



JAIPURIA SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

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NEWSLETTER

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HR Conclave & Round Table

October 14, 2017

Today's fast moving world where products and strategies are so quickly duplicated and information is available at a click of the mouse, the only sustainable competitive advantage that the organisations can rely on is the human resource, the thinking minds. Keeping this in view, Jaipuria School of Business, Indrapuram, organised an **HR Conclave and Round Table** in the campus. The Guests of Honour, HR Professionals from different sectors of the industry were invited to deliberate and discuss **how India can reap the advantage of being a young nation with the largest pool of educated English speaking youth in the World and how to quickly bridge the skill gap for reaping benefits of skilled employee deficit in the World till 2040..**

The HR Professionals who were in attendance in the Conclave were **Mr Atul Jha, Head HR, North & East United Spirit; Ms Ashu Goswami, Head HR, Swiss Military; Mr Bhupendra Kaushal, Head HR, Ginni Filaments; Mr Deepak Bharara, Chief Human Resource Officer, Lanco Infratech Ltd.; Mr Manishi Pathak, Partner Cyril Amarchand Mangaldas; Mr Manish Rastogi, Head-Circle Management Development Function, Idea Cellular; Mr Manuel Pardhe, CHRO, Thomson Digital; Mr Rajesh Tripathi, Head HR, NSIC; Ms Renu Bohra, Director HR, DB Schenker; Ms Runa Maitra, Founder & Director, People Talent International; Mr Sharad Talwar, Executive VP, HCL Care; Mr Tushar Kumar, India HR, Business Manager, CNH Industries; Mr Vijay Sethi, Regional HR Head, Tata Housing Development Company Ltd.; Mr Shubhankar Malakar, CHRO, TNS World; Ms Jayanthi Jagannath, National Director HR, Shardul Amarchand Mangaldas; Mr Devendra Sharma, Sr. Manager HR, Parijat Industries; Ms Neetika Dixit, Head HR, Alexis Global; and Ms Rajni, Head HR, Skylark.** In addition to the HR Professionals, the Conclave also saw in attendance the students of PGDM at JSB and members of the Faculty.

The event was compered by Prof. Yusuf Mehdi, Assistant Professor, Business Communication and Dr Radha Yadav, Assistant Professor, HR.

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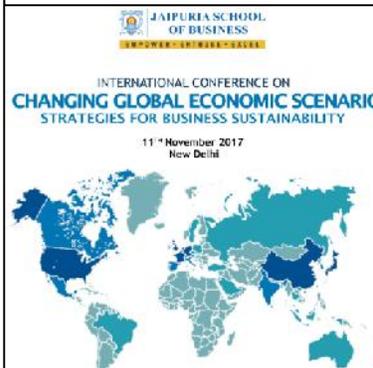
Director's Message Celebration of Life

Just One Point Dr.S.K.Mahapatra

The month of October in India is special. It is a month of festivities and celebration, observed throughout India. Festivals are usually associated with a mythological story that has passed down the generations almost intact like why do people celebrate Durga Puja, Dipavali or Chhat, and with strong moral messages delivered as the central theme of each story of celebration. The festivals are also associated with the beginning or conclusion of an occupational cycle usually linked to Agriculture or a major change in Weather conditions.

The whole society takes a break from their routine of life and joins together in such celebration. People, irrespective of social divisions of caste, creed and community, come together as one human race to celebrate the Puja or Muharram, to celebrate the victory of good over evil, to celebrate the sacrifice of our ancestors for a noble cause, to celebrate the glory of God and Mother Nature, as the physical embodiment of God's virtues.

This October, the initiative of our students and faculty in going to a slum in the neighborhood and sharing a day of 'joyful learning' with the underprivileged children, was no less a celebration of life. Being just, caring, mindful of other's needs and challenges, and bringing smiles to innocent faces, are real acts of God and a reminder of true nature of mankind. The lamp of true knowledge, when gets illuminated has the power to eliminate all the darkness from our lives.



JSB is holding an International Conference on 11th of November, 2017 at the NDMC Convention Centre, New Delhi. The Union Minister of Commerce & Industry, Shri Suresh Prabhu has consented to be the Chief Guest for the occasion.





