



JAIPURIA SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

September Issue

NEWSLETTER

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8th Annual Convocation

September 16, 2017

Jaipuria School of Business celebrated its **8th Annual Convocation ceremony at its campus on Saturday, September 16, 2017**. **Shri Shishir Jaipuria, Chairman** of the Jaipuria Group of Institutions presided over the Convocation ceremony; **Shri Vinod Malhotra, Member, Board of Governors** was the Guest of Honour.

The Chief Guest for the occasion was **Dr. Tapan Kumar Chand, Chairman & Managing Director of National Aluminium Company, NALCO**, a Premier Public Sector Navaratna Company. **Dr S.K. Mahapatra, Director**, Jaipuria School of Business; members of the Board of Governors and Academic Advisory Council; dignitaries from the Industry & Academia; members of the faculty, graduating batch; alumni and students of JSB attended the ceremony. The Director congratulated the graduating batch and wished them good luck. The Chairman expressed his satisfaction at the steady progress of JSB; for achieving 100% Placement and for receiving many awards this year. He also conveyed his best wishes to the outgoing students.

Later the Chairman conferred the diplomas upon the graduating students. The Chief Guest presented medals to the rank holders, addressed the students and the audience. The Chief Guest, in his address, congratulated the successful students and encouraged them to confidently walk into their managerial career armed with the learning at the institute. He complimented the Management and specially **Shri Shishir Jaipuria, Chairman**, for providing high quality educational facilities to the students and contribution to nation building.

Director's Message

Building New India

We the faculty, staff and students pledged last month to build a New India, a country that will lead and be a role model of 'hope and possibilities' in a New World order. How is this new vision taking shape?

In the third quarter of last century, India was looked upon similarly by the third world nations as a leader of the non-aligned movement, that did not want to follow the lead of the US or Soviet Union as inspiration for social, political and economic development. The Indian Constitution and the National Planning System followed a hybrid model of giving equal space to Capitalism and Socialism. The Government invested in large capital intensive projects focusing on large scale employment and agricultural growth. The private sector had no major role in growing the economy. The rate of growth in GDP averaged 3.5 until 1991 liberalisation.

The capitalist bull was taken out of cage and set free in 1991 but was tamed sufficiently by the socialistic measures which primarily made people genuinely believe that any one can achieve anything in India by strong will and by making good use of opportunities available to poorest of the poor irrespective of caste, creed, gender or language. **Ansar Shaikh**, son of an Auto-rickshaw driver became youngest IAS in 2015 clearing the elite Civil Services at age 21, **Tina Dabi**, a woman from middle class topped the IAS in 2016 and **Revathi**, daughter of daily wage labourer parent' became the third topper of IAS 2017. **Hindi speaking mathematical genius Anand Kumar** who could not buy air ticket to go for higher studies in U.K. coaches the Super 30 by hand picking poor students, who are making into the IITs every year. **Village boy Vijay Sekhar** founds a startup called Paytm and rakes in billions from global investors. Everyday there is a new hero born somewhere in India with humble and ordinary socio-economic-educational background.

These are the early signatures of New India. We shall hear many more stories of extraordinary feats achieved by young Indians in days ahead. These stars are spread everywhere and they don't belong to traditional theories of elitism. Some of them could be incubating in our JSB Campus. Let's make the New India by unleashing our creative soul.

Just One Point

Dr.S.K.Mahapatra



Award & Recognition

September 07, 2017

World Education and Skill Conclave conferred JSB with **Best Management Institute in North India for Placement 2017** award. The Conclave recognised JSB for its **outstanding contribution to the nation**. The selection panel consisted of more than ten very renowned personalities from the field of academia, politics, and the industry

Annual Alumni Meet

September 09, 2017



The Annual Alumni Meet organized by Jaipuria Group of Educational Institutions was held at **Hyatt Regency Hotel, New Delhi**. The Chairman of the Group **Shri Shishir Jaipuria** inaugurated the event.

