



JAIPURIA SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

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NEWSLETTER

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JSB HOLDS NATIONAL CONFERENCE ON FINANCIAL INCLUSION ON APRIL 15, 2017



Jaipuria School of Business (JSB) organized a National Conference at India International Centre, New Delhi on Saturday, 15th April, 2017. The theme of the conference was "Banking the Unbanked: Financial Inclusion in Digital India". **Shri Santosh Gangwar, Union Minister of State for Finance**, was the Chief Guest for the occasion who inaugurated the conference through his video message. In his message he congratulated JSB for organizing such a well timed conference. He emphatically talked about government's initiative and policies. He wanted a gist of the talks and recommendations to be prepared and presented to the ministry so that the suitable recommendations can be incorporated in the government's policy towards financial inclusion.

Dr Pami Dua, Director, Delhi School of Economics and **Mr. A. N. Nanda**, Member (Banking) Postal Services Board joined as the Guests of Honour and addressed the gathering. **Dr I. M. Pandey**, Director General, Vivekanand Institute of Professional Studies (former professor at IIM, Ahmedabad) delivered the Keynote address. Over 200 intellectuals from the academia, banking, corporate and the civil society participated in the conference.

Director's Message

Way to Go

Academic year 2016-17 is about to close with the conclusion of the End-Term examinations for 1st year and 2nd year students. I wish both the batches well. I congratulate all the final year students for getting their first job opportunity in life from the Campus and wish them a successful career ahead. 100% Placement from campus is a matter of pride for all of us. Congratulations to the Faculty and the Placement office for this outstanding feat. The first opportunity provides a platform to launch one's career & it's going to be a long journey of at least 30 years. Which Company, in which Position, at what Salary, one starts a career with is not as important but how one moves forward and finishes the journey of personal growth & development is what really matters in life. Students of second year have to now move from the student mind-set to employee/entrepreneur mindset. Through various courses & co-curricular activities that you have gone through during last two years, you would have surely realized how important it is for everyone to be a useful member of our society and a good citizen of India. While you grow in your career, keep pursuing your social skills using all the five practice tools you have been handed out at JSB campus – i) Leadership Excellence, ii) Data based working, iii) opining and decision making, iv) respecting Diversity at workplace, Readiness to Change for Development, and v) Creativity & Innovation. Also try to develop your personal image or brand as a good citizen. Live for others while you earn for yourself by practicing compassion. Success and fame will follow your trail. As alumni, you will get continuous support from your alma mater.

To our first year students, who are about to begin their summer internship in live projects with various organizations for next two months, I wish to bring home the Value of Preparation. There is a famous quote of John F Kennedy, "If you fail to Plan, you actually plan to Fail". Planning is preparing for a better tomorrow, with better results, a better life, a better existence. SIP is an opportunity not only to get practical exposure to the world of work; it is also a great opportunity to impress the client organization with your preparation, passion & hard work. I wish, all of you prepare well under the guidance of your faculty-mentors & follow the research methodology rigorously. You will derive multiple benefits from the efforts you make in next two months. Your project report will not only be evaluated for assigning grade points, but it will form an important part of your curriculum vitae. You should aim for a pre-placement offer from the Company with impressive work during your SIP. Even if you don't get the PPO now, if you make an intelligent assessment of the real challenges before that company, continue to focus on acquiring and mastering specific knowledge and skills through the 4th and 5th terms, keep the line of interaction with your mentor there, most likely, you will be picked up by them during the final placement from campus next year.

I congratulate all students of first and second year, supported by staff and guided by our faculty team for organizing a grand and successful National Conference on 15th April 2017, featuring a galaxy of intellectuals from different sectors. The Conference is a fitting finale to the Academic Calendar 2016-17.

Just One Point

Dr.S.K.Mahapatra



IRMA AWARDS 26th March 2017

Indian Research Media & Awards conferred Jaipuria School of Business with the "Best Emerging Business School in India in 2017" award. The award was presented at its 1st National Achievers Conclave & Awards 2017 held at Hotel Pride Plaza.



The National Conference Core Team with Winners and Participating Speakers

JSB achieves 100% SIP placement Programme
 Summer Internship Programmes are mandatory for PGDM first year students pursuing the two year full time course. Apart from giving their academic learning a practical window, SIPs help the students think innovatively and help them focus on their career prospects.

