunity to work in a professional environment, learn from experienced teams, and gain practical exposure that supports my long-term career ambitions."

Koushlendra Bhatiya
L&T SuFIN CTC- 9 LPA

Academic Background & Industry

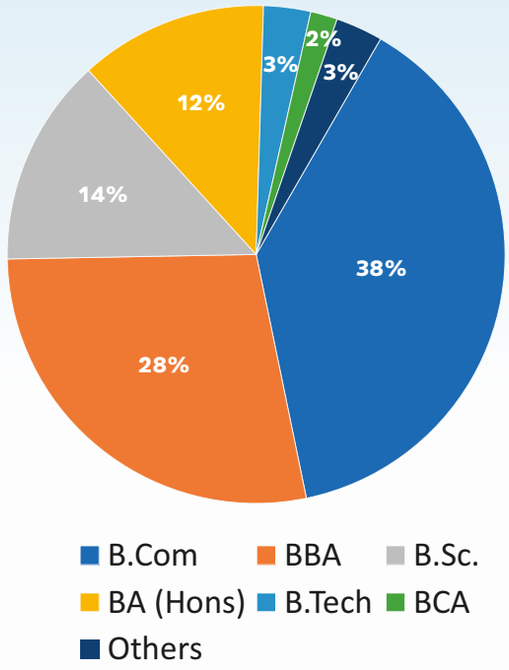
Where our students come from and where they went

GENDER RATIO

63%

37%

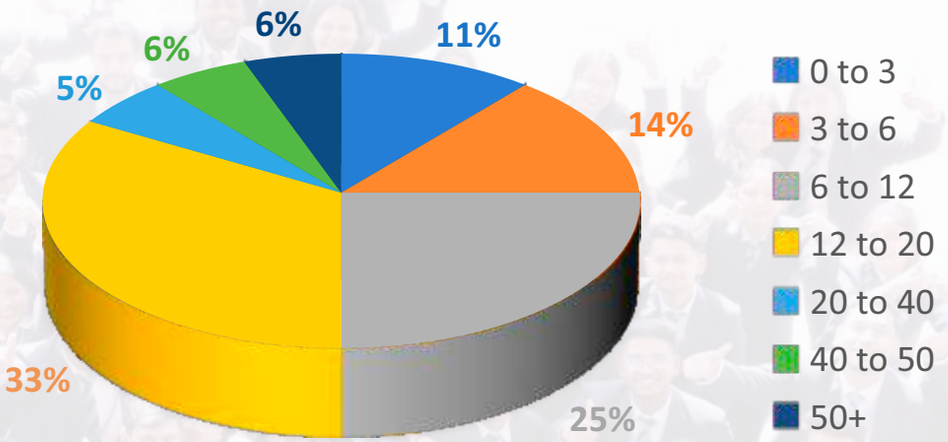
ACADEMIC BACKGROUND



INDUSTRY- WISE PLACEMENT

BFSI	23.4%
IT / ITES	16.6%
Financial Services	11.7%
EdTech	9.8%
E-Commerce	8.8%
Manufacturing	8.3%
NBFC	7.8%
FMCG	4.9%
HR Services	3.4%
Real Estate	2.0%
Others	3.4%

WORK EXPERIENCE (IN MONTHS)



A diverse pool of talent with a common goal to Succeed

Placement Overview

PGDM 2024–26



₹ 24.00 LPA	₹ 7.63 LPA	₹ 7.50 LPA	100%
HIGHEST PACKAGE	AVERAGE PACKAGE	MEDIAN PACKAGE	PLACEMENT RATE*

STUDENT PERFORMANCE BENCHMARKS

₹17.39 LPA

Top 10 Students

₹12.74 LPA

Top 25 Students

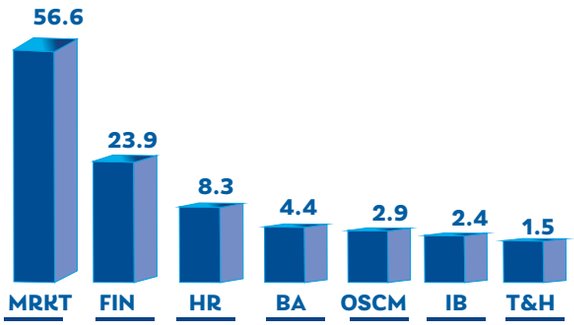
₹10.78 LPA

Top 50 Students

₹9.14 LPA

Top 100 Students

Benchmark average of top students by CTC



SPECIALIZATION—PLACED STUDENTS

RECRUITER TESTIMONIALS



Nandini Tiwari
Regional HR, L&T SuFin

Partnering with JSB has been a rewarding experience-a strong talent pool with the right blend of academic knowledge, business understanding and a positive learning attitude. The placement team was proactive and ensured a smooth process end to end.



