



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

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NEWSLETTER

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THE FIRST DR RAJARAM JAIPURIA MEMORAIL LECTURE WAS HELD ON 30TH APRIL WITH THE HON'BLE VICE PRESIDENT OF INDIA , SHRI M VENKAI AH NAIDU AS CHIEF GUEST.

Inauguration of Dr. Rajaram Jaipuria Memorial Lecture

The inaugural ceremony of **Dr Rajaram Jaipuria Memorial Lecture**, dedicated to the Founding Father of the Jaipuria Group of Educational Institutions (JGEI) was held at Dr B.R. Ambedkar International Convention Centre, New Delhi on **30th April, 2019**. The Hon'ble Vice President of India Shri M. Venkaiah Naidu delivered the inaugural lecture on the occasion.

The event commenced with chanting of Vedic Hymns by students of Bharatiya Chaturdham Ved Nyas Institution at Prayagraj, in the packed auditorium attended by prominent leaders from Business, Academia and other walks of life, besides the faculty and students representing various academic institutions started and patronized by the Jaipurias.

In his welcome speech, Shri Saket Jaipuria, Vice Chairman of JGEI mentioned the genesis of the Jaipuria Group' educational ventures and the contribution of Dr Rajaram Jaipuria in spreading the light of education substantially during his life time.

Shri Shishir Jaipuria, Chairman, JGEI explained the thought behind the choice of the Lecture theme – **“Education, Entrepreneurship, Ethics”**, as something very dear to the founding father -Dr. Rajaram Jaipuria. He said the Memorial Lecture is inspired by the life experience and teachings of Dr. Rajaram Jaipuria. The topic was quintessentially inspired by his vision, contemporary nature of education and need for a strong ethical base. He drew parallel between the philosophical inclination of Hon'ble Vice President and Dr Rajaram Jaipuria and said the stature of this event has been greatly enhanced by the presence of the Chief Guest of the occasion.

The event also witnessed most of the Jaipuria family members attending the event to extend their homage to the late Dr Rajaram Jaipuria.
(Pictures on Page 5)

Director's Message

“The Joy of Sweating in Summer”

Just One Point

Dr. SK Mahapatra

Indian summer brings the longest vacation for students but it brings a lot of excitement in the dry air despite the rising levels of heat and dust in the atmosphere. Most people in the rural areas go indoors during the day and prefer to venture out of home only after sunset. Working people in urban areas, move to hinterlands, their villages, or distant hill stations, taking a break from work. Schools organize summer camps for students who have creative urge and potential in indoor activities and sports, beyond the curriculum for developing their finer senses and deep inclinations, thereby providing holistic learning environment for the students. College students get the opportunity to work as intern and learn realities of life at work after finishing education. Some colleges do not ask students to intern as a necessary requirement for their successful graduation but the internship certainly plays a huge role in their success after graduation. The smart boys and girls in colleges arrange for themselves voluntary internships during every summer break, and widen their observation and learning about the real world of work. In Business Schools, summer internship is an integrated part of the graduation requirement and students earn credit post evaluation of their performance in their Internship

The Summer Internship Project of the Business Management students is their first gateway to fulfill their career aspirations. Their performance during the internship can land them with pre-placement job offers, a year in advance! Even if they don't get a PPO or decide to try for some other company after completing the full course, the SIP Report can be the first page of their Passport for a Dream Career and quality of their SIP can be the VISA for their coveted job! **(See Pg 2)**



JAIPURIA SCHOOL OF BUSINESS RECEIVED AWARD AS THE BEST BUSINESS SCHOOL IN NCR FOR 2019

Chief Guest Dr Anil Sahashrabudhe, Chairman, AICTE alongwith Dr KK Agrawal, Chairman, NBA presented the Award Certificate to Dr SK Mahapatra, Director, Jaipuria School of Business at Indian Education Festival organised by CEGR on 18th April 2019

Workshop cum Counselling Session

April 04, 2019

A workshop cum counseling session was held at the JSB by the faculties for first year PGDM students going on second year to facilitate selection of their specializations and the corresponding electives in the second year. The sessions were undertaken by core faculty in each discipline areas of HR, Finance, Marketing, Operations Mgt, Information Sciences and Entrepreneurship.



