



# JAIPURIA SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

September Issue

## NEWSLETTER

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### Director's Message

### Just One Point

Dr.S.K.Mahapatra

#### "Enthusiasm Multiplier"

The flow of positive energy that is the distinctive identity of highly successful people be it at an individual, team or organisation level is, ENTHUSIASM. These people seem to have an extra spring hooked to their heels and an extra muscle when they smile wide. Enthusiasm is a multiplier as it charges up the entire surrounding in no time.

Enthusiastic people are quite passionate about what they do. They drive the success in every endeavour and in every organisation. Enthusiastic people raise the bar all the time. They don't get distracted by the weather or environmental support system. Instead, they transfer their energy and passion to their surroundings and inspire everyone to join in.

Enthusiasm is not an inborn talent. It's there in everyone from childhood and available for free to be picked up by everyone. Not many though have the knowledge of this secret of success and hence keep waiting for someone else to charge their mental battery. The players and teams that win tournaments have one thing in common, they are supercharged with enthusiasm.

### Teacher's Day at JSB

September 5, 2016

On the auspicious occasion of birth anniversary of Dr. Sarvapalli Radhakrishnan, the students at JSB celebrated Teacher's day on September 5, 2016 at the campus. A cake was cut to celebrate the moment and the faculty members were honoured with mementos and the students shared their appreciation of their career mentors.

### AdMad

An intra-college **AdMad competition** was organised under the aegis of The Centre for Creativity and Innovation on **1st September, 2016**.

The event was conceptualised on Resource Management and Marketing. Students were asked to create a product with very limited resources provided to them and also promote the same. The imaginary prowess of the students was on display during the event as they churned out impressive products with equally amazing promotional taglines. The Centre for Creativity and Innovation is an initiative by JSB to encourage innovative thinking among the students.



### Industrial Visit to GAIL

An Industrial Visit was organised for all the students of PGDM to GAIL (India) Limited, Chainsa Plant, Faridabad on 19th September, 2016. GAIL (India) Limited is the largest state-owned natural gas processing and distribution company in India. GAIL operates more than 11000 km long cross country natural Gas Pipeline in India having presence in 22 states in the country. The Students were updated with the operational aspect of handling compressed natural gas. They were briefed about the stages and process of transmission of the gas along with strict safety procedures followed at GAIL.



## Manas and Management

September 3, 2016

Dr. PK Mishra, MD, Abhiyan Infra. Pvt. Ltd. shared a new perspective with the students correlating Management with Ramcharita Manasa popularly known as the Ramayana. Various aspects of management were correlated with different characters in the epic. He urged the students to work hard; not get disillusioned by distractions and never to get disheartened by failures as they are the stepping stones to success. The speaker concluded the talk with a very famous quote by Swami Vivekananda "Arise, Awake and Stop not till the goal is reached". The event was organised under Centre for Leadership Excellence



Mr. Amit Dubey, CEO, Heuristic Information System Ltd. visited the Institute on September 3, 2016 and shared inputs on how technology, though providing ease and comfort, makes people vulnerable. The current trend of cyber crimes like stalking and harassing, identity fraud, cyber thefts through various social platforms like facebook, twitter, whatsapp were discussed and means to curb/ protect against the same were also shared. The event was organised under the aegis of Centre for Advanced Data Analytics

## Innovative Invention

Students of JSB PGDM first year participated in an extempore on "The Most Innovative Invention" on 14th September, 2016 organised under the Centre for Creativity and Innovation. The students were asked to talk about the most path breaking innovation that benefitted human beings the most. The event saw a very enthusiastic participation from the students. It was indeed great fun to refresh the history of great innovations and analyse them in the present scenario.

## Beti Padhao Beti bachao

On 17th September, 2016, Centre for Change and Development, organised a street play on "Violence against women and the changing scenario". Students from Dayal Singh College, DU and students of JSB participated in the play and presented heart-rending performances. Through the play the burning issue of gender discrimination and the apathy towards development of women in India were put forth.



Mr. N. K. Gupta, Director (Finance) RailTel visited the JSB campus on September 10, 2016 and held a session on "Corporate Governance and GST". Mr. Gupta advocated the requirements of a good norm for Corporate Governance and ethical business practices for any successful venture. He shared the highlights of the latest tax policy of "GST" cited



to be India's biggest tax reform measure. The students were given a thorough insight of the same. The event was organised under the Centre for Leadership Excellence.

