



JAIPURIA SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

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NEWSLETTER

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Director's Message

"Working Together Works"

Just One Point

Dr.SK Mahapatra

The best spirit of working together is experienced during celebrations. The hard work turns into sheer joy for those who organise and for all those who participate, even as spectators. It's a win-win for all parties and players in the process of celebration. Everyone carry home handful of takeaways from such events not only in terms of happiness but also learning. The most precious learning experience is, "Working together Works". JSB hosted two spectacular events, on back to back Saturdays – Manthan the inter-college debate competition and Scintilla, the inter-college cultural festival. Many teams participated in these events but those with the best team work stole everyone's heart. The teams that won various competitions were not only the jury's choice but also the popular choice, as excellence in team work is always visible.

There is no individual glory without the team. When we give 100% to the team, we encourage others in the team to give their 100%. When a team member falls behind, and another spontaneously steps in, to support, the chain that binds the team, becomes thicker and stronger. And when one member becomes selfish, the chain becomes rusted and soon breaks apart. Whether it is a class project or a job project, there is no room for selfishness as the strength of the chain is always determined by its weakest link. The magic formula for success is to work together as a team by genuinely backing up one another. Keep this thought in your mind. Always give your 100% to your team and keep practicing through class projects, group activities, summer internships or after your final placements and joining a career. You will always find yourself as part of a team and if you don't, try to figure out as soon as you can or else you would be walking alone, without even realizing that the cause of your loneliness is your own selfishness that is holding you from giving your 100%.

For our Institute, it was a matter of great pride and satisfaction to hear profuse and very flattering applause, for the students of JSB who organized and managed the February celebrations in Campus. **Well done team JSB.** You brought happiness to hundreds of guests who visited the JSB campus for the first time by serving them with humility and affection, and left an imprint on their heart and mind. I compliment all our faculty, staff and students, for demonstrating our hospitality as a unique brand.

Way to go!

Inter-College Debate Competition "Manthan"

February 9 & 10, 2018

JSB organised "Dr. Rajaram Jaipuria Memorial Debate" under the title 'Manthan: Churn Your Mind'. It was a two-day event that saw a participation of 63 teams from 34 different colleges in Delhi NCR. The Preliminary Round was conducted on 9th February while the final round was on 10th February 2018. The Preliminary Round was conducted on 9th February while the final round was on 10th February 2018. The topics for the Preliminary round and the Final round were "How can India be a Developed Nation by 2022" and "Role of Youth to Build a New India" respectively. (More News on Page 3)



SCINTILLA 2K18

February 17, 2018

Scintilla 2K18, an Annual Cultural festival of JSB was a kaleidoscope of various motifs to showcase Youth Euphoria-the theme of 2k18 event. With participation of 36 colleges with 93 teams from Delhi/ NCR and Kanpur, Scintilla 2K18 was celebrated with a lot of fanfare and enthusiasm. The festival was formally inaugurated by Chairman Sh. Shishir Jaipuria who was also the Chief Guest for the occasion. In his inaugural address he urged the young brigade to stay focused and embrace change in all walks of life to take the nation to new heights of excellence.

(More on Page 4)

Workshop "Finance Gym"

February 7, 2018

JSB organised a one-day workshop "Finance Gym" for its students conducted by Kotak Mahindra Bank in collaboration with the Learning Curve Academy. The trainer for the workshop was Mr. Bhanu Pratap Singh.

The event was divided into two parts – first, a session by Mr. Singh on the basic information about various financial tools and terms and second part was devoted to an Online Simulated Wealth Management Game which had Cash prizes as awards to the top two teams in the game. The trainer highlighted the importance of management of money and related matters and shared a few positive means to earn it. Further, students were also provided with detailed information on the concepts of asset allocation, Life Insurance, Health Insurance and Debt.

Students had a wonderful time and a very informative interaction. In the valedictory session the winners were awarded with the prizes. Sunaina Arora and Komal Jha, students of 1st year, won the First prize while Aakriti Gupta and Aman Rathoure, 1st year, bagged the Second prize.



Expert Talk

February 2, 2018

A Guest Lecture by **Mr. Vikrant Vashishth, Advocate, Supreme Court** and an **alumnus of Seth Anandram Jaipuria School, Kanpur** on "Corporate Law and Related Issues" was held at the campus this month. Mr. Vashishth talked about the various sections dealing with business laws and related issues. The procedure for filing litigation was discussed and tips were shared on the dos and don'ts in a particular situation.

The speaker earnestly advised the students to go through the Constitution of India to be aware of the rights and duties and urged them to spread awareness among their friends and relatives. He also discussed the various initiatives by the GoI to promote healthy and easy living of the citizens.



The session was highly interactive and brought forth very interesting facts about the functioning of the courts in India. Penal provisions, IT Act, RTI, Gender Sensitization Committees, and a few more topics were also touched upon by the speaker.



