



**Board of Governors' Meeting**

**March 06, 2019**

The annual meeting of the Board of Governors' of the JSB was held at the campus recently.

The meeting was attended by **Shri Shishir Jaipuria, Chairman of the BoG; Shri Vinod Malhotra, Director, CRC, JGEI; Shri Manoj Misra, Former CMD, Cement Corporation of India, Ms. Miriam Carter, Director, OP Jindal Community College; Dr. Aquil Busrai, CEO, Busrai Consulting; Dr. Ajay Singh, Professor, IIM-Lucknow, Shri Suresh Singhvi, Director-Finance, Ginni Filaments and Dr. Timira Shukla, Professor & Dean (Academics),JSB. Dr. SK Mahapatra, Director, JSB** presented the institute report for the year. The members appreciated the performance of JSB and noted with satisfaction the all round progress JSB has made in the last year. The BoG also congratulated JSB for maintaining its record of 100% Placement for third consecutive year, and applauded and corroborated the new initiatives taken to help the students acquire new age competencies which makes them job-ready and sought after by corporate employers. The Board also lauded the institute's stress on integrating technology inherently in the pedagogy.

**INTERNATIONAL STUDY TOUR TO SINGAPORE**



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**Director's Message**  
**"The Bag of Forgiveness"**

**Just One Point**  
**Dr. SK Mahapatra**

There is an interesting correlation between Forgiveness and Freedom. The more you forgive, more shall be your Freedom. Human being is a slave of habits and prisoner of their own thoughts. As we go along the path of life, we keep on accumulating a baggage of thoughts and habits. Our thoughts get gradually converted to habits and guide our behavior as if it is our nature. Negative emotions like Anger, Frustration and Bitterness linger long enough to imprison and hold our thoughts captive unless we become conscious to shrug off these negative thoughts and free our mind.

Nelson Mandela was kept in a prison for three decades. It was long enough time for any prisoner to grow negativity in mind especially towards those who kept him in prison. But when he stepped out, he told himself, "As I stand before the door to my freedom, I realize that if I do not leave my pain, anger and bitterness behind me, I will still be in prison". Mandela forgave the racist people who not only kept him in prison for a long time, but also tortured and harassed him continuously through his prison term. This act of forgiving empowered him with enormous moral authority to lead the divided country as a unified nation where people of all races forgave one another and forgot their bitter relationship of the past, to move on with life and make South Africa a great nation.

Self imprisonment is worse than physically being in jail. Most people suffer self inflicted pains today for lack of forgiveness. As long as one carries the baggage of bitterness, whatever be the cause, whoever may be responsible for that, the baggage will only grow in size, weigh heavier with passage of time, slow down your speed and, reduce your rate of success and happiness. Your life's progress can get tremendous speed and momentum only after you empty that bag of bitterness by punching a hole of forgiveness. You can call it the bag of forgiveness. Thoughts causing negative emotion cannot be avoided in life but you put it inside the bag of forgiveness with a hole at the bottom.

To all our students of PGDM Batch 2017-19, who are about to enter a new phase in their life, your Institute offers you this final advice, to carry the Bag of Forgiveness hereafter in your life's journey.

Wish you all God Speed, Success and Happiness.

## Annual Cultural Festival

March 02, 2019

JSB celebrated **SCINTILLA** – the Annual Inter College Festival of the Institute with a lot of pomp and show in the campus grounds. **SCINTILLA 2K19**, a mega cultural extravaganza brought together participants from various institutions in Delhi NCR and provided them with a platform where they showcased their talents and skills.



Known to attract the best talent from across various colleges, Scintilla 2019 took things to the next level this time. The function commenced with **Saraswati Vandana** – a dance recital by Akansha, a first year student at JSB and the traditional lamp lighting ceremony and was formally inaugurated by the Director, **Dr SK Mahapatra**. He welcomed the dignitaries and exhorted the participants from different colleges of NCR to enjoy the competition with the spirit of camaraderie. In his address, he urged the youth to stay focused and embrace change in all walks of life to take the nation to new heights of excellence.



A multitude of students participated in the one-day mega event and took part in the splash of events and activities lined up for the day including **Treasure Hunt, Tug of War, Painting Competition, Capture the Event Competition, Street Play, Singing Competition, Dance Competition** and many more. The major attractions, however, were the **Fashion Show and the Band Performance**.

The final event for the day was a Band Performance by the ALAHADA Band from AAFT. The crowd, even after the long tiring day, was seen dancing to songs performed by the band.

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## Workshop

March 07, 2019

### “Understanding Blockchain & Cryptocurrency”



JSB in association with the Indo-American Centre, North India Office organised a workshop on “**Blockchain and Cryptocurrency**“. The facilitator of the session was **Mr. Gaurav Bansal, BE, MBA** and an Ex-Banker. **Mr. Bansal** started the workshop with the basics of Economics, History, Commerce and Mathematics and connected it with **Blockchain and Cryptocurrency** so that students can understand the topic easily and understand how Blockchain actually works. The key learning from the sessions are:-

- **Blockchains** is a digital ledger and is the technique to maintain records of transactions of **Cryptocurrency**.
- **Blockchains** are highly secure because of the use of cryptographic algorithm.
- Like bank accounts, **Blockchains** have a wallet address where bitcoins can be stored and transactions can be done.
- Wallets have a public key and private key by which wallets can be accessed and bitcoins can be stored there.
- In **Blockchain** information is stored in blocks of fixed size and all the blocks are connected with one another.
- **Blockchains** are hard to break because every new block created contains the hash of previous block hence if one block is altered all the blocks need to be change which is quite impossible as high computing power is required to break all of the chain.
- Validation of bitcoin transactions is known as mining and people validating these transactions are known as miners. Mining can be done to earn bitcoins.
- Process of bitcoin wallet creation. Only **21 million bitcoins** can be created in total.

