



**JAIPURIA**  
SCHOOL OF BUSINESS

**EMPOWER • ENTHUSE • EXCEL**

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



## POST GRADUATE DIPLOMA IN MANAGEMENT

**BATCH 2024-26**

# STUDENT HANDBOOK





# A Tribute to Founder



**Dr. Rajaram Jaipuria  
(1934-2015)**

The most favorite quote of Dr. Rajaram Jaipuria

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**WE MAKE A LIVING BY WHAT  
WE GET, BUT WE MAKE A LIFE  
BY WHAT WE GIVE**

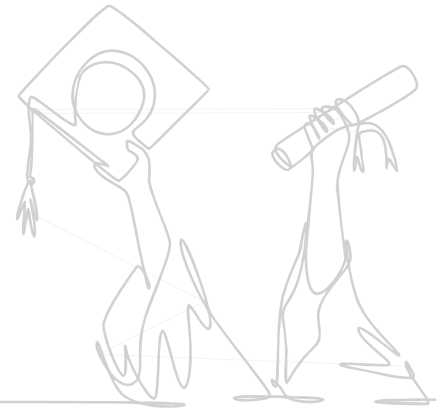
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We pay our heartfelt tribute to our beloved  
Founder Late Dr. Rajaram Jaipuria,  
who has given us the real meaning  
of service to the humanity.

*"When one performs his prescribed duty only because it ought to be done, and renounces all material association and all attachment to the fruit, his renunciation is said to be in the mode of goodness"*

Shrimad Bhagwad Gita





# Index

Content	Page No.
Message from Chairman	1
Message from Director General	2
Message from Dean Academics	3
Vision & Mission	4
About Jaipuria School of Business	5
PGDM program	6
Outcome-Based Education - Learning Philosophy	7
Curriculum Structure	9
Specialisations (Electives)	13
Pedagogy	17
Student Affairs Council	19
Institution's Innovation Council (IIC)	21
Entrepreneurship Development Cell	22
Internal Quality Assurance Cell (IQAC)	24
Policies and Rules	27
Examination Policy	28
Code of Conduct and Disciplinary Rules	40
Mentoring Policy	45
Social Media Code of Conduct	48
Summer / Final Placement Rules	51
Library Rules	52
Computer Lab Rules	54
Hostel Guidelines	55
Summer Internship Project (SIP) Guidelines	58
Capstone Project	61
Annexures	65
Academic Calendar	69
Contacts	73
Committees	75
Undertaking by the student	77
Pledge	78
Medical Cum Declaration Certificate	79
Registration Form	80
I - Affidavit by the students	84
II - Affidavit by Parents / Guardian	85
III- Personal Details	86



# Message From The Chairman



## A World of Opportunities at your behest



As we reflect on the remarkable journey of Jaipuria School of Business, it has undergone an extraordinary change. It is not only way more inclusive and dynamic but rightly competitive as well. Our institute's evolution is a testament to our unwavering commitment to academic excellence, innovation, and holistic development. Standing tall with a lineage of educational excellence from the Jaipuria Group of Educational Institutions, JSB has been shaping the next generation of business frontrunners for over a decade now. We are committed to expanding our academic offerings, forging new partnerships, and creating an environment that nurtures talent and inspires greatness.

We have reached to a milestone and glorious landmark of JSB. Our pursuit of academic excellence is validated by our accreditation from the National Board of Accreditation (NBA). This recognition underscores our adherence to the highest standards of education, ensuring our programs are on par with global benchmarks providing our students with the skills and knowledge required to excel in their careers. In addition to NBA accreditation, our PGDM Program has MBA equivalence from Association of Indian Universities (AIU). These standards enhance our global standing, facilitating academic collaboration and exchange with premier institutions worldwide.

Education is undergoing rapid transformation. AI and generative AI have emerged as a groundbreaking force, revolutionising industries, transforming economies, and reshaping the way we live and work. The 21st century is the century of India with the youngest population who are aspirational and innovative. The Jaipuria School of Business is humbly proud to be the facilitator of your growth and help you evolve into everything that modern businesses seek for.

With JSB's innate culture to grow and evolve; our students evolve everyday with the quest to learn more. As a result, they are high aptitude thinkers with evolved mindsets. So, as you step into the world of business and management, JSB is ready to be your pathway to uninterrupted growth. We welcome you to an institute upholding a thrilling amalgamation of ideas and opportunities that helps you learn, evolve, and innovate.

Come, together let's aim high and soar higher!

**Shri Shishir Jaipuria**  
Chairman  
Jaipuria School of Business

# Message From The Director General



## **BE EQUIPPED TO MAKE A DIFFERENCE WITH YOUR HOLISTIC KNOW-HOW**

As young students – equipped to bring about a difference with renewed ideas, you are the torchbearers of futuristic leadership. You are the face of every business' glorious tomorrow.



The pathway to shaping young minds like you to attain professional excellence and carve out 'leaders' in you isn't a cakewalk!. It takes an enormous amount of new age industry skills, entrepreneurial mindset, tenacity and multi-disciplinary learning to help you become a change agent in the world of business. You are trained by top-notch faculty members with the help of a dynamic curriculum and experiential training – chiselling you for the real world.

At JSB, your journey to becoming the best version of yourself begins from the very first day. JSB is constantly making great strides. In the recent years, the institute reached to surmounting and unprecedented growth by achieving several milestones. Our PGDM program has received accreditation by National Board of Accreditation and has been accorded MBA equivalence by Association of Indian Universities. Recently, Jaipuria School of Business was awarded 'India's Premier Business School of Excellence' award by Outlook Business and was adjudged Best Management Institute in Delhi NCR by CEGR.

JSB strongly believes in the philosophy of providing an empowering environment to its students for developing managerial and leadership skills, and knowledge, leading to the achievement of their aspirational career and life goals. With this, I heartily invite you to be part of a community that's unique, intellectually sound and progressive in every way possible.

**Dr. Rajiv R. Thakur**  
Director General  
Jaipuria School of Business



# Message From Dean Academics



*"Management is about persuading people to do things they do not want to do, while leadership is about inspiring people to do things they never thought they could", Steve Jobs!!*



Dear Students,

Since its inception, Jaipuria School of Business (JSB), Ghaziabad is superintending incessantly and consistently produced excellent results in transforming young minds to value based ethical business professionals. With a glorious past of 78 years, from academic excellence to leadership qualities, Jaipuria Group is offering an opportune domain for Students' Accomplishment.

Our goal is to transform our students into new age thinkers, problem-solvers, team leaders & critical thinkers who make a real contribution to their professional journey throughout. Their hardworking attitude here at Jaipuria School of Business, Ghaziabad in gaining insights & getting acclimatized to ever-changing business environment will carve them to face challenges at every level and this upgrade them in synchronization with the Industry's demand becomes an asset to the society and Nation at large.

With this, it is my pleasure to welcome all the aspirants to Jaipuria School of Business, Indirapuram, Ghaziabad to experience a contemporary and new age management education. It is one of the premiers and sought-after institutions in Northern India, imparting quality management education that provides distinct experience and exposure to prepare future value-based business leaders. The flagship PGDM program of JSB is known for its highly rigorous curriculum that follows an excellent array of co-curricular activities, that keep student engagement at the highest levels, and provide multiple opportunities to grow and develop a dynamic personality.

I am elated to share that Jaipuria School of Business has been accredited by National Board of Accreditation (NBA) and being awarded equivalence to MBA by Association of Indian Universities (AIU) has a dedicated team of faculty members who have rich and diversified experience in teaching, research, and the corporate world. Using skillful training, networks, industry interactions, seminars, workshops, conclaves, and management development programs for the up-gradation of knowledge and skills of working professionals, JSB cultivate valuable market knowledge with practical managerial insights and validation of management concepts which is crucial to attaining new skills and knowledge for future leaders.

It is my pleasure to invite you to JSB Campus at Indirapuram, Ghaziabad (NCR). We look forward to your journey towards academic & professional excellence.

**(Dr. Tapan Kumar Nayak)**  
Dean Academics

## Vision

To be a leading value-based futuristic management institution of excellence in the country

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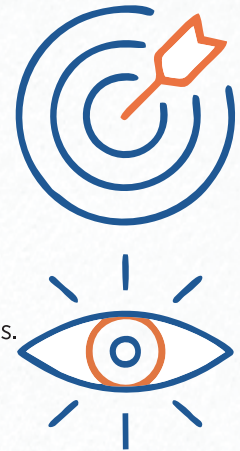
## Core Values

Jaipuria School of Business imbibes the Jaipuria Group values: Empower, Enthuse, and Excel

### We complement our group values with:

Integrity, Diversity, Creativity, Social Responsibility, Global Perspective, Excellence, and Ethics.

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## Mission

To provide an empowering environment for developing managerial and leadership skills, knowledge leading to aspirational career and life goals, inculcating values, ethics, global and entrepreneurial mindset to catalyze sustainable societal transformation

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## Mission Statements

- M1 : To provide relevant and contemporary knowledge and managerial skills for aspirational careers across industries;
  - M2 : To facilitate a learning environment with the right blend of values and transformational skills for leadership;
  - M3 : To equip students with innovative, entrepreneurial, and global mindset essential for different sectors;
  - M4 : To sensitize students towards social, environmental, and ethical dimensions and prepare them for global citizenship.
- 

## Program Educational Objectives (PEOs)

- PEO1 : Become competent leaders and managers across varied business sectors.
  - PEO2 : Be an effective change agent with an ethical and pragmatic approach.
  - PEO3 : Demonstrate leadership with an entrepreneurial spirit and global mindset.
  - PEO4 : Exhibit empathy and sensitivity towards sustainable societal transformation.
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## Program Outcomes (POs)

- PO1 : Apply management theories and practices in business decision-making.
- PO2 : Demonstrate analytical and critical thinking abilities for data-driven business solutions.
- PO3 : Demonstrate leadership skills with innovation, creativity, and futuristic perspective.
- PO4 : Integrate ethics, entrepreneurial and global mindset in decision-making for achieving organizational goals.
- PO5 : Develop value-based practices for societal transformation and sustainable development.

# Jaipuria School of Business

Jaipuria School of Business (JSB) was established in 2008, by the noted philanthropist industrialist - Dr. Rajaram Jaipuria, is the flagship Institute of the Jaipuria Group of Management Institutions. With a sprawling campus spread over 5.5 acres at Indirapuram, Ghaziabad (within Delhi NCR), JSB runs Post Graduate Diploma in Management (PGDM), a two-year full-time programme approved by AICTE, Accredited by National Board of Accreditation (NBA) and awarded equivalence to MBA by Association of Indian Universities (AIU).

The value-added programme includes personality development, social media communications, personal growth lab and book review that aids in the holistic development of student learners. The community engagements provide a forum to engage with society in meaningful ways and sensitise the students. We at JSB combine traditional values of character building, sensitivity and Indian value system with contemporary management education to develop business leaders and global citizens. The Institute has, therefore, introduced several structural changes in the curriculum of PGDM as per the latest requirement of industry and business through elaborate industry interactions and regular contact with prominent professionals.

Jaipuria's PGDM is among the best PGDM Institutes in Delhi-NCR and is now moving from traditional approach of classroom teaching to Participative Learning through Case Method and experiential learning model by providing students learning opportunities through classroom interaction, peer work, 360-degree feedback and assessment, group activities, video analysis, project assignments, group coaching, case discussions, role plays, business games, simulations and academic mentoring.

The state-of-the-art infrastructure, competent faculty, strong interaction with leading corporate professionals, student centre amenities and spectacular campus, all provide a conducive environment for teaching, learning, research, innovation and character building. You will learn from faculty who bring decades of leadership experience in industry to the classroom. You will apply these newfound skills to create an impact in your organization while learning to think differently about changes and challenges.

Finally, the institute is also honing student's understanding of emerging global issues through participation in various conferences, workshops and research seminars being held from time to time. All these efforts lead to **"Excellence in Education and Research"**.



# About PGDM Program

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JSB's flagship PGDM program brings you the best of both worlds - solid theoretical know-how and experiential learning. The program is tailored to be a key constituent of students' industry readiness. It is highly cohesive and encompasses a unique teaching-learning methodology led by students' overall academic and holistic development.

## Program Structure

PGDM is a professional management course spread across two academic years. An academic year is divided into three academic trimesters of approximately twelve weeks each.

Students earn a dual specialization by opting for elective courses in any two functional areas of management. The bouquet of specialization comprises of Marketing Management, Finance, Human Resource Management, Operations, Business Analytics, International Business, Tourism & Hospitality. Each specialization offers innovative courses for emerging careers.

The Program comprises 27 core courses, 12 elective courses (10 functional & 2 open electives), several workshops, industry-oriented certifications, pre-placement trainings, projects under Capstone, Summer Internship and more.

The curriculum ensures that in the first year, fundamental and core courses are covered to strengthen basic functional management knowledge for a holistic perspective of general management. After completion of three trimesters, students undergo summer internship to gain first-hand experience of working in the real business world and for application of classroom learning. The second year provides the opportunity to choose courses in the area of specialization of the student's interest. The three trimesters in the second year ensures in-depth conceptual understanding and practical application.

JSB follows a continuous system of assessment and evaluation for measuring students' learning outcomes. Each course therefore assesses student learning through different pedagogical interventions on a regular basis.

## Number of Credits in the PGDM Program

The PGDM Program has a total of 120 credits, of which 61 credits correspond to Core courses, 36 credits correspond to Elective courses, 3 credits for the Summer internship project, 8 credits on completion of workshops, 3 credits for the Pre-placement trainings, 3 credits for the Capstone Project, 3 credits for General and Corporate Awareness and 3 credits for End Term Viva and compulsory industry oriented certification.

# Outcome Based Education



## Philosophy Behind JSB Teaching-Learning, Pedagogy

### Classroom:

Outcome Based Education/Learning (OBE/OBL) The outcome-based approach to course design at JSB, is intended to make the expectations more transparent for students, any regulatory or accrediting body and all stakeholders. Instead of the instructor deciding what to include in a syllabus, this approach starts with a specification of what the student would be expected to achieve by the end of the program/course.

These learning outcomes may be of knowledge acquisition, mastery of skills, or development of attitude or ability, which will be specified in publicly shared statements, linked in a clear way to explicit assessment criteria by which they will be measured. The programme is then written; complete with assessments designed to test the criteria, in such away as to enable students to work towards achieving the stated outcomes.

The outcome-based approach has been developed in conjunction with credit-based modular frameworks in which each course carries a specified number of credits, awarded on its successful completion. In order to achieve the desired qualification, the student must accumulate a given number of credits.

The PGDM Programme has clearly defined Program Outcomes which have been carefully drafted to ensure that they include subject-specific skills and generic skills, including transferable global skills and competencies. The Programme Outcomes (POS) focus on knowledge and skills that prepare students for further study, employment and citizenship.

The term 'course' is used to mean the individual courses of study that make up the scheme of study for the programme. Course learning outcomes are specific to the learning for a given course of study related to a disciplinary or interdisciplinary/multi-disciplinary area. All Course Outcomes (COs) are mapped to Programme Outcomes (POS). Hence the achievement by students course outcomes lead to the attainment of program outcomes.

The performance of every student and the entire class is assessed on outcomes after every assessment. Performance is shared so that both faculty and student get a detailed view on the level of learning the student has achieved on the outcomes and hence strategize for future sessions to improve the outcomes achieved. Learning Pedagogy includes lectures, discussions, case studies, real-life problems, projects, role plays, group or team discussions, and guest lectures by eminent academicians and professional experts of industry to build conceptual clarity and analytical ability. Summer training and industrial visits are some of the other methods used by the institute for enhancing the skills and competencies of the students.

## Case, Problem and Project - Based Learning

Within the framework of Outcome-based Education, three most important learning methods used by JSB faculty are

- Case Based Learning (CBL)
- Problem Based Learning (PBL)
- Project Based Learning (PBL)

**Case Based Learning (CBL):** Case is generally a decision problem of an organization where actual data and information is given including information about the decision-makers and others. Students are required to identify issues, problems and analyze the given information; solve the problem, and make a recommendation. In CBL, there is high involvement of the students in the class learning.

**Problem Based Learning (PBL):** is not solving problems/exercises given at the end of a book chapter. Rather, it is a real-world problem that is unstructured or semi-structured, unlike a case where information is already available. Students take the responsibility of identifying the problem, getting required information, resources etc and thus of the entire learning process. Teachers become facilitators/mentors/guides and even participants themselves. Teachers would guide and motivate students for self-learning of concepts and theories using the "Flipped Classroom" approach. That is, teachers help students to create their own classrooms: teachers make available to students in advance voice-recorded ppts, short duration videos/audios of short lessons/technical notes, online resources etc. Further, they may help and guide students in clarifying concepts and theories by giving mini-lectures (about 5-15 minutes) and holding group tutorial classes.

**Project Based Learning:** requires students to work on a complex problem/question for an extended period of time. Projects are focused on student learning outcomes and may involve field work.

### Assessment Components

There is a wide variety of assessment methods available to choose from. Each method has its strengths and weaknesses, and some are more suited to the evaluation of certain types of learning outcomes than they are to others. A combination of different assessment methods over a course or programme will allow for the testing of a wider variety of outcome types and help sustain students' interest and engagement with the course.

**Projects (Individual and Group):** allow all-round ability testing with potential for sampling wide range of practical, analytical and interpretative skills, wider application of knowledge, understanding and skills to real/simulated situations, and provide a measure of time management. Group projects can provide a measure of teamwork skills and leadership. Marking for feedback is enriched through peer and self-assessment and presentations.

**Presentations:** test preparation skill, understanding, knowledge, capacity to structure, information and oral communication skills. Feedback can come from faculty, self or peers. Marking for grading may include measures of ability to respond to questions and manage discussion.

**Cases and Open problems :** have the potential for measuring application of knowledge, analysis, problem-solving and evaluative skills.