Just One Point

Unfortunately, many students in Business Schools and other Institutions assume that Summer Internship is a Course related requirement and compulsion for earning a few credits or marks in their final result score card of graduation. The smart students would not take their SIP time as a vacation, but they must work more, sweat more, learn more and impress more. The resume of a successful person begins with lot of recording about the voluntary time and voluntary work, going beyond the ordinary calling. The more one sweats in summer, the more one enjoys in the remaining seasons.

Wishing all our students an extremely rewarding summer of 2019.

App based Mentoring programme

April 5, 2019

JSB in association with 360Growe organized a session on a concept platform - an application based intervention for mentoring and skill development.

The idea behind the concept is simple. The App connects mentees with mentors for multiple purposes including skill development and consultation. The App was originally designed for working people but it has been customized suitably to cater to the students of JSB. This session was in a way a pilot session for the students.

The 360Growe Team will conduct a series of workshops over 3 months in the coming academic session after the summer break, for students of 2nd year - the time most appropriate to prepare for career placement.



Mr. Rubén Gupta, Media Head, Patanjali Ayurved Ltd visited JSB to do a personal interview of students of JSB for the Summer Internship programme 2019.

5 students from JSB were shortlisted in the initial round. Patanjali has also hired students from the passing out batch for the final placement.



Faculty & Staff News

- Dr. Vartika Chaturvedi joined the Core Faculty team of JSB as Associate Professor – Communications & HR on April 24, 2019.
- Dr. Timira Shukla addressed a session on Health & Wellness at an event organized by ISTD – Noida chapter on 27th April 2019
- Dr. Nitin Kumar Saxena completed the certification course on Marketing Management II offered jointly by IIT Kanpur and NPTEL. He secured All India 2nd Rank with Gold Medal.
- Paper titled "Brand India: Diverse Perceptions Unique Identity" by Dr. Nitin Kumar Saxena and Dr. Timira Shukla has been published in the Journal of Emerging Technologies and Innovative Research (UGC Approved).
- Ms. Lalita Tyagi, Librarian, JSB attended the 28th AGM of DELNET held on Tuesday, April 9, 2019. The key takeaways from the meeting included the upcoming changes being made by DELNET in view of the changes in the world of Library Science, announcement of a Knowledge Gainer portal, commencement of webinars and introduction of Member Library award.
- JSB celebrated International Labor Day on May 01, 2019. Director Dr. S. K. Mahapatra highlighted the importance of employees who work day and night behind the scenes for ensuring smooth functioning of the institute activities. He further emphasised how each individual, irrespective of their designation in the organisation perform their duties with humility. On this occasion, Director and Dean along with faculty and staff members including the support staff gathered together to celebrate the day. Director, faculty members and staff thanked the support staff for maintaining a clean and well groomed campus. In the end, the support staff were presented with a token gift as an acknowledgement of their contribution to the institute. (Photo this way) 

JSB organised an FDP on **Effective Skills for Teaching and Research by Centre for Education Growth and Research (CEGR)**. The facilitator of the session was Ms. Nupoor Singh, Editor, Springer Nature.

Ms. Singh emphasized on entirety of Research, right from building up logical manuscript structure to effective publication strategy and to a successful journal publication taking into consideration the ethical issues in publication.

Apart from the key learning and the various nitty-gritties involved in getting a Research paper published, the participants also learnt about the nuances of submissions strategy so that the paper gives the best first impression to the journal editors.

In the end participants learnt about the fundamental publication ethical issues which should be taken utmost care to have hassle free submission.

It was an informative and useful session as the faculty got a first-hand opportunity to understand the technical details of a research and its publication.



