



JAIPURIA

SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

CREATIVITY UNLIMITED | FUTURE ACADEMICS | AHEAD OF TIMES

REPUBLIC DAY CELEBRATION AT



JAIPURIA SCHOOL OF BUSINESS

LET'S SALUTE THE NATION ON THIS AUSPICIOUS DAY.

Jaipuria School of Business celebrated Republic Day on 25th and 26th January 2020 in the campus. Both the days were celebrated with the zeal and spirit befitting the occasion.

On 25th January, students of JSB participated in a designing the "Jaipuria Times" in a newspaper format and a poster making activity. Dr. Vartika Chaturvedi coordinated both the events, and students came up with very vibrant and relevant poster and News Paper themes.

On 26th January, the Director of the institute unfurled the National Flag in the presence of Faculty, Staff, and the students. The flag hoisting ceremony was followed by National Anthem sung in chorus with patriotic fervour by all present.

The students of the cultural club decorated the entire campus under the supervision of Dr. Vartika Chaturvedi. The students also performed various activities on occasion including group song, group dance, solo dance and solo singing, etc. The performances were indeed very appreciable and evoked the feeling of patriotism among all present

JUST 1 POINT

Success Will Come and Go, But Integrity Is Forever

If I could teach only one value to live by, it would be this: Success will come and go, but integrity is forever. Integrity means doing the right thing at all times and in all circumstances, whether or not anyone is watching. It takes having the courage to do the right thing, no matter what the consequences will be. Building a reputation of integrity takes years, but it takes only a second to lose, so never allow yourself to ever do anything that would damage your integrity.



AMY REES
ANDERSON

CEO,
Businesswoman,
Angel Investor,
Public speaker,
Author and
Philanthropist

We live in a world where integrity isn't talked about nearly enough. We live in a world where "the end justifies the means" has become an acceptable school of thought for far too many.

Sales people overpromise and under deliver, all in the name of making their quota for the month. Applicants exaggerate in job interviews because they desperately need a job. CEOs overstate their projected earnings because they don't want the board of directors to replace them. Entrepreneurs overstate their proformas because they want the highest valuation possible from an investor. Investors understate a company's value in order to negotiate a lower valuation in a deal. Customer service representatives cover up a mistake they made because they are afraid the client will leave them. Employees call in "sick" because they don't have any more paid time off when they actually just need to get their Christmas shopping done. The list could go on and on, and in each case the person committing the act of dishonesty told themselves they had a perfectly valid reason why the end result justified their lack of integrity.

It may seem like people can gain power quickly and easily if they are willing to cut corners and act without the constraints of morality. Dishonesty may provide instant gratification in the moment but it will never last. I can think of several examples of people without integrity who are successful and who win without ever getting caught, which creates a false perception of the path to success that one should follow. After all, each person in the examples above could have gained the result they wanted in the moment, but unfortunately, that momentary result comes at an incredibly high price with far reaching consequences. That person has lost their ability to be trusted as a person of integrity, which is the most valuable quality anyone can have in their life. Profit in dollars or power is temporary, but profit in a network of people who trust you as a person of integrity is forever.

Every one person who trusts you will spread the word of that trust to at least a few of their associates, and word of your character will spread like wildfire. The value of the trust others have in you is far beyond anything that can be measured. For entrepreneurs it means investors that are willing to trust them with their money. For employees it means a manager or a boss that is willing to trust them with additional responsibility and growth opportunities. For companies it means customers that trust giving them more and more business. For you it means having an army of people that are willing to go the extra mile to help you because they know that recommending you to others will never bring damage to their own reputation of integrity. Yes, the value of the trust others have in you goes beyond anything that can be measured because it brings along with it limitless opportunities and endless possibilities.

(Source: www.forbes.com)

NEWSLETTER

JSB remembers its founder

January 16th, 2020

JSB commemorated the birth anniversary of its founder, Dr Rajaram Jaipuria on the 16th of January 2020. Members of the JSB family paid floral tribute to its revered founder and remembered his achievements and ideologies.



“Education is the ability to listen to almost anything without losing your temper or your self-confidence”

- Robert Frost

“Knowing yourself is the beginning of all wisdom”

- Aristotle

“Whether you think you can or you can’t, you’re right”

- Henry Ford

“Basant Panchami celebrated at campus,”

January 29th, 2020

Knowledge is the Real Power

JSB celebrated **Basant Panchmi** on the college premises on 29th January. The day was celebrated with great spirituality. Students, faculty along with the Director participated in the worshipping of the Goddess of Learning. With the chanting of shlokas and mantras, it turned out to be morning full of spirituality and positivity across the campus.