**Expert Speak
"Career Planning"**

October 13, 2017

Mr Kalyan Kumar, AVP – HR, Reliance Power and a certified HR professional with over 24 years of experience in HR held an interactive session with JSB students. The speaker discussed about the skills required to achieve the brightest career. He also emphasised the importance of self-realisation in order to be able to achieve success in life

**Expert Speak
"Being Healthy"**

October 14, 2017

The institute held a Guest talk on "Being Healthy", as a side track during the HR Conclave on 14th October, 2017. The session was conducted by the **Ultra Man Mr. Abhishek Mishra** who is a two-time Ironman title winner and has successfully completed the Ultra man competition in Florida. Mr. Mishra talked about the benefits of staying healthy and active - whatever resolutions are prepared through the thinking minds may be implemented only through active and healthy bodies.

The purpose of organising the session was to motivate the students of JSB to stay healthy physically and consequently be healthy mentally and emotionally. A healthy and fit body is relatively more capable of coping up with the stress of today's VUCA world.

**Diwali Celebration
"Bringing Smiles this Diwali"**

October 17, 2017

The Cultural Club of the institute under the aegis of the **Centre for Creativity and Innovation**, organised a **special Diwali** celebration this time wherein the students and members of the faculty and staff celebrated Diwali in a unique way with the children living in the slums in Vasundhara.

The activity served two purposes. First, it brought smiles on the faces of those children who otherwise don't get to even celebrate festivals and secondly, the activity successfully brought out the creative talent inherent in those kids. The children first decorated the raw diyas using colours and some other stuff like frills, glitters, sketch pens etc. and then they designed Diwali cards. It was a fantastic experience to see how talented these kids were! Some of them even taught the teachers how to draw cards and design diyas. The seriousness towards the tasks and enthusiasm exhibited by the kids were truly encouraging.



**Inter-college Debate
Contest**

October 11, 2017



PGDM First year students **Sakshi Dwivedi, Ruchi Singh, Akriti Chaturvedi, and Pragati Singh** represented the institute at a **Debate Competition** organised by the Samvaad Club of **Asia Pacific Institute of Management**.

The teams from JSB exhibited great oratorical skills and were applauded by the audience. Our student **Sakshi Dwivedi** won the second prize in the **Best Individual Speaker** category.

The institute congratulates the participants and Winner!!!

Faculty News



International Conference at JMI

Dr. Timira Shukla, Professor & Dean Academics, was invited to chair the technical session at the **Second International Finance Conference** organised by the **Centre for Management Studies, Jamia Millia Islamia, New Delhi** on 11th October, 2017.

A Research Paper written by Dr. Shukla was also accepted at the Conference for presentation and publication.

Prof. Surabhi Singh, Associate Professor of Marketing, got her Research Paper titled "Role of Business Analytics in Management Education" published in *International Journal of Business Management Insight and Transformations*, Vol. 3, Issue 2, 2017.



Session on "Artificial Intelligence" October 24, 2017

The students of JSB got an opportunity to attend an **interactive session on "Artificial Intelligence (AI)"** organized by AIMA with **Prof. (Dr.) M.M.Pant**, known to have pioneered the development of computer learning system, with a strong background in Physical Sciences including mathematical techniques and computer applications.

The talk began with the conceptual framework and explanation of why and how these intelligent technologies will impact our future. Specific attention was given to management and possible implications for both management practice and management education. Finally, the criticality of lifelong learning as the most important response mechanism was emphasized.



Faculty Development Programme October 28, 2017

A workshop on **"Blogging and Content Creation"** was organized at the campus of JSB under the aegis of the Jaipuria Group of Institutions. **The trainer for the workshop was Mr Prateek Modi, who is a seasoned digital marketing professional, trainer and budding entrepreneur with over 9 years of experience in the digital marketing industry.**

Blogging, earlier used as a unique platform to share a person's thoughts, feelings, opinions or experiences, has now grown into something very crucial in the social media platform. Similarly, content creation is yet another very important tool that helps build a brand. Both blogging and content creation have become an integral part of success of any organisation as they help not only in increasing the visibility of brands but also help these organisations put forth their visions and missions clearly.

The workshop was attended by the faculty community of all institutions under the Jaipuria Group of Institutions.

Rashtriya Ekta Diwas October 31, 2017

National Unity Day (Rashtriya Ekta Diwas) was celebrated at the institute with enthusiasm. It was organised by the **Cultural Club of JSB under the Centre for Diversity and Inclusiveness.**

31st of October is celebrated as Rashtriya Ekta Diwas across the nation to commemorate the birth anniversary of Sardar Vallabhbhai Patel who contributed majorly in unifying the country. It was introduced by the Government of India in 2014 with the aim of celebrating this event every year on the birthday of Sardar Patel.

On this day, the students and the members of the faculty at JSB took a pledge to always stand united as a nation irrespective of region, religion, culture, language, political affiliation, or race. The Cultural Club organised a diversity walk, too, to bring forth the fact that no matter how diverse we are but still we stand united as a nation.