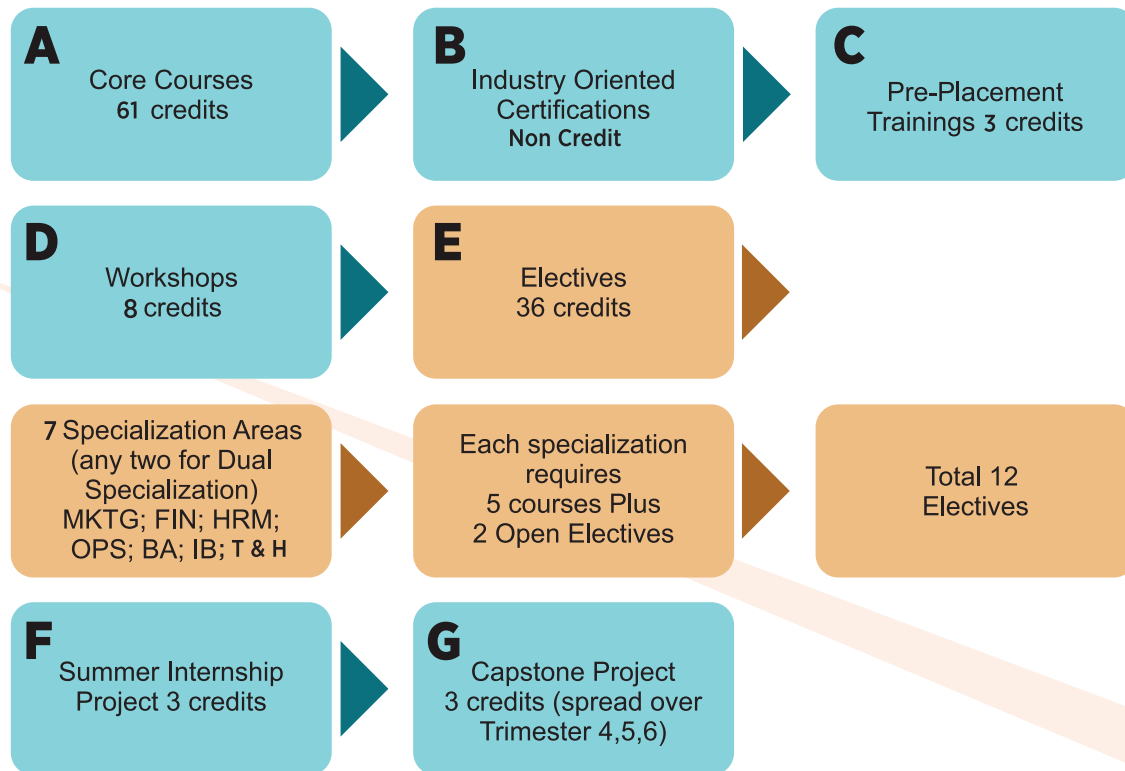
**Work based Assessment:** is typically used to assess Summer Internship Reports and Capstone Projects.

**Quiz / Multiple Choice Questions (MCQs):** are a standard method to assess a wide range of knowledge quickly and has potential for measuring understanding, analysis, problem solving skills and evaluative skills. It is easy to mark and analyse results so they are useful for self-assessment, and screening with potentially high reliability, validity and manageability.

**Other Assessment Methods :** a standard method with the potential for measuring analysis, application of knowledge, problem-solving and evaluative skills.

Faculty may use assessment methods beyond the ones mentioned above as per the learning requirements of the students for the course.

# Curriculum Structure



## Courses & Credits

COURSES	NO. OF SUBJECTS	TERMS	CREDITS
CORE COURSES	27	I - VI	61
ELECTIVE COURSES (Including Open Electives)	12 (5+5+2)	IV-V	36
INDUSTRY ORIENTED CERTIFICATIONS	3	I-V	Non- Credit
SIP		IV	03
PRE-PLACEMENT TRAININGS	2	V-VI	03
CAPSTONE PROJECT		IV-VI	03
WORKSHOPS	9	I-V	08
GACA	(1+1+1)		03
END TERM VIVA			03
<b>TOTAL CREDITS</b>		<b>I - VI</b>	<b>120</b>

**I Year****TRIMESTER - I**

S.No.	Course Code	Course	Credits	Hours
1	T1CGM01	Managerial Communication	1.5	15
2	T1COM01	Quantitative Techniques-I	2	20
3	T1CAF01	Financial Accounting	2	20
4	T1CIT01	Introduction to Business Analytics	2	20
5	T1CEC01	Managerial Economics	3	30
6	T1CMM01	Marketing Management	3	30
7	T1CHR01	Organizational Behavior	3	30
8	T1CDR01	GACA-I	1	10
9		Term End Viva	1	
		<b>TOTAL CREDITS</b>	<b>18.5</b>	<b>175</b>

1	T1COC01	Design Thinking <b>(Compulsory)</b>	1 credit (workshop)
2	T1COC02	Cyber Security <b>(Compulsory)</b>	1 credit (workshop)

**TRIMESTER - II**

S.No.	Course Code	Course	Credits	Hours
1	T2CGM02	Written Analysis & Communication	1.5	15
2	T2CEC02	Business Environment & Policy	3	30
3	T2CAF02	Cost Accounting	2	20
4	T2CHR02	Human Resource Management	2	20
5	T2CMM02	Applied Marketing	3	30
6	T2COM02	Quantitative Techniques-II	2	20
7	T2COM03	Operations Management	3	30
8	T2CIT02	Application of Excel	1	10
9	T2CIT03	AI for Business	2	20
10	T2CDR02	GACA-II	1	10
11		Term End Viva	1	
		<b>TOTAL CREDITS</b>	<b>21.5</b>	<b>205</b>

1	T2COC03	Diversity, Equity and Inclusiveness <b>(Compulsory)</b>	1 credit (workshop)
2	T2COC04	Indian Values & Ethos <b>(Compulsory)</b>	1 credit (workshop)
3	T2COC05	Advanced MS-Office by Microsoft (Certification course) <b>(Compulsory)</b>	Non-credit



**TRIMESTER - III**

S.No.	Course Code	Course	Credits	Hours
1	T3CGM03	Spoken Analysis & Communication	2	20
2	T3COM04	Business Research Methodology	2	20
3	T3CAF03	Financial Management	3	30
4	T3CEC03	International Business	2	20
5	T3CHR03	Negotiation & Collective Bargaining	2	20
6	T3CMM03	Sales & Distribution Management	2	20
7	T3CMM04	Consumer Behaviour	2	20
8	T3CIT04	Data Analytics	3	30
9	T3CDR03	GACA-III	1	10
10		Term End Viva	1	
		<b>TOTAL CREDITS</b>	<b>20</b>	<b>190</b>

1	T3COC06	Theatre Workshop ( <b>Compulsory</b> )	1 credit (workshop)
2	T3COC07	Tourism Concepts and Linkages ( <b>Compulsory</b> )	0.5 credit (workshop)
3	T3COC08	Case Studies in Tourism ( <b>Compulsory</b> )	0.5 credit (workshop)

**II Year****TRIMESTER - IV**

S.No.	Course Code	Course	Credits	Hours
1	T4CIN01	Summer Internship Project	3	6-8 weeks
2	T4CGM04	Strategic Management	2	20
3		Capstone Project	1	10
4		Functional Elective S1-1	3	30
5		Functional Elective S1-2	3	30
6		Functional Elective S1-3	3	30
7		Functional Elective S2-1	3	30
8		Functional Elective S2-2	3	30
9		Functional Elective S2-3	3	30
10		Open Elective (1)	3	30
		<b>TOTAL CREDITS</b>	<b>27</b>	<b>240</b>

1	T4COC09	Universal Human Values ( <b>Compulsory</b> )	1 credit (workshop)
2	T4COC10	AI & Technology integration in Marketing ( <b>Compulsory</b> )	1 credit (workshop)
3		Area-wise certification course ( <b>Compulsory</b> )	Non-credit

### TRIMESTER - V

S.No.	Course Code	Course	Credits	Hours
1	T5CGM05	Legal Aspects of Business	3	30
2		Capstone Project	1	10
3		Sectoral Elective S1-4	3	30
4		Sectoral Elective S1-5	3	30
5		Sectoral Elective S2-4	3	30
6		Sectoral Elective S2-5	3	30
7		Open Elective (2)	3	30
		<b>TOTAL CREDITS</b>	<b>19</b>	<b>190</b>

1	T5COC11	Pre-Placement Training (IDP)	3 credit
2		Area-wise certification course ( <b>Compulsory</b> )	Non-credit
3		Foreign Language*	Non-credit

\*To be run with minimum 50 students

### TRIMESTER - VI

S.No.	Course Code	Course	Credits	Hours
1	T6CGM06	Business Values, Ethics & Corporate Governance	2	20
2	T6CDR04	Capstone Project	1	10
		<b>TOTAL CREDITS</b>	<b>3</b>	<b>30</b>

1		Area-wise certification course ( <b>Compulsory</b> )	Non-credit
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TOTAL CREDITS- 66 (Year -I) + 54 (Year -II) = 120 CREDITS

# Specialisations (Electives)

## Note:

1. Students would be required to choose 3 and 2 Electives from the given basket in trimester IV and V respectively.
2. Students would also choose 1 open elective each in Trimester- IV & V from the given basket.
3. Any of the Specialisations or given elective courses within specialisation would be offered only if that is opted by 20 students or more.

## Marketing

Sr. No	Term	Course Code	Name of Subject
1	IV	<b>Functional (Choose 3 out of 6)</b>	
		T4EMM21	Case Based Consumer Behaviour Applications
			Case Based Sales Management
			Case Based Management Practices (Compulsory)
		T4EMM22	Product and Brand Management
		T4EMM23	Integrated Marketing Communications
		T4EMM24	Customer Relationship Management
		T4EMM25	International Marketing
	T4EMM26	Marketing Analytics	
2	V	<b>Sectoral (Choose 2 out of 4)</b>	
		T5EMM27	B2B Marketing
		T5EMM28	Business Models for E-Commerce
		T5EMM29	Retail & Omni Channel Business
		T5EMM30	Services Marketing
3	VI		<b>NIL</b>

## Accounting and Finance

Sr. No	Term	Course Code	Name of Subject
1	IV	<b>Functional (Choose 3 out of 5)</b>	
		T4EAF21	Security Analysis & Portfolio Management
		T4EAF22	Financial Statement Analysis and Business Valuation
		T4EAF23	International Financial Management
		T4EAF24	Management of Bank Lending (Credit Management)
		T4EAF25	Management of Banks & Risk Management
2	V	<b>Sectoral (Choose 2 out of 4)</b>	
		T5EAF26	Financial Technology (FINTECH)
		T5EAF27	Derivatives and Risk Management
		T5EAF28	Corporate Taxation
		T5EAF29	Management of Banking & Financial Services
3	VI		<b>NIL</b>

## Human Resource Management

Sr. No	Term	Course Code	Name of Subject
1	IV	<b>Functional (Choose 3 out of 6)</b>	
		T4EHR21	Organizational Development & Change
		T4EHR22	Talent Management
		T4EHR23	Learning & Development
		T4EHR24	Strategic Human Resource Management
		T4EHR25	Human Resource Planning
2	V	T4EHR26	Compensation & Reward Management
		<b>Sectoral (Choose 2 out of 4)</b>	
		T5EHR27	Competency Mapping & Performance Management
		T5EHR28	Industrial Relations & Labour Laws
		T5EHR29	HR Analytics
		T5EHR30	HR in Services Sector
3	VI		<b>NIL</b>

## Operations & Supply Chain Management

Sr. No	Term	Course Code	Name of Subject
1	IV	<b>Functional (Choose 3 out of 5)</b>	
		T4EOM21	Supply Chain & Logistic Management
		T4EOM22	TQM, Six Sigma & Lean Management
		T4EOM23	Operations Strategy
		T4EOM24	Project Management
		T4EOM25	Operations Research
2	V	<b>Sectoral (Choose 2 out of 4)</b>	
		T5EOM26	Sales & Service Operations Management
		T5EOM27	Supply Chain Modelling & Analytics
		T5EOM28	Retail Operations Management
		T5EOM29	Manufacturing Planning & Control
3	VI		<b>NIL</b>

## International Business

Sr. No	Term	Course Code	Name of Subject
1	IV	<b>Functional (Choose 3 out of 5)</b>	
		T4EIB21	International Trade Operations & Documentation
		T4EIB22	International Trade Logistics
		T4EIB23	International Finance & Forex Management
		T4EIB24	International Marketing
		T4EIB25	Cross Cultural Management
2	V	<b>Sectoral (Choose 2 out of 4)</b>	
		T5EIB26	Geopolitics & Global Risk Analysis
		T5EIB27	Sectoral Strategy for International Business
		T5EIB28	Customs & Excise Management
		T5EIB29	Emerging Economies
3	VI		<b>NIL</b>

## Business Analytics

Sr. No	Term	Course Code	Name of Subject
1	IV	<b>Functional (Choose 3 out of 6)</b>	
		T4EBA21	SQL for Business Intelligence
		T4EBA22	Data Science using Python
		T4EBA23	Data Visualization using Power BI
		T4EBA24	Predictive Modelling
		T4EBA25	Big Data Analytics & Blockchain
2	V	T4EBA26	Tourism Analytics
		<b>Sectoral (Choose 2 out of 4)</b>	
		T5EBA27	Marketing Analytics
		T5EBA28	HR Analytics
		T5EBA29	FINTECH
		T5EBA30	Supply Chain Modelling & Analytics
3	VI		<b>NIL</b>

## Tourism & Hospitality

Sr. No	Term	Course Code	Name of Subject
1	IV	Functional (All Compulsory)	
		T4ETH21	Introduction to Global Tourism
		T4ETH22	Travel Agency & Tour Operations
		T4ETH23	International Hospitality Operations and Management
2	V	Sectoral (All Compulsory)	
		T5ETH24	Airport & Cargo Operations Management
		T5ETH25	Marketing Strategies for Cultural & Heritage Tourism
3	VI		<b>NIL</b>

## Open Electives (Choose any 2 Open Electives)

- Financial Planning & Wealth Management (3) - Finance
- Supply Chain & Logistic Management (3) - Operations
- AI Powered Dashboard Reporting (3) - BA
- International Marketing (3) - IB
- Customer Relationship Management (3) - Marketing
- Marketing of Financial Instruments (3) - Marketing
- Strategic Leadership (3) - HR
- Tourism Analytics (3) - T&H

# Pedagogy



Learning at JSB is facilitated by multiple participative pedagogy. It incorporates a plethora of techniques and tools that hone your perspectives of academics, industry and experiential learning. Here, you learn by doing in a deeply engaging and student-centric environment.

Our pedagogical elements are intertwined within the following dimensions.

## Classroom:

JSB's classrooms uphold cross-disciplinary learning with integrated coursework. From project-based to peer learning and skill-based industry-accepted courses – it is your launchpad to question the status quo, explore nuances of cutting-edge topics, and innovate something new each day.

- Flipped classroom model: it's your individual space to immerse in an interactive learning environment.
- Ability enhancement courses: ability enhancement courses build your soft skills and professional ethics in a post-pandemic world.
- Capstone project: running over 3 trimesters, you collaborate for a comprehensive project-based learning.
- Dual specialization: opt to specialize in any 2 offered streams from our pool of electives in the 2nd year.
- Flexibility and choices: with more open electives, you have the option to choose from a variety of topics.

## Mentorship:

You are not only taught by erudite professors from across the country but also by industry professionals who are your facilitators. Top industry leaders and JSB alumni give you the inside scoop of the industry of your choice and help you understand business inside-out and outside-in.

- Faculty mentoring: top professors guide you through the intricacies of management education with their expertise.

## Exposure:

A comprehensive and on-ground experience of varied topics gives you an edge over the rest. Be it within a rural or urban setting, you have the opportunity to get familiar with real-time challenges and develop insights of the global market and surrounding environment.

- Industry Visits: visits to state-of-the-art industries let you observe the plethora of activities accomplished therein.
- Internships: gather on-the-job experience of your future role within a progressive corporate firm.
- Industry certification courses: acquire the required set of skills to negotiate your way to the top in the business world.
- Guest lectures/industry Talks: get actual insights of the corporate world from industry stalwarts.

### **Industry:**

The business of the future needs smart, bold and visionary leaders who can leverage industry trends. At JSB, we prepare you for the future with a unique blend of analytical thinking, data-based business intelligence and entrepreneurship practices. Thus, you are trained to transform from Day One.

- Entrepreneurship: with ingrained entrepreneurial instincts, you are trained to perform with foresight and confidence.
- Analytics: be at the crossroads of technological innovation by knowing about the core of data and its analysis.
- Industry 4.0: participate in the digital transformation and create value by taking charge of advancements.
- Digital: empower yourself and the community with your nimbleness in data-based decision making.



# Student Affairs Council (SAC)

The Student Affairs Council (SAC) is an elected body whose members represent the interests of the students and work very closely with those administering the academic programs and the campus facilities. The Student Affairs Council ensures the smooth functioning of each student's life inside and outside the campus. The success, wellness, and professional engagement of the students are the metrics on which the Student Affairs Council works.

## 1. Vision:

To be a student-centric and value-based futuristic council of the Institute.

## 2. Mission:

To build an inclusive, collaborative, environment for students facilitating a sense of belongingness, open communication, respect for diversity, entrepreneurial mind-set and leadership for their holistic development.

## 3. Objectives:

1. Inclusiveness: We emphasize an Institute where every individual is accepted and seek to embrace, respect, and celebrate diversity.
2. Holistic Growth and Transformation: We strive to create a student - centric community where co-curricular experiences strengthen and broaden student learning beyond the classroom.
3. Happiness and Well-being: We value a community that encourages a balanced life, healthy choices, and an environment that facilitates a sense of belonging for every student.
4. Leadership and Accountability: We value integrity, open communication, assessment, and evaluation that demonstrates the impact of our work.
5. Excellence: We strive to be an Institute recognized as a leader in the field of student affairs, engaged in various activities and best practices.

## Constitution

The student council comprises of:

Positions for Student Affairs Council	No. of members	Year
President	1	2nd Year
Vice President	1	2nd Year
Secretary	1	2nd Year
Joint Secretary	2	1st Year
Treasurer	1	1st Year
Members	2	1st Year

### Selection guidelines of SAC office bearers

Every year, the election shall take place at the start of the session in the 4th -5th week of the PGDM program. The functioning of various positions shall undergo a continuous refinement and development through the semi-annual feedback system put in place.

### The process comprises of following steps:

1. Notification by competent authority for election and nomination for various positions.
2. After receiving the nominations, the nominees will be invited for Soap Boxing (Impromptu speech for 2-3 minutes)

on why they should be selected for the position and how they will be performing all their duties. The content of the speech should be totally unpolitical)

3. On the basis of voting candidates shall be called for personal interview before a panel of experts duly constituted by the Director General.
4. Final selection shall be based on the basis of Letter of Intent (LOI), votes and performance in PI.
5. Any student having cases of indiscipline during stay in the campus shall not be eligible to contest the election.
6. Anyone found indulging in cases of indiscipline or during the election process shall be debarred from the election process.

*\*Note: - For the selection of members of clubs and committees, respective clubs/committees head and a panel constituted duly approved by Director General will take the interview after receiving the nominations.*

CLUBS
Spartans (Marketing)
Incredible (Human Resource)
Money Makers (Finance)
Global Assets (International Business )
Amplitude (Operations and Supply Chain )
Data Drivers (IT and Business Analytics)
Titans (Tourism and Hospitality)

Committees
Tarang (Cultural)
Sangoshthi (Literary)
Chhalaang (Sports)
Anubhooti (CSR )
Anusmaran (Alumni Interface)
Training and Placement Committee
Media Relations Committee
Hostel and Mess Committee
Disciplinary Committee

#### **Club/ Committee Members:**

- The club/committee members shall coordinate with students for the various activities to be organised under each clubs and committees.
- The club/committee members will coordinate with the respective club/committee heads.
- They shall coordinate with the students and will be responsible for the conduct of all the events and activities of clubs and committees smoothly.
- They should display leadership qualities like; confidence, initiative and problem-solving skills.

The club members of the Student Council shall administer, enforce, and abide by the guidelines.

