



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



MANDATORY DISCLOSURES

S No	Particulars	Details
1	Name of the Institution	Jaipuria School of Business, Block B, Shakti Khand IV, Indirapuram, Ghaziabad-201014 Ph. No.: +91 120 4881100
2	Name and address of the Society/Trust/ Company	Seth Anandram Jaipuria Education Society Sector 14 C, Vasundhara, Ghaziabad, Uttar Pradesh, 201014
3	Name and Address of the Director	Dr. Tapan Kumar Nayak, Director JAIPURIA SCHOOL OF BUSINESS Block B, Shakti Khand IV Indirapuram, Ghaziabad-201014 Mobile No: 9999613005 Ph. No.: +91 120 4881101 Email Id: director@jaipuria.edu.in
4	Name of the affiliating University	Not applicable
5	Governance	BOG Academic Advisory Council Faculty Council
6		<u>Vision Mission Objectives PEOs POs</u>

Block – B, Shakti Khand IV, Indirapuram, Ghaziabad 201 014(U.P.)

Tel: 0120-4881100 Toll Free No.: 1800 1033 488 E-mail: info.jsb@jaipuria.edu.in Website: jsb.jaipuria.edu.in/



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



NBA Accreditation Status

1	Programmes / Courses Accredited	The Post Graduate Diploma in Management (PGDM) is under applied stage with registration no. 4189-15/10/2019
2	Applied for Accreditation	Approved
	A. Applied but visit no happened	
	B. Visit happed but result awaited	

NAAC Accreditation Status

1	Programmes / Courses Accredited	Not Applicable
2	Applied for Accreditation	
	A. Under Process	
	B. Visit happened but result awaited	



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indrapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



LIST OF BOARD OF GOVERNORS

Name	Designation
Shri Shishir Jaipuria	Chairman, Seth Anandram Jaipuria Group of Educational Institutions & Chairman, FICCI Arise
Mr. Vinod Malhotra	IAS (Retd.) Advisor Jaipuria Group of Educational Institutions
Mr. Suresh Singhvi	Director (Finance) Ginni Filaments
Dr. Rupamanjari Ghosh	Former Vice Chancellor, Shiv Nadar University, Noida
Dr. Y.V. Verma	IIT Kharagpur, Ph.D CEO, ONIDA, COO/Director LG India Group Head HR, Jindal Group
Mr. Sanjeev Shriya	Founder Owner Smart Chip Ltd., Delhi
Mr. Pulkit Trivedi	Managing Director Snapchat India, Delhi
Dr. Tapan Kumar Nayak	Director, Jaipuria School of Business
Dr. Nitin Kumar Saxena	Dean-Academics & Member Secretary, Jaipuria School of Business
Prof. Shraddha Srivastava	Assistant Professor Jaipuria School of Business, Ghaziabad
Alumni Member, JSB	
Rrepresentative of AICTE	Regional Officer NRO, AICTE, Kanpur
Nominee of State Govt. Govt. of U.P	

Block – B, Shakti Khand IV, Indrapuram, Ghaziabad 201 014(U.P.)

Tel: 0120-4881100 Toll Free No.: 1800 1033 488 E-mail: info.jsb@jaipuria.edu.in Website: jsb.jaipuria.edu.in/



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indrapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



LIST OF ACADEMIC ADVISORY COUNCIL MEMBERS

Name	Designation
Dr. Tapan K. Nayak	Chairman AAC & Director Jaipuria School Of Business
Dr. Nitin Kumar Saxena	Member Secretary AAC & Dean Academics, Jaipuria School of Business
Dr. P K Gupta	Professor & Dean Department of Management Studies, Jamia Milia Islamia University, Delhi
Dr. Sameer Anand	Professor of Operations Shaheed Sukhdev College of Business Studies, DU
Dr. Christopher Wan Sageng	Dean, Hospitality & Operations Management UCSI University, Malaysia
Prof. Ida Anak Ingko	Assistant Professor. Head Research and Postgraduate Studies, Faculty of Hospitality and Tourism Management UCSI University, Malaysia
Dr. Vijay Sardana	Advocate (Legal/IB/ Supreme Court of India)
Dr. Neerpal Rathi	Associate Professor (OB & HR) IIM Nagpur
Mr. Satya Upadhyay	Head of MarkTech-Decissioning & Execution, ANZ Bank, Sydney, Australia
Prof. Prakash Singh	Professor of Finance Lucknow
Dr. Bishwaranjan Swain	Associate Professor (Ethics & Sustainability), IIM Indore
Dr. Subrat Kumar	CEO. People Labs Pvt. Ltd. Noida
Prof. Sanjiva Shankar Dubey	(Formerly IBM & Tata) Professor of Analytics & Dean IILM, Gurugram
Dr. V. Chandra	Professor of Business Communication, New Delhi
Dr. Sanjay Singh	Professor of HR&OB Maynooth University Maynooth, Ireland

Block – B, Shakti Khand IV, Indrapuram, Ghaziabad 201 014(U.P.)

Tel: 0120-4881100 Toll Free No.: 1800 1033 488 E-mail: info.jsb@jaipuria.edu.in Website: jsb.jaipuria.edu.in/



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Dr. Bikramjit Rishi	Professor of Marketing Shiv Nadar University
Mr. S. Ramaswamy	ED (Retd.), IOCL Professor of Operations
Dr. Siddharth Verma	Professor of Operations & QT IMI, New Delhi
Prof. Sushil	Professor of Strategy, IT Delhi
Mr. Vineet Aurora	Group Business Manager Ingram Micro, Gurugram
Mr. Sunil Pant	Ex CEO Institute of Insolvency Professionals of ICAI Mumbai
Mr. Kamalendu Bali	Director-Solutions Concentrix, New Delhi
Dr. Ashok Kumar Sangwan	Chief Manager (Department Head) Honda Motor Cycles & Scooter India Pvt. Ltd



JAIPURIA
SCHOOL OF BUSINESS

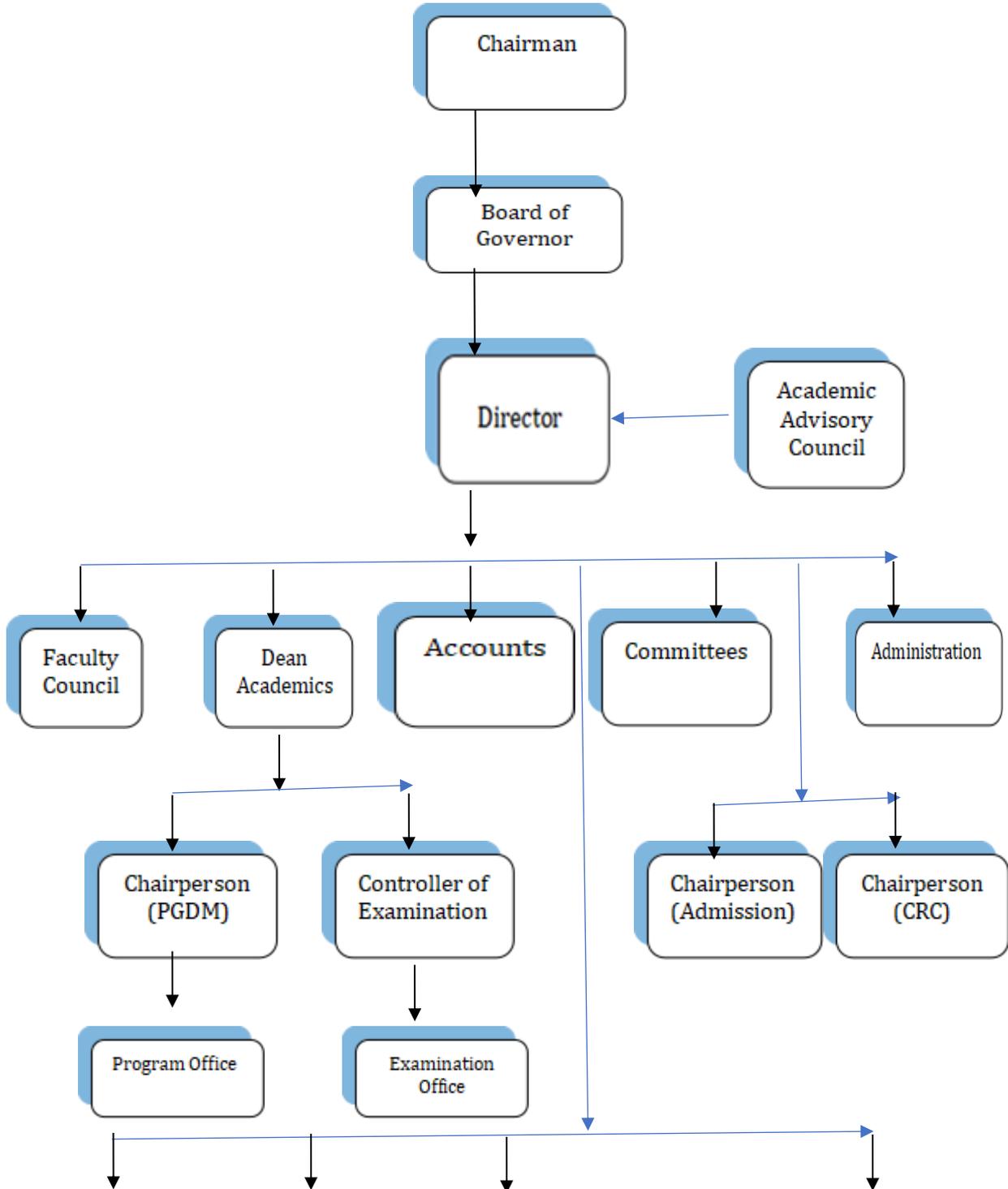
EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



ORGANIZATIONAL CHART AND PROCESSES



Block – B, Shakti Khand IV, Indirapuram, Ghaziabad 201 014(U.P.)

Tel: 0120-4881100 Toll Free No.: 1800 1033 488 E-mail: info.jsb@jaipuria.edu.in Website: jsb.jaipuria.edu.in/



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Chairperson
(IQAC)

Chairperson
(R&C)

Chairperson
(SAC &
Alumni)

Librarian

Chairperson
(IT)

S. No	Activity Details	Yes/ No
1	Nature and Extent of involvement of Faculty and students in academic affairs/improvements	Yes
2	Mechanism/ Norms and Procedure for democratic/ good Governance	Yes
3	Student Feedback on Institutional Governance/ Faculty performance	Yes
4	Grievance Redressal mechanism for Faculty, staff and students	Yes
5	Establishment of Anti Ragging Committee	Yes
6	Establishment of Online Grievance Redressal Mechanism	Yes
7	Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the Institute	Yes
8	Establishment of Internal Complaint Committee (ICC)	Yes
9	Establishment of Committee for SC/ ST	Yes
10	Internal Quality Assurance Cell	Yes

Block – B, Shakti Khand IV, Indirapuram, Ghaziabad 201 014(U.P.)

Tel: 0120-4881100 Toll Free No.: 1800 1033 488 E-mail: info.jsb@jaipuria.edu.in Website: jsb.jaipuria.edu.in/



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indrapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



PROGRAMS

Name of the Program approved by AICTE	Status of accreditation	Total no. of courses	No. of courses for which applied for accreditation	Status of accreditation Primary/ Applies for SAR & results awaited	No. of Seats	Duration
PGDM	Accredited	01	01	Awarded	240	2 years

LIST OF FACULTY COUNCIL MEMBERS

S. No.	Name	Qualification	Designation	Specialization	Date of Joining
1	Tapan Kumar Nayak	MA, MPhil., Ph.D	Professor & Director	Economics	01-Dec-21
2	Nitin Kumar Saxena	B.Sc, MBA, Ph.D	Professor & Dean (Academics)	Marketing	08-Jan-18
3	KP Kanchana	B.Sc, PGDM, Adv Dip in Bus. Mgt, UGC Net, Pursuing PhD	Assistant Professor	HR & OB	24-Jun-19
4	Rajeev Mathew	Ph.D., FT	Associate Professor	International Business & Logistics	19-Jul-21
5	Saloni Chitkara	M.phil(Mathematics), Pursuing PhD	Associate Professor	Operations	01-Apr-22
6	Bikram Agarwal	B.Com, CA	Associate Professor	Financial Mgmt	01-Dec-17
7	Manish Kumar	MCA, B.Sc.	Assistant Professor	Information Technology	01-04-2021
8	Vibha Verma	Ph.D	Assistant Professor	Operational Research	03-Jan-24
9	Parul Sharma	MBA	Assistant Professor	Marketing	02-Jan-24

Block – B, Shakti Khand IV, Indrapuram, Ghaziabad 201 014(U.P.)