Live Project at Baggrys

The students of First Year at JSB participated in a Live Project "Big Days with Baggrys" at **Baggrys India Ltd.** for a week. The company felicitated these students on 9th February 2018 and gave them certificates of participation. Shubhi Gaur, Tarni Bhartary

were presented with "Best Live Project" Award at the ceremony held at the company's corporate office. The Project involved promoting Baggrys' Product range; boosting store sales; achieving targets; and collecting consumer feedback.

Student Outreach

Ruchi Singh, Garvita Verma and Yoshita Singh, first year students of JSB participated in a Debate Competition titled "Linking of Adhaar Card: A Step Forward or a Breach of Privacy?" on 21st February, 2018 organised jointly by JIMS Kalkaji and Shaheed Sukhdev College of Business Studies, Rohini. 27 teams participated in the competition. The performance of the students of JSB was highly appreciated and applauded.

JSB WINS AWARD FOR INTL COLLABORATION



JSB was conferred with an "International Collaborations Award 2018" by Hon'ble Minister of State for Food Processing Industries, Sadhvi Niranjana Jyoti at the FWA Higher Education Summit 2018 held on 15th February at Le Meridien, New Delhi. The award ceremony was attended by the Director, Dr. SK Mahapatra, Dean-Academics Dr. Timira Shukla, Head-Training & Placements, Ms. Sweetie Singh, and Head Admissions.- Mr. Sushant Sinha

Faculty News

- Dr. SK Mahapatra undertook a session on **Strategic Management of Contract Labour** at a workshop titled **Contract Labour Management: Implications & Issues** organized by **Delhi Management Association** for HR heads in association with **Ascent HR Legal Services** on February 19, 2018.
- Dr. Mahapatra delivered a talk as the **Keynote Speaker in a session on 'Human Resource Management'** on February 23, 2018 at the **'International Conference on Business, Economics and Sustainable Development'** organized by the Department of Business and Sustainability, **TERI School of Advanced Studies**.
- Dr. Shukla attended a 2-day Training Program on **"Developing Women Leadership - a Road map to success"** organized by **UN GCNI** on 1st and 2nd February, 2018.
- Dr. Nitin Kumar Saxena's Research Paper titled **"Enhancing Employability Skills among Business Students in India "** has been accepted at the **Twelfth PIMR International Conference on "Entrepreneurship, Innovation and Good Governance for Global Leadership "** being organized by PIMR in collaboration with **Siam University Thailand, International Latin University, Argentina and Federal Polytechnic, Nigeria**
- Dr. Radha Yadav, Assistant Professor, HR & OB, got her paper published as a Book Chapter in the book titled **"Management Techniques for a Diverse and Cross-Cultural Workforce"** published by **IGI Global**.
- Mr. Yusuf Mehdi, Assistant Professor, Business Communication presented a Paper titled **"Tara: The Voice of the Voiceless"** in a **National Seminar** organized by **Gaur Brahman Degree College, MD University** and sponsored by **Director General Higher Education, Panchkula**



Students and the members of the Faculty at JSB got together in the Hall of Inspiration to watch the **Budget Session Live on February 1, 2018**. JSB emphasizes on developing the holistic personality of its students and encourages them to participate in various activities and events organised regularly at the Institute. The aim behind this activity was to enhance the awareness of the students about the policies and decisions made by the Government for the citizens of the country. The students were also asked to prepare a short analysis of the Budget 2018 presented by the Union Finance Minister Sh. Arun Jaitley.

Workshop on ITR

February 26, 2018

Filing Income Tax Returns is an annual activity seen as a moral and social duty of every responsible citizen of India. It is the basis for the government to determine the amount and means of expenditure of the citizens and provides a platform for the assessee to claim refund, among other forms of relief from time to time. To encourage timely filing of ITR and making students aware of the importance of filing Income Tax Returns, JSB organised a half-day workshop on **"How to file ITR online?"** by **Mr. Bikram Agarwal, VP Finance**. The speaker, first, discussed the important provisions related to Income Tax and then demonstrated practically how to file ITR online.



"A Crisp Overview of Budget 2018"

by Akriti Chaturvedi (PGDM I)

The Union Budget 2018 focuses on the Agricultural sector with more emphasis on low cost farming. It demonstrated a strong commitment towards the growth and development of the economy, and the Government's intent to look at development holistically. Healthcare sector was in dire need of attention and it is good to see the Government address some of its concerns with bold and aspirational initiatives.

As a measure to boost employment generation, the Government has now proposed 12% contribution by the Government for all sectors (instead of 8.33%) for a period of three years. To boost Small Businesses (with turnover up to INR 250 Crores), the Government has reduced the corporate tax to 25%.

The efforts towards strengthening India's position as a digital economy through investments around new-age technologies like AI and fintech is a timely and welcome move. The Government expenditure on thousands of projects initiated under the Smart Cities Mission across India has already created a large marketplace for the private sector and is going to further translate into jobs at all levels, better and efficient infrastructure, and liveable cities for everyone.

Providing medical coverage of up to 5 lakh INR to 10 Crore poor families is the biggest scheme of its kind in the world and is in continuation with the trend of the Government being a payer rather than a provider in the secondary and tertiary care space.