It was a really informative session as students got an opportunity to understand the technical details of the **Blockchain and Bitcoin**.

This workshop was held as per programme under a series of technology workshops planned by the Indo-American Centre in higher educational institutes on issues affecting the world on date.

## IMPORTANT ANNOUNCEMENT

WE ARE GLAD TO INFORM THE READERS THAT HON'BLE VICE PRESIDENT OF INDIA HAS KINDLY CONSENTED TO BE THE CHIEF GUEST AT THE INAUGURAL CEREMONY OF "DR. RAJARAM JAIPURIA MEMORIAL LECTURE" TO BE HELD ON 30<sup>TH</sup> APRIL. VENUE OF THE LECTURE IS DR. AMEBEDKAR INTERNATIONAL CENTRE, JANPATH, NEW DELHI

### Expert Talk

March 09, 2019

The students of JSB attended an expert talk delivered by **Mr. Krishna Mishra, Chairman, eKutir**. Founded in 2009, **eKutir** is a for-profit social enterprise group that provides economically sustainable solutions anchored with technology, micro-entrepreneurship, and community engagement. It has received wide recognition for its model, which has reached and impacted thousands of people in the low-income communities. As a social enterprise group, their innovation transcends interventions in agriculture, food & nutrition, WASH, and enterprise development using digital technology.



Mr. Mishra talked about the young minds, their dreams, campus life of the students and connected it with the power and money generally people desire for. Then came up the challenges of life which lead to frustration and opportunities depending upon how a person deals with it. He shared his learning regarding empowering education. He advised the students to choose their career wisely in a world with cut throat competition.

He also advised the growing opportunities in the field of **SOCIAL BUSINESS** and leverage on the awareness on the various social issues faced by the society. He goaded the students to think like an entrepreneur and develop their own business since Governmental supports are also forthcoming nowadays.

He also mentioned about an application (AaharX) developed by eKutir for diabetic patients to understand their dietary requirements and easy consultation by a doctor on a need-basis.

### Students' Corner

Ms. Shivaneer, a first year student of JSB qualified for the National Level contest of Stock Mind Games Season 7 organised by ICICI Securities Ltd which started in November 2018. The final contest was held on the 2<sup>nd</sup> of April 2019 and Shivaneer ranked 45<sup>th</sup> out of 90 students who qualified for the final contest.

### Entrepreneurial Talk

March 23, 2019

The students of JSB got an unique opportunity to listen to and interact with an extra-ordinary, **talented innovator of India, Mr. Mayur Ramgir**, one of the youngest evangelist of India, who started his career as an IT professional and moved on to become a multifaceted personality. He is founder of many new business and ranks among the best gurus and mentors in the Innovation Eco-System in the World today. He has mentored many young with bright ideas of making a mark in life. He and his team, personally handhold young entrepreneurs and partner with institutions to fulfill the grand vision of a New India, powered by young men and women with their dreams and aspirations.



### Faculty & Staff News

- Dr. Damayanti Datta and Prof Naveen Luthra, both Associate Professors, have joined the core Faculty of JSB on 1<sup>st</sup> April 2019. The institute extends them a hearty welcome and wishes them all the success!



Dr. Ajay K Patel, Associate Professor, Finance completed a 5-day National Workshop on "Contemporary Economic Issues & Research Methods" organised at SRCC, Delhi University from March 16-20, 2019

- Dr. Nitin K Saxena attended "Digital India Summit" organised by The Times Network on 12<sup>th</sup> March at the Taj Palace, New Delhi. Dr. SK Mahapatra also attended the Summit.



Digital India Summit focussed specifically on the future of the fast-growing digital economy.

The event was headlined by the who's who of India and the global digital ecosystem.

**In pic:** Mr. Deep Kalra, Founder & Group CEO, MakeMyTrip sharing his thoughts

- **Dr. SK Mahapatra is visiting South Korea from Apr 7-13 as a part of a FICCI delegation** to study and experience the Korean model of tertiary education that has propelled a few of their Universities among top 100 global rankings.

**International Women's Day**

**March 08, 2019**

JSB celebrated the International Women's Day on 8th March, 2019 in association with Jagriti Leela Memorial Foundation, an NGO who celebrated the essence of womanhood with high zeal and enthusiasm. The day also marked with the presence of International Kathak dancer, Ishani and the spectacular Nukkad Natak by Asmita group. The event ended with the gracious walk of cancer survivors who also shared their journey of struggle and are now standing proudly in the journey of life as a true warrior.



**MoU Signed with ACTERM**

**March 20, 2019**

JSB entered into an MoU with Academy of Convention, Trade Fair, Event Research & Management (ACTERM) with a strategic objective to raise students awareness on MICE and to create job opportunities for the students and also help in strengthening the ties between the two institutions.



**International Study Tour to Singapore**

Ten JSB students with top academic performance went for an international study tour to Singapore from 23<sup>rd</sup>-29<sup>th</sup> March 2019. Before the trip, they were oriented to the objective of the trip. They were mandated to note their observations after visiting various places and submit a report post return. Additionally they were also asked to study the essential requirements of becoming a "smart-city" since Singapore is acclaimed as one.

[More pictures](#)



**GLIMPSES FROM SINGAPORE STUDY TOUR**