Tel: 0120-4881100 Toll Free No.: 1800 1033 488 E-mail: info.jsb@jaipuria.edu.in Website: jsb.jaipuria.edu.in/



10	Robin Kumar	MBA	Assistant Professor	Marketing	01-Jan-24
11	Pushpendra Khamparia	PGDBM	Assistant Professor	Marketing	19-Feb-24
12	Monika Aggarwal	Ph.D	Associate Professor	Tourism and Hospitality	01-Jul-24
13	Namita Nath	Ph.D	Associate Professor	Marketing	22-Jul-24
14	Anju Tripathi	Ph.D	Associate Professor	HR & OB	01-Aug-24
15	Ravi Gupta	MBA	Assistant Professor	Marketing	04-Jan-21
16	Shraddha Shrivastava	Ph.D	Assistant Professor	Finance	21-Oct-24
17	Gunjan Tripathi	Ph.D	Associate Professor	Finance	21-Jul-25
18	Shweta Saxena	Ph.D	Associate Professor	Business Communication	17-Jul-25
19	Charul Agrawal	Ph.D	Assistant Professor	Marketing	01-Jul-25
20	Swadha Bhartia	Ph.D	Assistant Professor	Business Communication	11-Aug-25
21	Gunjan Bindal	MBA	Assistant Professor	Marketing	17-Jan-25
22	Rituperna Dey	MBA	Assistant Professor	HR & OB	03-Jul-25
23	Saraj Singhal	MBA	Assistant Professor	Marketing	11-Aug-25
24	Prem Chandra Giri	MBA	Assistant Professor	Information Technology	12-Aug-25
25	Nikhil Mishra	MBA	Assistant Professor	Marketing	07-Aug-25
26	Sreena Chandran	MBA	Assistant Professor	HR & OB	14-Jul-25

Permanent Faculty : Student Ratio 16.31



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Number of Faculty employed and left during the last three years

Year	No. of Faculty Employed	No. of Faculty Left
2025	10	9
2024	11	1
2023	1	1

PLACEMENT FACILITIES

Campus placement in last three years with minimum salary, maximum salary and average				
Batch	Min Salary	Max Salary	Median Salary	Average
2023-25	5 Lakhs PA	26.70 Lakhs PA	8.61 Lakhs	6.61 Lakhs
2022-24	5.5 Lakhs PA	16.60 Lakhs PA	6.0 Lakhs PA	7.19 Lakhs PA
2021-23	4.31 Lakhs PA	13.58 Lakhs PA	6 Lakhs	6.36 Lakhs
Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details			Not Applicable	

LIST OF COMPANIES WHERE OUR BATCH (2023-25) IS PLACED

Sr No.	Company Name	Sector
1	Acuity KP	Consulting
2	AML Right Source	Finance
3	Archer & Bull	HR Consulting
4	AXA XL	BFSI

Block – B, Shakti Khand IV, Indirapuram, Ghaziabad 201 014(U.P.)

Tel: 0120-4881100 Toll Free No.: 1800 1033 488 E-mail: info.jsb@jaipuria.edu.in Website: jsb.jaipuria.edu.in/



JAIPURIA

SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indrapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



5	Axis Bank	Finance
6	Bajaj Allianz	Finance
7	Bajaj Finance Ltd	Finance
8	Bajaj Finserv	Finance
9	Blackstone	IT
10	Clearwater Analytics	Finance
11	Coffee Day Beverages	FMCG
12	Dhanguard	Consulting
13	Dun & Bradstreet	Marketing
14	Federal Bank	NBFC
15	Godrej	Consumer Durable
16	HDB Financial Services	Finance
17	HDFC Bank	Banking
18	HFFC	Banking
19	ICICI	Banking
20	Interactive Brokers	Finance
21	ITC	FMCG
22	Jindal	Manufacturing
23	Mahindra Logistics	logistics
24	Mcafee	It
25	Merino Industries Ltd	FMCG
26	Motilal Oswal	Finance
27	Niva Bupa	BFSI
28	Piramal Finance	Finance
29	Protiviti	Consulting
30	Saint Gobain	Manufacturing
31	Tata Capital	Finance
32	Tata Consumer	Finance
33	Team Computers	IT
34	Tech Mahindra	IT
35	UKB	Manufacturing
36	Wipro	IT
37	Asian Paints	Consumer Durable
38	Info Edge	Consulting
39	Dabur India Ltd	FMCG
40	ICICI Prudential	Insurance

Block – B, Shakti Khand IV, Indrapuram, Ghaziabad 201 014(U.P.)

Tel: 0120-4881100 Toll Free No.: 1800 1033 488 E-mail: info.jsb@jaipuria.edu.in Website: jsb.jaipuria.edu.in/



ADMISSION POLICY FOR PGDM BATCH 2026-28

Objective

Students are the center of the admission process at Jaipuria School of Business (JSB) as it makes it possible for them to realise their dreams. The basic premise of admissions at JSB is to groom future leaders who are committed to growth and sustainability. The selection is undertaken with an objective to improve the quality of intake and ensure diversity of the admitted students. The Admission criteria have been deliberated upon to make them more robust and improve their objectivity. Appropriate measures have been introduced in the admission process to make it transparent and rigorous.

Eligibility Criteria

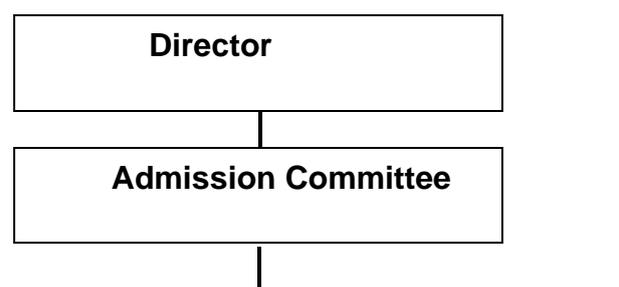
The eligibility criteria for the two-year PGDM program approved by AICTE are:

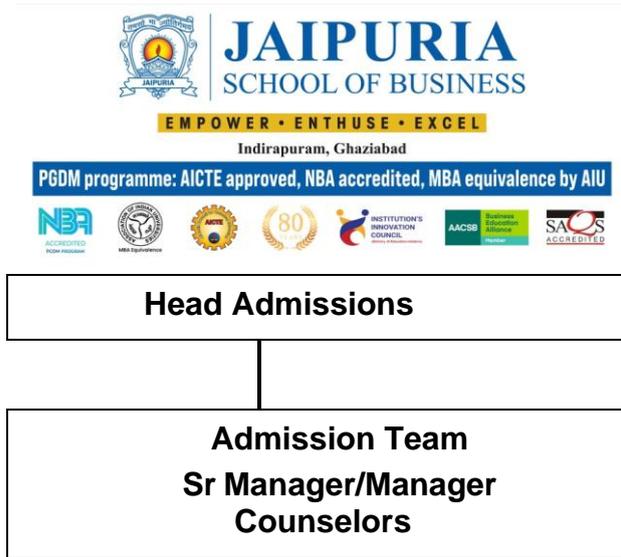
- (i) The applicant must have scored a minimum of 50% in Graduation from an approved institution– relaxation 5% in minimum percentage in Graduation for SC/ST candidates i.e. they should have scored 45% and
- (ii) He/She should have appeared in a competitive Exam (CET). Competitive exams include CAT/XAT/MAT/CMAT/ATMA.

The student will be deemed to be provisionally admitted till the documentary evidence of above two criteria are submitted by the candidate plus Xth, XIIth and Graduation Mark sheets and other mandatory documents viz. towards undertaking for anti-ragging etc. The last date of submission of these documents has been kept as **November 24, 2025 as prescribed by AICTE**. JSB reserves the right to cancel the admission of any student who fails to submit the above said documentary evidence by the last date mentioned above.

List of documents attached as per Annexure I.

Department Structure – Admissions





Job

Responsibilities

Counsellor

1. To perform tele-calling and undertake the first level counselling of the applicant
2. To organize and ensure form filling by the candidate
3. To achieve targets in terms of enrolments
4. To do counselling and sort out the problems of the students till commencement of academic session
5. To follow up for payment of first instalment of fees
6. To report any problems faced in counselling to Sr. Manager and Head Admissions.
7. To facilitate the evaluation process including Interview etc. of the candidates and help with other organizational activities/administrative responsibilities.

Sr. Manager/Manager-Admissions

1. To undertake second level counselling of students to complete the form filling.
2. To clarify doubts of students/parents regarding Placement, Specializations, Fees, Scholarships and other related matters.
3. To plan the Admissions Budget for the next admission cycle along with Head – Admissions.
4. To plan & coordinate with the Media Planning Team on the Digital & other Media Activity for the next Admission cycle along with Head – Admissions.
5. To set targets – annual & monthly for the team in terms of Admission Forms and Enrolments.
6. To organise sessions in under-graduate colleges and address students.
7. To plan the outstation trips and education fairs for branding and visibility.
8. To assist in the conducting of evaluation process including Personal Interviews and Processing of the applications in terms of Presentation and logistics etc.
9. To regularly monitor Website, Landing Pages in order to check for errors.
10. To provide Market Intelligence to the team members such as important Exam dates, registration dates etc.
11. To give suggestions regarding Social Media posts and regularly monitor the Digital Media Platforms.



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Head - Admissions

1. To perform third level of counselling of candidates and parents.
2. To clarify doubts of candidates and parents regarding Academics and other matters.
3. To design and implement engagements for the enrolled students.
4. To prepare the Admissions Budget along with Sr. Manager.
5. To plan and coordinate with the Media Planning Team for the Digital and other Media Activity along with the Sr. Manager.
6. To conduct sessions in under-graduate colleges and address students.
7. To draw up the Admission Policy and screening criteria for the next Admission cycle along with the Admissions Committee.
8. To update the Admissions Committee and the Director General about the targets achieved. To undertake monthly reviews and plan strategies to achieve targets.
9. To assist in the conducting of the evaluation including Personal Interviews of the applicants in terms of Presentation, Interview and Evaluation of candidates and nomination of Faculty members for interview panel duty.
10. To regularly monitor Website, Landing Pages to check for errors.
11. To give suggestions regarding Social Media posts and regularly monitor the Digital Media Platforms, Institute Website, Social Media platforms of JSB.
12. To take the complete onus of Admission Process to achieve the required intakes.

Admissions Committee

1. To review and develop Admissions Policy and SOP Manual
2. To review and develop Admissions Criteria
3. To review & design scholarship structure
4. To coordinate with admission team for smooth conduct of admissions process.(CA/PI)
5. To update the Sr. Manager and the Counsellors regarding the Academics, Curriculum, Attendance, Placement and other Policy level decisions taken at various forums of JSB.
6. Any other assigned or need based task.
7. To update on all new Initiatives at JSB academics to have complete information at Sr. Manager/Manager/Counselor Level.

Admission Process

The Process will consist of following steps:

1. Screening of the Application forms as per prescribed criteria
2. Invitation/ calling candidates for Case Analysis & Extempore/GD/Personal interview. Personal interview template attached as per Annexure II.
3. Preparation and finalization of Assessment sheet of selected/rejected candidates to be prepared by Head-Admissions and recommended by Dean/Chairperson-Admissions



Committee for approval by the Director. Assessment sheet template attached as per Annexure III.

4. 3) Offer letter (Provisional Admission Letter) to be sent to candidate. Provisional letter template attached as per Annexure IV.

Shortlisting of Application Forms

The Application Forms will be reviewed in terms of CET Exams, Academic Criteria (Xth, XIIth and Graduation percentages). The process involves providing equal opportunity to all candidates.

Selection Criteria

A candidate shall be selected on the basis of the following criteria comprising of parameters mentioned along with their weightages. The objective is to select a student whose profile and interest matches with the program requirements. The selection process tries to test the students based on their educational background, their subject knowledge and general awareness. Their lateral thinking and problem-solving skills are tested through Case Analysis.