The Union Budget 2018 presented by the Union Finance Minister Sh. Arun Jaitley focuses on the basic building blocks of the Economy that consequently will strengthen the Nation as a whole.

GLIMPSES FROM "DR. RAJARAM JAIPURIA MEMORIAL DEBATE" UNDER AEGIS OF 'MANTHAN: CHURN YOUR MIND'



Debate is one of the academic activities that gives students creative room to express what they feel. The knowledge and exposure that students get through debating is simply unparalleled.

At the 2-day event held at campus Mr. Vinod Malhotra, Member, Board of Governors, was the Chief-Guest on the inaugural day. Dr. SK Mahapatra, Director welcomed the Chief Guest and the participants to the event.

Sh. Malhotra, in his address, urged the youth of today to channelize its potential towards building a New India. The deliberations and the discussions during the competition were indeed very intriguing and made it conspicuous that the youth of India is well informed, up-to-date and ready to face any challenge that comes its way

The deliberations and the discussions during the competition were indeed very intriguing and made it conspicuous that the youth of India is well informed, up-to-date and ready to face any challenge that comes its way. Dr. Seema Verma, Assistant Professor of Professional Communication at ABES Engineering College; Dr. Sonia Gouri, Assistant Professor of Professional Communication at KIET; Ms. Anjali Khanna, VP HR, Jaipuria Group of Educational Institutions; Ms. Neha Bhatia, Trainer and Founder of Nehkagrata; and Prof. Yusuf Mehdi, Assistant Professor of Business Communication at JSB were the judges for the Preliminary round.



The debating teams used various skills like overstatement, definition, irony etc. to strongly present their case. Armed with statistics and data, they made their arguments more emphatic with their righteous facial expressions, body movement and gestures.

Out of a pool of more than 62 teams 10 teams were selected for the Final round. All the members of the Jury unanimously agreed to the fact that the speakers were very articulate and emphatic. The selected ten teams competed for the Champion's Trophy in the Final round held on 10th February 2018. The judges for the Final round were Mr. Sukrit Ghosh, Marketing and Communications Professional at DXC Technology; Ms. Sarah Berry, Columnist Writer with The Statesman and The Pioneer; and Dr. Timira Shukla, Dean Academics at JSB



The Chief Guest for the Valedictory session was PRSI Silver Salver Award Winner Mr. Debjit Rath, while Mr. Gautam Verma, CMMG, SAIL was the Guest of Honour. Mr. Verma applauded the speakers for their very relevant views and enthusiasm. The Chief Guest, in his address, urged the participants to keep up the spirit and highlighted the need to change our basic attitude and mind-set if we really want India to become a developed nation. Dr. SK Mahapatra, Director, JSB congratulated the participants for their efforts and commitment. Hitaishee Gaur and Kartikey Maithani from Delhi Metropolitan Education, Noida were the winners of the competition and lifted the Champion's Trophy while Surbhi Malik and Tavishi Pandey from Indraprastha Engineering College, Sahibabad bagged the Jury Award.



GLIMPSES FROM "SCINTILLA 2K18" – ANNUAL CULTURAL FEST @JSB

Today we are living in a globalized world and need to interact, on regular basis, with people from different places with varied cultural backgrounds. There is a dire need to raise levels of understanding, awareness and tolerance of inter-cultural differences amidst different cultural experiences. Keeping the same in view, the Annual Cultural Festival of JSB, **Scintilla 2K18** took things to the next level this time. Scintilla 2K18 was a kaleidoscope of various motifs to showcase **Youth Euphoria**-the theme of 2k18 event. With participation of more than 40 institutions and colleges from Delhi/ NCR and Kanpur, Scintilla 2K18 was celebrated with a lot of fanfare and enthusiasm on **17th February, 2018** in the campus



The festival was formally inaugurated by the **Chairman Sh. Shishir Jaipuria** who was also the **Chief-Guest** for the occasion. In his inaugural address he urged the young brigade to **stay focused and embrace change in all walks of life** to take the nation to new heights of excellence. He emphasized on the **role and significance of cultural activities in overall development**. Dr. S K Mahapatra welcomed the dignitaries and exhorted the participants from different colleges of NCR to enjoy the competition with the spirit of camaraderie. The function commenced with Saraswati Vandana- a dance recital by Ms. Pragati Singh, first year student and a dance performance by kids from Sai Nritya Academy, Ghaziabad.



A variety of events viz. **Street Play, Business Quiz, Face Painting Competition, Singing Competition, Dance Competition, Fashion Show, LAN Gaming, Channel Surfing and Battle of Bands** witnessed intense competition amongst participating teams. The performances in all the events upped the fun quotient of the fest. The winners were presented with prizes and certificates by the Chief Guest **Sh. Anil Kumar Jain**, Chief General Manager, BSNL & Guest of Honour **Sh. P K Mishra**, Founder and Managing Director, Abhiyaan Infra Projects Pvt. Ltd



Various Events @ Scintilla