Amandeep Rawat
Lead TA, Policy Bazaar

Our experience with JSB has been extremely positive. The placement team was well coordinated and professional, & students came well-prepared with strong communication skills and a genuine willingness to learn.



Renu Bhat
HR Manager, ITC Ltd.

"JSB has consistently prepared students for the corporate world. The recruitment process was well- structured and efficient, and students showed a strong learning mindset and professionalism throughout."



An Evolved Pool of Talent at Your Disposal

batch Profile PGDM 2025-27

HIGHEST STIPEND

₹20K pm

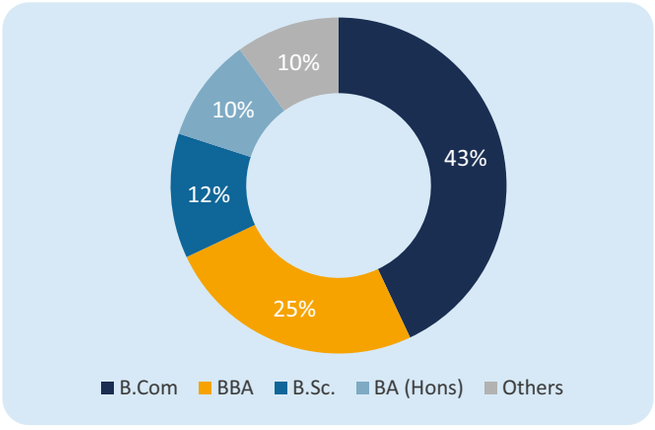
GENDER RATIO

63% 37%

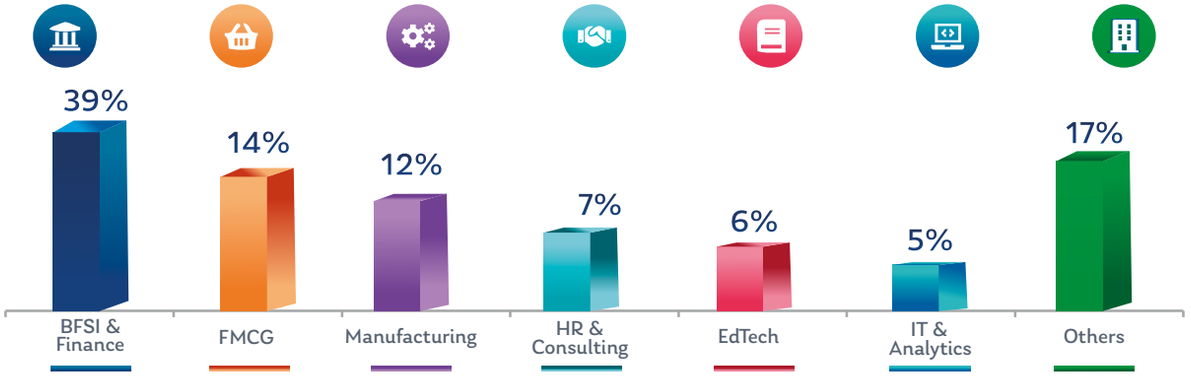
TOTAL BATCH SIZE

169

ACADEMIC BACKGROUND 2025 -27



INDUSTRY WISE INTERNSHIP — 2025 -27



SIP PARTNER ORGANIZATIONS 2025-27

Nestle, Hitachi, BajajCapital, AU Small Finance Bank, L&T, Amul, Kotak, HCLTech, HDFC Bank, Reckitt, niva, Delhivery, Motilal Oswal, Airtel, Reliance Retail, UTI Mutual Fund, DCB Bank, Thomas Cook, magicpin, Pantaloons, StockHolding, Dalmia, HDB Financial Services, Jagran New Media, Motherson, leverage edu, homefirst

RECRUITMENT PROCESS

EXPRESSION OF INTEREST BY RECRUITERS

Recruiters can confirm their participation for campus recruitment over E-mail to Placement.studentscomm@jaipuria.edu.in

SCHEDULING DATES FOR CAMPUS RECRUITMENT

Selected companies are given priority dates to pick the best talents from the pool post their confirmation.

PRE PLACEMENT TALK

Students are connected to the recruiters with the opportunity to discuss the profiles offered, expectations and requirements for the placement.

SELECTION PROCESS

Resume, Aptitude Test, Psychometric Test, Group Discussion, Personal Interview. Both offline and online through video conferencing are available to conduct the process.

RECRUITMENTS

A pool of 200+ students from diverse backgrounds are ready for final placements and summer internships with your esteemed organization.

CONTACT DETAILS OF THE PLACEMENT TEAM



ASHISH JAIN
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+91-9811392804
crc.jsb@jaipuria.edu.in



NIKHIL MISHRA
Chairperson Placements
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Where Potential Meets Performance


JAIPURIA
SCHOOL OF BUSINESS
JAIPURIA SCHOOL OF BUSINESS
79
i-Lead

37



Transforming Learners into Professionals

JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA & SAQS accredited, MBA equivalence by AIU

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