<i>Component</i>	<i>Weightage (in Percentage)</i>
<i>Competitive Exam Score (CET)</i>	<i>35</i>
<i>Graduation (60% & above)</i>	<i>10</i>
<i>Xth & XIIth (60% & above)</i>	<i>5</i>
<i>Work Experience (Minimum 1 year at entry level in relevant field)/ Participation in Sports/ Extra-Curricular and Co-curricular Activities</i>	<i>5</i>
<i>Case Analysis & Extempore/ Group Discussion</i>	<i>10 (Minimum 50% to get selected)</i>
<i>Personal Interview (PI)</i>	<i>35 (Minimum 50% to get selected)</i>
<i>Total</i>	<i>100</i>
<i>Minimum Passing Marks</i>	<i>35</i>

Marking Scheme

Competitive Exam

For Competitive Exams, based on the difficulty level of the exams, different marking schemes apply



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



for CAT/XAT and MAT/CMAT/ATMA. The scheme is presented in the following table-

CAT/XAT (%ile)	Marks (100)	MAT/CMAT/ATMA (%ile)	Marks (100)
Minimum 25	50	Minimum 30	50
26<39.99	60	31<49.99	60
40<59.99	70	50<69.99	70
60<74.99	80	70<79.99	80
75<89.99	90	80<89.99	90
90 and Above	100	90 and Above	100

Xth and XIIth

In order to check for **Academic Consistency**, Class Xth and XIIth percentage carry weightages. For class Xth and XIIth, the marking scheme is as given in the table below. In case of CGPA being reported, it is converted into percentage as per the rules of the relevant Board/University.

10 th and 12 th (%)	Marks (100)
50<54.99	40
55<59.99	50
60 and above	100

Graduation

The marking scheme for graduation is given below-

Under Graduate (Average/Final Year) %	Marks (100)
50<54.99	40
55<59.99	50
60 and above	100

Work Experience:

The marking scheme for work experience is given below-

Work Experience	Marks (100)
1 year to 18 months	50
18 months to 2 years	60
Above 2 years	100



Participation in Sports/ Extra-Curricular/ Co-Curricular Activities

The marking scheme is given below-

Work Experience	Marks (100)
Intra-College Certificate/ District Level Certificate	50
Inter-College Certificate/ State Level Certificate	60
National Level Certificate	100

Case Analysis & Extempore/ Group Discussion

The case analysis comprises of a written document in which the applicant will be given a short case or situation where the aspects such as value system, critical thinking skills and problem- solving skills are tested. Case study analysis will be followed by an Extempore. A Group Discussion can also be conducted instead of Case Analysis if there is a group of students participating for the admission process. A total of 10 marks is allotted for this component.

The Case to be evaluated will be picked by the Chairperson Admissions at random.

Personal Interview

The Interview Panel consists of one/more faculty members/industry expert/alumni
The Interview Process which will be held offline/online/hybrid mode, and carries 35% weightage.

Two Rounds of Interview will be conducted.

The rubric for the personal interview (35 Marks) will be provided to the interview panel.

The written Case Analysis of the aspirant will be provided to the Interview Panel.

Provisional Admission

Those candidates awaiting their CET score will have to score a minimum of 30 marks out of 100 overall and a minimum of 5 out of 10 in Case Analysis and 18 out of 35 in Personal Interview. On fulfilling these criteria, they will be given an offer letter of Provisional Admission. The Provisionally Admitted candidates **will have to necessarily submit the CET score card** at a later date as prescribed by AICTE. Also, final admission will be granted after submission of all documents and ratification with the originals.



Final Admission

A Final Admission Offer will be made to students who have satisfied the eligibility criteria mentioned above. The Final Admission offer is subject to scoring minimum of 35 marks out of 100.

Once the final marksheet is verified and approved from the Chairperson-Admission, the Final/Provisional Offer letter will be made to the students after getting approval from the Director.

Note: Any student who fails to meet the eligibility criteria in terms of not securing a minimum of 50% in their Graduation or appearing for a Competitive Entrance Examination, is liable to cancellation of their Admission at a later date, as per the AICTE rules.

Program Fees

The fees for the two-year PGDM program is divided into 4 instalments and are attached herewith (**Annexure I**)

Scholarships

Merit cum Means scholarships have been drawn up under various Categories. Scholarships under two categories cannot be clubbed and will be offered as per prevailing guidelines of the institute. (**Annexure II**)

Refund Policy

A student can apply for refund in case of withdrawal from the PGDM program and the Institute follows the Refund Policy as laid down by AICTE.

If the student applies for refund before the refund date notified by AICTE, he/she is eligible for refund of the whole amount of fees minus Rs. 1000/- (Processing Fees).

If the date of application for withdrawal of the student is after last date for withdrawal, the date notified by AICTE, the student is eligible for the refund of the Security deposit amount only after the issue of a No Objection Certificate (NOC).



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Annexure I Programme Fee

Programme Fees Structure 2026-28

Installment	Amount	Due Date
1st Installment	Rs. 50,000	At the time of Registration
2nd Installment	Rs. 2,00,000	Within 30 days of Registration
3rd Installment	Rs 1,50,000	Before November 15, 2026
4th Installment	Rs 1,50,000	Before March 15, 2027
5th Installment	Rs 2,00,000	Before June 15, 2027
6th Installment	Rs 1,70,000	Before November 15, 2027
Total	Rs 9,20,000	



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Annexure II

Scholarship Scheme for PGDM 2026 -28 Batch (Applicable to Eligible Candidates)

CAT	MAT	CMAT	Graduation (All Disciplines)	Scholarship Amount
80	700+	90	75	1.50 Lakh
75	650+	85	70	1 lakh
70	600+	80	65	75000
60	500+	70	60	50000

Others:

- For B.Tech. discipline will be awarded additional scholarship of Rs. 25000/-.
- For the Armed Force Scholarship would be offered of Rs 25,000/
- EWC Scholarship would be offered Rs 25,000/- (As per GOI Norms)
- Extra 50,000/- scholarship for Jaipuria School Alumni

Note: Applicable to candidate who meet either of the criteria from Entrance Test Score and Graduation Score Maximum Scholarship will not exceed 1.5 Lakh in any case (Except for Jaipuria School Alumni).



Annexure III

List of Documents

List of documents (Copies) required with application.

1. Application Form
2. 10th Mark Sheet (Copy)
3. 12th Mark Sheet (Copy)
4. Graduation Mark Sheet (Copy)
5. Entrance Exam Score Card (Copy)
6. Aadhar Card / Address Proof (Copy)
 - **Template of Provisional Admission Letter and**
 - **Loan Letter**

List of documents (Originals) required at the time of registration/ final admission.

1. Character Certificate
2. Certificate of Medical Fitness
3. Transfer Certificate/ Migration Certificate



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Annexure IV

CA/PI – Evaluation Sheet





CA/PI - EVALUATION SHEET

Student Name: _____ Date: _____ Time: _____

Group No.: _____ Form No.: _____ Center : _____

CASE ANALYSES AND EXTEMPORE EVALUATION

PARAMETERS	POOR	FAIR	AVERAGE	GOOD	VERY GOOD
Understanding Issues	1	2	3	4	5
Isolating Problem & Providing Solutions	1	2	3	4	5
English Writing Skill	1	2	3	4	5
Communication Skill (Extempore)	1	2	3	4	5
Analytical & Reasoning Skills	1	2	3	4	5

Total score out of 25 _____

PERSONAL INTERVIEW EVALUATION

PARAMETERS	POOR	FAIR	AVERAGE	GOOD	VERY GOOD
Poise and maturity	1	2	3	4	5
Thought Clarity	1	2	3	4	5
General Awareness	1	2	3	4	5
Communication in English	1	2	3	4	5
Subject Knowledge & Academic Achievement	1	2	3	4	5
Achievement in Sports, Games, & Social Science activities	1	2	3	4	5
Placement Potential & work experience	1	2	3	4	5
Personality Behavioural Etiquettes	1	2	3	4	5

Total score out of 40 _____

Remarks: (Please mention specifically) _____

* Incase if not to be selected for the reason other then merit, Please mention clearly the reason.

Name & Signature
(Panel Member 1)

Date : _____

Name & Signature
(Panel Member 2)



JAIPURIA SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Annexure V Application Form

i-Lead **JAIPURIA SCHOOL OF BUSINESS**

Application Form

Form # Please fill this form in CAPITAL letters only

Personal Details (Name as per your 10th Certificate)

Name:

Date of Birth: Gender: Male Female

Address:

Pincode: Category: General SC OBC Hostel: YES NO

Email ID:

Mobile: Alt Mobile:

Parent's Details

Father's Full Name:

Mobile: Email ID:

Occupation:

Mother's Full Name:

Mobile: Email ID:

Occupation:

Academic Background

	Name of the Institute	City Town	University / Board	Stream	Degree	Year of Passing	Marks % / CGPA
Post Grad							
Graduation							
H.S.C (12th)							
S.S.C (10th)							
Others							

Work Experience

Organisation	Designation	Function	Duration		Salary P.A
			From (MM/YY)	To (MM/YY)	

i-Lead **JAIPURIA SCHOOL OF BUSINESS**

COMMON ENTRANCE TEST

Test	Registration Number	Percentile / Marks	Year of Appearing
CAT			
XAT			
CMAT			
MAT			
ATMA			

Referral information

Please provide details if you have been referred by JSB Alumni / Existing JSB Student / Faculty or Staff / Any other.

Name:

Mobile:

JSB Counsellor: Alumni: Faculty / Staff:

Profession / Others: Students Existing: Any Other:

Payment Details

The cost of the application Rs.1000/-. Payment can made digitally.
(Check details with Administration Office : 9717335551 / 9560085730

For Office Use Only:

Payment Details

I hereby clarify that the above information is true to the best of my knowledge, I authorize Jaipuria School of Business and any of its employees to use information contained in this application in any manner it seems necessary for the purpose of admission into its Program. By Signing below I agree that, the Admission Committee of JSB will be the final authority over all admission matters.

Date: Signature of the Candidate:



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indrapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Annexure VI Final Assessment Sheet

Component	Weightage (in Percentage)	Conversion	Final Marks
Competitive Exam Score (CET)	35	0.35* CET Score Marks	
Graduation (60% & above)	10	0.10* Graduation Marks Score	
Xth & XIIth (60% & above)	5	0.05* Graduation Marks Score	
Work Experience (Minimum 1 years at entry level in relevant field)/ Participation in Sports/ Extra-Curricular and Co-curricular Activities	5	0.05* Work Experience Marks	
Case Analysis & Extempore/ Group Discussion	10 (Minimum 50% to get selected)	0.10* [(Marks out of 25)*4]	
Personal Interview (PI)	35 (Minimum 50% to get selected)	0.35* [(Marks out of 40)*2.5]	
Total	100		



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



INFORMATION OF INFRASTRUCTURE AND OTHER RESOURCE

S. No	Particulars	Details
1	Number of Class rooms and size of each	10 (each 67 Sqm)
2	Number of Tutorial rooms and size of each	2 (34 Sqm)
3	Number of Laboratories and size of each	3 (34 Sqm)
4	Number of Drawing Halls with capacity of each	2 ((each 67 Sqm)
5	Barrier Free Built Environment for disabled and elderlypersons	Yes
6	Central Examination facility, Number of rooms andcapacity of each	1 (32 Sqm)
7	Number of Computer Centers with capacity of each	1 (202 Sqm)
8	No. of Faculty Blocks	2
9	No. of Auditorium	1
10	No. of Seminar room	3
11	No. of Board Room	1
12	Fire and Safety Certificate	Yes
13	Hostel Facilities	Yes
14	Medical Facility	Yes
15	Compliance of the National Academic Depository (NAD), applicable to PGCM/PGDM Institutions and UniversityDepartments	Yes
16	Special purpose facilities available	Yes
17	a) Innovation Cell	Yes
	b) Social Media Cell	Yes
18	Library	Yes



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



	a) No. of Books	13700
	b) No. of Titles	2619
	c) No. of Journals	21



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



LIST OF NATIONAL & INTERNATIONAL JOURNALS

List of Indian Journal

Sr. No.	Journal Name	Publisher	Valid up to
1	Journal of Management Research	IUP Publications	December, 2026
2	Journal of Supply chain management	IUP Publications	December, 2026
3	Journal of Case folio	IUP Publications	December, 2026
4	Journal of Brand Management	IUP Publications	December, 2026
5	The Journal of World Economic review	Serial Publication	December, 2026
6	Pragati: Journal of Indian economic	Journal Press India	December, 2026
7	Arthshastra: Indian Journal of Economics & Research	Indian Journal of Marketing	December, 2026
8	Indian journal of Industrial relation	Publishing India Group	December, 2026
9	MUDRA: Journal of Finance and accounting	Journal Press India	December, 2026
10	Journal of organizational behavior	IUP Publications	December, 2026
11	Journal of information technology	IUP Publications	December, 2026
12	Prabandhan: indian journal of management	Indian Journal of Marketing	December, 2026
13	Indian journal of finance	Indian Journal of Marketing	December, 2026
14	South Asian Journal of Management	Association of Management development institution in south Asia	December, 2026