Keeping in pace with the Industry demand and changing needs of the companies **JSB offered a Certification course on "Essentials of Microsoft Excel: Beginner to Advanced Level"**. 78% of middle-skill jobs require digital skills like Excel and Word, and jobs that require digital skills also pay 13% more than those that don't.

This course is designed to teach the Basic and Advance Excel. Dr. Nitin Kumar Saxena was the Resource person for this course which covered 18 essential MS Excel functions along with most popular Advance MS Excel functions. The entire course was of 15 hours followed by a simulation-based assessment. The course was also aimed to aid students in their project work during SIP.



ACADEMIC RESULT 2018-19

ISC TOPPERS (COM./HUM.)

FOURTH Rank in INDIA 1 st 99%	FIFTH Rank in INDIA 2 nd 98.8%	THIRD Rank in INDIA 2 nd 99.5%
VANYA JALAN	AKSHAT BAJPAI	SHRUTI AGARWAL

SECOND Rank in INDIA 1 st 99.75%	THIRD Rank in INDIA 2 nd 99.5%	SIXTH Rank in INDIA 1 st 98.75%
ASHITA ROOMTA	ABHISHRI SVARUP	SHLOK BHARTIYA

ISC TOPPERS (SCIENCE)

2nd 97.5%	2nd 97.5%	3rd 97%
KRATI GUPTA	NUPUR RATHI	HARSHIV KHANNA

ISC 2019 RESULTS - SUBJECT WISE NO. OF 100% ACHIEVERS -

Computer Application - 30	Sciences - 1
Mathematics - 9	Commercial Application - 1
History, Civics & Geography - 3	Economics Application - 1
Music - 3	

84 Students secured an aggregate of 90% and above.

ISC 2019 Results - SUBJECT WISE NO. OF 100% ACHIEVERS -

Physical Education - 13	Economics - 2
Commerce - 6	Physics - 1
Computer Science - 5	Chemistry - 1
Mathematics - 3	History - 1
Accounts - 2	Geography - 1

53 Students secured an aggregate of 90% and above.

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CBSE RESULTS FOR AISSCE AND AISSE 2019

CONGRATULATIONS TO OUR STUDENTS ON ACHIEVING NEW MILESTONES ONCE AGAIN

ALL INDIA TOPPERS CBSE - 2019

Ankur Mishra 409/500 All India Rank-I Class X	Pragya Kharkwal 497/500 All India Rank-III Class XII	Aishna Jain 497/500 All India Rank-III Class XII
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HIGHLIGHTS OF CLASS X RESULT

News from SAJS Lucknow

Out of Total students 23, 1 student scored above 95%, 8 students scored above 90%, 8 students above 80% and 7 above 70%.
The highest percentage obtained is 97% with 2 students scoring 94.66%

JSB is proud to have these gifted students as its alumni and wishes all the rank achievers hearty Congratulations!!

GLIMPSES OF DR RAJARAM JAIPURIA MEMORIAL LECTURE



Top to Bottom (Clockwise):

The Heads of the Group Institutions at Venue - Dr Ambedkar International Centre, an iconic venue for the event; Hon'ble Vice President of India, Chief Guest for the occasion, Shri M.Venkaiiah Naidu being greeted by Chairman Shri Shishir Jaipuria and Shri Saket Jaipuria along with Dr SK Mahapatra; the Vice President delivering the inaugural lecture as Chief Guest; the Chief Guest is being felicitated by Smt Suniti Devi, wife of late Dr Rajaram Jaipuria

GLIMPSES OF DR RAJARAM JAIPURIA MEMORIAL LECTURE



Top to Bottom (Clockwise):

The Hon'ble VP being greeted by guests from Corporate and Academia and members of Jaipuria family; Shri Saket Jaipuria delivering the Welcome address; Ved path by students of Bharatiya Chaturdham Ved Nyas; Address by Chairman Shri Shishir Jaipuria; Shri Shishir Jaipuria felicitating the Hon'ble VP; the Chief Guest delivering the inaugural lecture; Dignitaries on dais during the conclusion ceremony with the National Anthem