# Institution's Innovation Council (IIC)

The Institution's Innovation Council (IIC) at Jaipuria School of Business, Indirapuram, Ghaziabad, Uttar Pradesh, established under the AICTE Startup policy, is a key centre for innovation and entrepreneurship. Aligned with the National Innovation and Startup Policy, an eight-member committee has been formed to develop guidelines for promoting innovation, startups, and entrepreneurship. These guidelines will address Intellectual Property (IP) rights, technology transfer, and commercialization. The initiatives are shaped by AICTE's Startup policy and insights from the Ministry of Education's Innovation Cell and industry mentors.

## Objectives

Fostering Innovation Culture

Supporting Young Innovators

Developing Entrepreneurial Skills

Strategic Innovation Policy

Enhancing In-house Competency

Building Collaborations

## Functions

Organizing Activities

Recognizing Innovation

Educational Initiatives

Networking

Innovation Portal

Interactive Events

# Entrepreneurship Development Cell

E-Cell at Jaipuria School of Business is constituted in 2024 with the aim to help in the development of the entrepreneurial ecosystem by enabling easy and efficient interaction between students, working professionals, aspiring and existing entrepreneurs, mentors, angel investors, venture capital firms and corporates through initiatives like interactive sessions, competitions, talk-shows. The E-Cell purposes to navigate budding entrepreneurs towards their goals through all the necessary resources like mentoring, consultancy and networking with Alumni, Entrepreneurs, and Investors.

## Purpose

The Entrepreneurship Cell of JSB is a student-run organization of spirited individuals who are striving to craft, curate and create a business idea with entrepreneurial essence. E-cell will be acting as a Centre of Excellence intending to encourage management students' creativity and innovation and assist them in developing an entrepreneurial mindset. E-cell will regularly arrange competitions, workshops, seminars, and other events to assist management students in developing their concepts and creating long-term company strategies. E-cell and JSB customarily will invite business owners and entrepreneurs to speak with students about their achievements. We will support our budding entrepreneurs from the nascent stage to the completion stage by providing them a dedicated infrastructure with basic amenities like (work stations, free Wi-Fi and library support)

## Goal & Objectives

The goal of E-cell is to promote entrepreneurial thinking, creativity, and leadership skills which can help in solving problems in society. E-cell not only wants to promote business ideas but also to bring societal impact by encouraging entrepreneurial and business mindset which can be transformative for young generation. Through its activities, it will create awareness regarding funding and projects. Our pool of established business owners will navigate budding entrepreneurs to its path.



# Clubs & Committees



(Activity details of each club can be found on the institute website.)

# Internal Quality Assurance Cell (IQAC)

## Objectives of IQAC

1. Ensure Comprehensive Quality Checks: Implement stringent quality assurance mechanisms across all departments to ensure academic and administrative excellence.
2. Enhance Quality at Student Activity Centres: Elevate the standards of student activity centres to align with the expected educational outcomes and holistic development of students.
3. Promote Adoption of Best Practices: Foster a culture of continuous improvement by encouraging the adoption of innovative and effective best practices in all institutional activities.
4. Encourage Stakeholder Engagement: Actively involve students, faculty, parents, and other stakeholders in the quality enhancement process to ensure a broad-based approach to institutional development.
5. Monitor and Evaluate Institutional Processes: Regularly monitor and evaluate all institutional processes to identify areas for improvement and implement corrective measures.

## Key Functions of IQAC

1. Development and Application of Quality Benchmarks: Establish and implement quality benchmarks for diverse academic and administrative activities to ensure consistency and excellence.
2. Dissemination of Information on Quality Parameters: Act as a central repository for information on various quality parameters in higher education, ensuring transparent communication within the institution.
3. Documentation of Programs and Activities: Maintain comprehensive records of programs and activities that contribute to quality enhancement, facilitating continuous improvement.
4. Feedback Mechanisms: Develop and implement structured feedback mechanisms to gather insights from students, parents, and other stakeholders on quality-related institutional processes, ensuring their active involvement.
5. Creation of Learner-Centric Environment: Foster an environment conducive to quality education by supporting faculty development and promoting the use of modern teaching technologies and participatory learning methods.
6. Coordinate Quality-Related Activities: Serve as a coordinating body for all quality-related activities, ensuring that efforts across departments are aligned and synergistic.
7. Develop Institutional Policies for Quality Assurance: Formulate and revise institutional policies and procedures to incorporate quality assurance practices into the institutional framework.
8. Conduct Internal Quality Audits: Regularly perform internal quality audits to assess the effectiveness of quality assurance mechanisms and identify areas for improvement.
9. Prepare Annual Quality Assurance Report (AQAR): Compile the AQAR, highlighting the institution's quality initiatives and achievements.

## IQAC Committee

Dr. Rajiv R. Thakur – Director General  
Dr. Nitin Kr Saxena – Associate Dean (Development)  
Dr. Vibha Verma – Assistant Professor  
Mr. KP Sharma – Deputy Director (AAA)  
Mr. Pappachan Lukose – Assistant Registrar

# International Relationship Centre

## Preamble:

International Relationship Centre (IRC) was constituted in 2022 with its objectives in tandem with Vision and Mission of the institute. The Centre intends to connect with educational, corporate & industry bodies all over the world to cultivate and pursue academic engagement and corporate activities to empower global exposure mindset of students and faculty.

## Purpose

The purpose of the IRC is to impart opportunity to students and faculty to gain global exposure through various academic activities pursued in collaboration with partner universities. The policy document provides a framework for ensuring that all the activities engaging students and faculty at Jaipuria School of Business contributes to the fulfilment of the objectives of the IRC.

## Goal & Objectives

The goal of the IRC is to endow students and faculty with the opportunity to collaborate with partner institutions to develop skills needed to be a global citizen. IRC facilitates a platform to pursue activities with partner institutions to give students an intercultural experience, and opportunity to acclimatize to an international socio-cultural environment. Faculty and students also get to collaborate with foreign faculty and students for research, joint conferences, funded projects to build a global mindset and aspirations for international exposure.

## The IRC Office engages in activities like:

- Enhancing international exposure and experience for all the students of Jaipuria School of Business program under International Immersion Program.
  - New Partnerships and Collaborations
  - Collaborative research and project
  - Collaborative teaching online/offline
  - Organizing International Webinar
  - Represent JSB on various forums, international conferences and meetings of international partners
  - Searching other possible areas of collaboration and development of new partnership
  - Opportunities for Summer School program and International Internships for PGDM students
  - Faculty Exchange Program
  - To develop international faculty and student community in institution
- IRC team will organize cultural and heritage tour, host cultural nights for international guest

# Learning Management System

A learning management system is an application that educational institutions can use to develop, implement and deliver online courses. With classroom-based approach becoming less and less efficient due to the technology development and the changing needs of modern students, LMS implementation in schools, colleges and universities have allowed teachers to deliver personalized learning and connect with the students, anywhere, anytime. Now, LMS not only simplifies distance learning but also creates a better classroom experience. The system supports both face-to-face learning and virtual classes. Apart from that, it also facilitates communication, tracks progress, and keeps records of all-important data of students. While it helps the instructors work efficiently, it also caters to the needs of the learners. Overall, it is a system that assists everyone involved in the teaching process.

In order to automate the teaching learning process at JSB, we have adopted OLT platform and it is just not helping us in functional aspects but also promoting a paperless & time saving mechanism in the institute.

Following are the major tasks/activities carried out through OLT:

- Attendance Management
- Class scheduling and time table management
- Core and Elective subject selection and mapping
- Online Student Feedback facility (For faculty as well as students)
- Online Quiz Administration
- Teaching material uploading and downloading
- Assignment Submission

Implementation of 100% Automation of Examination Management System at JSB

- All examination processes including pre-exam and post examination processes (such as result processing, publication and secure generation of mark sheets) are completely automated.
- Mapping of subjects and credits with students and faculty members.
- Sub grading and debarment of students due to poor attendance
- Availability of examination schedule and results
- All kind of analytical reports with respect to attendance/ marks/ Grades can be generated





# Policies and Rules

## Attendance Policy

Students are expected to have 100% attendance in all the courses. Attendance in the Trimester shall not be less than 80% in the respective subjects in order to appear for End Term Examination without any penalty. However, students having attendance between **65% to 80%** can be allowed to take End Term Examination with Sub-grading as per the matrix given below. Students with **less than 65%** attendance will be debarred from taking End Term Examination in the respective subjects.

Attendance	Penalties (Sub Grading)
Students with attendance of 80% & above in the respective subject.	No Penalty
Student between 75% to 80% attendance in a subject	One Grading Drop (eg A to A-)
Student between 65% to 75% attendance in a subject	Two Grading Drop (eg A to B+)
Students below 65% attendance in a subject	Not allowed to appear in the End Term Examination of the Subject

# Examination Policy

JSB's ultimate pedagogical outcome is students' 360-degree development that makes them a complete manager. We help students inculcate the interest and competence to grow as an individual whose mind, body and soul are in absolute sync with the innate aspirations.

The outcome-based approach at JSB, is intended to make the expectations more transparent for students, any regulatory or accrediting body and all stakeholders. Instead of the instructor deciding what to include in a syllabus, this approach starts with a specification of what the student would be expected to achieve by the end of the program/course. JSB follows Bloom's Taxonomy to ensure the intended learning outcomes are transparent and are according to the expectations from students.

The framework consisted of six major categories:

Remembering		Understanding		Applying		Analyzing		Evaluating		Creating	
To find or recall information		To construct meaning from written material or graphics.		To use information in new situations.		To draw connections among ideas.		To value information or ideas		To produce new or original work.	
Define	Name	Associate	Estimate	Calculate	Modify	Break Down	Experiment	Appraise	Measure	Compose	Fomulate
Draw	Outline	Classify	Explain	Change	Organize	Categorize	Illustrate	Argue	Rank	Construct	Generate
Duplicate	Recall	Compare	Identify	Classify	Plot	Combine	Inspect	Assess	Rate	Create	Produce
Identify	Recognize	Comprehend	Indicate	Compile	Practice	Connect	Outline	Conclude	Recommmend	Criticize	Propose
Label	Select	Demonstrate	Interpret	Compute	Present	Contrast	Predict	Convince	Score	Design	Revise
List	Show	Describe	Relate	Employ	Produce	Debate	Research	Estimate	Select	Develop	Rewrite
Match	State	Differentiate	Restate	Execute	Show	Differentiate	Separate	Evaluate	Support	Direct	
		Discuss	Select	Illustrate	Solve	Distinguish	Simplify	Grade	Test		
		Distinguish	Summarize	Implement	Use	Examine	Subdivide	Investigate			
		Translate		Map	Write			Justify			
				Model							

## 1. Outcome Based Assessment

The PGDM Program follows a continuous valuation system, along with Mid Term and End Term Examinations, for assessing the students throughout the course. The students are tested on their abilities to understand concepts, learn techniques, apply them to problem situations of the real world and analyze them critically.

The exact scope of assessment of these competencies will be defined through the Course Outcomes. Outcome Based Assessment will be communicated to the students after every assessment component to allow students to strive to improve their learnings during the course. For better understanding of students, faculty members may also provide qualitative feedback.

## 1.1 Continuous Assessment

Continuous evaluation will be of 40% weightage comprising Class Participation, Quizzes, Case Based Assignments, Problem Based Assignments, Projects Based Assignment, and Presentations. The course faculty has full discretion to choose the various components of the continuous evaluation process however quiz will be a compulsory component.

The rubrics for all the assessment tools are clearly defined and mapped with Course Outcomes & Program Outcomes. Faculty can assign weightages, not more than 20% and not less than 10% to each of the chosen component. All assessment components will have clearly defined rubrics. The details of all components of evaluation and the respective weightages will be communicated to the students along with the course outline at the beginning of each term.

## 1.2 Mid Term Examination

The mid-term examination is conducted in each course/ subject and carries a weightage of 20 percent. The duration of the mid-term exam will be of 1 hour. The guidelines for paper setting and format for mid-term examination is enclosed in Annexure 1 and 2.

Institute will not hold Repeat Mid-Term Examination of any course.

## 1.3 End Term Examination

The end-term examination is conducted in each course/ subject to assess the analytical and conceptual understanding of the students through essay type questions and the skill to use the knowledge through the case and/or problem-solving exercises. 40 percent weightage is assigned to this assessment. The duration of the end-term exam will be of two hours. The guidelines for paper setting and format for end-term examination is enclosed in Annexure 3 and 4.

Note:

- (i) There could be deviation(s) in question paper pattern with approval of Dean- Academics which will be advised to students by the faculty concerned.
- (ii) End Term Examination is compulsory.

### 1.3.1 Eligibility for End Term Examination

- (i) Attendance in the Trimester shall not be less than 80% in the respective subjects. List will be shared by Program Office.
- (ii) Students have to give the undertaking in case the Fee is pending. For such cases, the result will be withheld and will be released after the payment of fee within the time frame mentioned in the undertaking.

## 1.4 Reappear End Term Examination

- a) Students who miss or are debarred from attending the end term examination due to deficiency in attendance. will be allowed to appear for Reappear End Term Examinations scheduled in the following trimester. The fees for the Reappear End Term Examination will be Rs. 1,000/- per subject. The final grade after grade re- assessment cannot exceed "B" in the chosen course.
- b) Students who are on an approved Special On-Duty to attend some other assignment assigned by the Institute or may be due to some medical urgencies will be allowed to appear for Reappear End Term Examinations scheduled in the following trimester. The fees for the Reappear End Term Examination will be Rs. 1,000/- per subject. Fee waiver will be given to students who were on an approved Special On-Duty to attend some other assignment assigned by the Institute. Under special circumstances if in-case a second attempt is requested, the approval of Director General /Dean Academics will be required.

- c) Students who get caught under UFM cases are also allowed to take Reappear End Term Examinations scheduled in the following trimester. The fees for the Reappear End Term Examination will be Rs. 1,000/- per subject. The final grade after grade re- assessment cannot exceed “C-” in the course.

### 1.5 Improvement End Term Examination

Grade Improvement through Improvement examination opportunity will be given to students if they have “C+ and below” Grade in any course. Improvement exams will be scheduled with successive trimesters. The final grade after grade re- assessment cannot exceed “B” in the chosen course. It may also be noted that in-case the student’s performance in grade re-assessment is below the previous grade, the grade maybe kept the same. If fresh grades are higher than earlier grades, then these grades will supersede the existing grades subject to the condition of not being higher than B. There will be a fee of Rs. 1,000/- per subject for first attempt. Under special circumstances if in-case a second attempt is requested, the approval of Director General /Dean Academics will be required.

### 1.6 Schedule for Reappear / Improvement End Term Examination

S. No	Schedule
1	Reappear/Improvement End Term Examinations of the 1st Trimester of a batch will be held along with the 2nd Trimester of the same batch.
2	Reappear/Improvement End Term Examinations of the 2nd Trimester of a batch will be held along with the 3rd Trimester of the same batch.
3	Reappear/Improvement End Term Examinations of the 3rd Trimester of a batch will be held along with the 4th Trimester of the same batch.
4	Reappear/Improvement End Term Examinations of the 4th Trimester of a batch will be held along with the 5th Trimester of the same batch.
5	Reappear/Improvement End Term Examinations of the 5th Trimester of a batch will be held along with the 6th Trimester of the same batch.
6	Reappear/Improvement End Term Examinations of the 6th Trimester of a batch will be held immediately after the declaration of the result.

## 2. Evaluation

### 2.1 Grading Pattern

The grading system will be on a 10-point scale. Following is a description of the grades:

Letter Grade	Grade Point	Description
A+	10	Outstanding
A	9	Excellent
A-	8	Proficient
B+	7	Very Good
B	6	Good
B-	5	Satisfactory
C+	4	Need Improvement
C	3	Below Expectations
C-	2	Poor
D	1	Very Poor
F	0	<b>Fail (Below 40%)</b>

## 2.2 Relative Grading

The PGDM programme follows a system of relative grading. The grading system is based on concurrent evaluation system with sufficient freedom given to the course instructor in deciding the pattern of evaluation. Numeric marks are awarded to each of the evaluation components. The total marks thus received are converted to a letter grade, based on the relative performance of the student. This implies that the grade a student obtains for performance is relative to grades obtained by the class as a whole. It may happen that a student gets an average grade even after obtaining perceptively high marks if the class average is also high.

Course Instructors will consider the following points while awarding the letter grades.

- A student who scores less than 40% numeric marks (overall) will be given an 'F' grade in the course.
- The cut off numeric marks for all grades (other than F) will be decided by the course instructor based on the distribution of numeric marks in the course and the overall performance of the class.
- Not more than 20% students should be graded 'A+', 'A' or 'A-' (upper grades) and not more than 20% students should be graded 'C', 'C-' or 'D' (lower grades).

This exercise will be done prior to the result announcement by the Result Moderation Committee to ensure fairness and transparency in the process.

## 2.3 Component Wise Assessment

Every component of the assessment shall be awarded marks. All component marks to be aggregated and the total marks for the course would be given a Letter Grade. Relative Grading is followed and for each course grading will take place for the total marks combining all components. Final Course Grade for the class shall be declared after the ratification of the Result Moderation Committee.

## 2.4 TGPA/CGPA Calculation

In each course, a student is thus awarded a letter grade only.

Trimester Grade Point Average (TGPA): The performance of a student in a particular trimester is measured by Trimester Grade Point Average (TGPA), which is a weighted average of the grade points secured in all the courses taken in trimester and scaled to 10.

The TGPA: Term Grade Point Average will be calculated as follows:

$$\text{TGPA} = \frac{\sum_{i=1}^n X_i \cdot Y_i}{\sum_{i=1}^n Y_i}$$

Where,  $X_i$  => grade point earned in a paper

$Y_i$  => credit point allotted to a paper

$n$  => number of courses in a trimester.

For each course, multiply the grade point with the number of credits allotted; divide the sum of the product by total number of credits.

**Cumulative Grade Point Average (CGPA):** Cumulative Grade Point Average is computed taking into account the performance in all courses subscribed by a student up to the trimester for which the results are last available.

The CGPA: Cumulative Grade Point Average is calculated by adding TGPAs of all the trimesters divided by the total number of credits.

$$\text{CGPA} = \frac{\sum_{i=1}^n \text{TGPA}_i \cdot C_i}{N}$$

Where,  $C_i$  is the total credit allotted to a term

$N$  is the total number of credits allotted till the recent trimester

At the end of the Term, final results would be communicated to the students by the Office of Controller of Examinations, as per the dates mentioned in the Academic Calendar.

## 3. Eligibility to Appear in End Term Exam & Sub Grading

Attendance: Students are expected to have 100% attendance in all the courses. Sub-grading will be applicable based on following matrix.

Attendance	Penalties (Sub Grading)
Students with attendance of 80% & above in the respective subject.	No Penalty
Student between 75% to 80% attendance in a subject	One Grading Drop (eg A to A-)
Student between 65% to 75% attendance in a subject	Two Grading Drop (eg A to B+)
Students below 65% attendance in a subject	Not allowed to appear in the End Term Examination of the Subject

Fee: Students have to give an undertaking to the institute in case of payment of fee is due and have to pay the fee dues by a certain date as mentioned in the undertaking. If repeated second time, parents of the student have to give the undertaking. Director to take a final call on case to case basis.