Dr. S.K.Mahapatra, Director, JSB received the **“Best Director of the Year in 2017”** conferred by Indian Research Media & Awards on 26th March 2017

Leadership Talk

Mr. Ashish Gupta, Director, Procurist Visited JSB for a lecture to PGDM students on the various aspects related to Supply Chain Management He meticulously explained the importance of logistics for the inventory replenishment in retails sector by taking appropriate examples from industry.

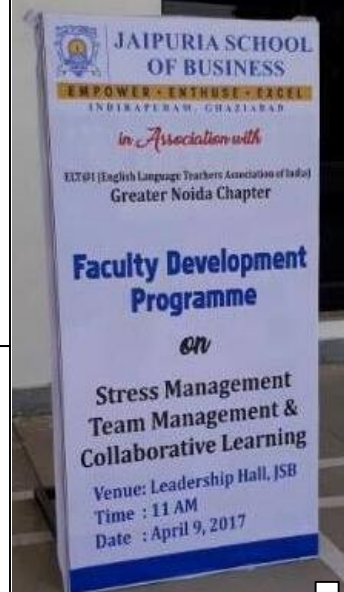
Leadership Talk

Mr. Ashok Gulla, DGM, Industry Finance, State Bank of India visited JSB on 20th April 2017 for an interaction with the students. He gave his expert inputs in to the various aspects of a Bank Reconciliation Statement. Though the topic is very theoretical in nature, being a core banker he explained the topic in a very practical way.

Student Development Programme (SDP) on Data Analytics using SPSS APRIL 8, 2017

Jaipuria School of Business (JSB) has been a forerunner in recognizing the needs of the industry and integrating knowledge with professional inputs. Student Development Programme (SDP) is one such initiative taken by JSB to ensure transformation of an aspiring professional into a committed and employment-ready professional. The PGDM students attended SDP on Data Analytics using SPSS on April 8, 2017 organized at Centre for Advanced Data Analytics, Jaipuria School of Business. The faculty at JSB, **Prof Surabhi Singh** was the resource person of the session.

The session was interactive wherein key elements of varied research tools were discussed with the participants. By such kind of exposure the institute ensures to contribute in the holistic development of our budding managers.



Faculty Development Programme at JSB

Jaipuria School of Business in association with ELTAI (English Language Teachers Association of India) Greater Noida Chapter organised an FDP on the topic "Stress Management and Collaborative Learning" on 9th April, 2017.



Faculty News

Prof Yusuf Mehdi, Asst Professor, has been selected for CELTA (Certification in English Language Teaching to Adults) Full Time at Hampstead School of English, University of Cambridge. This is a 4-week teacher certification course by University of Cambridge. The Institute wishes him success in his learning.



Prof Surabhi Singh, Associate Professor-Mktg. and Data Analytics, received "Women Achiever Award- 2017" for achieving excellence in Marketing Education on April 29, 2017 at Indian Women Convention & WA Awards 2017 New Delhi held at Country Inn, Gurgaon. JSB is proud of her achievement and wishes her all the best for her future endeavours.



JSB held a Media Conference on March 15 2017 to highlight the various achievements of the Institute so far and also update the upcoming events of the Institute.

Jaipuria School of Business

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Lighting of lamp and Welcoming of Guests of Inaugural Session of National Conference at Jaipuria School of Business



Deliberations of Speakers of Inaugural session after welcome address by Shri Shishir Jaipuria, Chairman, Jaipuria Group Of Educational Institutes

**GLIMPSES FROM THE NATIONAL CONFERENCE: BANKING THE UNBANKED – FINANCIAL INCLUSION IN DIGITAL INDIA
INDIA INTERNATIONAL CENTRE, LODHI ROAD, DELHI**



Unveiling of OJAS Journal of Jaipuria School of Business and felicitation of mementoes to guest



Speakers delivered talk on National Conference on April 15, 2017 at Jaipuria School of Business



Felicitation of Mementoes to Guests at National Conference of April 15, 2017 at Jaipuria School of Business

Mr. Partho Kar gave the concluding remarks of National Conference and gave away the prizes to Paper presenters alongwith Mr. Vinod Malhotra and Director, JSB

**GLIMPSES FROM THE NATIONAL CONFERENCE: BANKING THE UNBANKED – FINANCIAL INCLUSION IN DIGITAL INDIA
INDIA INTERNATIONAL CENTRE, LODHI ROAD, DELHI**



Participants and Paper presenters among the gathering present along with executing team of faculty and students for the Conference

Group Photograph of organizing committee with guests taken on April 15, 2017 at JSB