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



List of International Journal

Sr. No.	Journal Name	Publisher	Valid upto
1	Journal of creative communication	SAGE Publications	December, 2026
2	Asian journal of management cases	SAGE Publications	December, 2026
3	South Asian journal of business and management cases	SAGE Publications	December, 2026
4	Metamorphosis-journal of management research	SAGE Publications	December, 2026
5	Vikalpa - the journal for decision makers	SAGE Publications	December, 2026
6	Vision	SAGE Publications	December, 2026

List of Facilities Available - Games and Sports Facilities

S. No.	Game/Sports	Number	Size	Details of Facilities
INDOOR GAME FACILITY				
1	Table Tennis, Carrom, Chess, Ludo, Pool Table	5	-	All equipment related to Games
OUTDOOR GAME FACILITY				
2	Cricket, Football, Badminton	3	-	All equipment related to Games



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



SOFTWARE DETAIL			
S. No.	Software Name	Software Type	QTY.
1	Windows Operating System	WINDOWS 10 PRO - Digital Lic. PRE-LOADED	60
2		Windows Home 11 Digital Lic.-Preloaded	10
3		Windows 11 Home Ed. Preloaded	60
4		Windows Home 10 Digital Lic. (Interactive Panel Touch board 75")- Preloaded	1
5		Windows 10 digital Lic. Lenovo-i3, Laptop- Preloaded	1
6		Windows 10 digital Lic.HP- Laptop- Preloaded	2
7		Windows 10 digital Lic. HP-i5-Laptop- Preloaded	1
8		Windows 10 digital Lic. Laptop- Preloaded	16
9		Windows 10 digital Lic. Dell Laptop Preloaded	01
10		MS WINDOWS 10 PRO- Lic.	4
11		MS WINDOWS 11 PRO- Lic.	30
12	Windows Server	Windows Server 2019 STD	1
13	MS Office	MS OFFICE STD 2016	41
14		MS OFFICE 2016 PRO	4
15		MS OFFICE 2021 STD	16
16		MS OFFICE 2021 STD	30
17		MS OFFICE 2019 PRO	20
18		MS Office 365	60
19		MS Office 365 (Student Edition)	1200
20	MS Project	PROJECT 2007 SNGL	5
21	SPSS	SPSS V-26	10
22	Tally	Tally Erp 9.0 Service	1
23	Antivirus	Kaspersky End Point Security Enterprise Edition	25
24	Conference Software	Zoom License(500 Attendees)	01
25	QR Code	QR Code Generator Software	01
26	Alma shine	Almashines	01
27	ERP	ERP - Academic (OLT)	1
28	CMIE	CMIE (Economic Outlook)	1
29	Language	Lanquill (English Language Lab software)	157
30	NPF	NPF(No Paper Form)	1
31	Open Source	R & R Studio(Open Studio)	1
32	Adobe	Adobe Creative Cloud Entt All Apps	1
33	Open AI	ChatGPT	4
34	AIMA Biz Lab	AIMA Biz Lab	01
35	Library Software	CMIE (Economic Outlook)	1



36		JGate	1
37		EBSCO E-Book Database	1
38		Harvard Business Review	1
39		DelNet	1
40		Koha(Library Management Software)	1
41		Dspace	1
42		Drillbit	1

COMPUTER HARDWARE & PERIPHERAL

S. No.	ITEMS NAME	QTY.
1	SERVER DEL PET 440	1
2	DESKTOP Computers-i5 & i3, 8GB RAM, 19.5" Screen, SSD 256GB	172
3	LAPTOP-i3 & i5, 8GB RAM, 15.5" & 14" Screen	30
4	Interactive Smart Panel Board 86 “ with i5, 8GB RAM, 512 GB SSD, Android Wi-Fi	10
5	Printers Laser , LAN, Duplex	27
6	Photocopier Machine, LAN, Duplex, Scan ADF	1
7	Tablet M10	4
8	Projector	8
9	Amplifier & MICs(Audio Systems)	13
10	CCTV Camera in Campus	63
11	Biometric Machine 10" (Face Detection Hikvision)	1
12	Online UPS 10KVA, 12.5KVA	4
13	Network Switches (Manage & unmanage)	44
14	Firewall (Sophos -XGS2100 Xstream protection)	1
15	WI-FI -Access Point	31
16	Webcam	40
17	Headphone	30
18	Scanner Machine(ADF)	2
19	External DVD Writer	12
20	External HDD 2TB	1
21	Intercom LandLine Airtel-48	30
22	Toll Free Landline 1800 103 3488 & PRI Landline 50 lines Capacity 01204881000 to 01204881149	1+1
23	EPABX Capacity	70
24	PPT Changer	1
25	Projector Motorized Screen	7
26	Digital Camera Canon 77D	1
27	Video Camera Canon-XA-70	1



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indrapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



INTERNET BANDWIDTH

Sr. No.	ISP	Qty	Bandwidth	Ration
1	Airtel	1	3000 MBPS	1:1

Detail of Wi-Fi

Wi-Fi enabled campus having 24 wireless access points (WAPs) all around in JSB premises & 7 in hostel and cafeteria.



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indrapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



EXTRA-CURRICULAR ACTIVITIES CLUBS & COMMITTEES 2025-26

S. No.	Clubs	Coordinators	Student Members
1	SAC	Dr. Saloni Chitkara	Gyan Prakash-President Harshit Sinha-Vice president Mann Roy-Secretary Debangshi Addya-Joint Secretary Tejashwi Patel-Joint Secretary Akshat Bansal-Treasurer Harsh Raj-Treasurer Chhavi Shukla-Member Raju Kumar-Member Kajal Chauhan-Member Stuti Roy-Member
2	IB Club	Prof. Aisvarya Chaudhary	Aniket Singh Laiva Ali Aryan Bansal-Coordinator
3	Marketing Club	Dr. Namita Nath / Dr. Charul Agarwal	Tanaya Upadhyaya Shrey Tripathi-Coordinator Chirau Vashistha
4	Finance Club	Dr. Gunjan Tripathi? Dr. Shraddha Srivastava	Akshay Kumar-Coordinator Bhawna Verma Aditya Mishra
5	IT and Business Analytics Club	Prof. Janvee Garg	Udit Sharma Ravisankar Mohanty Lavernia Rohatgi-Coordinator



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



6	HR CLUB	Dr. Anju Tripathi	Priti Gupta Kamini Bhatt Ishika Sharma-Coordinator
7	Operations & Supply Chain Club	Prof. Saloni Chitkara / Prof. Vibha Verma	Ayush Srivastava-Coordinator Naman Sharma Birender Singh
8	Tourism and Hospitality Club	Dr. Monika Aggarwal	Khushi Gautam-Coordinator Arivind Dwivedi Priyanshi Negi
9	Alumni Committee	Dr. Saloni Chitkara	Khushwant Arora- Coordinator Kirti Bisht Swati Khankriyal
10	CSR Committee	Dr. Anju Tripathi Dr. Swadha Bhartia Dr. Vibha Verma	Ishani Srivastava-Coordinator Aditya Dubey Tanya Awasthi Diksha Trivedi
11	Sports Committee	Dr. Monika Aggarwal Dr. Vibha Verma Dr. Shraddha Srivastava	Bhanu Pratap Singh Jatin Koli Priya Lucky Pathak Vishesh Gupta-Coordinator
12	Hostel & Mess Committee	Dr. Saloni Chitkara	Jaya Sehgal Aastha Mittal-Coordinator Radhika Garg
13	Media Committee	Dr. Saloni Chitkara Dr. Shweta Saxena Prof. Ravi Gupta	Varsha Gusain-Coordinator Arpita Srivastava Prerna Bhadoriya Debanjan Basak
14	Literary Committee		Abhilipsha Senapati Shraddha Pandey Saurabh Shukla-Coordinator
15	Placement Committee	Prof. Shivani Arora	Arpit Sharma Aryan Singh Jyotika Khushi Rai Khushi Soni Lavish Pandey Nandlal Shashank Gupta



JAIPURIA

SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



			Tanishka Arora Tushar Agrawal Vani Sharma Yuvraj
16	Discipline Committee	Dr. Nitin Kumar Saxena Dr. Namita Nath Dr. Charul Agarwal Dr. Anju Tripathi Dr. Gunjan Tripathi Mr. Pappachan Lukose	Nishant -Coordinator Priyanshu Sharma Sahil Soni Riya Singh Chhavi Pandit
17	Entrepreneurship Development Committee	Dr. Gunjan Tripathi Dr. Anju Tripathi	Nitin Kumar- Innovation Coordinator Aditi Gupta-Social Media Coordinator Vedant Dwivedi-Start-up Coordinator Adarsh Singh-Start-up Coordinator Raunak Jaiswal-Innovation Coordinator Rajlaxmi-Social Media Coordinator Kushal Sikarwar-Member Priyanshu Shukla-Member
18	Library Committee	Mr. Deepak Singh	Kumari Sanjana Satya Jaiswal Kashish Siddiqui-Coordinator



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



TEACHING LEARNING PROCESS

Particulars	Remarks
Curricula and syllabus for each of the programs	Attached (Annexure)
Academic Calendar of the Institute	Attached (Annexure)
Academic Time Table with the name of the faculty members handling the Course	Attached (Annexure)
Teaching Load of each faculty	Attached (Annexure)
Internal Continuous Evaluation System	In place
Student's assessment of Faculty	In place

INDUSTRY LINKAGE

S. No.	Name of the Speaker	Designation-Organisation	Nature of Linkage
1	Ms. Jayati Talapatra	Business Sustainability Consultant	Guest Lecture
2	Prof. Arun Kumar	Renowned Economist & Former Professor of JNU, New Delhi	Special Session
3	Mr. Ramnik Singh	Director, Silk Route Logistics Pvt Ltd.	i-Lead Session
4	Mr. Rishabh Jha	Category Manager – Blinkit	Practitioner Session
5	Mr. Rohan Sudan	Senior Group HR - AVP - WNS	Practitioner Session
6	Mr. Ajay Joshi	VP - Sales Vadilal Industries Ltd	Practitioner Session
7	Mr. Hemant Kumar Ruia	Executive Vice President and Head of DP World – Indian Subcontinent	Practitioner Session



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



8	Prof. (Dr.) D P Goyal	Vice Chancellor-S B State University, Punjab (Former Director-IIM Shillong)	Special Interaction Session
9	Ms. Anoo Soni	Associate Director, Zee Entertainment Enterprise Ltd.	JSB MENTORING SERIES (PGDM 2025-27 Batch)
10	Mr. Rajesh Popli	Assistant Director-HR-E&Y	JSB MENTORING SERIES (PGDM 2025-27 Batch)
11	Mr. Ketan Aggarwal	Senior Consultant, Deloitte	JSB MENTORING SERIES (PGDM 2025-27 Batch)
12	Mr. Colin Mendes	Head Human Resource, Voltas Beko	JSB MENTORING SERIES (PGDM 2025-27 Batch)
13	Mr. Vinod Sharma	Managing Director, Deki Electronics Ltd & I-PEC India Pvt Ltd.	Special Session
14	Mr. Rajeev Agnihotri	Joint GM, Pawan Hans Ltd.	Special Session
15	Mr. Sudhir Zutshi	Director, Policy & Strategy Market Access New Initiatives Asia Pacific UL Solutions	Special Session
16	Lt. (Dr.) Rita Gangwani	Renowned Motivational Speaker	Motivational Session
17	Mr. Harish Sanduja	Director-Schools and IT, SAJES	Special Session
18	Dr. Deepak Vohra	Indian Diplomat, Former Indian Ambassador to Armenia, Sudan Poland	Powerpack Motivational Session
19	Dr. Sanjiva Sankar Dubey	Professor & Author-Digital Transformation	Expert Session
20	Sh. Vinod Malhotra (IAS retd.)	Sr. Advisor, Jaipuria Group of Educational Institutions	Expert Session
21	Mr. Shishir Sinha	Associate Editor, The Hindu-Business Line	Corporate Sessions
22	Mr. Ishwar Dutt Sharma	Senior Vice President-Talent Academy, Niva Bupa	Corporate Sessions
23	Ms. Shubham Srivastava	Mother of The MoveVent Project and Zanaan	Rubaroo
24	Mr. Akshay Rakshit	BMW	Special Session



