



**JAIPURIA**  
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

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### ANNUAL CONVOCATION OF JSB



#### 10<sup>th</sup> Convocation

Nov 2, 2019

JSB celebrated its 10th Annual Convocation Ceremony at its campus. **Shri Shishir Jaipuria**, Chairman of JGEI, presided over the ceremony. The Chief Guest for the occasion was **Mr. Achal Khare**, MD, National High Speed Rail Corporation Ltd., while the Guest of Honor was **Mr. Vinod Malhotra**, Member BoG, JSB. **Dr. SK. Mahapatra**, Director, **Dr. Timira Shukla**, Dean (Academics), JSB, members of BoG and AAC; dignitaries from the Industry & Academia; members of the faculty, graduating batch; alumni and students of JSB attended the ceremony.

The Director, in his report, emphasized the achievements of the students and the members of the faculty. The Chairman declared the convocation open and congratulated the graduating batch. He conveyed his best wishes to the outgoing batch and expressed his contentment towards the progress of JSB in Academics, Research and Development. Later, the Chairman, along with the Chief Guest and Guest of Honour, conferred the diplomas upon the graduating students. The rank holders, **Aakriti Gupta**, **Yoshita Singh**, and **Madhuri Pahuja**, were felicitated with medals and merit certificates.

**Mr. Achal Khare** congratulated the successful students and encouraged them to confidently walk into their managerial career armed with the learning at the Institute. **Mr. Vinod Malhotra**, appreciated the hard work put in by the students and also complimented the Management, especially **Shri Shishir Jaipuria, Chairman**, for providing high quality educational facilities to the students and contribute towards nation building. The Ceremony concluded with a Vote of Thanks proposed by **Dr. Timira Shukla**.

### Just One Point

#### "The Paradigm of Dignity"

**Dr. SK Mahapatra**

The human society has never been a truly equal society and the call for struggle for establishing equality among human beings is now perhaps at a defining moment in history of human civilization. The whole world is going through a debate over traditional dogmas on morality. At centre stage is the "Right to live with Dignity" of people irrespective of their socio-economic status, choice of faith and relationships. The dogmas of moral conduct, 'victimhood' and 'shame', are being questioned. India has been a melting pot of many ideas and beliefs that mankind has held since the beginning of evolution. India has led the world in demonstrating a preference for peace over war, equality over discrimination, and co-existence over intolerance, from the days of Ramayana and Mahabharata, to Gautama Buddha and Mahatma Gandhi. India is now leading the world in breaking free of the last shackle.

Accepting people as they are and respecting the soul that lives inside every living being, in human form or other forms, as an embodiment of divinity, and hence equal, gives a new meaning to 'transparency of conduct'. The conduct of human beings vis-a-vis other human beings should be the same when they move from public space to private space. The person who violates the modesty of another or affronts the dignity of another should be the one to be shamed by the society and reprimanded by the law and the person who has been wronged should walk on without any feeling of stigma, guilt or shame. This calls for a fundamental shift in the collective mindset of society. The "Me Too" movement is an indication of the paradigm shift that is taking place in our society today. Society no longer accepts the burden of proof that the courts of law put on the prosecution in cases affecting dignity of human beings. Criminals can use their powers to get around the Courts but there would be no way for the perpetrators of crime to go & seek shelter, in a Society that has awakened.

### Change of Guard

JSB staff and faculty members welcomed their new Director **Prof Vikas Rai Bhatnagar**, a veteran from the Indian Army, a scholar of Organizational Behavior, and an impactful Action Researcher as successor to **Dr SK Mahapatra** who moved to his hometown on a new assignment.

The new Director addressed the students on 14<sup>th</sup> November at the Hall of Inspiration to familiarise them with the upcoming academic and professional action plans of the institute. He called upon to practice Management as a discipline; to create talking points to develop and nurture ethical values; develop the habit of preparation, active discussion and engage in enhanced learning sessions.



### “Manthan 2k19”

### Annual Inter-college Contest

The 4<sup>th</sup> edition of the Annual Inter-College Debate Competition, Manthan-2019 was held at the campus on 16th November, 2019. Dr. Santosh Kumar and Dr Ajay K Patel, faculty of JSB were the Convener-members of the event.

The competition was aimed to rope in the undergraduate students to showcase their ability to think, analyze and articulate views on contemporary issues of National and Global importance. Manthan-2019 commenced with an inaugural ceremony and welcome address by Director of JSB.

Over 40 teams from different colleges in Delhi-NCR participated in this debate competition. The event received an overwhelming response from premier colleges such as SRCC, Ramjas, Kirorimal, Deshbandhu, GGS Indraprastha University and other private universities and institutes.