Alumni of JSB, **Mr. Amil Hussain, Director, DIS**, Junior High School and **Mr. Sourabh Singh Raghuvanshi, Senior Analyst, Appster**, shared their valuable experience of learning and opportunities at the institute. The alumni of JSB also shared their feeling of gratitude towards the Director, Dean, and Faculty members for having mentored them and steered them in the right direction.

Fresher's Party

September 3, 2017

The second year students of the institute organized a magnificent fresher's welcome party, "**Aagomani - 2017**" for the batch of 2017-19 in the campus. The event is held every year with the purpose that every "fresher" of JSB feels like an integral part of the Institute and readies to take on challenges of the year ahead.

The party witnessed a slew of programmes designed by students. **Mr Rishabh Sharma** and **Ms Oshin Dhiman** from **PGDM First Year** were declared **Mr Fresher** and **Miss Fresher 2017**. **Mr Aditya Rai** and **Ms Sudha** were selected as **Mr Popular** and **Miss Popular 2017**. Title for the **Best Smile** was bagged by **Ms Aanchal Walyan** whereas **Mr Anupam Kumar** and **Ms Pragati** won in the **Best Dressed Male and Female** categories respectively.



From left to right: **Dr. Someshwar Kesh, Shri Shishir Jaipuria, Dr. Ginger Killian, Dr. SK Mahapatra and Mr. Partho P Kar**

International Partnership-UCMO Visit

September 13, 2017

Distinguished Academicians from **University of Central Missouri** **Dr Someshwar Kesh, Professor and Chair, Department of Computer Information Systems and Analytics** and **Dr Ginger Killian, Associate Dean, MBA Director, Computer Information Systems and Analytics, Harmon College of Business and Professional Studies** visited JSB on the above date. This visit is their second one after the signing of MoU between the two institutes earlier this year.

The visiting professors discussed the agenda to facilitate Student Exchange Program wherein interested students from the institute would spend 8-10 weeks at their campus at Warrensburg for the period commencing March-April 2018.

Nukkad Natak Competition

September 07, 2017

The students of Jaipuria School of Business participated in an **Inter-college Street Play (NUKKAD NATAK)** competition under the aegis of **Centre for Change & Development** organized by Jaipuria Institute of Management, Noida which witnessed participation of 10 institutes from Delhi/NCR.

The theme of the contest was **CHILD ABUSE** which tried to address and create awareness of this malaise prevailing in the society and to sensitize the youth and develop future managers with ethos, pathos and values. The change makers included the students from first year - **Sakshi, Monalisa, Pragati, Sadia, Oshin Dhiman, Sheetal, Varnita, Akriti Gupta, Shubhi** and **Aanchal** ably guided by **Prof Surabhi Singh, the Centre Chair**.



Leadership Talk

September 08, 2017



Mr. M Bhutani, COO, American Cyber Systems shared an interesting insight into the subject of "Career Planning in VUCA World" with the first year students. The speaker very effectively delineated the need to be digitally literate and to be able to change according to changing times. Innovation is the only way to survive in the globalised and volatile world of today. The speaker cited various examples from the real world where many organisations had killed their own products to pave way for the newer ones and to keep pace with the latest technology.

Leadership Talk

September 08, 2017



Mr Nitish Mandhar, Head-Institutional Pan India & Retail Sales West India, Catch Spices at DS Group (Dharampal Satyapal Limited) delivered a talk on 'Marketing practices in the FMCG sector'. The session was organized under the aegis of Centre for Leadership & Excellence

Celebrating Hindi Divas

September 14, 2017

September 14 is celebrated as Hindi day. Hindi, which is the official language of India, was given this status on September 14, 1949. The resolution for the same was adopted under the Constitution of India in 1950. **The first Hindi Diwas was celebrated in 1953.**

To commemorate this landmark event, JSB celebrated the day by organising a Hindi Essay writing competition for its students on "ज्ञान का सबसे बड़ा शत्रु अज्ञानता नहीं बल्कि ज्ञान का भ्रम है।" The students participated very enthusiastically and expressed themselves on the theme with versatility. **Ria Gangwar**, of Batch 2017-19 walked away with the prize for the best essay followed by **Apoorva Sharma** of Batch- 2016-18 who held the 2nd position, and **Dhwaja Katare** of Batch 2017-19 bagged the 3rd.