JAIPURIA SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



25	Dr. Subrat Kumar	CEO, Peoples Lab & Team	Outbound Activity
26	Mr. Suhasish Mohanty	Associate Director – Accenture	Re-Orientation Program (PGDM 2024-26 Batch)
27	Mr. Ketan Aggarwal	Senior Consultant – Deloitte	Re-Orientation Program (PGDM 2024-26 Batch)
28	Mr. Sparsh Vij	Senior Manager - AON Consulting	Re-Orientation Program (PGDM 2024-26 Batch)
29	Prof. Prakash Singh	Professor of Finance, IIM Lucknow	Masterclass in Finance
30	Mr. Vinay Otavkar	Chief Business Officer, Toyota Financial Services	Guest Lecture
31	Mr. Jay Mehta	CFA- Upstox	Guest Lecture
32	Mr. Jay Mehta	CFA- Upstox	Mock Stock Activity by Upstox
33	Ms. Mumal Singh	Assistant Vice President, Genpact	Practitioner Session
34	Mr. Sudhanshu Soumyan	Founder, Brandroid Consultancy	Practitioner Session
35	Mr. Aayush Vijay	Data Scientist - Mercedes Benz	Guest Lecture
36	Mr. Aayush Vijay	Data Scientist - Mercedes Benz	Guest Lecture
37	Mr. Anant Pal Rastogi	Senior Manager Human Resources and Training (HOD)-KidZania India	Practitioner Session
38	Maj Gen Devendra Kapur (Retd)	Independent Director, Motivational Speaker, Strategic Business Planner, Adventure Enthusiast	Guest Lecture
39	Mr. Pratham Gupta	General Manager, Fujairah Green Energy UAE	Jaipuria International Leadership Series
40	Mr. Gary Grover	Vice President – Administration (Travel Division)	Tourism Conclave
41	Mr. Sanjay Kothari	Founder (Director) – Just Holidays, Kolkata	Tourism Conclave
42	Ms. Neha Kirpal	Freelance Travel Writer – Print, Online - Media	Tourism Conclave
43	Mr. Tanuj Siddharth	Robotics Engineer, Purdue USA	Jaipuria International Leadership Series



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



44	Mr. Mohan Aggarwal	President, Indo-Gulf Management Association, Dubai	Jaipuria International Leadership Series
45	Dr. Neerpal Rathi	Academic, Researcher, Trainer, Executive Coach, Indian Institute of Management Nagpur	J-Lead Series
46	Dr. Breeze Tripathi	Founder and Chairperson of Rakshita Welfare Society (RWS)	Special Session
47	Ms. Riya Dugar	Associate Business Manager at RGF	Practitioner Session
48	Ms Kanwalpreet Arora	Program Manager – Startups, Atal Incubation Centre, Birla Institute of Management Technology	Expert Talk
49	Mr. Satya Upadhyaya	University of New South Wales, Greater Sydney Area, Australia	Jaipuria International Leadership Series
50	Ms. Rishika Verma	Senior Manager - Talent Academy, Niva Bupa Health Insurance	Guest Lecture
51	Ravneet Oberoi	Founder, French Fries Films, Chair Yi Noida	CII - Yi Orientation
52	Saurabh Agarwal	Founder, Proeffico Solutions, Yuva Chair, Yi Noida	CII - Yi Orientation
53	Rohit Karnani	Director, Acuro Organics Limited YUVA Co-Chair, Yi Noida	CII - Yi Orientation
54	Mr. Atharv Tiwari	Cyber Security Practitioner, COO Nevis Infosystems, Co-Founder, Director - NCORE Foundation	Cyber Security Workshop
55	Mr Parimal Gupta	Entrepreneur and Techno-Functional Leader	J-Lead Series
56	Mr. Shachindra Nath Pathak	HR & Compliance at Amrit Cement Ltd.	Guest Lecture



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indrapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



57	Dr. Manoranjan Sharma	Chief Economist, Infomercials Ratings	Union Budget 2026
58	CA Bikram Agarwal	CFO, Jaipuria Group	Union Budget 2026
59	Dr. Narinder Bhasin	Zonal Head, Indian Institute of Banking and Finance	Union Budget 2026
60	Dr. Ankasha Arif	Academic Quality and Compliance Lead, UG Course Incharge, London South Bank University, UAE	Jaipuria International Leadership Series
61	Dr Pubalin Das	Senior Consultant Psychologist, Founder of Heart2Mind Psychological Services	Mental Health Awareness Workshop
62	Mr. Gurusharan Dhillon	Director – e Mobility, Customized Energy Solutions	Practitioner Session
63	Mr Prerit Chandra	Founder of Poorit Technologies	J-Lead Series
64	Dr. Kim Lim Tam	Senior Lecturer, JCUS Business School, James Cook University	Jaipuria International Leadership Series
65	Mr. Avishek Ganguly	Founder, The Skill Connect, Mumbai	J-Lead Series

Alumni

S. No	Name	Organization	Designation	Nature of Linkage
1	Mr. Abhijit Rai	View Express Services Pvt Ltd, Alumni of Batch 2014-16	Founder & CEO	Alumni Talk
2	Mr Arpit Singhal	- FFEOC, Batch (2012- 14)	Executive Director	Alumni Talk



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



3	Mr Ashwini Kumar	TATA AMC (Batch 2013-15)	Key Account Manager	Alumni Talk
---	------------------	--------------------------	---------------------	-------------

AUDITED STATEMENT

Annexure VI

LoA & EoA STATEMENT

[Available on Website](#)

BEST PRACTICES ADOPTED

For the holistic development of students, various Extra Curricular activities are organized by the Institute. For better results in the Placement Process, rigorous training and Mock sessions are organized regularly.

Industry Interface	<ul style="list-style-type: none"> • Guest Lectures by Industry Experts /CEO Talk • Live Projects • Industrial Visits • HR Conclave • Domain specific sessions by IndustryExperts
---------------------------	--



**Pre Placement Training
& Assessment**

- Co-Cube Assessment
- Resume Building workshop
- Video Profiles
- Sessions by Internal faculty (JDspecific)
- Panel Mock Interviews
- Group Discussion & Personal Interview Practice Sessions.
- Aptitude and Sessions by external trainer.
- Pre Placement talk.IDP Proposed

Student Affair Council.

- Organizing cultural events
- Various activities under the Domain specific clubs & Committees.
- Encouraging students to participate in external competitions organized by various Associations and Institutes



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Pre -Placement Talk

Sr No	Coordinator	Company Name	Recourse Person	Date
1	CRC Dept	Archer & Bull	Sumadha	5th Dec 2025
2	CRC Dept	PolicyBazaar	Mr. Amit	19th Dec 2025
3	CRC Dept	HDFC	Danish Khan	5th Nov 2025
4	CRC Dept	ICICI Bank	Arit Gangli	20th Feb 2026
5	CRC Dept	Topmate.io	Ayushree Singh	18th Feb 2026
6	CRC Dept	Posterity	Saurabh Bali	17th Feb 2026
7	CRC Dept	Team Computer	Sourabh Singh	20th Nov 2025
8	CRC Dept	Amrit Cement	Shachindra Pathak	27th Dec 2025
9	CRC Dept	ARO EDUCATION	Samiksha Pradhan	23rd Dec 2025
10	CRC Dept	Home First Finance Company	Vishal Wankhade	1st dec 2025
11	CRC Dept	Fincart	Mansi Chahan	22nd Dec 2025
12	CRC Dept	Zyodus velless	Surbha Gupta	10th Dec 2025
13	CRC Dept	Asian Paint	Terrence James	11th Nov 2025
14	CRC Dept	Ameriprise Financial	Yashika Bhardwaj	2nd Dec 2025
15	CRC Dept	Casita	Deepika Sharam	17th feb 2026
16	CRC Dept	Coffee Day Beverages	Yamini Singh	20th Nov 2025
17	CRC Dept	South Indian Bank	Mr.Hamenth P.V	29th Jan 2026

Industry Visit

S. No.	Faculty Coordinator	Topic	Day & Date	Time	Batch
1	CRC Dept	Moon Beverages Ltd. (Coca-Cola Happiness Factory)	14th July, 2025 (Monday)	9:30 am - 12:30 pm	2025-27
2	CRC Dept	Yakult Danone India Pvt Ltd	14th July, 2025 (Monday)	9:30 am - 12:30 pm	2025-27
3	CRC Dept	Deki Electronics	7th October 2025 (Tuesday)	9:30 am - 12:30 pm	2024-26
4	CRC Dept	Coca-Cola Happiness Factory	10th February, 2026 (Tuesday)	9:00 am to 1:00 pm	2025-27



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Preparatory Session

Sr No	Coordinator	Company Name	Recource Person	Date
1	CRC Dept	Posterity	Namita Natha, Dr. Monika Agrwal	13th feb 2026
2	CRC Dept	Indus Valley Partner	Gunjan Tripthi and Nikhil Mishra	3rd Feb 2026
3	CRC Dept	HDFC	Gunjan Tripthi and Nikhil Mishra	27th Jan 2026
4	CRC Dept	Team Computer	Dr. Monika Agrwal and Nitin Kr Saxsena	21st Jan 2026
5	CRC Dept	South Indian Bank	Mr.Sunil Pant (Ex-CEO, Institute of Insolvency Professionals, ICAI Mumbai & Retd CGM from SBI & Member -AAC,JSB Ghaziabad)	16th Jan 2026
6	CRC Dept	Archer & Bull	Dr. Monika Agrwal	16th Dec 2025
7	CRC Dept	Coffee Day Beverages	Dr. Nitin Saxsena and Nikhil Mishra	19th Nov 2025
8	CRC Dept	Home First Finance Company	Dr. Swadha Bhartia ,Dr. Monika Agrwal and Nitin Kr Sasena	3rd Oct 2025
9	CRC Dept	Joyti Labs	Dr. Swadha Bhartia ,Dr. Monika Agrwal and Nitin Kr Sasena	3rd Oct 2025
10	CRC Dept	Asian Paint	Dr. K.P. Kanchana	23rd Nov 2025
11	CRC Dept	Advantage clube	Dr. Namita Natha And Nikhil Mishra	30th Jan 2026
12	CRC Dept	Merino	Dr. Monika Agrawal and Dr. Nitin Kr Saxsena	21st Jan 2026
13	CRC Dept	Amirt Cement	Dr. Shweta Saxsena and Nikhil Mishra	17th Jan 2026



CURRICULUM STRUCTURE – PGDM 2025-27

Jaipuria School of Business in line with AICTE Model Curriculum has finalized the below curriculum after due diligence & deliberations. The curriculum offers dual specialization with 18 credits each. The total credit at the end of the program is 130 credits including core courses, electives and other courses.

The detailed structure of the curriculum for PGDM 2025-27 Batch is as follows:

I Year

Trimester I				
S. No.	Course Code	Course	Credits	Hours
1	T1CEC01	Managerial Economics	3	30
2	T1COM01	Statistics for Business Decision Making	3	30
3	T1CHR01	Organizational Behavior	3	30
4	T1CMM01	Marketing Management I	3	30
5	T1CAF01	Managerial Accounting	2	20
6	T1CGM01	Managerial Communication	1.5	15
7	T1CIT01	IT Skills for Business Managers	2	20
8	T1CDR01	GACA – I	1	10
9		Refresher Course (Managerial Accounting)	1	10
10		Societal Outreach Program	1	10
11		Term End Viva	1	
		TOTAL CREDITS	21.5	205

1	T1COC01	MS Excel Workshop	1 credit (workshop)	
---	---------	-------------------	---------------------	--

Trimester II				
S. No.	Course Code	Course	Credits	Hours
1	T2CEC02	International Business	2	20
2	T2COM02	Operations Management	3	30
3	T2CHR02	Human Resource Management	3	30
4	T2CMM02	Marketing Management II	3	30
5	T2CAF02	Financial Management	2	20
6	T2CGM02	Written Analysis & Communication	1.5	15
7	T2CIT02	Business Analytics for Managers	2	20



8	T2CDR02	GACA - II	1	10
9		Foundation Course (Financial Management)	1	10
10		Innovation & Industry Connect Lab (i-Lab)	1	10
11	T2CIN01	Societal Outreach Program	1	10
12		Readiness in Skills for Employability (RISE)	1	10
13		Term End Viva	1	
		TOTAL CREDITS	22.5	215

1	T2COC02	Design Thinking & Innovation	1 credit (workshop)
2	T2COC03	Tourism & Linkages	1 credit (workshop)
3	T2COC04	AI in Business	1 credit (workshop)
4	T2COC05	Cyber Security	1 credit (workshop)