## 4. Re-evaluation & Grievance

Students may apply within 7 days of the declaration of results for any verification with regard to the totaling of marks and verification for all questions attempted. Such students have to pay @ Rs. 250/- towards scrutiny of marks. The marks obtained after re-totaling will be considered as final.

Discrepancy if any in the Mark Sheet may be pointed out in writing to the Office to Controller of Examinations Office within two working days of the issue of the same.

## 5. Promotion Criteria

### 5.1 Promotion to Second Year

A student will be required to obtain a minimum CGPA of 4.50 at the end of the first academic year (end of Trimester III) in order to qualify for entry into the second academic year of the programme. Students must not have obtained more than 4Ds or 2Fs, in the courses of first year to be eligible for promotion to the second year. One F grade is equivalent to two D grades for the programme.

To be eligible for participation in the final placement process during 2nd year of the PGDM program, a student will be required to attain a minimum CGPA of 6.00 at the end of Term IV/ V with reference to the date of participation in the final placement process.

A warning letter will be issued after Trimester I and II to all student(s) whose CGPA lies below 4.50 indicating the probability of repeat of the first year. A caution letter will also be issued to students who qualify for promotion to the second academic year of the programme, but their CGPA lies below 5.00 at the end of the first year of the programme, regarding their probable loss of opportunity to participate in the final placement during the 2nd year, if the CGPA is not improved to the minimum requirement of 5.00. The same would be communicated to their parents/ guardians.

If a student does not qualify for entry into the second academic year of the programme, such student may be offered the option of either repeating the first academic year of the programme or withdrawing from the programme after consultation with their parents/guardians.

### 5.2 Registration to the Second Year

Students eligible for promotion to the second year, will be required to register for the second year of the program. Second year begins after the Summer Internships.

## 6. Use of Unfair Means (UFM)

It is essential that examinations are conducted in a fair and orderly manner. Use of unfair means is strictly prohibited. The students are warned against use of unfair means during the examinations. Unfair means will include any unusual behavior like talking, consulting, copying or receiving/transmitting any information during the examination. The invigilator will carry out the random checks to detect any material.

All cases regarding use of unfair means in the examination shall be placed before the Proctorial Board for decision and

recommending penalties, if any, subject to final decision taken by the Director General. All such cases will be routed through Controller of Examinations to the DG's office.

Original answer sheet confiscated by the invigilator/ flying squad along with the new answer sheet issued (if the case permits) to the students will be duly evaluated by the concerned examiner. The Proctorial Board will be formed to discuss such cases and may allow the student to put his point in front of the board.

The punishment shall be conveyed to the student by the authorized member of the Proctorial Board. The concerned student may exercise his/their right to appeal against the decision of the Proctorial Board to the Director General.

The Director will have the final authority to exercise discretion in determining the quantum of punishment to the student and may give an opportunity to the student of being heard in person.

Students who get caught under UFM cases are also allowed to take Reappear End Term Examinations scheduled in the following trimester. The fees for the Reappear End Term Examination will be Rs. 1,000/- per subject. The final grade after grade re- assessment cannot exceed "C-" in the course.

Categories under Unfair Means (UFM)

Category	Schedule
A	The category shall include cases where student is found talking and copying the answer from the fellow students. In such case both the students can be considered under UFM.
B	The category shall include cases where the paper/material found on person is irrelevant to the subject of examination which is being conducted at the relevant time.
C	This category shall include cases where the student is found in possession of paper/material, which is relevant to the subject of the examination
D	If a student is found guilty of category C offense for the second or subsequent times he/she will be deemed to have committed category D offense.

## 7. Plagiarism

The use of any "outside source" (i.e., any work, published or unpublished, by any person other than the student without proper acknowledgment) will be considered as plagiarism. Plagiarism check will be conducted before evaluation by faculty guide for reports of Summer Internship, Capstone Project, Assignment, and Project. Plagiarism over 20% (excluding company details & references) is not acceptable.

## 8. Award of Diploma

A student will be required to obtain a minimum CGPA of 5.0 at the end of the second academic year in order to qualify for award of the Diploma. Students also must not have accumulated more than 4 Ds or 2 Fs throughout the course. Both the conditions must be satisfied for the award of Diploma. For assessment purposes, One F is considered equivalent to two Ds.

Successful completion of the Summer Internship Project and Capstone Project is mandatory for the award of the Diploma.

There are no dues outstanding in his/her name to the Institute and no disciplinary action is pending against him/her.

If a student fails to qualify for the award of the Diploma after completion of the second academic year of the



programme even after taking the improvement examinations which will take place for every term in the following term and for Term VI immediately after the declaration of result, they will be offered the option of taking repeat examinations with the successive batch to improve the CGPA.

The maximum number of years that a student can take to complete the Diploma is four years. No student of PGDM programme will be allowed to complete the programme beyond four academic years.

Provisional Certificate can be issue on request by the students in seven days from the date of request.

## 9. Award of Medals

Gold, Silver and Bronze Medals shall be awarded based on CGPA / Merit only to those students who will clear all required credentials/papers for PGDM, in the first attempt.

Subject to condition of No pending disciplinary action / reappear or Improvement Examination / Penalties. Exceptional cases are to be pre-approved.

## 10. Convocation

The “Post Graduate Diploma in Management” will be conferred on all participants who at the end of two-year have fulfilled all the conditions and requirements for the award of the Diploma at the Institute’s Annual Convocation.

## 11. Issue of Transcript

The Institute will provide detailed marks Transcripts to students on requests. Such requests need to be forwarded to the Office of Controller of Examination.

### 11.1 Issue of Duplicate Certificate

The institute will provide duplicate certificates; mark sheets and transcripts to students in case these are lost, misplaced, or destroyed.

To procure duplicate certificates, mark sheets and/or transcripts the student has to submit a written application along with an FIR, a notarized affidavit, to that effect, to the Office of Controller of Examination specifying the academic year, roll number and reason for requesting duplicate copies.

The student will also have to remit processing fees of Rs 1000 per document as notified by the Office of Controller of Examination. On receipt of the application and fees, the PGDM Office will prepare the duplicate certificates and dispatch them to the address communicated by the student in his / her application.

## 12. Examination Committee

Examination Committee comprises of Dean Academics, Controller of Examinations & Area Chairpersons.

## 13. Examination Rules

### 13.1 Instructions for Students for Examinations on Campus

- a) Students must enter the examination hall 10 minutes before the commencement of examination.
- b) Invigilator will not allow late comers after 05 minutes from the commencement of the examination. Between 05 minutes to 15 minutes approval of the Controller of Examination will be required and beyond 15 minutes student is not allowed to take up the exam.
- c) Students will carry all necessary stationery for the examination in the hall and may not exchange

- any stationery item with each other during the exam.
- d) Reading material if allowed by faculty of the course may not be exchanged with each other in the examination hall.
  - e) Students are not allowed to go out of the examination hall during Mid Term Exam. Students are also not allowed to go out for the first and last 30 minutes during the End Term Examination.
  - f) Not more than one student will be allowed for temporary absence from the examination room at a time
  - g) Students may not leave the examination hall more than once during the examination.
  - h) Students found with mobiles/ any other unacceptable/not allowed material during the examination would be considered under Unfair Means.
  - i) Students will not seek any attention except from the invigilators on duty. Any student found talking or taking any form of assistance from anyone except the invigilators would be considered under Unfair Means.
  - j) Students will not bring any material or personal belongings inside the examination room, except those prescribed for the examination.
  - k) Students will not argue with faculty and staff on exam duty and follow instructions strictly.
  - l) All incidents related to any misconduct during examinations will be brought by the invigilators to the Office of Controller of Examination for further action.
  - m) Students are not allowed to write anything (except their roll numbers) on the question paper or case study. They should also not exchange the question paper. Any student who writes anything other than the roll number on question paper or case study will be deemed to have indulged in malpractice.
  - n) Any item brought by the students to the examination venue shall be the responsibility of the student. In case any such item is found missing during or after examination, no responsibility shall rest with either the invigilators or the Institute.
  - o) Every student is required to carry a valid Admit Card & student Identity Card for end-term examinations failing which he/she will not be allowed to enter the examination hall, or write the examination.
  - p) Students are required to report on time and handover the answer sheets before they leave the examination hall. Handing over the answer booklet is the sole responsibility of the student.

### **13.2 Instructions for Students for Online Examinations (If Any)**

- a) Students should always have their Cameras ON. Use of mobile phones, earphones/headphones will lead to disqualification from the exam.
- b) Students must check the access and functionality of their Cameras and Microphones well in advance. No Excuses for a non-functional Camera or Microphone will be acceptable.
- c) Students must join the meeting at the given time. Attendance will be taken by calling out student names and will be recorded when the student responds with Cameras and Microphones ON. Question papers will be shared after the attendance is taken and all students are visible.
- d) Students must take the exam from a quiet room without any disturbance or noise in a position ensuring that the face is clearly visible with sufficient light on face and in the room.
- e) Students must ensure that they are clearly visible during the entire course of the examination. If the student fails to adhere to the rules, the exam is liable to get cancelled.
- f) The online platform will be used to conduct the online Mid / End Term Examination.
- g) Students will receive invitation mail from examination@jaipuria.edu.in to sign-in to the online platform with his/her email on @jaipuria.edu.in domain to appear in examination.
- h) Each student should login 15 minutes prior to confirm their identification and attendance through the Online Platform.
- i) All students have to write down the answers on white blank sheet (preferable A-4). Each answer sheet should include Student Name, Roll Number, Subject Name and Question Number. If any answer sheet will

not include the above details, will not be evaluated.

- j) The answer sheets should be uploaded in pdf/picture format with clear visibility.
- k) After completing the examination, the student has to click the hand in/turn in button to submit the answer sheets. Students are required to submit the files before the End Time of the exam. Answer sheets submitted beyond the End Time of the exam will not be accepted and assessed.
- l) In addition to the above, further detailed instructions will be given during the examinations.
- m) Plagiarism is a punishable offence. Answer sheets submitted by students will be checked for Plagiarism and if answers are found to be plagiarized, the exam would be cancelled which will tantamount to F-Grade in that course.



## Annexure-II

### FORMAT FOR MID-TERM EXAMINATION

PGDM Batch 2022-24, Trimester-I  
Mid-Term Examination, November- 2022

Subject:

Paper Code:

Time: 1 hr.

Max. Marks: 20

Roll No.....

**Note:** All questions are compulsory. Each question carries equal Marks (5 Marks each)

Q1.

Q2.

Q3.

Q4.

# Annexure-IV

## FORMAT FOR END-TERM EXAMINATION

PGDM Batch 2022-24, Trimester-I  
End Term Examination, November, 2022

Subject Name:  
Time: 2 hrs.  
Roll No.....

Subject Code:  
Max. Marks: 40

Note: There are two sections. Both are Compulsory.

### SECTION A (20 marks)

All questions are compulsory.

Q1. (6 or 7 marks)

OR

Q1.

Q2. (3 or 4 or 5 marks)

Q3. (3 or 4 or 5 marks)

Q4. (3 or 4 or 5 marks)

### SECTION B (20 Marks)

**Case Study- All questions are compulsory.**

Please go through the case and attempt all the questions given at the end of the case. Make and state suitable assumptions wherever necessary.

Q1. (6 or 7 marks)

Q2. (3 or 4 or 5 marks)

Q3. (3 or 4 or 5 marks)

Q4. (3 or 4 or 5 marks)

Question Number	CLO

# Code of Conduct and Disciplinary Rules



Our purpose at Jaipuria School of Business (JSB) is the pursuit of knowledge through scholarship and research, teaching and general development of students, and dissemination of knowledge and learning to society at large. The freedom to teach and to learn depends upon the creation of appropriate conditions and opportunities in classrooms, lecture halls, and the campus as a whole. All members of the academic community, namely faculty, students, and staff share the responsibility for securing and sustaining the general conditions conducive to this freedom.

Disciplinary regulations protect the well-being of the academic community by defining and establishing certain norms of behaviour. The disciplinary system establishes procedures for a fair hearing, including advising individuals fully, of the charges against them, affording them ample opportunity to speak on their behalf, and requiring a clear explanation of their rights of appeal. Since rigid codification and relentless administration of rules and regulations are not appropriate to an academic community, the rules and policy statements that follow serve mainly to clarify commonly accepted standards of conduct within our institution.

## Code of Conduct

Expectations from the student community as regards appropriate conduct within the campus and classrooms, are outlined below.

### Academic Integrity

The quality and integrity of student's academic work is extremely important. Maintaining basic honesty in one's work, words, ideas, and actions is a principle to which students must adhere.

The use of any "outside source" (i.e., any work, published or unpublished, by any person other than the student without proper acknowledgement) will be considered as plagiarism.

Any quotations, however small, must be placed in quotation marks or clearly indented beyond the regular margin. Any quotation must be accompanied (either within the text or in a footnote) by a precise indication of the source-identifying the author, title, place, and date of publication (where relevant), and page numbers. Any sentence or phrase which is not the original work of the student must be acknowledged.

Any material which is paraphrased or summarized must also be specifically acknowledged in a footnote or in the text. A thorough rewording or rearrangement of another author's text does not relieve one of these responsibilities.

Any ideas or facts which are borrowed should be specifically acknowledged in a footnote or in the text, even if the idea or fact has been further elaborated by the student. Occasionally, a student in preparing an essay has consulted an essay or body of notes on a similar subject by another student. If the student has done so, the student must state that fact and clearly indicate the nature and extent of their indebtedness to the other source. The name and class of the author of an essay or notes which are consulted should be given, and the student should be prepared to show the work consulted to the instructor, if requested to do so,

The requirement to acknowledge sources is not limited to printed material such as books or journal articles.

Information is now readily available through many newer media, including text and images on the World Wide Web, CD-ROM, and electronic mail. Information or quotations from any of these sources must be properly cited. During the course of an in-class examination, the failure to follow examination procedures as set forth by the faculty member(s) who oversees that examination will be considered as violation of code of conduct and will attract penalties.

## Communication

It is suggested that Faculty should be respectfully greeted and addressed whenever one meets them both in and outside the classroom.

Members of management have to be duly wished and respected whenever students meet them on campus.

Emails addressed to faculty and staff should have proper salutation and closing. Staff members should be greeted and respectfully addressed. Basic etiquette should be followed in informal communication with peer group.

Misuse of JSB name or logo in any communication or action will be considered as indiscipline.

Misrepresentation of information or facts about JSB or any of its members will be considered as indiscipline

Students can also meet faculty at the stipulated time given by the faculty. Students must take prior appointments with faculty in case they wish to meet them.

## Harassment

Unwelcome verbal or physical behaviour which is directed at a person based on a protected characteristic, when these behaviours are sufficiently severe and/or pervasive to have the effect of unreasonably interfering with a student's educational experience, working conditions or living conditions by creating an intimidating, hostile, or offensive environment amounts to harassment and is forbidden.

### Examples of conduct that can constitute harassment include:

- Unwelcome jokes or comments about a legally protected characteristic (e.g., racial, or ethnic jokes).
- Disparaging remarks to a person about a legally protected characteristic (e.g., negative, or offensive remarks or jokes about a person's religion or religious garments).
- Displaying negative or offensive posters or pictures about a legally protected characteristic.
- Electronic communications, such as e-mail, text messaging, and Internet use, that violate the individual's well-being.

## Identity Cards

Students must wear their identity cards issued by the Program Office all the time while they are on campus.

## Classroom Behaviour

Following actions and behaviour will be considered as indiscipline

- Arriving late after the class has commenced
- Leaving the class before the session ends

- Indulging in conversations with class mates during class
- Being argumentative on insolence on insolence and Making noise and Indulging in unruly behaviour
- Causing disrespect / mental trouble/physical discomfort/injury to other students
- Littering and defacing classroom walls and property
- Improper use of furniture with in the classroom
- Use of improper language disrespect towards faculty and staff members
- Use of reading material other than permitted by faculty for the session
- Use of mobile phones/electronic gadgets without permission from faculty during the sessions

In case of repeated violation of the above-mentioned norms or any other inappropriate class behaviour, the concerned faculty member may recommend to the PGDM- Chairperson for restraining such student/s from attending specified number of classes.

## **Rules related to Electronic Gadgets during the Classes**

Use of Mobile phones during the class is considered as a grievous offence as it disturbs everyone in the class and denotes disrespect towards the faculty/instructor.

Students are not allowed to use their mobile phones during the class or guest lecture or examination.

Use of laptops or any other electronic gadget in the classroom will be allowed subject to requirement and prior permission of the faculty.

If a student is found violating rules pertaining to the usage of mobile phones in class, the phone will be confiscated for the entire term or a minimum period of two weeks with a fine of Rs.2500 per offence of this kind.

## **Code of Conduct on Campus**

Following actions and behaviour will be considered as acts of indiscipline and are not allowed. If these are violated there will be penalties imposed on the violators as per the rules of the Program Office.

- Absenteeism from seminars, workshops, guest lectures, and other activities organised by the institute
- Not wearing the Identity card when on campus
- Rude and abusive behaviour of any kind anywhere on campus
- Any kind of misbehaviour with peons, guards, and other staff members
- Sitting around in the stairs and common passages or places not authorized to sit
- Smoking, gambling, drinking or intake of any alcoholic/toxic substance within the campus premises
- Indulging in any action resulting in injury to other students as well as one self
- Ragging of any student
- Any form of sexual misconduct, exploitation, and harassment Physical intimacy with any other student beyond socially accepted norms
- Littering in campus premise
- Defacing any part of Institute's property

## **Dress Code**

Students are expected to be properly groomed and professionally attired every day.

Clothes should be comfortable and sufficiently loose to facilitate work without physical restraint. Students should be



dressed modestly in a respectable and professional manner.

On formal occasions such as classes, interviews, guest lectures, corporate presentations, seminars, workshops and special activities, students are expected to wear formal uniform as designed by the Institute.

Wearing heavy ornaments and/or jewellery on campus is discouraged. format dress code details. Make up should be sober and unobtrusive. Hairstyle should be neat.

Gentlemen are expected to be well groomed.

Students are allowed to dress in Casuals on Saturdays. This would allow students to wear Collared T-Shirts and Jeans which are not torn or patched. Round neck T-Shirts or Sleeveless T-shirts are not allowed on campus on any day of the week. If the students do not adhere to the above-mentioned norms, they will not be allowed to participate in any professional activity on campus or may be asked to leave the classroom.

Covid appropriate behavior has to be maintained in the institute premises. Masking is important for the safety of all.

## Sexual Harassment

The Institute has a policy for Prevention of Sexual Harassment constituted under the POSCO Act 2012. The Act, primarily recognizes four kinds of crimes:

- a. Assault (always physical)
- b. Harassment (always non-physical with sexual intent)
- c. Using children for pornographic purposes
- d. Abetment of/attempting to commit a sexual crime against a child.

POCSO Act also ensures the privacy of a reporting child so no child needs to be afraid of reporting of the crime to the police. The Internal Complaints Committee addresses all grievances under the above policy.

## Class Representative

The position of Class Representative (CR) at Jaipuria School of Business is a pivotal role that fosters a productive and supportive environment for both students and faculty. The CR acts as a crucial liaison, ensuring effective communication and operational harmony between the students and the academic administration. This role not only enhances the learning experience but also cultivates leadership and responsibility among students.