Workshop on Cyber Security

September 12, 2017



The Center for Advanced Data Analytics, JSB, organised a workshop on "Unhack Cyber Security Awareness" at its Leadership Hall. The workshop was conducted by CISO Cyber security which is a part of The Statesman Group.

The workshop focused on the history of the origin of various modes of cyber attacks, their types and the possible ways of preventing the same affecting our network. With the advancement of technology the possible sources of cyber attacks were also mentioned and preventive measures suggested.

Faculty News

Dean-Academics. JSB, Dr. Timira Shukla facilitated by WESC.



AWARD CERTIFICATE

This is to certify that
Prof. (Dr.) Timira Shukla
Dean, Jaipuria School of Business
is awarded with

National Excellence for Research 2017

Award for his/her outstanding and exemplary contribution towards Nation
On 7th September, 2017 (Thursday) at India International Centre, New Delhi
during World Education and Skill Conclave

Faculty News

September 20, 2017



Ms. Surabhi Singh, Associate Professor, Marketing undertook a lecture session as a Guest Lecturer on 'Consumer Behaviour' with hospitality students of NCHMCT, Ministry of Tourism and a video session with AIMA students on September 23, 2017 on the same.



Go Green

September 19, 2017

Jaipuria School of Business, Indrapuram, as a part of its **Go Green Initiative** under the **Green Club** has set up a rooftop solar power plant in its campus in collaboration with Fourth Partner Energy Pvt. Ltd. The institute invited Mr. Satya from the company to interact with the members of the faculty, and the students in order to sensitize them to the importance of utilising solar power.

The students were shown live conversion of solar energy into electrical energy by using an inverter. The exemplary initiative taken by the institute is all about adopting cleaner mode of electricity generation and making the youth of today aware of the benefits of using the renewable source of energy.

Jaipuria School of Business is among one of the very few organisations which have adopted green initiatives and are actually utilising the renewable energy resource. The institution uses the electricity generated by the plant for its various power requirements.



Swachh Bharat Abhiyaan

September 26, 2017

Students of Jaipuria School of Business participated in a Swachh Bharat Abhiyaan under the aegis of Centre for Diversity and Inclusiveness and the Green Club.

A clean India would be the best tribute India could pay to Mahatma Gandhi on his 150 birth anniversary in 2019 and with this objective in mind the students of JSB undertook this campaign ahead of Bapuji's birthday.

The commitment they showed was real and full of energy. They talked with all the stall vendors in and around the area of the park and explained them the value of clean surroundings and the subsequent benefits. They tried to relate their teachings through a practical example wherein they could achieve growth in sales as a clean environment is bound to procure more and more customers for their products.

The coordinator of the event was Shivangi Gupta – a student of First year.



Visit to Parliament

September 26, 2017



Source: Google

The Center for Leadership Excellence organized a visit of students to the 'sanctum sanctorum' of Indian Democracy - the Parliament of India on Sept 26. The students were warmly welcomed by the staff of Parliament Library and they were addressed by Dr RN Das, Director, Parliament Secretariat. He explained succinctly the history of the Parliament and how the rules of Business are carried out in the Lok Sabha and Rajya Sabha. Joining him on the Dais, Dr SK Mahapatra Director, JSB also explained to the students the finer aspects of the functioning of both houses of Parliament. The students were taken to both houses and the Central Hall of the Parliament and they were explained on the spot, intricate details of how the Parliament functions. The students also visited the Parliament Museum and enjoyed the aura of Pandit Nehru's Freedom at Midnight speech, sitting in a replica of Central Hall, alongside life size statues of greats like Dr Ambedkar, Maulana Azad and Sardar Patel. The visit was a truly extraordinary experience that filled the hearts of students with patriotic pride.

SIP

Batch 2016-18



Souvik Banerjee, Batch 2016-18, won the SIP Competition for the **Best Summer Internship Project** held at JSB. He was awarded the certificate by the respected Chairman, Jaipuria Group of Educational Institutions, Shri Shishir Jaipuria in the presence of the Director and other officials