Trimester III				
S. No.	Course Code	Course	Credits	Hours
1	T3CEC03	Business Environment & Policy	2	20
2	T3COM03	Business Research Methodology	3	30
3	T3CMM03	Sales & Distribution Management	3	30
4	T3CGM03	Spoken Analysis & Communication	2	20
5	T3CDR03	GACA - III	1	10
6	T3CIN02	Innovation & Industry Connect Lab (i-Lab)	1	10
7		Capstone Project	1	10
8		SP 1- Compulsory Elective (1)	3	30
9		SP 2- Compulsory Elective (1)	3	30
10	T3EOE01	Skilled-based Course 1 (Negotiation & Decision-Making)	1	10
11		Readiness in Skills for Employability (RISE)	1	10
12		Term End Viva	1	
		TOTAL CREDITS	22	210

1	T3COC06	AI in Marketing	1 credit (workshop)
---	---------	-----------------	---------------------

II Year

Trimester IV				
S. No.	Course Code	Course	Credits	Hours
1	T4CIN03	Summer Internship	3	6-8



				Weeks
2	T4CGM04	Strategic Management	3	30
3	T4CDR04	GACA - IV	1	10
4	T4CIN04	Cross Functional Simulation	2	20
5		SP 1 - Functional Elective (2)	3	30
6		SP 1 - Functional Elective (3)	3	30
7		SP 1 - Functional Elective (4)	3	30
8		SP 2 - Functional Elective (2)	3	30
9		SP 2 - Functional Elective (3)	3	30
10		SP 2 - Functional Elective (4)	3	30
11	T4EOE02	Skilled-based – 2 (Entrepreneurship & Startup)	1	10
12		Certification	1	10
13		Capstone Project	1	10
14		Readiness in Skills for Employability (RISE)	2	20
15		Term End Viva	1	
		TOTAL CREDITS	33	290

1	T4COC07	AI in Finance	1 credit (workshop)
---	---------	---------------	---------------------

Trimester V				
S. No.	Course Code	Course	Credits	Hours
1	T5CGM06	Legal Aspect of Business	2	20
2		SP 1 - Sectoral Elective - (5)	3	30
3		SP 1 - Sectoral Elective - (6)	3	30
4		SP 2 - Sectoral Elective - (5)	3	30
5		SP 2 - Sectoral Elective - (6)	3	30
6	T5CIN05	Readiness in Skills for Employability (RISE)	1	10
7	T5EOE03	Skilled-based – 3 (Strategic Leadership)	1	10
8		Capstone Project	1	10
9		Term End Viva	1	
		TOTAL CREDITS	18	170

1	T5COC08	AI in HR	1 credit (workshop)
---	---------	----------	---------------------



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Trimester VI				
S. No.	Course Code	Course	Credits	Hours
1	T6CGM06	Business Ethics and Values	2	20
2	T6CDR05	Capstone Project	1	10
3	T6CDR06	Industry Exposure	2	20
		TOTAL CREDITS	5	50

TOTAL CREDITS- 72 (Year -I) + 58 (Year -II) = 130 CREDITS

Specializations (Electives)

Note:

1. In Trimester 3, students are required to take compulsory elective course specific to their specialisation.
2. Students would be required to choose 3 and 2 Electives from the given basket in trimester IV and V respectively.
3. Any of the Specialisations or given elective courses within specialisation would be offered only if that is opted by 20 students or more.

Marketing

Sr.No	Term	Course Code	Name of Subject
1	III	Compulsory	
		T3EMM21	Consumer Insights & Neuromarketing in the Digital Age
2	IV	Functional (Choose 3 out of 6)	
		T4EMM22	Strategic Brand & Reputation Management
		T4EMM23	Marketing Analytics & Business Intelligence
		T4EMM24	Integrated Marketing Communications
		T4EMM25	Customer Relationship Management
		T4EMM26	Digital Marketing
3	V	Sectoral (Choose 2 out of 4)	
		T5EMM28	Technology Enabled B2B Business
		T5EMM29	E-Commerce & D2C Strategies
		T5EMM30	Service Marketing in the Age of AI & Experience Economy
		T5EMM31	Rural & Inclusive Marketing
4	VI	NIL	

Accounting and Finance

Sr.No	Term	Course Code	Name of Subject
1	III	Compulsory	
		T3EAF21	AI-Based Security Analysis & Portfolio Management
2	IV	Functional (Choose 3 out of 6)	
		T4EAF22	Corporate Restructuring & Business Valuation
		T4EAF23	International Financial Management
		T4EAF24	Financial Modelling
		T4EAF25	Digital Banking & AI-Based Risk Management
		T4EAF26	Cross-Border Risk Analytics
		T4EAF27	Emerging Financial Service Models
3	V	Sectoral (Choose 2 out of 3)	



		T5EAF28	Derivatives, Fintech Risk Hedging & Crypto Instruments
		T5EAF29	Investment Banking
		T5EAF30	Management of Banks and financial Services
4	VI	NIL	

Human Resource Management

Sr.No	Term	Course Code	Name of Subject
1	III	Compulsory	
		T3EHR21	Strategic HRM in the Era of Digital Disruption
2	IV	Functional (Choose 3 out of 6)	
		T4EHR22	Change Management in the Digital & Hybrid Workplace
		T4EHR23	Learning and Development
		T4EHR24	Talent Acquisition & Workforce Agility
		T4EHR25	Human Resource Planning
		T4EHR26	Compensation and Reward Management
		T4EHR27	Digital HRM
3	V	Sectoral (Choose 2 out of 4)	
		T5EHR28	Industrial Relations and Labour Laws
		T5EHR29	HR Analytics
		T5EHR30	Competency Mapping and Performance Management
		T5EHR31	HRM in Banking, Fintech & Financial Service Institutions
4	VI	NIL	

Operations & Supply Chain Management

Sr.No	Term	Course Code	Name of Subject
1	III	Compulsory	
		T3EOM21	Supply Chain and Logistics Management
2	IV	Functional (Choose 3 out of 5)	
		T4EOM22	TQM, Six Sigma and Lean Management
		T4EOM23	Strategic Operations in the Age of Industry 4.0
		T4EOM24	Project Management
		T4EOM25	Operations Research
		T4EOM26	Procurement and Supplier Management
3	V	Sectoral (Choose 2 out of 4)	
		T5EOM27	Supply Chain Modelling and Analytics
		T5EOM28	Omnichannel Sales & Service Operations
		T5EOM29	Manufacturing Planning and Control
		T5EOM30	Smart Retail & Last-Mile Fulfilment Technologies
4	VI	NIL	



International Business

Sr.No	Term	Course Code	Name of Subject
1	III	Compulsory	
		T3EIB21	International Trade Operations & Documentation
2	IV	Functional (Choose 3 out of 5)	
		T4EIB22	Global Logistics & Supply Chain 4.0
		T4EIB23	International Finance & Forex Management
		T4EIB24	Cross-Cultural Intelligence & Global Virtual Teams
		T4EIB25	Global Taxation
		T4EIB26	
3	V	Sectoral (Choose 2 out of 4)	
		T5EIB27	Sectoral Strategies for International Business
		T5EIB28	Customs & Excise Management
		T5EIB29	Navigating Emerging Markets: Innovation & Investment Strategy
		T5EIB30	Geopolitics & Global Risk Analysis
4	VI	NIL	

Business Analytics

Sr.No	Term	Course Code	Name of Subject
1	III	Compulsory	
		T3EBA21	Data Analytics Using R/Python
2	IV	Functional (Choose 3 out of 6)	
		T4EBA22	SQL for Business Intelligence
		T4EBA23	Data Visualization using Tableau
		T4EBA24	Predictive Modelling
		T4EBA25	Cloud Computing for Data Analytics
		T4EBA26	AI & ML for Business Analytics
		T4EBA27	Data Governance, Ethics & Privacy
3	V	Sectoral (Choose 2 out of 4)	
		T5EBA28	Big Data Analytics
		T5EBA29	Financial Analytics
		T5EBA30	Supply Chain Modelling & Analytics
		T5EBA31	Marketing Analytics
4	VI	NIL	

Tourism & Hospitality

Sr.No	Term	Course Code	Name of Subject
1	III	Compulsory	
		T3ETH21	Digital Tourism & e-Hospitality
2	IV	Functional (Choose 3 out of 5)	
		T4ETH22	Travel Agency & Tour Operations



		T4ETH23	International Hospitality Operations & Management
		T4ETH24	Global Tourism
		T4ETH25	Sustainable Tourism & Responsible Hospitality
		T4ETH26	Wellness, Spiritual, & Heritage Tourism
3	V	Sectoral (Choose 2 out of 3)	
		T5ETH27	Airport & Cargo Operations Management-ACOM
		T5ETH28	Marketing strategies for Culture & Heritage-MSCH
		T5ETH29	Tourism Policy, Ethics & Entrepreneurship
4	VI	NIL	

Experiential Workshop (Integrated in Core Courses)			
Term	Subject	Domain	Hours
I	Leadership & Team Work	HR	6
II	Power BI	BA	6
II	Marketing Plan	Marketing	6
III	Field Project	Decision Sc.	6
III	SPIN Selling	Marketing	6
Total			30

Academic Calendar / AY- 2025-26	
Registration, Orientation Program & Foundation Classes	
First Year (Batch 2025-27) 05.07.2025 (Sat) - 23.07.2025 (Wed)	Second Year (Batch 2024-26) 04.08.2025 (Mon)

Trimester-I
<u>Classes/ Other events / activities/ holidays</u> 24.07.2025 (Thur) - 18.10.2025 (Sat)
<u>Other events / activities</u> 15.08.2025 (Fri) - Independence Day Celebration 22.08.2025 (Fri) - Talent Hunt 05.09.2025 (Fri) - Teacher's Day Celebration 17.09.2025 (Wed) - Fresher's Day TBD - 1st Industry Visit (October - Week 1) - SAC Election (Club Committee selection process) 18.10.2025 (Sat) - Diwali Celebration

Trimester-IV
<u>Classes/ Other events / activities/ holidays</u> 04.08.2025 (Mon) - 04.12.2025 (Thur)
<u>Other events / activities</u> 15.08.2025 (Fri) - Independence Day Celebration 09.09.2025 (Tue) - SIP: Data Analysis Pre-Submission Presentation 13.09.2025 (Sat) - Evaluation, Presentation & Viva for SIP 05.09.2025 (Fri) - Teacher's Day Celebration (September- Week 2) - Tourism Club Activity 17.09.2025 (Wed) - Fresher's Day (September- Week 3) - Intercollege SIP Competition



Holidays

09.08.2025 (Sat) - Raksha Bandhan
 15.08.2025 (Fri) - Independence Day
 16.08.2025 (Sat) - Janmashtami
 30.09.2025 (Tue) - Maha Astami
 01.10.2025 (Wed) - Maha Navami
 02.10.2025 (Thu) - Mahatma Gandhi Jayanti / Dussehra
 20.10.2025 (Mon) - Diwali
 22.10.2025 (Wed) - Govardhan Pooja
 23.10.2025 (Thur) - Bhai Duj

End-Term Examinations

11.10.2025 (Sat) - 18.10.2025 (Sat)

(October - Week 1) - SAC Election (Club Committee selection process)

18.10.2025 (Sat) - Diwali Celebration
 (November - Week 2) - CSR Club Activity
 (November - Week 3) - Marketing Club Activity
 (November - Week 3) - Tourism Conclave
 (November - Week 4) - Literary Club Activity

Holidays

09.08.2025 (Sat) - Raksha Bandhan
 15.08.2025 (Fri) - Independence Day
 16.08.2025 (Sat) - Janmashtami
 30.09.2025 (Tue) - Maha Astami
 01.10.2025 (Wed) - Maha Navami
 02.10.2025 (Thu) - Mahatma Gandhi Jayanti / Dussehra
 20.10.2025 (Mon) - Diwali
 22.10.2025 (Wed) - Govardhan Pooja
 23.10.2025 (Thur) - Bhai Duj
 05.11.2025 (Wed) - Guru Nanak Jayanti

End-Term Examinations

25.11.2025 (Tue) - 04.12.2025 (Thur)

Trimester-II

Classes/ Other events / activities/ holidays

30.10.2025 (Thur) - 03.02.2026 (Tue)

