



JAIPURIA SCHOOL OF BUSINESS

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Prarambh

Aug 1 - Aug 3 2016

The orientation programme of Jaipuria School of Business, *Prarambh*, for the PGDM students' batch of 2016-18 spanning three days, was conducted at the Institute with fervor.

The 3-day interactive programme commenced with an informal introductory get-together moving through structured exposure to group learning systems culminating in a formal Inauguration Ceremony on 3rd of August 2016. *Mr. GP Rao, CEO GPR Consulting*, an Industry Veteran and distinguished HR Professional and *Mr. Vikash Madaan, Director, Capgemini* were the Keynote Speakers in the Orientation Ceremony, presided over by Mr. Shishir Jaipuria, Chairman and the Board of Governors of JSB. They congratulated the new Batch of PGDM students for having chosen the PGDM program at Jaipuria School of Business and gave them a preview of the life in Management that lay ahead of the students and encouraged them to make the best use of their time during the learning process.

The Orientation program also included a session on the Art of Living conducted by Mr. Deepan Mukherjee, an exponent in this field and a day out to explore the Capital City of India including a visit to the mesmerising world of the Kingdom of Dreams at Gurgaon

Director's Message

Just One Point

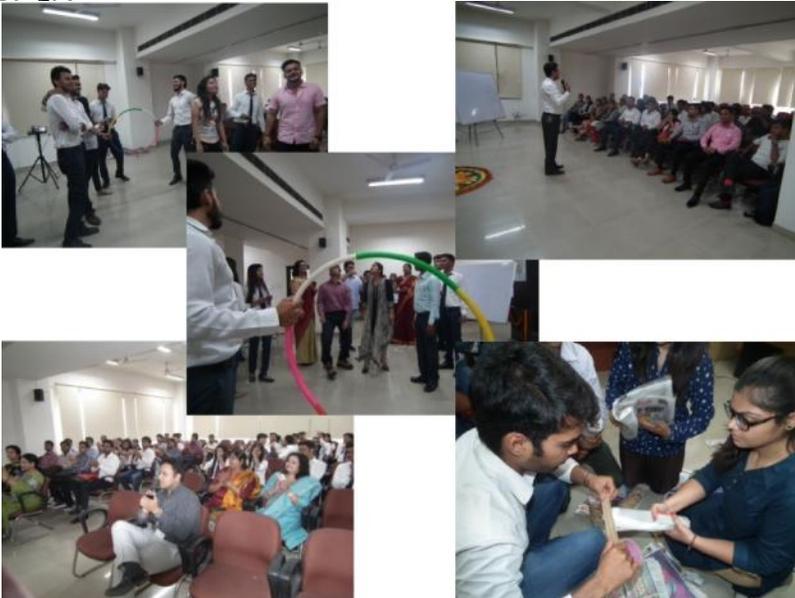
Dr.S.K.Mahapatra

The "Can-Do" Spirit

South Korea as an Independent nation was born on August 15, the same day India ie, modern Bharat was born but two years earlier. Until 1959, they fought bitter civil war and remained one of the poorest countries on earth. President Park Chung Hee, a visionary leader assumed power in 1959 and told the people that they shouldn't accept the poverty, illiteracy, hunger and disease as their fate; Their Destiny is to be the richest, the most educated and the most developed people on Earth. He laid out a Destiny and a Path to achieve that Destiny. The Path he gave them is now famous as just two words, "Can Do". The "Can Do" spirit gripped the mind of a generation of people who were poor but they fed and educated their children by working harder and did not mind foregoing a meal for themselves to feed and educate their children in preparation for that Destiny. A country without even 100 engineers in 1959, dared to build giant engineering conglomerates in the World be it Steel, Power, Shipbuilding, Automobile, Construction or Electrical & Electronics products with customer base touching billions of people worldwide. The Hyundai Cars, Samsung mobiles and LG home products have achieved iconic status and are competitive across all geographies in the World. They have 100% technical literacy and more postgraduates as a ratio to population than any other nation on Earth. They win more Olympic golds than India does and have already hosted an Olympic in Seoul.

The challenge was mammoth and the way the Koreans overcame the challenges is extraordinary. It happened because they believed in their Destiny, which Park told them to believe as the only truth and followed the path he gave them, "Can Do".

Today South Korea is rich, educated and developed because of their "Can Do" spirit. There is so much power in what we think is our Destiny and what we work for. This is what "Can Do" spirit did to educate South Korea and today exemplifies their grit and determination to succeed.





Azadi 70 (9th August-15th August)

To commemorate 70th year of independence of the nation, JSB students celebrated Independence Week, 2016. It started off with a skit based on Jalianwalah Bagh Massacre, followed by enactments of the 'Quit India Movement' by the students. A variety of activities and competitions viz., Essay Writing, Poster designing, singing and dancing, Debate, Independence Walkathon around the city finally culminating with the Flag hoisting ceremony on the 15th of August, 2016.



Leader Speak:

Dr U M Amin Director, Faculty of Management, Jamia Millia Islamia was the Chief Guest and Keynote speaker at a debate organized by the Centre for Diversity & Inclusiveness. He encouraged the students to come forward and help the nation get economic freedom besides the political freedom. This, he added, could be done only when the youth of today strive to get academic excellence followed by its implementation in real life thereby helping the nation grow out of the shackles of economic inequality. He cited various anecdotes to encourage the students to take initiatives in life and not to be afraid of failures as they help in self-improvement

Leader Speak:

Mr. Sanjeev Kumar Head-HR, Hindustan Power Projects Pvt. Ltd. visited the campus on August 20, 2016 to address the students.

He spoke at length about "What recruiters look for in a candidate". He shared tips on various aspects of an interview followed by inputs on desired communication and other presentation skills essential for the same. The event was organized under the aegis of Centre for Change & Development



Leader Speak: Mr. Krishan Gupta Founder MD and CEO, Organic Wellness, through a talk on August 27, 2016 shared his experience with JSB students as an entrepreneur heading his organisation and focusing on Rural Marketing & Entrepreneurship". Event was organized under Centre for Change & Development.

He encouraged the students to stay grounded, work closely as team and most important, to think differently

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