The event was judged by eminent faculty members of Delhi University. They urged the participants and students to learn more on issues of debate and imbibe the good practices in their daily life. They also thanked the management of JSB for organising the debate competition.

The event concluded with award ceremony which was presided over by Shri Vinod Malhotra, Member, BoG, JSB who was also the Chief Guest of the event. The team from Hindu College represented by Ms. Himani Mehra and Mr. Vinayak Gupta walked away with the Winner’s trophy and cash prize of Rs. 10,000/-. Students of Ramjas college, represented by Ms. Avantika Sinha and Mr. Aparajita Singh bagged the runners-up award and cash prize of Rs. 5000/-.

### Demystifying HR-Business Partnership

Nov 23, 2019

Ms. Jayanthi Jagannath, Former People Development -Deloitte, Finserv, Amar Chand M and an HR specialist, conducted a one-day workshop on “Demystifying HR-Business Partnership”.

Ms. Jayanthi, elaborated on the critical importance of HR Business Partnership. A key point made in the workshop was that HR continues to struggle to deliver effective talent strategy. The disconnect centres on the lack of capability of HR business partners (HRBP), those who counsel managers on talent issues. However, a great HRBP is hard to find and the structure of the HRBP role requires knowledge of re-engineering



### Workshop

Nov 8, 2019

### Jobs & Opportunities In Data Analytics

The demand for Data analysts is on a hike, its rising and more organisations are hiring data analysts. Also, more and more businessmen are looking for world class analysts as this is how they will see a way to make a profit. This explosion of data and analytics is going to be assistance in demand rise along with high growth rate. With the above in view, HP conducted a workshop for students on jobs and opportunities in the field of Data Analytics for PGDM students in JSB campus. The event was coordinated by Dr. Damayanti Datta, Faculty - Information Technology.

The HP team spoke of the ubiquitous application of data analytics in almost all branches of Business Management like Finance, Marketing, and Operations including General Management. They also spoke of the scope of different jobs available in data analytics for management trainees.

The students understood the importance and application of data analytics in the management sphere and showed their interest by interacting actively with the HP team.



## Celebrating Constitution Day

Nov 26, 2019

The 26<sup>th</sup> day of November is celebrated as the Constitution day or "Samvidhan Divas" in India every year. On this day in 1949, the Constituent Assembly of India adopted the Constitution of India, and it came into effect on 26 January 1950.

JSB commemorated the day at its campus by administering a pledge by the students, staff and faculty members. The live streaming of the Parliament session on this day marked the celebrations at JSB wherein the entire JSB family gathered at the Hall of Inspiration to witness the proceedings of the Parliament on the occasion.



## Wordsworth English Language Training

Nov 5, 2019

A Faculty Development Programme on Wordsworth English Language software was held in the campus recently. The training programme was held at the Language lab of JSB.

The programme covered on how to use the software – both by the faculty as well as students, the various modules involved and the various practice modes available. All faculty members participated in this one day programme.

The Resource person for the training was Mr. Arindam from Wordsworth. The participants were awarded a certificate at the end of the workshop.



## A Great Initiative By JSB Student

In the light of the recent cases of atrocities against women, the nation reacting strongly to the lack of moral and behavioural integrity of the society and the deteriorating law and order situations. With this as background, **one of the students of JSB, Ullass Singh, has started a great initiative** towards showing his concern for the safety of the womenfolk. He has offered his services to help any girl/lady facing issues in transportation or safety especially after dark, near his residential area by sharing his phone number. He may be reached by those in distress for an immediate help.

JSB applauds such initiatives by its students and encourages others to get inspired and start making a difference in the society.

## Faculty News

### 1. Visioning Workshop held 18<sup>th</sup> November 2019

The new Director of JSB, Prof Vikas Rai Bhatnagar held a visioning workshop "Initial Thoughts" with the JSB faculty and staff to share and exchange their input on achieving academic excellence at JSB. He also shared the methodology that he plans to follow in the process.

2. Dr. Timira Shukla chaired a Technical Session on CSR strategy & sustainable Business Practices at the 6th International conference on CSR and Sustainable Development held on 10-11 Nov, 2019 organised by Sharda University.

3. Dr. Timira Shukla attended a two-day workshop on Teaching/Practicing Marketing Research organised by Centre for Marketing in Emerging Economies at IIM-Lucknow (Noida Campus) on 19<sup>th</sup> and 20<sup>th</sup> November.

## More from the 10<sup>th</sup> Annual Convocation