Other events / activities

(November - Week 2) - CSR Club Activity
 (November - Week 3) - Marketing Club Activity
 (November - Week 3) - Tourism Conclave
 (November - Week 4) - Literary Club Activity
 (December - Week 2) - Finance Club Activity
 (December - Week 3) - EDC Activity
 (December - Week 3) - SAC Activity
 24.12.2025 (Wed) - Christmas Celebrations
 TBD - 2nd Industry Visit
 (January - Week 2) - EDC Activity
 (January - Week 2) - Operations Club Activity
 (January - Week 3) - Marketing Club Activity
 (January - Week 3) - Literary Club Activity

Trimester-V

Classes/ Other events / activities/ holidays

05.12.2025 (Fri) - 20.03.2026 (Fri)

Other events / activities

(December - Week 2) - Finance Club Activity
 (December - Week 3) - EDC Activity
 (December - Week 3) - SAC Activity
 24.12.2025 (Wed) - Christmas Celebrations
 (January - Week 2) - EDC Activity
 (January - Week 2) - Operations Club Activity
 (January - Week 3) - Marketing Club Activity
 (January - Week 3) - Literary Club Activity
 23-24 Jan 2026 (Fri - Sat) - Chhalaang Sports Event
 26.01.2026 (Mon) - Republic Day Celebration
 (February - Week 1) - Finance Conclave
 (February - Week 2) - Scintilla: Annual Cultural Festival
 (February - Week 3) - HR Conclave



23-24 Jan 2026 (Fri - Sat) - Chhalaang Sports Event

26.01.2026 (Mon) - Republic Day Celebration
TBD - Workshop on Specialization

Holidays

05.11.2025 (Wed) - Guru Nanak Jayanti
25.12.2025 (Thur) - Christmas
26.01.2026 (Mon) - Republic Day

End-Term Examinations

22.01.2026 (Thur) - 29.01.2026 (Thur)

(February - Week 4) - CSR Club Activity

04.03.2026 (Wed) - Holi Celebrations
(March - Week 3) - HR Club Activity

Holidays

25.12.2025 (Thur) - Christmas
26.01.2026 (Mon) - Republic Day
16.02.2026 (Mon) - Shivratri
03.03.2026 (Tue) - Holika Dehan
04.03.2026 (Wed) - Holi
19.03.2026 (Thur) - Eid-ul-Fitr
27.03.2026 (Fri) - Ramanavmi

End-Term Examinations

17.03.2026 (Tue) - 28.03.2026 (Sat)

Trimester-III

Classes/ Other events / activities/ holidays

02.02.2026 (Mon) - 05.05.2026 (Tue)

Other events / activities

(February - Week 1) - Finance Conclave
(February - Week 2) - Scintilla: Annual Cultural Festival
(February - Week 3) - HR Conclave
(February - Week 4) - CSR Club Activity
TBD - Workshop on SIP
04.03.2026 (Wed) - Holi Celebrations
(March - Week 3) - HR Club Activity
(April - Week 4) - Farewell to 2024-26 Batch
(May) - International Immersion Programme

Summer Internship Project (6-8 weeks)
(Last Week of May 2026) - 15th Convocation for the Batch (PGDM 2024-26)
(Last Week of May 2026) - Alumni Meet

Holidays

16.02.2026 (Mon) - Shivratri
03.03.2026 (Tue) - Holika Dehan
04.03.2026 (Wed) - Holi
19.03.2026 (Thur) - Eid-ul-Fitr
27.03.2026 (Fri) - Ramanavmi

Trimester-VI

Classes/ Other events / activities/ holidays

30.03.2026 (Mon) - 15.04.2026 (Wed)

Other events / activities

(April - Week 4) - Farewell to 2024-26 Batch
(Last Week of May 2026) - 15th Convocation for the Batch (PGDM 2024-26)
(Last Week of May 2026) - Alumni Meet

Holidays

31.03.2026 (Tue) - Mahavir Jayanti



31.03.2026 (Tue) - Mahavir Jayanti
01.05.2026 (Fri) - Buddha Purnima

End-Term Examinations

27.04.2026 (Mon) - 05.05.2026 (Tue)

End-Term Examinations

15.04.2026 (Wed)

TBD: To be decided



PGDM Batch 2025-27 TRIMESTER-I

Sec-A: Room No. 101/ Sec-B: Room No. 102/ Sec-C: Room No. 103

TIME TABLE (w.e.f. 24th July - 18th October, 2025)

Day/ Time	Sections	Period 1	Period 2	12:25 pm - 1:00 pm	Period 3	Period 4	Period 5
		9:15 am - 10:45 am	10:55 am - 12:25 pm		1:00 pm - 2:30 pm	2:40 pm - 4:10 pm	4:15 pm - 5:45 pm
MONDAY	Section A (101)	SBDM (SC) - CL	ME (SVJ)	LUNCH BREAK	MM-I (CA)	RC-MA (SS)	Tutorial
	Section B (102)	OB (AT)	SBDM (SC) - CL		ME (SVJ)	MC (SS)	
	Section C (103)	MA (SS)	MM-I (CA)		MC (SS)	GACA-I (RM)	
TUESDAY	Section A (101)	OB (AT)	MA (SS)		ITM (NK)	Mentoring Session	Library
	Section B (102)	MA (SS)	MM-I (CA)		GACA-I (RM)		
	Section C (103)	SBDM (VV) - CL	ITM (NK)		OB (KP)		
WEDNESDAY	Section A (101)	FCM / Committee Meetings (No Class)	ITM (NK)		MC (SS)	GACA-I (RM)	Library
	Section B (102)		MA (SS)		ITM (NK)	RC-MA (SS)	
	Section C (103)		GACA-I (RM)		OB (KP)	MC (SS)	
THURSDAY	Section A (101)	OB (AT)	SBDM (SC) - CL		GACA-I (RM)	MC (SS)	Tutorial
	Section B (102)	SBDM (SC) - CL	ME (SVJ)		MC (SS)	GACA-I (RM)	
	Section C (103)	MA (SS)	MM-I (CA)		ME (SVJ)	RC-MA (SS)	
FRIDAY	Section A (101)	MA (SS)	MM-I (CA)	ME (SVJ)	Guest Session / Club Activity		
	Section B (102)	OB (AT)	ITM (NK)	MM-I (CA)			
	Section C (103)	SBDM (VV) - CL	ME (SVJ)	ITM (NK)			
SATURDAY	Workshop / IDP / Assessment / Classes (if no other engagement)						



Sub. Code	Credit	Subject Name	Nick Name	Faculty	No. of session per week
T1CEC01	3	Managerial Economics	ME	Dr. Tapan Kumar Nayak	2
T1COM01	3	Statistics for Business Decision Making	SBDM	Prof. Saloni Chitkara (A&B) & Dr. Vibha Verma (C)	2
T1CHR01	3	Organizational Behavior	OB	Dr. Anju Tripathi (A&B) & Prof KP Kanchana (C)	2
T1CMM01	3	Marketing Management I	MM-I	Dr. Charul Agrawal & Prof. Parul Sharma	2
T1CAF01A	2	Managerial Accounting	MA	Dr. Shraddha Srivastava & Prof. Bikram Agarwal	2
T1CGM01	1.5	Managerial Communication	MC	Dr. Shweta Saxena	2
T1CIT01	2	IT for Managers	ITM	Dr Nitin Kr Saxena & Prof. Manish Kumar	2
T1CDR01	1	GACA – I	GACA -I	Prof. Pushpendra Khamparia	1
T1CAF01A	1	Refresher Course (Managerial Accounting)	RC-MA	Dr. Shraddha Srivastava & Prof. Bikram Agarwal	1
T1COC01	1	MS Excel Workshop (Compulsory)		Faculty Coordinator: Dr Nitin Kr Saxena & Prof. Manish Kumar	
	1	Societal Outreach Program		Prof. Sreena Chandran & Prof. Gunjan Bindal	
		Individual Development Program (IDP)	IDP	Dr. Swadha Bhartia	

***CL: Computer Lab**

Mid-Term Exam

29 - 30 August, 2025 (Friday - Saturday)

End-Term Exam

13 - 17 October, 2025 (Monday - Friday)

Holidays

Saturday, 9 August, 2025 (Raksha Bandhan)

Friday, 15 August, 2025 (Independence Day)



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indrapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Saturday, 16 August, 2025

(Janmashtami)

Tuesday, 30 September, 2025

(Maha Astami)

Wednesday, 1 October, 2025

(Maha Navami)

Thursday, 2 October, 2025

(Dussehra)

Ms. Sarla Rawat

Program Manager

Dr. Charul

Agrawal

Program

Chairperson

Dr. Nitin Kr Saxena

Dean Academics



PGDM Batch 2025-27 TRIMESTER-II							
Sec-A: Room No. 101/ Sec-B: Room No. 102/ Sec-C: Room No. 103							
TIME TABLE (w.e.f. 30th October 2025 - 30th January, 2026)							
Day/ Time	Sections	Period 1	Period 2	12:30 pm - 1:15 pm	Period 3	Period 4	Period 5
		9:15 am - 10:45 am	11:00 am - 12:30 pm		1:15 pm - 2:45 pm	3:00 pm - 4:30 pm	4:30 pm - 5:30 pm
MONDAY	Section A (101)	MM-II (CA)	IB (SP)	LUNCH BREAK	HRM (KP)	WAC (SS) - TUT	
	Section B (102)	OM (SC)	HRM (KP)		FM (SS)		
	Section C (103)	IB (SP)	OM (SC)		IDP (SB)		
TUESDAY	Section A (101)	BAM (NS)	HRM (KP)		OM (VV)	Mentoring Session	
	Section B (102)	IB (SP)	BAM (NS)		MM-II (CA)		
	Section C (103)	OM (SC)	IB (SP)		WAC (SS)		
WEDNESDAY	Section A (101)	FM (SS)	BAM (NS)		MM-II (CA)	FM (SS) - TUT	
	Section B (102)	OM (SC)	WAC (SS)		FM (SS)		
	Section C (103)	BAM (NS)	MM-II (CA)		HRM (AT)		



THURSDAY	Section A (101)	WAC (SS)	IDP (SB)		FM (SS)	OM (SC & VV) - TUT
	Section B (102)	BAM (NS)	MM-II (CA)		IDP (SB)	
	Section C (103)	FM (SS)	BAM (NS)		MM-II (CA)	
FRIDAY	Section A (101)	IB (SP)	MM-II (CA)		OM (VV)	Library
	Section B (102)	OM (SC)	IB (SP)		HRM (KP)	
	Section C (103)	FM (SS)	OM (SC)		MM-II (CA)	
SATURDAY						
Sub. Code	Credit	Subject Name	Nick Name	Faculty	No. of session per week	
T2CEC02	2	International Business	IB	Dr. Rajeev Mathew	2	
T2COM02	3	Operations Management	OM	Prof. Saloni Chitkara (B&C) & Dr. Vibha Verma (A)	2	
T2CHR02	3	HRM	HRM	Prof KP Kanchana (A&B) & Dr. Anju Tripathi (C)	2	
T2CMM02	3	Marketing Management II	MM-II	Dr. Charul Agrawal & Dr. Nitin Kr Saxena	2	
T2CAF02	2	Financial Management	FM	Dr. Shraddha Srivastava & Prof. Bikram Agarwal	2	
T2CGM02	1.5	Written Analysis & Communication	WAC	Dr. Shweta Saxena	2	
T2CIT02	2	Business Analytics for Managers	BAM	Prof. Manish Kumar & Prof. Prem Chandra Giri	2	
T2CDR02	1	General Awareness & Corporate Affairs-II	GAC A-II	Prof. Pushpendra Khamparia	1	
	1	Foundation Course (Financial Management)	RC-FM	Dr. Shraddha Srivastava & Prof. Bikram Agarwal	1	
	1	Innovation & Industry Connect Lab (i-Lab)	i-Lab	Dr. Gunjan Tripathi & Dr. Shweta Saxena		
T2CIN01	1	Societal Outreach Program		Prof. Rituparna Dey & Prof. Gunjan Bindal		



	1	Readiness in Skills for Employability (RISE)	RISE	Dr. Swadha Bhartia	
T2COC02	1	Design Thinking & Innovation		Prof. Nikhil Mishra & Prof. Sreena Chandran	
T2COC03	1	Tourism & Linkages		Dr. Monika Aggarwal	
T2COC04	1	AI in Business		Dr. Swadha Bhartia (Linkedin Learning Platform)	
T2COC05	1	Cyber Security		Dr. Swadha Bhartia	

***CL: Computer Lab**

Mid-Term Exam

4 - 5 December, 2025 (Thursday - Friday)

Holidays

Wednesday, 5 November 2025 (Guru Nanak Jayanti)
Thursday, 25 December 2025 (Christmas)
Monday, 26 January 2026 (Republic Day)