## Importance of the Class Representative Role

The Class Representative plays a vital role in the academic and administrative framework of the PGDM program. By bridging the gap between students and faculty, CRs ensure that the concerns and feedback of the student body are heard and addressed promptly, leading to a more responsive and adaptive learning environment. Furthermore, CRs contribute to the upkeep and integrity of classroom resources, which are essential for maintaining an effective educational setting.

## Roles and Responsibilities

**1. Liaison with Program Chairperson:** CRs are responsible for acting as the primary contact between their classmates and the Program Chairperson. This involves communicating academic concerns, suggestions, and feedback from the

students to the Program Chair and disseminating any important information or decisions back to the class.

**2. Maintenance of Classroom Environment:** CRs are responsible for the overall maintenance and management of classroom resources. This role includes overseeing the condition of teaching aids, furniture, and fixtures, ensuring they are in good working order and reporting any damages or issues to the Program Chairperson promptly. Additionally, CRs ensure that all classroom resources, including technological and educational tools, are used responsibly and maintained properly, facilitating a safe and effective learning environment.

**3. Facilitation of Communication:** CRs serve as the direct link to the Institute's authorities, including the Director General, facilitated through the Program Chairperson. This role involves maintaining constant communication to ensure that all student grievances, issues, and feedback are conveyed promptly and addressed effectively. Additionally, CRs are tasked with gathering feedback from classmates on academics, facilities, and other pertinent aspects. This collected feedback is then communicated to the Program Chairperson, who collaborates with the Dean Academics and Director General to explore and implement feasible solutions.

### **Performance Evaluation and Tenure**

The tenure of a Class Representative may last for the duration of either Term I or Term II, after which a review of their performance and involvement will be conducted. Based on this evaluation, a decision will be made either to continue with the same CR or appoint a new representative. This periodic evaluation ensures active engagement and effectiveness in the role, promoting a dynamic leadership environment within the class.



# Mentoring Policy

**“Show me a successful individual and I’ll show you someone who had real positive influences in his or her life. I don’t care what you do for a living—if you do it well I’m sure there was someone cheering you on or showing the way. A mentor.”**

## Introduction

Life is filled with unpredictable events that make us feel anxious about the next step. We encounter these type of moments and feel the need to reach out to someone who can guide us and overcome the problems. Here in JSB we give utmost priority to mentoring so that students can feel college as their second home.

A mentor not only teaches you valuable aspects of life but also supports and motivates you with your decisions. Mentors in college play a crucial role in supporting the academic, personal, and professional development of students. Their guidance and support can significantly enhance a student’s college experience and help them navigate the complexities of higher education.

The mentoring program at JSB aims for the 360-degree development that makes the students complete managers. We help students inculcate the interest and competence to grow as an individual whose mind, body, and soul are in absolute with your innate aspirations.

Mentors are the guides that light up our way ahead, whether in your career choices or need assistance at any crucial stage of our lives. The world has witnessed great people achieving massive things when a mentor was by their side. Mentors have always been working behind the curtains and pushing their mentees to acquire the best.

“After all, every ‘Harry Potter’ needs his ‘Dumbledore’!

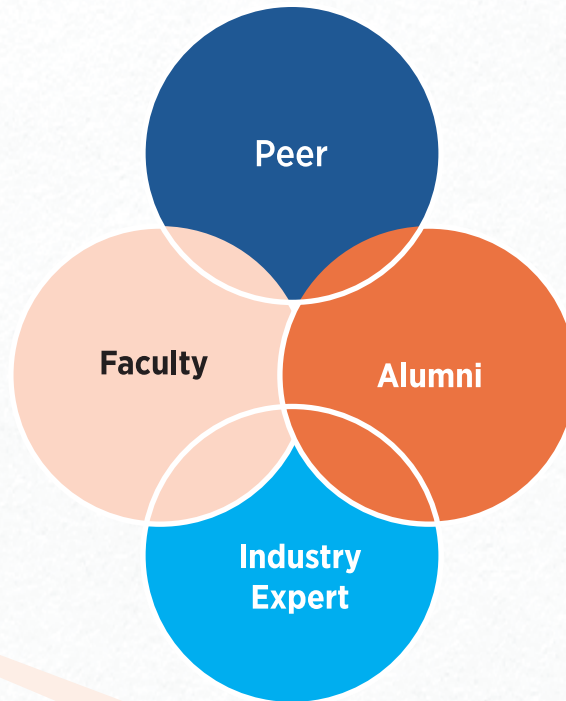
## Objectives

**The objective of the mentoring program at JSB is to:**

1. Establish a trusting relationship between mentor and mentee.
2. Nurture a warm and positive atmosphere for learning in the institute.
3. Focus and motivate students to achieve learning goals and thereby improve their academic performance.
4. Provide enabling environment to enhance employability skills and in turn, lead to an aspirational career.
5. To provide guidance and areas of improvement to mentees.
6. Support personal, emotional, and social aspects of mentees.

## Mentoring Programs in JSB has 4 Pillars

1. Peer Mentoring: In JSB senior students provide guidance to juniors based on their own experiences.
2. Faculty Mentoring: Professors and academic staff mentor students in their academic and career pursuits.
3. Alumni Mentoring: Alumni provide mentoring to current students by sharing their professional experiences and industry knowledge.
4. Industry Mentoring: And at last we have industry interaction where in students can clear all their doubts related to their respective domain.



## Mentee -Mentor Dossier

Mentor - Mentee Dossier needs to be filled by both mentee & mentor. The first page will be of Mentee in which whole information is being written about them, from second page onwards mentoring session to be recorded for all the mentees separately by their respective Mentors.

At last there will be mentee feedback form which every mentee has to fill with full sincerity and without biasness. The average of the feedback to be used for rating faculty on mentoring in the performance appraisal.

## Mentoring

The mentoring process is divided into different specialized week to make the mentoring process more effective and fun loving, so that students will be bound to participate in the process.

The process are as Follows

1. Self-Reflection week
2. Social Media week
3. Inter Cultural Mentee Week
4. Innovation Business Leader Week
5. Inter -Mentee Week
6. Coffee with Mentor week
7. Specialization Week
8. Mentee Fitness week
9. Mentee Feedback Week

## The Outcome of the Mentoring Program:

The overall outcome of the mentoring program is to provide an enabling environment for the holistic development of the students and to prepare them for an aspirational career.

## Code of Conduct:

The relationship between a mentor and mentee is akin to a bond based on the purity of intentions, mutual trust, respect, transparency and the common good.

## Roles & Responsibilities of Mentee

1. The mentee is responsible for initiating all contact with the mentor and should be prepared and punctual for the mentoring sessions.
2. At the beginning of each session, the mentee should provide a brief update on progress since the last conversation.
3. The mentee should share his/her ideas, concerns, and professional goals so that the mentor is able to place the situation in perspective.
4. The mentee should establish a mutually agreeable plan for mentoring sessions. He/she should schedule the sessions on his/her calendar and build in enough time around the sessions to prepare. By ensuring that conversations start and end on time, the mentee will demonstrate respect and responsibility.
5. The mentee should focus on the relationship, rather than the outcomes. Mentor's role is not to provide a job; it is to share valuable experience with the mentee.
6. The mentee should ask direct questions about what he/she wants to know and shouldn't be shy about asking. A mentee is responsible for ensuring, the conversation meets his/her needs.

## Roles & Responsibilities of Mentor

1. Counsel to enhance the mentee's self-esteem through supportive, non-judgmental discussions.
2. Maintain strict confidentiality of the information shared by the mentee.
3. Help the mentees in identifying problems and guide them towards solutions.
4. Provide support, encourage, motivate and make constructive comments on the accomplishments of the mentees.
5. Be a role model to walk the talk and exhibit the behaviours essential for success
6. If at any time, the mentor feels that the mentees need special counselling, the mentor may encourage the students to seek counselling with a professional expert - the Student Counsellor.

If any student needs special academic tutoring, the mentor may direct the mentees to an appropriate faculty and may even ask the faculty to help their mentees in a particular area.

### Mentee Groups

Mentee group size to be based on the following formula:

Group Size = Total no. of first year students in the programs

Total no. of faculty.

# Social Media Code of Conduct



## 1. Social Media Policy of at JSB

Jaipuria School of Business recognizes the numerous benefits and opportunities that social media presents. We actively use social media to disseminate information about academic activities of the Institute to the general public, success stories and to communicate research and enhance the institute's public image online. Therefore, JSB, also actively encourages students to make effective and appropriate use of social media channels to build a positive public image for the institute to benefit the JSB fraternity in the long run.

- 1.1. This policy is for students and provides information on the appropriate use of social media when connected, or linked in some way, to their status as a student at the institute, or when directly or indirectly referencing the institute in any way.
- 1.2. This policy works alongside the policies stated in the PGDM manual and other institutional policies.

## 2. Guidelines- Rules for posting to Social Media

- 2.1 For the purpose of this policy, the term 'Social Media' has been used as defined by Kaplan and Haenlein (2010) as: "Social Media is a group of Internet-based applications that build on the ideological and technological foundations of Web 2.0, and that allow the creation and exchange of User Generated Content".
- 2.2 They currently include, but are not limited to, Facebook, Instagram, Telegram, WhatsApp, Line, Snapchat, Twitter, LinkedIn, Reddit, Pinterest, Google reviews, and Quora.
- 2.3 This policy applies to social media communications made both on public and private forums. While posts added to public forums can be seen by any member of the public from the date of publication, students are asked to remember that posts added to private forums can also be shared publicly by others. There have been a number of high-profile cases where students across the country have been disciplined after offensive comments, made on private messaging services such as WhatsApp, were captured and subsequently shared. With this in mind, students should remember that action can be taken by the institute if behavior failing to meet policy guidelines is identified either publicly or privately.
- 2.4 Students are personally responsible for what they communicate on or through social media and they must adhere to the standards of behavior set out in this policy.
- 2.5 Individuals are increasingly using social media for raising complaints. However, any students wishing to raise a complaint should do so via the MRC or Program Office. This is the fastest way to get a response and resolution to your problem.
- 2.6 Use of social media must not infringe on the rights, or privacy, of other students, faculty, staff, or any other person related to the institute, students must not make ill-considered comments or judgements about other students, staff or third parties.

- 2.7 Any material which is derogatory to any group of students, faculty, staff, any other person associated with the institute and generic social elements like cast / religion / language / place of dissent, upbringing economic condition, parental occupation should not be propagated through social media, if they impact the name and standing of the institute.
- 2.8 Student must have empathy and be considerate to student, faculty, staff, any other person associated with the institute. They must be mindful of these values before sharing content on social media.
- 2.9 Students must consider the veracity of the content before sharing it on social media.
- 2.10 Students have social responsibility to the society. They must follow ethical values and practices before sharing content on social media.
- 2.11 The following non-exhaustive list is of an unacceptable nature and should never be posted.
- I. Confidential information (which may include research not yet in the public domain, information about fellow students or staff for personal matters, non-public or not yet approved documents or information).
  - II. Details of complaints/potential complaints and/or legal proceedings/potential legal proceedings involving the Institute.
  - III. Personal information about another individual, including contact information, without their express permission.
  - IV. Comments posted using fake accounts, made-up names or using another person's name without their consent.
  - V. Inappropriate material, including images, that is, or may be perceived to be threatening, harassing, discriminatory, illegal, obscene, indecent, defamatory, or hostile towards any individual, group or entity.
  - VI. Any other posting that constitutes, or may constitute, a criminal offence.
  - VII. Anything which may bring the Institute into disrepute or compromise the safety or reputation of colleagues, former colleagues, students, staff, and those connected with the Institute.
  - VIII. And any other details / information which is the subject matter of Social media policy from time to time.
  - IX. Any message received individually from any other social media platforms/ accounts should not be propagated through the institutional social media platforms if they are prejudicial to anybody.
  - X. Preparing or compiling image / video footage from unconnected and disparate images / video shorts of students, faculty or any other person connected with the institution displaying a wrong impression of the event and detrimental to the self-respect, interest and social standing of the person is prohibited.
  - XI. Unauthorized use of an individual's text/ image/ video is prohibited.
- 2.12 If a student is found to have acted in breach of this policy this may lead to disciplinary action being taken against him / her within the framework of Social Media policy and on any other.
- 2.13 Any individual suspected of committing a breach of this policy will be required to cooperate with any investigation in accordance with the disciplinary procedure. Non-cooperation may lead to further disciplinary action.

- 2.14 Any individual may be required to remove internet or social media posts that are found by the Institute to be in breach of the policy. Failure to comply with such a request may result in further disciplinary action.
- 2.15 Any breach of this policy must be reported with JSB in line with the PGDM manual. In the first instance, any breaches must be brought to the attention of the disciplinary committee.
- 2.16 Failure to obey instructions of JSB disciplinary authority. Failure to comply with written or oral communications from an authorized JSB official to appear for a meeting or hearing.





# Summer / Final Placement Rules

## Introduction

The role of the CRC at JSB Ghaziabad is to build close collaboration & association with corporate world & other potential sectors which shall engage students to produce leaders of the future. With the aim to expand the professional horizon of the students the department invites Guest Lectures and Expert talk of eminent speakers from industry and academia. It is also engaged in organizing various academic activities like Workshops, Seminars and Conferences with a vision to deliver knowledge about latest trends in business technology, job roles and profiles. The CRC Department hones the skills of the students by engaging them into compulsory ability enhancement courses and holding events like pre-placement talks, group discussions and PI sessions and make them ready to perform their best in placement drives. The CRC also provides opportunities to the students, after due consultation with the concerned department, and makes them work on live projects in order to prepare the right fit for the industry. The CRC department is a result driven department which is continuously involved in delivering positive results and fulfilling the expectations of the students and stakeholders

## Placement Guidelines

1. The notices for summer/final placement shall be put up in advance and all the students shall be expected to be alert in this regard. The date and time of submission of CV's and giving nominations shall be specified and all the students shall adhere to the timeline given.
2. CRC reserves the right to refuse permission to a student to attend the event if the attire of students is not found satisfactory in any of corporate interaction in the way of guest lectures, industry visit and workshops.
3. Students will be required to maintain the placement kit in prescribed folder containing the following:
  - i. 3 copies of their latest resume duly vetted by CRC.
  - ii. 5 passport size photographs.
  - iii. A set of 2 photocopies of all relevant testimonials/certificates.
4. Each student will be allowed a maximum of 8 opportunities to appear for the placement process. The count of eight attempts will starts from the point a student register through the link mentioned.
5. The student with a CGPA of less than 6.0 shall not be allowed to be a part of the placement activity from the institute.
6. The student once shortlisted will have to appear for interview and cannot decline the same under any circumstance.
7. A student who has been shortlisted in two companies will not be allowed to submit the CV in any company till the result of first two is declared.
8. The student once selected will be liable to accept the offer and cannot reject it under any circumstances.
9. No student shall contact the company directly on his/her own for placement activities without prior approval of CRC.
10. Students should be present in all kind of corporate interaction just not for the attendance motive but for the overall intellect development.
11. Any student going for industry interaction or presentation on their own shall have to take prior approval (at least one day in advance) from CRC, otherwise attendance shall not be granted.
12. OD will be granted only within 48 working hours of the task assigned and signatory authority would be Chairperson Placements.

# Library Rules

## Centre for Lifelong Learning (Library) Rules

### Membership Rules

- All faculty, staff, and students of the institute are entitled to become library members.
- Membership is allowed only after submitting a duly filled-in and signed membership form.
- The members are supposed to be conversant with and agreeable to the Library rules.

### Library Timings

- Monday — Saturday: 9:00 am to 7:00 pm
- Sunday, & Public Holidays: Closed
- Examination Period: The library remains open during examinations.
- Our online resources can be accessed 24x7 hours.

### Circulation Rules

Users are divided into the following categories - their entitlements, the maximum number of books and the number of days of the issue are proposed in the following table

- Borrowing facilities are available to the member of the Library against their Library card.
- Books are issued through the counter on presenting the Library card. The borrower's card is non-transferable

User	Maximum No. of Books	Duration
Regular Faculty	10 books	30 days
Visiting Faculty	02 books	15 days
Staff Members	02 books	15 days
Students	05 books	15 days
Research scholar/Alumni	02 books	15 days

- Borrowers must satisfy themselves with the physical condition of the book before borrowing.
- New additions can only be issued after technical processing, i.e., accessioning, classification, cataloguing and clearance of bills.
- The holder of the card is responsible for any issued against his/her card as per the library.
- If any document is available as a single copy, the same will not be issued and can only be consulted within the library.
- New arrivals, i.e., books and new editions of magazines/journals will be kept on display, afterwards it will be available for borrowing as per rules.
- Reference books, Journals, and Magazines are only for consultation within the Library and are not to be taken out of the Library premise. Borrowed books are allowed to be taken to the library for return/renewal only.
- Library can recall any issued book even before the due date.

## Fine Rules

- For overdue books, the student will be charged a penalty of Rs.5/- per day
- The fine should be paid at the Library Circulation Counter and a valid receipt should be obtained.

## Loss of Documents

Occasionally a borrower loses a document or damages it. If the document is damaged, the action depends upon the extent of damage; if it is minor damage, it can be repaired locally. If the document is lost or seriously damaged, the users must:

- Replace the latest library edition of the lost document or If the document is out of print, pay two times the latest known price of the document.
- In case of loss of a single part of a multi-volume publication, the volume has to be replaced or the cost of the entire set will be recovered from the borrower.
- The library will suspend all its services to the defaulters till the recovery is made and the recovery note duly certified is received in the Library.

## General Rules

- All the users must sign-in to the attendance register while entering the library to mark their presence.
- The library is a **"Silence Zone"**. Students have to strictly maintain silence, decorum and discipline in the library.
- Students are not allowed to enter the library with bags and personal items. They must keep their bags at the property counter of the library.
- Books or Journals that have been taken from the shelves must be placed on the reading table. It is not recommended to replace books on shelves because they may become misplaced. A misplaced book is the same as a missing book.
- With the Librarian's permission, a non-member can use the library's materials in the premises.
- The library books, journals and other documents should not be marked, underlined, dog-eared, written on, torn or otherwise damaged.
- Newspapers, magazines, and journals are strictly kept for reference purposes in the library and will not be issued to anyone.
- Without permission, no library materials may be removed from the library. The unauthorized removal of library property will be viewed as theft and dealt with accordingly.
- Anyone who breaches the library's rules and regulations risks losing their library membership and being prevented from utilizing the facilities.
- Suggestions on all aspects of library services are welcome.

