



JAIPURIA SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

January Issue

NEWSLETTER

Vol.1 Issue 6/February 06, 2017



Director's Message

Just One Point

Dr.S.K.Mahapatra

The Clock is ticking away

Since childhood we all have heard, "Time and Tide waits for none". This very moment, in which you are reading this article will not return, forget your yesterday and all your past birthdays. This is true, isn't it? Today will be gone tomorrow and so on and so forth. Does this thought ring an alarm, a bell of urgency in our head?

People have dreams, aspirations, wishes and ambition. Only a few live to see their dreams come true but not all. But when we compare people of different countries we see the ratio of success varies exactly like ratio of success among students in different schools. That nation, that school and those people who value time and does most work in the present get a disproportionately larger share of prosperity, happiness and success as compared to those who are laid back and only wishful thinkers or day dreamers.

Facts are out there. No goal is meaningful without attaching a time to achieve and no goal is achievable without starting to work for it before the ink dries from the paper after penning down the goal. Let's not wait for someone else to come and fill your dream with colours. We have to do it ourselves and now. Remember, your clock is ticking away.

KRA Retreat

December 21, 2016

The Centre for Leadership Excellence hosted "KRA Retreat" by Ginni Filaments Pvt. Ltd at its campus on the 21st of December 2016. The event consisted of senior management personnel of Ginni Filaments to discuss their company's goals and objectives for next 5 years and KRAs of Unit Heads and Functional Heads. Dr.S.K.Mahapatra, Director, JSB delivered a concept note on KRA. The programme laid emphasis on using performance appraisal as a "Development tool" rather than a "Control tool" as is commonly perceived. That a proper understanding of the context of performance appraisal and careful application of the methods and principles can go a long way in improving effective performance of both the Individuals and the organisation in tandem, summarized the gist of the workshop

Talent Hunt Audition

Ankit Tiwari, the singing superstar, visited Jaipuria School of Business for Auditions to find a singing sensation to share stage with him at USA and Canada. Jaipuria School of Business (JSB) hosted the auditions.

Hundreds of singing enthusiasts turned up for the auditions. There was a pool of singing talent all around Jaipuria School of Business campus. The final round of auditions was conducted by Ankit Tiwari himself along with his brother Ankur Tiwari. The selected candidates would get an opportunity to share stage with Ankit Tiwari on his tour to the US and Canada. The students of PGDM at JSB organised the whole event in coordination with the team from Brotherhood Entertainment. It was a wonderful experience and the whole campus was buzzing with activity till late at night. After the auditions, Ankit Tiwari performed for the candidates and took photographs with them



Jaipuria School of Business witnessed the hosting of the "Talent Hunt" contest organized by Ankit Tiwari for his upcoming US & Canada Tour



Foundation Day, JSB January 16, 2017

Remembering legacy of selfless service. Dr. Rajaram Jaipuria's Birthday was observed by students, staff & faculty of JSB. They remembered Babuji on his birthday and promised to walk his path and live his dream, Creative musical and dramatic renditions by students added spiritual aura and fragrance to the rich floral tributes offered to the founder Dr. Rajaram Jaipuria at a somber ceremony



Lohri Celebration January 13, 2017

Jaipuria School of Business (JSB) organised a unique celebration on the occasion of Lohri and Makar Sankranti, 2017. The students of JSB took an initiative to "Bring a Smile" on the faces of the children who are not so privileged. Lohri 2017 was celebrated at JSB with the children from an orphanage. One could see the happiness multiplying limitlessly to see the smiling faces of the kids. Along with the kids, Respected Director, Members of the faculty and staff, and the students of JSB participated in the celebration and enjoyed the festival.

Film Review January 4, 2017

The Center for Creativity and Innovation organised a "Film Review" for the students of PGDM 1st year as a part of their 'review' activity. Writing a Book Review or a Movie Review helps students master the language as well as help them in practicing critical thinking.

The students watched the documentary 'Touching the Void' and later wrote a review of the movie. Touching the Void is a 2003 docudrama survival film about Joe Simpson's and Simon Yates' disastrous and near-fatal climb of Siula Grande in the Cordillera Huayhuash in the Peruvian Andes in 1985. It is based on Simpson's 1988 book of the same name. Critically acclaimed, Touching the Void was listed in PBS' "100 'Greatest' Documentaries of All Time".

Industrial Tour (Mother dairy)

January 5, 2017

As a part of their Industrial visit calendar, the students of first year, PGDM, JSB undertook a visit to the Patparganj plant of Mother Dairy. The students were briefed about the functioning of India's largest liquid milk company in Asia - their products, the CSR activities undertaken and the marketing strategies followed by the company by Mr. R K R Pillai, the Information Officer at Mother Dairy. The students also got to know about the various stages of the production right from sourcing, processing, marketing to distribution.



Students' Seminar

January 6, 2017

The Center for Creativity and Innovation organised student seminars on the following topics:

1. Good SIPs lead to Good Placements
2. Importance of Co-Curricular Activities in Building One's Professional Personality

It witnessed a healthy response from the students

The faculty of Jaipuria School of Business attended a **Faculty Development Programme on Outcome Based Education**, a one day workshop conducted by noted expert Mr. J.R Sharma of City Innovates Pvt Ltd. On the 28th of January 2017

Jaipuria School of Business

Block B, Gate No. 1, Shakti Khand-IV, Indrapuram, Ghaziabad, U.P. 201014

Connect: pgdm@jaipuria.edu.in