Art Exhibition by Ritu Garg & Oshin Dhiman Organised by Students of JSB OCTOBER 14, 2017

RITU GARG follows her passion with pencils and colours. She draws and paints because it gives her happiness. The students of JSB helped showcase her talent to the world during the HR Conclave held at the campus.



One of the students of JSB, **OSHIN DHIMAN**, a student of first year also participated in the Art Exhibition and showcased her drawings which were very well appreciated by the audience.



HR CONCLAVE & ROUND TABLE AT JAIPURIA SCHOOL OF BUSINESS CAMPUS

The event commenced with the traditional lamp lighting ceremony to seek blessings of goddess Saraswati. It was followed by a welcome address by the Director Dr S. K. Mahapatra. The Director welcomed all the HR Professionals and expressed gratitude to them that they all took out time and participated in the conclave. The topic of the Conclave was **“The Challenges and the Opportunities for Leveraging the Demographic Dividend in New India.”** Introducing the topic, Dr Mahapatra mentioned broad statistical evidence of India’s demography and expressed concern that the advantage will peak by 2022 when India shall have the largest young people in the World but the good news will last only till 2040. He said, during last five years, targets of reaping benefit from the demographic dividend has been missed and unless something is done differently now, the advantage shall be frittered away.

The **Key Note Speaker** for the event was **Dr Rajeshwari Narendran, Director of Academy of HRD, Professor of HR/OB at M.L. Sukhadia University and a visiting faculty to Harvard Business School, IIM Udaipur, IIM Ahmedabad** and various other top universities in India and Abroad. Dr Narendran very beautifully delineated the various challenges and opportunities related to the demographic dividend of the country. It was a very interactive session and the participants, along with the key note speaker, very minutely deliberated on the means to leverage the demographic dividend of the country. The speaker also shared many real life examples to elaborate the need to create skilled manpower which would in turn help in building the nation. Various measures that could be taken and that are being taken by the Government and the corporate in order to produce the skilled manpower were discussed and critiqued.

It was followed by **two rounds of panel discussion – Spiral 1 and Spiral 2, and one Round Table discussion in Fish Bowl mode.** The topic for the first spiral was **“Sectoral Implications for Employment Propensity and Job Creation in Next Decade”** and that for the second spiral was **“Alternative Use of School and College Campuses as National R&D Assets.”** The participants very wonderfully deliberated on the topics and came up with various fresh ideas which were indeed very critical to the development of the human resource and subsequently the development of the nation. During the Round Table discussion, the participants discussed and deliberated on the implications of leveraging the demographic dividend on different sectors of the industry like manufacturing, IT, ITES, FMCG, Consumer Durables, Rural Marketing, Agriculture, Banking, Telecom, Insurance etc. The students of JSB also joined in the discussion and participated with a lot of enthusiasm. The participants also discussed on how the corporate could take the responsibility for syllabus up gradation in education right from primary school level and could stay invested in training the trainers. The institutions especially the professional institutions which create employees for the corporate would definitely benefit a lot with this intervention from the corporate. There was a consensus regarding the urgent necessity to achieve dignity of labour in India by practice, for resolving the paradox of having enough jobs and enough job-seekers but not skilled enough to fit into those vacant roles. There was also another idea that emerged with consensus, advocating for greater use of all academic infrastructure available in India for training local people in skills needed in the local surroundings, by operating the schools round the clock and bringing in retired skill experts as teachers. The corporates and high net worth individuals were called upon to contribute by investing in the existing educational infrastructures from urban cities to the remotest of rural villages with a philosophy to give back. A call was given for changing the mindset of paying minimum to manual labour who do the hardest of physical job while everyone knows in developed countries such wide wage differentials between blue collar and white collar jobs don’t exist. The need of the hour is to accept and acknowledge this bitter fact as the root cause of not having practiced the true meaning of dignity of labour in India in spite of promising in the Constitution.

In the side track of the event there was a painting and sketch exhibition by students and amateur artists, and a talk on **“Being Healthy”** by the ultra man Mr Abhishek Mishra was organised at the end of the Conclave. Mr Mishra talked about the benefit of staying healthy and active. Whatever resolutions are prepared through the thinking minds may be implemented only through active and healthy bodies.

The entire event was coordinated by **Ms Runa Maitra, Member of Academic Advisory Council and Director of People Talent International.** It concluded with a round up summary and **vote of thanks by Dr Timira Shukla, Dean, JSB** and presentation of mementos to all Guests of Honour, by the Director as token of appreciation and gratitude.