# Rules For Computer Lab

- It is important to note that equipments in the LAB are sophisticated, therefore, HANDLE THEM WITH CARE.
- Students are advised to register their particulars in the LAB ENTRY REGITER before sitting on a terminal.
- Student are not allowed to bring/use their external devices in the LAB.
- Bags etc. are not allowed inside the LAB.
- Mishandling of any LAB equipments will invite strict disciplinary action and heavy penalties either individually or collectively (whole class).
- Internet facility is exclusively for enrichment of subject knowledge not for Playing Games, chatting, music etc.
- Any student found playing games chatting & surfing the restricted sites will be debarred from the LAB facilities for the one week at first instance and will find & disciplinary action will be taken.
- Off-class schedules are to be fixed with concerned LAB-IIC in advance. Free terminals will be granted on First come First served Basis.
- For any sabotage or breakage, the concerned student & the entire class strength present in LAB will be penalize with the twice amount of the damages.
- No students are allowed to roam around or indulge in discussion inside the LAB.
- Maintain absolute silence in the LAB.
- Students are advised in their interest to make best use of LAB facilities for betterment of their career, project-work, thesis, and exploring new thrust knowledge areas.
- Enter the Lab after proper Home work on what you plan to achieve during your LAB stay on that day.
- Pleae ensure that you have properly SHUTDOWN the system and switched off the connection and placed the chair in its proper position before leaving the LAB.
- Pleae report any shortage/malfunctioning of any equipment as soon as you sit on the terminal to the concerned faculty or LAB-IIC immediatly. Do not attempt to fix the problem yourself. Non-reporting of such events will shift the responsibility on the concerned user student.



# Hostel Guidelines

## 1. Hostel

The JSB Hostel is a happy home for students from different places. Hostel environment along with available amenities play very important role in student's overall development during his/her stay at the campus. Hostel managing committee members along with a team of one warden in each hostel are instrumental in hostel related affairs.

## 2. Accommodation

- 2.1. Hostel accommodation is available to a student, who is registered in the Institute as a regular student. Accommodation will not be provided to any student whose registration is cancelled. Any student who is removed from the rolls of Institute will automatically cease to be a member of the hostel.
- 2.2. No student will have a right to occupy a room during vacation. But he/she may be permitted to stay on request, if he/she is doing SUMMER INTERSHIP PROGRAMME (SIP) or any course work / project work / Institute work / Hostel work. They have to pay the additional fee for the same but mess facility will not be provided during such period.
- 2.3. Hostel rooms will be allotted for full session. No pro rata allotment of rooms is permissible
- 2.4. No refund is permissible once hostel room is allotted
- 2.5. Any default in hostel fees shall be considered as default in academic fees.
- 2.6. Students must occupy room specifically allotted to them. They are not allowed to change rooms except with the permission of Warden.

## 3. Allotment Of Room

- 3.1. At the time of admission of a student into the hostel and at the beginning of every year, each resident is required to submit a duly completed Personal Data Form. Local guardians' address and phone number is optional. Email of the student and parent should also be provided. Any change of address / telephone number of the parent / local guardian, at any point of time, has to be intimated to the hostel office in writing.
- 3.2. Before vacating the rooms, the electrical installations including the fan should be handed over intact, in addition to the furniture to the caretaker. The student should fill up the Room Vacating Slip in duplicate and take no dues on one slip from caretaker.

## 4. Code Of Conduct

- 4.1. All residents are required to maintain standards of behavior expected of students of a prestigious institution of national repute. They are expected to behave courteously and fairly with every one inside and outside the JSB campus.
- 4.2. The rooms, common areas and surroundings of the hostel should be kept clean and hygienic.
- 4.3. Rooms are allotted to each student on his/her personal responsibility. He/she should see to the upkeep of his/her room, hostel and its environment.
- 4.4. Students should bring to the notice of the caretaker any pending maintenance work (Civil/Carpentry/Electrical/Sanitation) to be carried out in rooms, corridors, toilets or other areas in hostel premises.
- 4.5. The students should not carry unauthorized/illegal movies in their rooms. Any violation will be dealt severely.
- 4.6. The resident of a room is responsible for any damage to the property in the room during his / her occupancy of that room and will be required to replace/repair at their own cost the damage, if any.
- 4.7. In case of damage to or loss of hostel property the cost will be recovered from the students responsible for

- such damage or loss, if identified, or from all the students of the wing/hostel, to be decided by the wardens.
- 4.8. The resident shall not move any furniture from its proper allotted place and also not damage them in anyway.
- 4.9. The resident shall not remove any fittings from any other room or common area and get them fitted in his/her room.
- 4.10. Ragging of students admitted to the Institute is totally banned. Any violation of this by the senior students will be dealt with very severely as per the Institute norms and guidelines issued from time to time by the competent authorities.
- 4.11. Students should report incidents of ragging immediately. Those who do not do so even when being witnesses or victims, will be considered to be part of this practice, and will also be punished accordingly.
- 4.12. When the persons committing or abetting the crime of ragging are not identified, collective punishment on suspected group could be resorted to as a possible deterrent measure, as it would ensure community pressure on the potential raggers not to indulge in ragging.
- 4.13. In the hostel premises following are strictly prohibited –
- **Smoking**
  - Consumption of **alcoholic drinks/drugs.**
  - Gambling
  - Intimidation or violence
  - Willful damage to property
  - Entering the hostel premises in intoxicated state.
  - Visiting the Girls hostel premises after 8:00 pm.
  - **Shouting and using abusive language in their own hostel or in other hostel premises and campus.**
  - Employing unauthorized persons for personal work such as washing clothes, etc.
  - Cooking in room.
  - **Playing Audio/video with high volumes.**
- 4.14. Room services are strictly prohibited.
- 4.15. Residents should not participate in any anti-national, antisocial or undesirable activity in or outside the campus.
- 4.16. The use of electrical appliances such as immersion heaters, electric stove / heaters are not allowed in the rooms. Such appliances, if found will be confiscated and a fine will also be imposed.
- 4.17. The use of audio systems which may cause inconvenience to other occupants are not allowed. The students should not view objectionable videos.
- 4.18. When the students go out of their room, they should switch off all the electrical / electronic appliances, and keep it locked. Violation will attract suitable penalty and punishment as decided by authorities.
- 4.19. In case any student has to stay out of hostel for a day or more for any reason, he has to inform the warden and take his prior permission.
- 4.20. In time for the hostellers are:**  
**7:30 pm for Girls and 9:00 pm for boys during winters**  
**8:00 pm for girls and 9:30 PM for boys during summer**
- 4.21. If a girl student needs to stay out of the hostel after 8.00 pm due to any reason, she has to apply for and take prior written permission from the Warden. Warden has to contact and verify from the guardian of the concerned student. Violation of this rule may lead to disciplinary action including expulsion from the hostel.
- 4.22. Hostel residents should be always careful while moving outside the hostel. Individual's safety is our utmost priority.

## 5. Medical Facilities

- 5.1. Medical Aid is available through hostel tie-up with nearby hospitals.
- 5.2. If the student falls sick, he/she or roommate /friend must immediately inform the warden who make necessary arrangements to take the student to the hospital and look after him/her. Information regarding any hosteller falling sick or getting admitted in the hospital must be communicated to the hostel authorities on priority.

## 6. Guests & Visitors

- 6.1. The parents of students and their guests may visit the student in the VISITORS' ROOM after due permission from senior warden/warden and after making proper entry at the hostel gate.
- 6.2. Male students/visitors are not allowed inside the girls' hostel.
- 6.3. Female visitors are not allowed in boys' hostel. Lady family members may be allowed to visit a student in the visitors' room in the hostel between 9.00 a.m. to 7.00 p.m. with prior permission from the Warden.
- 6.4. Violation of any of the above rules regarding stay in the hostels will lead to disciplinary action including expulsion from the hostel.

## 7. Disciplinary Measures

- 7.1. Any student who is found to be indulging in undesirable activities such as ragging, physical assault, damage to property, causing inconvenience to other inmates, non-compliance of any of the conduct rules, or violation of any other rule defined in this manual will be liable to the following punishments-
  - a) Expulsion from the hostel.
  - b) A record of his / her misconduct will be made in his personal file.
  - c) The cost of damage will be fully recovered from him/her together with penalty.
  - d) He/she will also be fined commensurate with the offence committed.
  - e) The privilege of appearing for campus interviews will be denied, when he/she reaches the final year.
  - f) No recommendations will be given to him/her for future jobs.
  - g) Rustication from the Institute.
- 7.2. Any student found hosting/harboring an offender will also be liable to the punishments mentioned in rule 7.1.
- 7.3. Availing room service or taking food or mess utensils to the room will attract a fine and disciplinary action by hostel administration, if repeated.
- 7.4. Any breach of the conduct rules or any act of indiscipline will invite an enquiry that will be conducted by the higher authorities. If the student is found guilty, then the authorities will take disciplinary action that it deems fit. Depending on the case, the higher authorities reserve the right to take direct disciplinary action, amounting to even expulsion at short notice from the hostel.
- 7.5. Any case of theft should be reported promptly to the Warden/Security Officer.
- 7.6. If students create law and order problems outside the campus, they are answerable to the police or city administration on their own. In such cases, they will also be answerable to JSB higher authorities as per the institute norms.

# Summer Internship Project (SIP) Guidelines

## Introduction

At Jaipuria School of Business, Summer Internship is designed to provide students an experience in business organization and to enable them to develop an orientation toward the industrial environment. The period of the internship project is for **Six to eight weeks** and an extra one week is given for logistics such as joining, on-boarding, and other formalities. A foremost part of internship is project report on a particular area related to his/her subjects of specialization involving in-depth realistic study of a business problem faced by the organization.

## Objectives of SIP

The objective of the Summer Internship Programme (SIP) is to expose the students to the dynamics of an organization and to integrate classroom learning with practical experience. The SIP benefits the students through the first-hand experience earned, while the host organization benefits through availability of young and enthusiastic interns who are having new ideas, to aid in execution of organizational tasks or projects for the internship duration.

### Following are few objectives of SIP:

- To provide students possible opportunities to learn, understand and sharpen the real time managerial skills required at the job.
- To expose students to the current developments relevant to the subject area of training.
- To enable students, apply the experience gained from the SIP in discussions held in the classrooms.
- To enhance skills of students in writing project reports.
- To expose students to the professional responsibilities and ethics.

## General Guidelines

1. All first year PGDM students by the end of the second term shall inform the Placement team in the prescribed format to be circulated by Placement whether the student intends to use the services of the Institute for Summer Placement or would like to do so, on their own.
2. The Placement Team of JSB would approach organizations to offer internships. Notification of Summer Placement opportunities offered would be informed to the concerned students. Applications received from students would be sent to the organizations for selection as per their process.
3. Selected students will be required to accept the offer and their names would no longer be forwarded to any other organization.
4. Students who wish to arrange Summer Internships on their own would be required to follow the process steps given below.
  - 4.1. Inform the SIP in-charge and Placement Office of the name of the organization where they wish to pursue their internships.



- 4.2. The concerned Chairs will need to approve the organization where the students intend to undergo internships.
- 4.3. Based on their approval SIP Chairperson will issue the required NOC to the student.
- 4.4. No student can undertake Summer Internships on their own without a NOC from the institute.
5. Summer Internships must be of six to eight (6-8) week's duration in the summer break between the first and second year of the programme.
6. All students would be assigned a faculty guide for the Summer Internship project.
7. The SIP need not be a research project. It may be based on completing a task assigned to the student.
8. Mid-term Review report from the students shall be ensured after 3-4 weeks of SIP commencement. The faculty guide may initiate any necessary corrective or preventive action, based on the same.
9. Project Proposal, all weekly reports and Mid-term report shall be considered valid if their scanned copies are received by email or hard copy by the faculty guide as per timelines. In case of email report, it is recommended to mark a copy to mentor from Industry. In case of hard copy report signature of Industry mentor is a must.
10. As soon as the students resume their term at JSB post-internship, the SIP Committee shall organize a session and following agenda points shall be covered during the same:
  - 10.1. Obtaining an insight into student feedback about their internship
  - 10.2. Explaining to the students the next plan of action along with timelines viz. Report preparation, meetings with respective faculty guides, final report submission and viva-voce examination.
  - 10.3. Ideally, SIP report draft should be ready with the student before he/she resumes the term after internship. The students shall seek guidance from their respective Internship faculty guides and finalize report file for Final evaluation.
11. Number of Copies: The final SIP report to be submitted in two hard copies and one soft copy to the respective internal guide of the institute. Only on acceptance of draft project report accepted and approved by the Internal Guide, the student should proceed to make the final copies duly signed and accepted by the guide.
12. Internal SIP Presentation and Final Viva-voce shall be organized on suitable dates during Trimester IV. The examiners shall be two internal faculty members and one external examiner, ideally an industry professional.
13. Each faculty guide shall identify a few good projects and encourage these students to participate in project / internship competitions. (Example: Business Standard Internship Competition for 'Best Summer Internship Project' for MBA/PGDM students).
14. A database of students who receive PPOs to be maintained and the companies to be reached out to based on the final placement policy.
15. Three best SIPs will be eligible for cash awards / conference registration expenses.

## Instructions for SIP Report

- a) Format of the SIP Project Report: The students must adhere strictly to the format for the submission of the project report.
- b) Paper: The Report shall be typed on white executive bond paper, A-4 size for the final submission. The Report to be submitted to the Institute must be original (along with all original certificates) and subsequent copies may be photocopies on any paper.
- c) Typing: The typing shall be of Times New Roman, font size 12, and on both side of the paper only, using black color only. (Spacing: to be maintained at 1.5 between two lines), and the titles to be maintained at Times New Roman, font size 14.
- d) Margins: The top & bottom margins must be 1" and left margin for right side page and right margin for left side page should be 1.5"
- e) Binding: Resin bound in Black with Golden Embossing.
- f) Front cover: The front cover should be as per the format given.
- g) Color Graphs/Charts/Tables can be used – provided they display the values and units clearly

## Assessment

Sr. No.	Evaluation Component*	Weightage (%)	Indicative Timeframe
1.	Proposal	10	Within 10 days of SIP commencement (Refer Annexure-1)
2.	Weekly Reports	20	Every Monday during SIP tenure (Refer Annexure-2)
3.	Mid-term Report	10	After 3-4 weeks of commencement of SIP (Refer Annexure-3)
4.	Feedback of Company Guide	10	In the last week of SIP tenure (Refer Annexure-4)
5.	Internal SIP Presentation And Viva –Voce	20	In the first 15 days post-SIP tenure (Refer Annexure-5)
6.	Final Report	30	At a suitable date in Term V (Refer Annexure-6)

\* Any student not meeting the above compulsory requirements, will be graded “F”, and will not be promoted to Next Trimester

## Do's and Don'ts for Students

### Do's

1. Report on the first day of Internship to the venue as communicated by the host organization.
2. Be punctual.
3. Always wear formal attire.
4. Adhere to the timelines of Evaluation components submission / compliance.
5. Stay in contact with Internship Internal Guide throughout the Internship duration.
6. Exhibit pro-activeness & develop learning attitude (Remember Internship is the best opportunity to observe & get experience of how industry functions).
7. Be polite with Internship External guide and other employees of the host organization.
8. Contact Internship Internal Guide, in case of any issues at the host organization / with Internship External Guide.
9. Be sincere in your approach towards Internship.

### Don'ts

1. Exhibit over-smartness or 'I know everything' attitude.
2. Prepare fake documentation or show some work as your Internship which you have not done.
3. Insist on getting reimbursements for travelling/ conveyance / food etc.
4. Use host organization's resources like stationery or facilities like transport, canteen etc. unless permitted by the competent authority from the host organization.
5. Copy reports from earlier batches.

# Capstone Project Policy Batch 2024-26



## Policy and Guidelines

The Capstone Project is oriented towards a research output from students under the guidance of faculty guides. The desired outcome of a capstone project is a research paper that is eventually published. Since the publication process is generally long, the capstone project will be evaluated for its publication potential. Students will steer the project with required inputs from the faculty guide. The faculty guide will actively participate in the eventual publication. The Capstone Project is a collaborative research-based project on a comprehensive management problem or question of practical significance. Students will demonstrate their intellectual capabilities in discussing the chosen problem and produce a scholarly paper that reflects a deep understanding of the topic.

Students should choose a topic as per their interest and competence or as per their desire to explore an unexplored area or to deepen their understanding of a particular management area. The Capstone Project is a valuable intellectual experience to demonstrate skills of creative thinking, critical reasoning, application of theory, analysis, synthesis, and evaluation. This will help students to expand their focus from only acquiring knowledge to creating and learning knowledge.

## A Capstone Project must demonstrate the following characteristics.

**Originality:** The problem should be original and clearly defined. Students must demonstrate their deep understanding of the problem. They should formulate and develop their own perspective on the topic and not remain limited by what already exists in the broad research area.

**Independence:** Students must be able work on the problem independently, though a faculty mentor will be available to guide and mentor the students.

**Scope:** The Capstone Project is equivalent to a three-credit course. Enough time will have to be devoted on the Capstone Project. Students must clearly define the realistic scope of their topic.

**Process of Inquiry:** Students should ask right questions to work on the topic; they must demonstrate their comprehension and understanding of the theoretical underpinnings related to their topic, to synthesize ideas, to identify, collect and scientifically and logically analyze the evidence to build and support their arguments and clearly communicate their ideas and conclusions.

**Intellectual Stretch:** The Capstone Project is intended to stretch the faculties of students to think originally and work independently and explore what they thought was difficult to explore.

**Publication Potential:** The Capstone Project work will be evaluated as per its publication potential. The faculty guide will actively participate with the students for its publication.

Allocation of Faculty Guide: An objective process which considers both faculty and student preference for allocation of faculty guide as per their common areas of interest will be done. Each group will contain three students. Two students may be allowed as an exception.

## Guidelines for Conducting the Study

1. Topic: Identify the project topic
2. Proposal: Prepare research proposal briefly specifying the following:
  - i. Need of the Study (why do you think the topic chosen by you is significant)
  - ii. Literature Review (Mention briefly; detailed literature will be done when you start your project)
  - iii. Research Objectives/Problem/ Hypotheses
  - iv. Method of Inquiry (How will you carry out your research? Will it be Qualitative, Quantitative; Case study)
  - v. Data Collection and Organization (What methods will you use to collect and organize your data)
  - vi. Methods of Data Analysis (How will you analyze the quantitative or qualitative data collected by you)
  - vii. Discussion of Findings
  - viii. Summary
  - ix. Target Publication outlets: The group will identify at least three publication outlets relevant for the research, under the guidance of the faculty guide. These outlets must be listed somewhere like UGC, Scopus, Web of Science, ABDC, Edited Book Chapter etc. These may be changed later but identifying these outlets will help in setting target journals.
3. Approval of Research Proposal by Faculty Guide: Faculty guide will approve the research proposal based on its novelty and scope of publication.
4. Review 1 (Research Proposal): Your proposal will be reviewed at the end of Trimester IV, by a faculty panel that will give you suggestions for further improvements, if any. Faculty guide will approve the proposal. The proposals will be checked for their distinctiveness on a collective basis. No two proposals should be the same. All proposals that are found same will need to change.
5. Conducting the Study: Incorporate the review suggestions received in first review after detailed discussion with your faculty guide. Decision of the faculty guide will be final in this regard. Students will develop a time schedule of working on the project in consultation with the faculty mentor. Students will have to prepare the list of reading material for critical review of the topic. Before using a method of data analysis, students will have to thoroughly understand it (appropriateness, pros and cons, diagnostics, limitations etc.). Principles of written communication to write the research paper in a professional and scholarly manner will be followed.
6. Review 2 (Progress Review): The second review will be conducted at the end of Trimester V, to ascertain your progress on your research work. This will evaluate if significant progress has been made after the first review and if the research is expected to complete in time for writing the complete research paper.
7. Research Paper Format: Format of the Research Paper will be the same as required by any one of the target publications. Follow the publication guidelines.
8. Paper Submission: Typed paper will be submitted to the faculty mentor and a soft copy to the PGDM office by a given date in Trimester VI. (Original doc/.docx file, Times New Roman, font size 12, keeping line space of 1.5). All figures and tables, etc., should be numerically numbered, captioned (captions not to be attached to tables/figures) and embedded into the original file. APA reference style to be followed. The length of paper should be 5000–7000 words including abstract, tables, references, etc. but excluding appendices. Plagiarism check will be conducted before evaluation by faculty guide. Plagiarism over 15% (excluding references) is not acceptable.
9. Evaluation by faculty guide: Faculty guide will evaluate the paper for its publication potential and will give three or more potential publication outlets (along with their listing categories) for the research work by the announced date.
10. Capstone Presentation: The final paper will be presented in Trimester VI to a three-member committee of faculty members including external expert(s) from industry and/or academia. PPTs of the paper to be sent to PGDM office

by the announced date./thereafter final presentations will be held before the end term examinations of trimester VI.