Expert Talk on Investor Awareness

January 30th, 2020

An Investor awareness programme was held in the campus by Mr. Chandresh Gupta, Financial market trainer of National Stock Exchange under the aegis of the faculty of Finance, JSB. The awareness programme was helpful in acquiring a thorough knowledge on personal savings and investments. He also discussed different mutual fund schemes available and how to get maximum return with minimum risk. He also spoke on advanced financial instruments like “future” and “options”. The speaker also threw light on the placement perspectives, related to the certification course offered by NSE.

Interaction by Global HR Head of TCI with first year students on 30th January on “Campus to Corporate”

Mr. P.K. Jain, CEO- TCI Global & Group HR head, held a session with 1st year students on “Campus to Corporate”. In the session Mr. Jain explained what elements of campus education are crucial for initial years in the corporate world; what the corporate world expects from fresh management post-graduates; the initial challenges the students are likely to face when they enter the corporate world and how they should prepare themselves for the same.

Mr. Jain also emphasized the importance of ethics and values in corporate and the need for discipline, self-motivation and other soft skills. The session was very interactive and students were very enthusiastic during the session. The students appreciated the learning from the session.



Expert Talk, January 31, 2020

January 31st, 2020

Mr. Shishir Lahoti- Director & Chief Representative, Chief Representative of Global Sources Exhibitions and Events (India) Pvt Ltd (A Clarion Events company) interacted with the students of JSB on the expectation of the Corporate world from the budding managers at B-school.

Global Sources facilitates trade between Asia and the world through trade shows (GlobalSources.com/exhibitions), online marketplaces (GlobalSources.com), magazines, and apps. In his interaction with first year students he talked about the five must-learn skills for the future managers. They are - Emotional Intelligence, Creativity, Flexibility & Adaptability, Data Literacy and Tech Savviness. In his lecture, Mr. Lahoti discussed some of the skills which are in demand wrt future managers. According to him, Emotional Quotient (EQ) is the skill which is most important in workplace. EQ contributes 70-75% of success. Some other skills an individual need Flexibility & adaptability, Data Literacy and Tech Savvy to become Industry ready.

The session ended with a hearty thanks to Mr. Shishir to share his valuable views.

He also emphasized the importance of self-management as future of work & workplace is changing at an unprecedented pace.



JSB students wins Essay contest

October 11th, 2019

JSB student, Arijit Saxena, secured second prize at the “Heartfulness Essay Event 2019” for UP03 zone. The event was organised by Shri Ram Chandra Mission in collaboration with United Nations Information Centre for India and Bhutan (UNIC) and the Heartfulness Education Trust. The award ceremony took place on 19th January 2020



Jashn-E-Rang (An Evening of Kavi Sammelan)

The cultural club of JSB organized a ‘Kavi-Sammelan’ on 27th January 2020 in the campus. Kavi Sammelan is a gathering of poets in Hindi-speaking belts of northern India. The participants recite their poetry to each other and have a general discussion of literary issues. The students of the cultural club decorated the Hall of Inspiration with candles and flowers under the supervision of faculty Dr. Vartika Chaturvedi

Students of 1st year and 2nd year participated as ‘Kavi’. The event theme was not restricted. Hence the audience witnessed renditions across varied themes though “patriotism” was the flavour of the evening. Later, a few faculty members along with the Director added life to the event by sharing their pieces. It was a zestful event as the poets made the event enjoyable with their poems which included some comic ones too. It was an evening with a difference for the students.

Faculty achievements

Dr. Timira Shukla

Member- Program/Review Committee- Seventeenth AIMS International Conference on Management organised at IIM-Kozhikode from Jan.2-4, 2020



Dr. Nitin K Saxena

Dr Nitin Saxena was invited by Uniglobe College Nepal (affiliated to Pkhara University) from 16th January - 2nd February 2020 to undertake a teaching assignment on Marketing Managements for their students.



Dr. Damayanti Datta

Attended 2-day FDP on Qualitative Techniques using NVivo Software at IMI, New Delhi on 23-24th January 2020