Dr R.K.S Mangesh Dash, Advisor at Twaran, an entrepreneur with a mission to turn peoples' life positive spent a day on JSB campus and conducted two separate workshops - an interactive lecture for students on "Interpersonal Effectiveness - Essential Skills for Corporate Leadership" and, a "Faculty Development Workshop" on September 12, 2016.

A former Professor of OB & a corporate trainer with path breaking initiatives, he demonstrated how any individual can become a power house of positive energy and attain success. He brought deep insight for the faculty as well as the students to enhance success through introspection. The event was organized under Centre for Leadership Excellence

The Centre for Diversity and Inclusiveness initiated a cleanliness campaign by students and members of faculty on 16th of September,

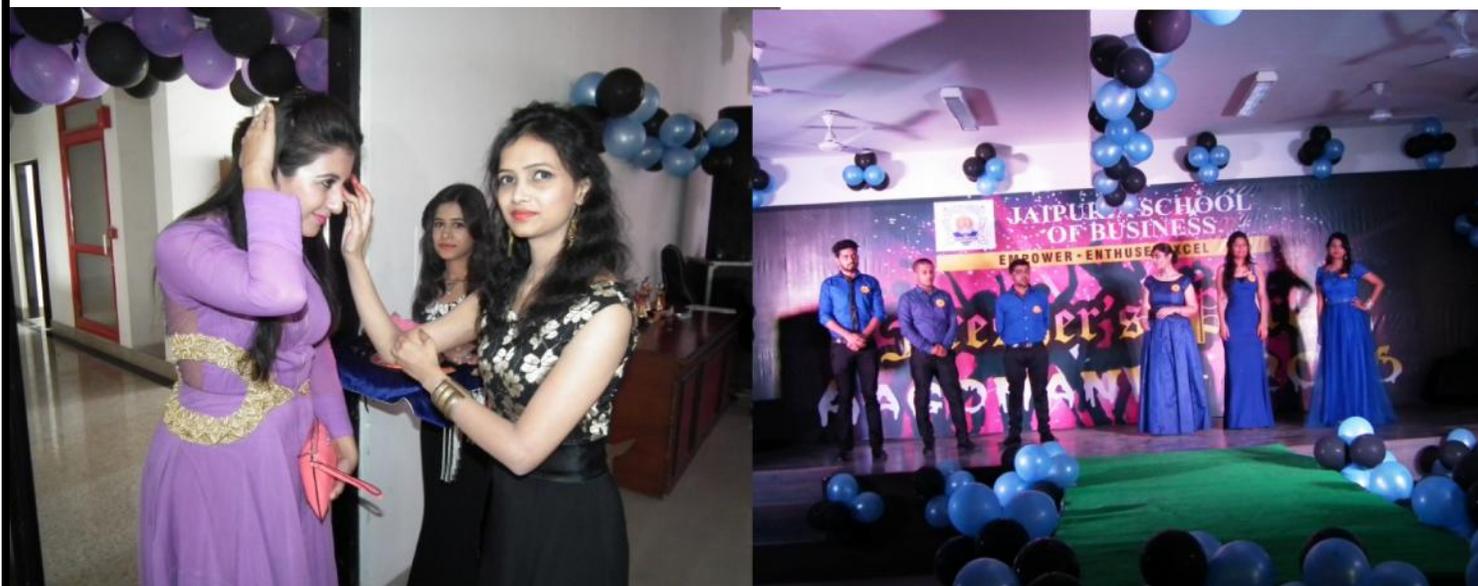
The drive was aimed to carry forward the call for "Swachhh Bharat" by the Prime Minister of India as envisioned by Bapuji.



## Jaipuria School of Business

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## AAGOMANI – FRESHER'S WELCOME PARTY AT JAIPURIA SCHOOL OF BUSINESS, INDIRAPURAM



Jaipuria School of Business organized a magnificent fresher's welcome party, "Aagomani – 2016" for the batch of 2016-18 on 24th September, 2016 in the campus. The Chief Guest for the occasion was *Ms Shirala Singh, Mrs Asia Universe (1st Runner Up)*.

It was a fun filled event at which the freshers got an opportunity not only to showcase their talents but also to interact with the seniors. The excitement augmented to a joyful high when the Fashion Show began. Contestants from the freshers' batch vied for the Ms. Fresher and Mr. Fresher 2016 titles. The contest included several rounds involving singing, dancing, talent display, dress parade and the final question and answer round.

The *Chief Guest, Ms. Shirala Singh* presented the winners with the trophies and congratulated them. She later talked to the students and encouraged them to be lively and focus on whatever they do in lives.

