



JAIPURIA SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

February Issue

NEWSLETTER

Vol.1 Issue 7/March 04, 2017



MR. SHISHIR JAIPURIA AWARDED THE LIFE TIME ACHIEVEMENT AWARD AT 7TH NATIONAL AWARDS ON EXCELLENCE IN EDUCATION, INDIAN EDUCATION CONGRESS HELD AT JW MARRIOTT ON 7TH FEB 2017

Jaipuria School of Business congratulates its **Chairman Shri Shishir Jaipuria** for being conferred the **Lifetime Achievement Award** by the *Indian Education Congress* at its 7th Annual Conference on 7th February, 2017.

The award is in recognition of the contributions made by Shri Shishir Jaipuria and his family in the field of education. The award appropriately reflects his relentless perseverance for excellence in business and in the field of education.

Board of Governors, Jaipuria School of Business congratulates the team for achieving 100% placement



February 11, 2017

The Board of Governors of Jaipuria School of Business met on 11th Feb 2017 at the Institute premises. Shri Manoj Mishra, CMD, CCI Ltd, Shri RS Sharma MD of Bajaj Power Ventures & former CMD of NTPC, Dr Gautam Sinha, Director IIM Kashipur, Ms Miriam Carter, Director OPJ Community Colleges, Shri Aquil Busrai, CEO of Aquil Busrai Consulting, Shri Vinod Malhotra Ex-IAS, Shri Partho Kar, Senior Advisor Biswa Bangla initiative, Govt of West Bengal and Dr SK Mahapatra Director JSB attended the meeting. Chairman Shri Shishir Jaipuria chaired the meeting. Senior Faculty members Dr NK Gupta, Dr Anindita Sharma and Dr Rachna Sharma attended as Special Invitees.

The Board expressed satisfaction with the performance of the institute and lauded the innovative pedagogy and placements.

Director's Message

Just One Point

Dr.S.K.Mahapatra

"The Weight of the Glass"

Once a psychology professor while teaching stress management principles to her students raised a glass of water and attracted their attention. Everyone expected they'd be asked the typical "glass half empty or glass half full" question. Instead, the professor asked, "How heavy is this glass of water I'm holding?"

Students shouted out answers ranging from 100 gms to 500 gms. She replied, "The absolute weight of this glass doesn't matter. It all depends on how long I hold it. If I hold it for a minute or two, it's fairly light. If I hold it for an hour, its weight might make my arm ache a little. If I hold it for a day, my arm will likely cramp up and feel completely numb and frozen forcing me to drop the glass. In each case, the weight of the glass doesn't change, but the longer I hold it, the heavier it feels to me."

As the class shook their heads in agreement, she continued, "Your stresses and worries in life are very much like this glass of water. *Think about them for a while and nothing happens. Think about them a bit longer and you begin to ache a little. Think about them all day long, and you will feel completely numb and paralyzed* – incapable of doing anything else until you drop them."

There will be no pain, no ache and no numbness due to stress if we stop brooding and start acting. So, Just empty the Glass!!!

International Collaboration

JSB signs MoU with University of Central Missouri for Academic Collaboration on February 13, 2017.



Dr Someswar Kesh, Professor of UCM signed the MOU on behalf of University of Central Missouri, USA and Director of JSB signed on behalf of the institute on the Collaboration Agreement, which will open the path for research and academic knowledge sharing among the two institutions.



Director felicitated at World HRD Congress

Dr SK Mahapatra, Director, JSB was felicitated at the Silver Jubilee Celebrations of the World HRD Congress as one of the "Most Influential HR Leaders in India" on 15th February at a glittering ceremony in Taj Lands End, Mumbai, attended by over 2000 delegates from all over the World.



Mr. Rajat Bhatia, Vice President – Human Resource at Fareportal

An interactive session on Total Quality Management or TQM in short was held at the campus of JSB. The guest speaker, who is a Six Sigma Black belt holder very wonderfully, delineated the various methodologies, tools and parameters associated with TQM. He also explained the various quality approaches namely Six Sigma and Lean and their applicability in situation specific instances. The talk was held under the aegis of centre for Leadership Excellence

JSB Holds Workshop on Research Methodology

A 2-day workshop on "Research Methodology" was organised by Centre for Advanced Data Analytics, JSB on 27th and 28th of February at its campus.

Key Resource persons for the workshop , Dr N.K. Gupta, Professor & Dean Administration, JSB and former Professor at IIM Lucknow (Decision Sciences) introduced the participants to the fundamentals of Research and Dr Neeraj Kaushik, Associate Professor and Head, NIT, Kurukshetra, delved still deeper into the basic nuances of SPSS and research methodology.



**Expert Talk
Mr Anuj Goel, CA**

The Centre for Diversity and Inclusiveness, Jaipuria School of Business organised an expert talk on Budget 2017 on 18th February, 2017 by *Mr. Anuj Goel, Chartered Accountant and President, Reliable Institute*. The speaker discussed about the various aspects of the recent Union Budget. The speaker threw light on the key data and expectations from important sectors. The students participated with full enthusiasm and got their queries answered by the expert.

Mr. Yusuf Mehdi, Assistant Professor, Business Comm, JSB presented on the topic "Soft-Skills required for Employability" as a Resource Person in a Faculty Development Programme organised by ELT@I (English Language Teachers Association of India) Greater Noida Chapter at Accurate Institute of Management on 26th February, 2017.



Prof. Yusuf Mehdi, receiving FDP certification as a presenter

Basant Panchami at Jaipuria School of Business

The entire community of students, faculty and staff of Jaipuria School of Business, celebrated Basant Panchami in its campus with spiritual fervor and gaiety.

Jaipuria School of Business

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