## Grading of the Capstone Project

Your grade will be based on continuous assessment and final assessment of publication potential.

Acceptance in a conference will be viewed positively. Break up of evaluation criteria is as follows:

Review 1 (end of Trimester IV): Marks out of 20

Review 2 (end of Trimester V): Marks out of 30

Final review (end of Trimester VI): Marks out of 50

In addition, the paper will be assessed for publication potential, subject to following requirements based

Tick One	Publication Potential
	ABDC A, B
	ABDC C
	Scopus / WoS / SCI
	Peer Reviewed
	Edited Book Volume
	Not Publishable

### Review parameters-

Review 1:

Research must be done on a novel topic. If the topic is not novel, the topic needs to be chosen again. If the topic is novel the marks will be allocated to three components as follows-

S. No.	Criterion	Weight	Rubric (Marks)		
1	Literature Review	40% (4 marks)	Done well (3-4 marks)	Partially done (1-2.5 marks)	Not done (0-0.5 marks)
2	Research Objectives/ Hypotheses	30% (3 marks)	Well developed (2-3 marks)	Not well developed (1-1.5 mark)	Not developed (0-0.5 marks)
3	Methodology	30% (3 marks)	Completed (2-3 marks)	Started (1-1.5 marks)	Not started (0-0.5 marks)

Review 2 (20 marks)

S. No.	Criterion	Weight	Rubric (Marks)		
1	Feedback of Review 1 incorporated	30% (6 marks)	Done (5-6 marks)	Partially done (2-4 marks)	Not done (0-1 marks)
2	Methodology	40% (7 marks)	Well developed (5-7 marks)	Not well developed (2-4 marks)	Not developed (0-1 marks)
3	Stage of data collection	30% (6 marks)	Completed (5-6 marks)	Started (2-4 marks)	Not started (0-1 marks)

## Final Evaluation (Faculty Guide / Panel)

S. No.	Criterion	Weight	80-100% Marks	40-79% Marks	0-39% Marks
1	Format as per publication target	25%	Completely	Mostly Done	Mostly Not
2	Research Methodology	25%	Clearly written and fully followed	Clearly written but not followed	Clearly not written
3	Discussion	25%	Well developed	Partially well	Not well
4	Conclusion	25%	Well developed	Partially well developed	Not well developed

Bonus marks if accepted for Presentation (International/National Conference of Repute) - 20% subject to maximum of total marks

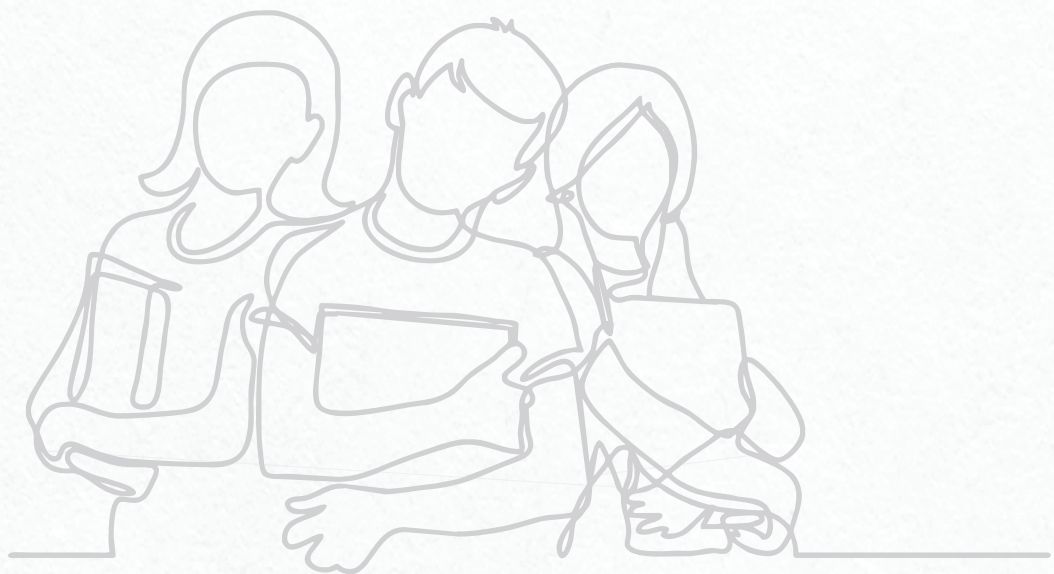
Tick One	Publication Potential
	ABDC A, B
	ABDC C
	Scopus / WoS / SCI
	Peer Reviewed
	Edited Book Volume
	Not Publishable

Final Marks date: Will be announced by PGDM Office

# ANNEXURE - 1

## CHAPTER SCHEME OF THE FINAL CAPSTONE REPORT

S. No.	Component	Page No
	Cover page and title page Declaration by student Certificate from the institute Table of contents Table of figures List of Symbols, Abbreviations and nomenclature	
1.	Abstract	
2.	Introduction	
3.	Literature review	
4.	Research Methodology	
5.	Data Collection and Analysis	
6.	Discussion (with managerial implications)	
7.	Conclusions, Limitations, Future Scope of Study	
8.	Recommendations	
9.	Appendices	
10.	References	



# Specimen Cover Sheet

**Topic:** \_\_\_\_\_

By

'Name of Student'

Capstone Project Report submitted in partial fulfillment of  
PGDM Programme 2024-26



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Indirapuram, Ghaziabad

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Name of Faculty Guide  
Designation & Department

## Declaration

I/We hereby declare that this report "Name of Project" is my/our own work, to the best of our knowledge and belief. It contains no material previously published or written by another person nor material which to a substantial extent has been accepted for the award of any other degree or diploma of any other institute, except where due acknowledgement has been made in the text.

Signature: .....

Name..... Roll Number ..... Batch 2024-26

DATE: .....



## Certificate from Faculty Guide

This is to certify that work entitled 'Project title' is a piece of work done by 'Student Name' under my guidance and supervision for the partial fulfillment of the degree of PGDM at Jaipuria School of Business.

To the best of my knowledge and belief this study embodies the work of the candidate. This requirement of the rules and regulations relating to the summer internship of the institute, is up-to the standard both in respect of content and language for being referred to the examiner.

Signature .....

Date: .....

# ANNEXURE - 2

## TEMPLATE FOR FINAL PRESENTATION

• Project Title
• Project Objective
• Theoretical Background
• Methodology followed
• Data Collection & Analysis
• Conclusions / Findings / Observations
• Key Suggestions
• Key Learnings

(Maximum 15 slides per presentation)

# ANNEXURE - 3

REFERENCING

Follow APA guidelines

OR

Follow the guidelines of target journal/conference



# Academic Calendar

## AY 2024-26

### First Year (Batch 2024-26)



Date	Day	Event
Trimester-I		01.08.2024 (Thu) - 25.10.2024 (Fri)
10.08.2024	(Sat)	Health Check-Up Camp
15.08.2024	(Thu)	Independence Day Celebration
19.08.2024	(Mon)	Raksha Bandhan
26.08.2024	(Mon)	Janmashtami
30.08.2024	(Fri)	SAC / Film Forum
31.08.2024	(Sat)	Talent Hunt
TBD	(September- Week 1)	SAC Election (Club committee selection process)
05.09.2024	(Thu)	Teacher's Day Celebration
14.09.2024	(Sat)	Fresher's Day
28.09.2024	(Sat)	HR Conclave / Film Forum
02.10.2024	(Wed)	Mahatma Gandhi Jayanti
TBD	(October- Week 1)	Book Exhibition
10.10.2024	(Thu)	Maha Astami
11.10.2024	(Fri)	Maha Navami
12.10.2024	(Sat)	Dussehra
TBD		1st Industry Visit
19.10.2024	(Sat)	Role Play Competition
TBD	(October- Week 3)	BA Conclave
End-Term Examinations		21.10.2024 (Mon) - 25.10.2024 (Fri)
Trimester-II		26.10.2024 (Sat) - 04.02.2025 (Tue)
26.10.2024	(Sat)	Diwali / Film Forum
31.10.2024	(Thu)	Choti Diwali
01.11.2024	(Fri)	Diwali
02.11.2024	(Sat)	Govardhan Pooja
03.11.2024	(Sun)	Bhai Duj
TBD	(November- Week 2)	Blanket Donation
15.11.2024	(Fri)	Guru Nanak Jayanti
TBD	(November- Week 3)	Chhalaang Sports Event / Junoon Release
TBD	(November- Week 4)	Marketing Club / Film Forum
06.12.2024	(Fri)	Quiz Competition / Presentation on Financial Frauds
06.12.2024	(Fri)	IB Conclave / IB Quiz

# Academic Calendar

## AY 2024-26

### First Year (Batch 2024-26)



Date	Day	Event
TBD	(December- Week 2)	Junkie Kings and Mindscape Challenge / Lohri Celebration
TBD	(December- Week 3)	ThinkTank
24.12.2024	(Tue)	Christmas Celebrations
25.12.2024	(Wed)	Christmas
TBD	(January- Week 2)	Library Committee
TBD	(January- Week 3)	Alnovate (BA Club)
TBD	(January- Week 4)	Marketing Conclave
26.01.2025	(Sun)	Republic Day Celebration
31.01.2025	(Fri)	Confluence: Inter Department Fest 1
TBD - 2nd Industry Visit		
End-Term Examinations	29.01.2025 (Wed) - 04.02.2025 (Tue)	
Trimester-III	05.02.2025 (Wed) - 08.05.2025 (Thu)	
TBD	(February- Week 1)	Panel Discussion on Union Budget 2025 /Celebrating 1 year of VOCABUILD
07-08 Feb 2025	(Fri-Sat)	International Conference
TBD	(February- Week 2)	Operations Conclave / Saraswati Puja
TBD	(February- Week 3)	Scintilla: Annual Cultural Festival
22.02.2025	(Sat)	Workshop on Specialization & SIP
TBD	(February- Week 4)	Blood Donation / Film Forum
26.02.2025	(Wed)	Shivratri
08.03.2025	(Sat)	Finance Conclave
13.03.2025	(Thu)	Holi Celebrations
13.03.2025	(Thu)	Holika Dehan
14.03.2025	(Fri)	Holi
TBD	(March- Week 3)	Business Plan Contest (IIC)
TBD	(March- Week 4)	Film Forum
04.04.2025	(Fri)	Farewell to 2023-25 Batch
TBD	(April- Week 4)	Film Forum
10.04.2025	(Thu)	Mahavir Jayanti
18.04.2025	(Fri)	Good Friday
TBD	(May)	International Immersion Programme
Summer Internship Project (6-8 weeks)		
TBD - 14th Convocation for the Batch (PGDM 2023-25)		
TBD - Alumni Meet		
End-Term Examinations	02.05.2025 (Fri) - 08.05.2025 (Thu)	

# Academic Calendar

## AY 2024-26

Second Year (Batch 2023-25)



Date	Day	Event
Trimester-IV		07.08.2024 (Wed) - 30.11.2024 (Sat)
10.08.2024	(Sat)	Health Check-Up Camp
15.08.2024	(Thu)	Independence Day Celebration
19.08.2024	(Mon)	Raksha Bandhan
26.08.2024	(Mon)	Janmashtami
TBD SIP: Data Analysis Pre-Submission Presentation		
TBD - Evaluation, Presentation & Viva for SIP		
02.09.2024	(Mon)	Placement Orientation
05.09.2024	(Thu)	Teacher's Day Celebration
14.09.2024	(Sat)	Fresher's Day
28.09.2024	(Sat)	HR Conclave / Film Forum
TBD	(September- Week 3)	Intercollege SIP Competition
02.10.2024	(Wed)	Mahatma Gandhi Jayanti
TBD	(October- Week 1)	Book Exhibition
10.10.2024	(Thu)	Maha Astami
11.10.2024	(Fri)	Maha Navami
12.10.2024	(Sat)	Dussehra
TBD	(October- Week 3)	BA Conclave
26.10.2024	(Sat)	Diwali / Film Forum
31.10.2024	(Thu)	Choti Diwali
01.11.2024	(Fri)	Diwali
02.11.2024	(Sat)	Govardhan Pooja
03.11.2024	(Sun)	Bhai Duj
TBD	(November- Week 2)	Blanket Donation
15.11.2024	(Fri)	Guru Nanak Jayanti
TBD	(November- Week 3)	Chhalaang Sports Event / Junoon Release
TBD	(November- Week 4)	Marketing Club / Film Forum
End-Term Examinations		18.11.2024 (Mon) - 30.11.2024 (Sat)
Trimester-V		02.12.2024 (Mon) - 14.03.2025 (Fri)
06.12.2024	(Fri) -	IB Conclave / IB Quiz
TBD	(December- Week 2)	Lohri Celebration
TBD	(December- Week 3)	ThinkTank

# Academic Calendar

## AY 2024-26

### Second Year (Batch 2023-25)



Date	Day	Event
24.12.2024	(Tue)	Christmas Celebrations
TBD	(January- Week 2)	Library Committee
TBD	(January- Week 3)	Alnovate (BA Club)
TBD	(January- Week 4)	Marketing Conclave
26.01.2025	(Sun)	Republic Day Celebration
31.01.2025	(Fri)	Confluence: Inter Department Fest 1
TBD	(February- Week 1)	Panel Discussion on Union Budget 2025 /Celebrating 1 year of VOCABUILD
07-08 Feb 2025	(Fri-Sat)	International Conference
TBD	(February- Week 2)	Operations Conclave / Saraswati Puja
TBD	(February- Week 3)	Scintilla: Annual Cultural Festival
TBD	(February- Week 4)	Blood Donation / Film Forum
26.02.2025	(Wed)	Shivratri
08.03.2025	(Sat)	Finance Conclave
13.03.2025	(Thu)	Holi Celebrations
13.03.2025	(Thu)	Holika Dehan
14.03.2025	(Fri)	Holi
End-Term Examinations	07.03.2025 (Fri) - 14.03.2025 (Fri)	
Trimester-VI	17.03.2025 (Mon) - 04.04.2025 (Fri)	
TBD	(March- Week 3)	Business Plan Contest (IIC)
TBD	(March- Week 4)	Film Forum
04.04.2025	(Fri)	Farewell to 2023-25 Batch
TBD - 14th Convocation for the Batch (PGDM 2023-25)		
TBD - Alumni Meet		

# Contacts

## Staff Contacts

Department	Name	Designation	Email ID
Receptionist	Akta Saxena	Receptionist	aktasaxena@jaipuria.edu.in
Director General Office	Pushpender Khamparia	Executive Assistant	dgoffice.jsb@jaipuria.edu.in
PGDM Program Office	KP Sharma	Dy Director - Academics & Accreditation	kp.sharma@jaipuria.edu.in
	Sarla Rawat	Program Manager	dgoffice.jsb@jaipuria.edu.in programoffice.jsb@jaipuria.edu.in
	Iqbal Ahmed	Program Manager	iqbal.jsb@jaipuria.edu.in
	Pappachan Lukose	Assistant Registrar	pappachan.jsb@jaipuria.edu.in
Admissions Office	Ravi Gupta	Chairperson-Admission	ravigupta.jsb@jaipuria.edu.in
	Raman Gupta	Business Development Manager	raman.jsb@jaipuria.edu.in
	Parveen khan	Asstt. Manager Admission	praveenkhan.jsb@jaipuria.edu.in
	Payal Singh	Asstt. Manager Admission	payal.jsb@jaipuria.edu.in
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	Khushboo Jaiswal	Asstt. Manager Admission	khushboojaiswal.jsb@jaipuria.edu.in
	Sreena Chandran	Admin Executive	sreenachandran.jsb@jaipuria.edu.in
Placement Office	Charu Sharma	Chairperson- Placement	charu.sharma@jaipuria.edu.in
	Ghanendra Saraswat	Head Corporate Relationship Placement	ghanendra.saraswat@jaipuria.edu.in
	Reba Biswas	Manager- CRC Placement	rebabiswas.jsb@jaipuria.edu.in
	Shailesh Mishra	Training & Placement Coordinator	shailesh.mishra@jaipuria.edu.in
Library	Deepak Singh	Librarian	library@jaipuria.edu.in
	Waseem Akram	Assistant Librarian	waseemakram.jsb@jaipuria.edu.in
	Shivani	Assistant Librarian	shivani.jsb@jaipuria.edu.in
Admin	Deepak Sharma	Administration Officer	deepaksharma.jsb@jaipuria.edu.in
	Anand Paswan	Admin Executive	anandpaswan.jsb@jaipuria.edu.in
Accounts Department	Neeraj Sharma	Accounts Officer	neeraj.sharma@jaipuria.edu.in
IT Department	Shanti Swaroop	Assistant Manager IT	shantinimesh@jaipuria.edu.in
Social Media	Soni Sharma	Chairperson-MRC	sonisharma.jsb@jaipuria.edu.in

# Faculty Contacts

S. No.	Name of the Faculty Member	Designation	Specialization	Email Id
1	Rajiv R. Thakur	Director General	Strategy & Economics	dg.jsb@jaipuria.edu.in
2	Tapan Kumar Nayak	Dean Academics	Economics	tapanknayak.jsb@jaipuria.edu.in dean@jaipuria.edu.in
3	Nitin Kumar Saxena	Associate Dean (Development)	Marketing	nitinkrsaxena@jaipuria.edu.in
4	Himanshu Manglik	Professor	Marketing	Himanshu.manglik@jaipuria.edu.in
5	Deepak Tandon	Sr. Professor	Finance	deepaktandon.jsb@jaipuria.edu.in
6	Sapna Jain	Professor	Finance	sapnajain.jsb@jaipuria.edu.in
7	Rajeev Mathew	Associate Professor & Logistics	International Business	rajeevmathew.jsb@jaipuria.edu.in
8	Bikram Agarwal	Associate Professor	Financial Management	bikram@jaipuria.net
9	Saloni Chitkara	Associate Professor	Operations	salonichitkara.jsb@jaipuria.edu.in
10	Sahil Gupta	Associate Professor	Marketing	sahilgupta.jsb@jaipuria.edu.in
11	Soni Sharma	Associate Professor	Communication	sonisharma.jsb@jaipuria.edu.in
12	Monika Aggarwal	Associate Professor	Hospitality & Tourism	monikaaggarwal.jsb@jaipuria.edu.in
113	Namita Nath	Associate Professor	Marketing	namitanath.jsb@jaipuria.edu.in
14	Sumit Bhardwaj	Associate Professor	BA	sumitbhardwaj.jsb@jaipuria.edu.in
15	Anju Tripathi	Associate Professor	Human Resource	Anjutripathi.jsb@Jaipuria.edu.in
16	Vivek Nanda	Adjunct Professor	Marketing	Viveknanda.jsb@jaipuria.edu.in
17	Subrat Kumar	Adjunct Professor	Human Resource	Subratkumar.jsb@jaipuria.edu.in
18	KP Kanchana	Assistant Professor	Human Resource	kp.kanchana@jaipuria.edu.in
19	Vibha Verma	Assistant Professor	Operations	vibhaverma.jsb@jaipuria.edu.in
20	Charu Sharma	Assistant Professor	Human Resource	charu.sharma@jaipuria.edu.in
21	Manish Kumar	Assistant Professor	Information Technology	manish.singh@jaipuria.edu.in
22	Ravi Gupta	Assistant Professor	Marketing	ravigupta.jsb@jaipuria.edu.in

# Emergency Contacts

S. NO.	Department	Name	Contact No
1	Hostel Supervisor	Mr. Vinod Kumar Sharma	9720440789
2	Administrative Officer	Mr. Deepak Sharma	8595885921
	Admin Executive	Mr. Anand Paswan	8595816542
3	First Aid (Medical Room)	Ms. Akta Saxena	9999306491
4	Institute Vehicle (Ambulance) (8.30AM-5.30 PM)	Mr. Deepak Sharma	8595885921
5	Fire		101
6	Police		112
7	Nearest Hospital	Shanti Gopal Hospital	9999241054, 9711508881



# Committee List

## 1. Grievance Redressal Committee (GRC)

Name	Designation	Email ID	Contact No
Dr. Tapan K Nayak, Dean Academics	Chairperson	dean@jaipuria.edu.in	9999613005
Prof. Himanshu Manglik	Member	himanshu.manglik@jaipuria.edu.in	9811150977
Dr. Nitin K Saxena	Member	nitinkrsaxena@jaipuria.edu.in	9759232323
Prof. Sapna Jain	Coordinator	sapnajain.jsb@jaipuria.edu.in	9999033509
Prof Namita Nath	Member	namitanath.jsb@jaipuria.edu.in	98181 00785
Prof. Saloni Chitkara	Member	salonichitkara.jsb@jaipuria.edu.in	9810747170

## 2. Internal Complaint Committee (ICC)

Name	Designation	Email ID	Contact No
Prof. Sapna Jain	Head-ICC	sapnajain.jsb@jaipuria.edu.in	9873255704
Prof. Saloni Chitkara	<b>Coordinator</b>	salonichitkara.jsb@jaipuria.edu.in	9810747170
Prof. Deepak Tandon	Member	deepaktandon.jsb@jaipuria.edu.in	98116 88833
Dr. Monika Aggarwal	Member	monikaaggarwal.jsb@jaipuria.edu.in	9868306609
Dr. Deepak Singh	Member	library@jaipuria.edu.in	9555346505
Mr. KP Sharma	Member	kp.sharma@jaipuria.edu.in	9891439720
Mr. Waseem Akram	Member	Waseemakram.jsb@jaipuria.edu.in	9910537418

## 3. Anti- Ragging Committee

Name	Designation	Email ID	Contact No
Dr. Tapan K. Nayak, Dean Academics	Chairperson	dean@jaipuria.edu.in	9999613005
Dr. Deepak Tandon	Member	Deepaktandon.jsb@jaipuria.edu.in	9811688833
Dr. Nitin K Saxena	Member	nitinkrsaxena@jaipuria.edu.in	9759232323
Prof. Sapna Jain	Member	sapnajain.jsb@jaipuria.edu.in	9999033509
Prof. Saloni Chitkara	Member	salonichitkara.jsb@jaipuria.edu.in	9810747170
Mr. Pushpendra Khamparia	Member	pushpendra.jsb@jaipuria.edu.in	9639203565
Mr. Deepak Sharma	Member	Deepaksharma.jsb@jaipuria.edu.in	8595885921
Prof. Bikram Agarwal	Member	bikram@jaipuria.edu.in	9654836231
Mr. Kunal Madaan (PGDM 1st Year)	Member	Kunalmadaan.jsb2426@jaipuria.edu.in	9034744411
Ms. Bhavya Thareja (PGDM 2nd Year)	Member	bhavya.thareja2325@jaipuria.edu.in	9606553465

## 4. Student Grievance Redressal Committee

Name	Designation	Email ID	Contact No
Dr. Tapan K. Nayak, Dean Academics	Chairperson	dean@jaipuria.edu.in	9999613005
Prof. Sapna Jain	<b>Coordinator</b>	sapnajain.jsb@jaipuria.edu.in	9873255704
Dr. Nitin K Saxena	Member	nitinkrsaxena@jaipuria.edu.in	9759232323
Prof K P Kanchana	Member	kp.kanchana@jaipuria.edu.in	9910167820
Prof. Saloni Chitkara	Member	salonichitkara.jsb@jaipuria.edu.in	9810747170
Mr. Deepak Sharma	Member	Deepaksharma.jsb@jaipuria.edu.in	8595885921
Ms. Kriti Jain (PGDM 2nd Year)	Member	Kriti.jain2325@jaipuria.edu.in	8376972509

## 5. SC/ ST Cell

SC/ST Cell	<b>Dr. Sahil Gupta</b> <b>Dr. Rajeev Mathew</b> <b>Mr. Waseem Akram</b> <b>Mr. Iqbal Ahmad</b> <b>Mr. Pappachan Lukos</b>	1.To ensure conducting all activities of SC/ST Cell as per the guidelines of AICTE. 2. To ensure maintain the file of SC/ST Cell in coordination with the Director's Office.
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## B. Discipline Committee

Name	Designation	Contact No
Dr. Tapan K Nayak, Dean Academics	Chairperson	9999613005
Dr. Nitin Kr Saxena	Member	9759232323
Prof. Himanshu Manglik	Member	9811150977
Prof. Namita Nath	Member	9818100785
Prof. Sapna Jain	Member	9873255704
Dr. Rajeev Mathew	Member	9717813228
Dr. Soni Sharma	Member	9313649465
Dr. Sumit Bhardwaj	Member	8800166636
Mr. Pappachan Lukos	<b>Coordinator</b>	9810856815



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# Undertaking by The Student

## BATCH 2024-26

I \_\_\_\_\_ S/o / D/o \_\_\_\_\_ state that I have read and understood the rules laid down in the PGDM Manual provided to me. I promise to abide by all the rules laid down in the manual completely. I commit myself to all the requirements of the full time programme for two years.

I further undertake that I will keep my parents informed about my attendance status from time to time. I understand that in case I fail to maintain minimum attendance criteria in any term, I will be detained from appearing in the End Term Examination of that course.

I will inform the PGDM Office in advance about any absence expected in future.

I will submit all medical reports for any absence due to medical reasons.

### Signature of the Student

Name.....

Address .....

.....

.....

Mobile No.....

Date.....

**Countersigned by the Parent**



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# Pledge

I hereby solemnly pledge that I shall devote myself to my studies, educational programmes and other extra-curricular activities as may be organized by the authorities of the Institute during my stay here and shall appear in all the tests / examinations in accordance with the rules and regulations made in this behalf from time to time.

I clearly understand that in case I am found directly or indirectly taking part in any movement or agitation prejudicial to the interest of the Institute or induce/abet directly or indirectly any other student to do so, or participate in any other act / activities which, in the opinion of the relevant authorities of the Institute, amounts to violation of the Code of Conduct for the students of Jaipuria School of Business, Indrapuram, Ghaziabad, I may be fined or rusticated and my name may be removed from the rolls of the Institute.

Date.....

**Signature of the Student**

Name.....

Programme.....

Enrolment No.....



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## Medical cum Declaration Form PGDM BATCH 2024-26

To be signed by the parents of the student this form is required to be filled by all parents to ensure that their ward in health emergency is provided help

1. Name of the Student : \_\_\_\_\_
2. Mobile No. : \_\_\_\_\_
3. Enrolment No. \_\_\_\_\_
4. Residential Address : \_\_\_\_\_
5. Parent's Name : \_\_\_\_\_
6. Parent's Mobile No. : \_\_\_\_\_
7. In case your ward has no health problem, please mention this fact clearly in this column and in that case, you need not fill up columns (8) to (11).  
\_\_\_\_\_
8. Does your ward face frequent medical emergencies:  Yes  No
9. a) If the answer to S. No 8 is yes, tick your response in the appropriate box and give the symptoms,
 

Epilepsy / Fits	Asthma Bronchial /Breathing Problems
Kidney Problems	Acute Menstrual Problems
Blood Pressure Problem	High BP <input type="checkbox"/> Low BP <input type="checkbox"/>

Any Other (Specify).....  
(Attach additional sheet, if required) .....
- b) Specify emergency intervention:.....
10. Did your ward face any medical emergency during the last 2 years?
11. Do you foresee any medical emergency?
12. If the answer to serial no. 10 & 11 is 'yes', mention specifically the type of medical emergency & symptoms:  
(Attach additional sheet, if required) .....

### Declaration by The Parents

I \_\_\_\_\_ Parent of \_\_\_\_\_ student  
of (Name of the Parent) (Name of the Student) \_\_\_\_\_ do hereby solemnly affirm & declare that the information provided above in para (1) to (12) is true (Programme) and correct and no material fact has been concealed. In case any information is found to be incorrect, incomplete or false I will be liable for the consequences ensuing therefrom. I further undertake to indemnify the Management of Jaipuria, Indrapuram, Ghaziabad for any loss / damage arising out of any such incorrect, incomplete or false information provided by me.

**Signature of the Student's Parent**



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# Registration Form

**To be filled by the student**

**IMPORTANT: ALL INFORMATION TO BE FILLED IN CAPITAL LETTERS**

Programme: \_\_\_\_\_

Test Name & Score: \_\_\_\_\_

Enrollment No.: \_\_\_\_\_

Category: \_\_\_\_\_

## 1. Personal Information

Name of Student: \_\_\_\_\_

Father's Name: \_\_\_\_\_

Mother's Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Sex (Male / Female) : \_\_\_\_\_ Blood Group : \_\_\_\_\_

Mobile No.: \_\_\_\_\_

Email ID-(Personal): \_\_\_\_\_

Aadhaar: \_\_\_\_\_

PAN No: \_\_\_\_\_

## 2. Academic Qualification

Name of Examination	Board University/ Institute	Year Of Passing	% Marks Obtained/Grade	Main Subjects / Stream / Branch



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### 3. Any Other Qualification

S. No.	Name of Course / Programme	Year of Completion	Score / Grade

### 4. Details of Professional Experience

S. No.	Organization Name	Designation	Duration

### 5. Language Proficiency Level

Language		Elementary	Intermediate
English	Read		
	Write		
	Speak		
Others			



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## 6. Residence Address for Correspondence:

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## 7. Permanent Address:

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## 8. Particulars of Parents:

### FATHER

Name: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Occupation: \_\_\_\_\_

In case doing business or engaged in any Profession specify the nature

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### Office Address:

If in service, Provide Details \_\_\_\_\_

Name of the Organization / Deptt. \_\_\_\_\_

Address: \_\_\_\_\_

Designation: \_\_\_\_\_

Office Contact No.: \_\_\_\_\_

### MOTHER

Name: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Occupation: \_\_\_\_\_

In case doing business or engaged in any Profession specify the nature

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### Office Address:

If in service, Provide Details \_\_\_\_\_

Name of the Organization / Deptt. \_\_\_\_\_

Address: \_\_\_\_\_

Designation: \_\_\_\_\_

Office Contact No.: \_\_\_\_\_





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## 9. Detail of Local Guardian, if applicable

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone No \_\_\_\_\_

## 10. Details of your Siblings (Brothers & Sisters)

Brothers \_\_\_\_\_

Sister \_\_\_\_\_

## 11. Have you suffered any serious ointments/allergy or do you suffer from any recurring illness or are you under any medications at present? If so, specify.

\_\_\_\_\_

\_\_\_\_\_

## 12. At times of emergency, whom do you want to be contacted?

Name of the Person : \_\_\_\_\_

Relationship : \_\_\_\_\_

Mobile No : \_\_\_\_\_

Address : \_\_\_\_\_

## Undertaking:

1. I do solemnly affirm that the above information given by me is true and correct
2. I affirm that I will not engage or involve myself in any act of indiscipline during the period of my study in the above programme.
3. I am aware of the fact that in case my attendance falls below 75% in any subject in any trimester, I shall not be allowed to appear in End Term Examination of that trimester in the relevant subject.
4. In case there is any change in any of the particulars given above, I will immediately inform the institute in writing about the same.

Date: \_\_\_\_\_

Place: \_\_\_\_\_

Verified By: \_\_\_\_\_

Signature of the Student

(Name &amp; Signature of the Incharge)

# ANNEXURE - I

## AFFIDAVIT BY THE STUDENT

I, \_\_\_\_\_ (full name of student with admission/registration/enrolment number)

S/o - D/o Mr./Mrs./Ms \_\_\_\_\_

- 1) having been admitted to \_\_\_\_\_ (name of the institution) have received a copy of the AICTE regulations on Curbing the menace of Ragging in Higher Educational Institutions, 2009, (hereinafter called the "Regulations") carefully read and fully understood the provisions contained in the said Regulations.
- 2) I have, in particular, perused clause 3 of the Regulations and am aware as to what constitutes ragging.
- 3) I have also, in particular, perused clause 7 and clause 9.1 of the Regulation and am fully aware of the penal and administrative action that is liable to be taken against me in case I am found guilty of or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.
- 4) I hereby solemnly aver and undertake that \_\_\_\_\_
  - a) I will not indulge in any behavior or act that may be constituted as ragging under clause 3 of the Regulations.
  - b) I will not participate in or abet or propagate through any act of commission or omission that may be constituted as ragging under clause 3 of the Regulations.
- 5) I hereby affirm that, if found guilty of ragging, I am liable for punishment according to clause 9.1 of the Regulations, without prejudice to any other criminal action that may be taken against me under any penal law or any law for the time being in force.
- 6) I hereby declare that I have not been expelled or debarred from admission in any institution in the country on account of being found guilty of, abetting or being part of a conspiracy to promote, ragging; and further affirm that, in case the declaration is found to be untrue, I am aware that my admission is liable to be cancelled.

Declared this \_\_\_\_\_ day of \_\_\_\_\_ month of \_\_\_\_\_ year \_\_\_\_\_

**Signature of Deponent**

**Name**

### Verification

Verified that the contents of this affidavit are true to the best of my knowledge and no part of the affidavit is false and nothing has been concealed or misstated therein.

Verified at \_\_\_\_\_ (place) \_\_\_\_\_ on this the (day) \_\_\_\_\_ of (month) (year) \_\_\_\_\_

**Signature of deponent**

Solemnly affirmed and signed in my presence on this the \_\_\_\_\_ (day) \_\_\_\_\_ of \_\_\_\_\_ month, \_\_\_\_\_ (year) \_\_\_\_\_

after reading the contents of this affidavit.

OATH COMMISSIONER

# ANNEXURE - II

## AFFIDAVIT BY PARENT/GUARDIAN

I, \_\_\_\_\_ Mr./Mrs./Ms. (full name of parent/guardian)  
 father / mother/guardian of \_\_\_\_\_ (full name of student with admission  
 /registration/enrolment number),

- 1) having been admitted to \_\_\_\_\_ Mr./Mrs./Ms. (name of the Institution), have received a copy of the AICTE regulations on Curbing the menace of Ragging in Higher Educational Institutions, 2009, (hereinafter called the "Regulations") carefully read and fully understood the provisions contained in the said Regulations.
- 2) I have, in particular, perused clause 3 of the Regulations and am aware as to what constitutes ragging.
- 3) I have also, in particular, perused clause 7 and clause 9.1 of the Regulations and am fully aware of the penal and administrative action that is liable to be taken against my ward in case he/she is found guilty or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.
- 4) I hereby solemnly aver and undertake that
  - a) My ward will not indulge in any behavior or act that may be constituted as ragging under clause 3 of the Regulations.
  - b) My ward will not participate in or abet or propagate through any act of commission or omission that may be constituted as ragging under clause 3 of the Regulations.
- 5) I hereby affirm that, if found guilty of ragging, my ward is liable for punishment according to clause 9.1 of the Regulations, without prejudice to any other criminal action that may be taken against my ward under any penal law or any law for the time being in force.
- 6) I hereby declare that my ward has not been expelled or debarred from admission in any institution in the country on account of being found guilty of, abetting or being part of a conspiracy to promote, ragging; and further affirm that, in case the declaration is found to be untrue, I am aware that my admission my ward is liable to be cancelled.

Declared this \_\_\_\_\_ day of \_\_\_\_\_ month of \_\_\_\_\_ year \_\_\_\_\_

### Signature of Deponent

Name:

Address:

Telephone/Mobile No:

### Verification

Verified that the contents of this affidavit are true to the best of my knowledge and no part of the affidavit is false and nothing has been concealed or misstated therein.

Verified at (place) on this the \_\_\_\_\_ (day) of \_\_\_\_\_ (month) and \_\_\_\_\_ (year) \_\_\_\_\_

### Signature of deponent

Solemnly affirmed and signed in my presence on this the \_\_\_\_\_ (day) of \_\_\_\_\_ month, \_\_\_\_\_ (year) \_\_\_\_\_

after reading the contents of this affidavit.

OATH COMMISSIONER



# Personal Details

Name : \_\_\_\_\_ Identity Card No.: \_\_\_\_\_  
Address : \_\_\_\_\_  
Driving License Number : \_\_\_\_\_ Passport No.: \_\_\_\_\_  
Bank Account Number : \_\_\_\_\_  
Credit Card No. : \_\_\_\_\_ Debit Card No.: \_\_\_\_\_  
Mobile : \_\_\_\_\_ Telephone : \_\_\_\_\_  
Fax : \_\_\_\_\_ Aadhar Card No. : \_\_\_\_\_  
Insurance Policy No. : \_\_\_\_\_  
Email Id : \_\_\_\_\_  
PAN No. : \_\_\_\_\_ Blood Group : \_\_\_\_\_  
Car/ Bike Registration No. : \_\_\_\_\_

## Important Contacts

Doctor : \_\_\_\_\_  
Dentist : \_\_\_\_\_  
Taxi Services : \_\_\_\_\_  
Ambulance : \_\_\_\_\_  
Police : \_\_\_\_\_  
Travel Agent : \_\_\_\_\_  
Others : \_\_\_\_\_





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