Ms. Sarla Rawat

Dr. Charul Agrawal

Dr. Nitin Kr Saxena

Program Manager

**Program
Chairperson**

Dean Academics

PGDM Batch 2025-27 TRIMESTER-III

Sec-A: Room No. 101/ Sec-B: Room No. 102/ Sec-C: Room No. 103

TIME TABLE (w.e.f. 2nd February - 5th May, 2026)

Day/ Time	Section s	Period 1	Period 2	12:30 pm - 1:15 pm	Period 3	Period 4	Period 5
		9:15 am - 10:45 am	11:00 am - 12:30 pm		1:15 pm - 2:45 pm	3:00 pm - 4:30 pm	4:30 pm - 5:30 pm
MONDAY	Section A (101)	BEP (AC)	CINDA (CA) SEC-A - 202 / DAR (JG) - 102 / ITOD (AC) - 103	LUNCH BREAK	CINDA (CA) SEC-B - 202		
	Section B (102)	SA&C (SS)					
	Section C (103)	BRM (VV)					
TUESDAY	Section A (101)	BRM (VV)	CINDA (CA) SEC-A - 202 / DAR (JG) -		AIBSAPM (GT) - 202		



	Section B (102)	BEP (AC)	102 / ITOD (AC) - 103		/ SHRM (AT) - 201 / SCLM (SC) - 103	Mentoring Session		
	Section C (103)	SA&C (SS)						
WEDNESDAY	Section A (101)	BEP (AC)	SA&C (SS)		CINDA (CA) SEC-B - 202			
	Section B (102)	SDM (NN)	BRM (SC)					
	Section C (103)	BRM (VV)	SDM (NN)					
THURSDAY	Section A (101)	BEP (AC)	CINDA (CA) SEC-A - 202 / DAR (JG) - 102 / ITOD (AC) - 103		AIBSAPM (GT) - 202 / SHRM (AT) - 201 / SCLM (SC) - 103			
	Section B (102)	BRM (SC)						
	Section C (103)	SA&C (SS)						
FRIDAY	Section A (101)	BRM (VV)	AIBSAPM (GT) - 202 / SHRM (AT) - 201 / SCLM (SC) - 103		CINDA (CA) SEC-B - 202	Guest Lecture		
	Section B (102)	SA&C (SS)						
	Section C (103)	BEP (AC)						
SATURDAY								
Sub. Code	Credit	Subject Name		Nick Name	Faculty	No. of session per week		
T3CEC03	2	Business Environment & Policy		BEP	Prof. Aishvarya Chaudhary	2		
T3COM03	3	Business Research Methodology		BRM	Dr. Saloni Chitkara (B) & Dr. Vibha Verma (A&C)	2		
T3CMM03	3	Sales & Distribution Management		SDM	Dr. Namita Nath & Dr. Nitin Kr Saxena	2		
T3CGM03	2	Spoken Analysis & Communication		SA&C	Dr. Shweta Saxena	2		
T3CDR03	1	GACA - III		GACA-III	Prof. Pushpendra Khamparia	2		
T3EMM21	3	Consumer Insights & Neuromarketing in the Digital Age		CINDA	Dr. Charul Agrawal	2		



T3EAF21	3	AI-Based Security Analysis & Portfolio Management	AIBSAP M	Dr. Gunjan Tripathi	2
T3EHR21	3	Strategic HRM in the Era of Digital Disruption	SHRM	Dr. Anju Tripathi	1
T3EOM21	3	Supply Chain and Logistics Management	SCLM	Dr. Saloni Chitkara	1
T3EIB21	3	International Trade Operations & Documentation	ITOD	Prof. Aishvarya Chaudhary	
T3EBA21	3	Data Analytics Using Python	DAR	Prof. Janvee Garg	
T3CIN02	1	Innovation & Industry Connect Lab (i-Lab)	i-Lab	Dr. Gunjan Tripathi & Dr. Shweta Saxena	
T3EOE01	1	Skilled-based Course 1 (Negotiation & Decision-Making)	NDM	Dr. Nitin Kr Saxena & Dr. Leena	
	1	Capstone Project	Capstone	Faculty Coordinator: Dr. Vibha Verma	
	1	Readiness in Skills for Employability (RISE)	RISE	Dr. Swadha Bhartia	
T2COC02	1	Design Thinking & Innovation	Workshop	Prof. Nikhil Mishra & Prof. Sreena Chandran	
T2COC04	1	AI in Business	Workshop	Dr. Swadha Bhartia (Linkedin Learning Platform)	
T2COC05	1	Cyber Security	Workshop	Dr. Swadha Bhartia & Prof. Janvee Garg	
T3COC06	1	AI in Marketing	Workshop	Dr. Nitin Kr Saxena	

***CL: Computer Lab**

Mid-Term Exam

Holidays

17 - 20 March, 2026 (Tuesday - Friday)

Monday, 16 February 2026 (Shivratri)

Tuesday, 3 March 2026 (Holika Dehan)

Wednesday, 4 March 2026

(Holi)

Thursday, 19 March 2026 (Eid-ul-Fitr)

Friday, 27 March 2026 (Ramanavmi)

Tuesday, 31 March 2026 (Mahavir Jayanti)

Friday, 1 May 2026 (Buddha Purnima)



Ms. Sarla Rawat
Program Manager

Dr. Charul Agrawal
Program Chairperson

Dr. Nitin Kr Saxena
Dean Academics

TRIMESTER-IV PGDM Batch 2024-26 (Room Nos. 201/202/301/302/303)

LECTURE SCHEDULE for 4 August - 4 December 2025

Day/ Time	Period 1	Period 2	12:25 pm - 1:00 pm	Period 3	Period 4	Period 5
	9:15 am - 10:45 am	10:55 am - 12:25 pm		1:00 pm - 2:30 pm	2:40 pm - 4:10 pm	4:15 pm - 5:45 pm
MONDAY	MA (Sec-C) - CL / PBM - 202 (Sec-B)	MA (Sec-B) - CL / PBM - 202 (Sec-C)	LUNCH BREAK	MA (Sec-A) - CL	SCLM - 201 (Sec-A)	
TUESDAY	PBM - 202 (Sec-A)	FSABV (202) / ODC (201) / TQM (301) / IHOM (302)		SAPM (202) / SHRM (201) / PM (301) / IHOM (302)	SCLM - 201 (Sec-B)	
WEDNESDAY	DSP (201) / ITOD (301)	DVPBI (201) / ITL (301)		FSABV (202) / ODC (201) / TQM (301) / TATO (302)	PBM - 202 (Sec-C)	
THURSDAY	SQL (302) / IM (301)	SQL (302) / IM (301) / TATO (303)		TM (201) / ITL (301) / IGT (303)	SCLM - 201 (Sec-A)	
FRIDAY	DSP (201) / ITOD (301)	DVPBI (201) / ITL (301)		SAPM (202) / SHRM (201) / PM (301) / IGT (302)	SCLM - 201 (Sec-B)	
SATURDAY	MA (Sec-A) - CL / PBM - 202 (Sec-B)	MA (Sec-B) - CL / PBM - 202 (Sec-A)		MA (Sec-C) - CL		
SUNDAY						
Sub. Code	Subject Name		Nick Name	Faculty		Credit
T4CGM04	Strategic Management		SM	2nd Yr Coordinator		2
	Capstone Project		Capstone	Faculty Mentors		1



T4EMM21	Case Based Consumer Behaviour Applications; Case Based Sales Management; Case Based Management Practices (Compulsory)	CBA	Dr. Nitin Kr Saxena & Prof. Robin Kumar	3
T4EMM22	Product and Brand Management	PBM	Dr Namita Nath	3
T4EMM26	Marketing Analytics	MA	Prof. Ravi Gupta & Prof. Saraj Singhal	3
T4EHR21	Organizational Development & Change	ODC	Prof KP Kanchana	3
T4EHR22	Talent Management	TM	Prof. Rituparna Dey & Prof. Sreena Chandran	3
T4EHR24	Strategic Human Resource Management	SHRM	Dr. Anju Tripathi	3
T4EAF21	Security Analysis & Portfolio Management	SAPM	Dr. Gunjan Tripathi	3
T4EAF22	Financial Statement Analysis and Business Valuation	FSABV	Dr. Gunjan Tripathi & Prof. Bikram Agarwal	3
T4EAF23	SpreadSheet Modelling - GT	SSM	Dr. Shraddha Srivastava	3
T4EOM21	Supply Chain & Logistic Management	SCLM	Prof. Nikhil Mishra	3
T4EOM22	TQM, Six Sigma & Lean Management	TQM	Prof. Saloni Chitkara	3
T4EOM24	Project Management	PM	Dr. Vibha Verma	3
T4EBA21	SQL for Business Intelligence	SQL	Prof. Prem Chandra Giri	3
T4EBA22	Data Science using Python	DSP	Prof. Manish Kumar	3
T4EBA23	Data Visualization using Power BI	DVPBI	Prof. Prem Chandra Giri & Prof. Manish Kumar	3
T4EIB21	International Trade Operations & Documentation	ITOD	Dr Rajeev Mathew	3
T4EIB22	International Trade Logistics	ITL	Dr Rajeev Mathew	3
T4EIB24	International Marketing	IM	Prof. Parul Sharma	3
T4ETH21	Introduction to Global Tourism	IGT	Prof. Pushpendra Khamparia	3



T4ETH22	Travel Agency & Tour Operation	TATO	Dr. Monika Aggarwal	3
T4ETH23	International Hospitality Operations and Management	IHOM	Dr. Monika Aggarwal	3
T4COC09	Universal Human Values (Compulsory)	Workshop	Dr. Anju Tripathi	1
T4COC10	AI & Technology integration in Marketing (Compulsory)	Workshop	Dr Namita Nath & Dr. Nitin Kr Saxena	1

***CL: Computer Lab**

Mid-Term Exam

24 - 29 September, 2025 (Wednesday - Monday)

End-Term Exam

25 November - 4 December, 2025 (Tuesday - Thursday)

Holidays

Saturday, 9 August 2025 (Raksha Bandhan)

Friday, 15 August 2025 (Independence Day)

Saturday, 16 August 2025 (Janmashtami)

Tuesday, 30 September 2025 (Maha Astami)

Wednesday, 1 October 2025 (Maha Navami)

Thursday, 2 October 2025 (Mahatma Gandhi Jayanti / Dussehra)

Monday, 20 October 2025 (Diwali)

Wednesday, 22 October 2025 (Govardhan Pooja)

Thursday, 23 October 2025 (Bhai Duj)

Wednesday, 5 November 2025 (Guru Nanak Jayanti)

Ms. Sarla Rawat
Program Manager

Dr. Namita Nath
Program Chairperson

Dr. Nitin Kr Saxena
Dean Academics



TRIMESTER-V PGDM Batch 2024-26 (Room Nos. 201/202/301/302/303)

LECTURE SCHEDULE for 5 December 2025 - 28 March 2026

Day/ Time	Period 1	Period 2	12:25 pm - 1:00 pm	Period 3	Period 4	Period 5
	9:15 am - 10:45 am	10:55 am - 12:25 pm		1:00 pm -2:30 pm	2:40 pm - 4:10 pm	4:15 pm - 5:45 pm
MONDAY	LAB - 201 (Sec-A) / B2B - 202 (Sec-B)	LAB - 201 (Sec-B) / B2B - 202 (Sec-A)	LUNCH BREAK	MBFS (201) / MSCHT (302) / CMPM (301)	DRM (201) / ACOM (302) / HRA (301)	
TUESDAY	GGRA (301)	GGRA (301)		SCMA (201) / CEM (301)	CEM (301)	
WEDNES DAY	ECOM - 201 (Sec-A) / AIPDR - 202 (Sec-B)	ECOM - 201 (Sec- B) / AIPDR - 202 (Sec- A)		MBFS (201) / MSCHT (302) / CMPM (301)	Capstone - Mentoring Session	
THURSDA Y	GGRA (301)	GGRA (301)		SCMA (201) / CEM (301)	CEM (301)	
FRIDAY	LAB - 201 (Sec-A) / AIPDR - 202 (Sec-B)	ECOM - 201 (Sec- B) / AIPDR - 202 (Sec- A)		LAB - 301 (Sec-B) / ECOM - 201 (Sec- A)	DRM (201) / ACOM (302) / HRA (301)	
SATURDA Y	LAB - 201 (Sec-A) / B2B - 202 (Sec-B)	LAB - 201 (Sec-B) / B2B - 202 (Sec-A)		SCMA (201)	Capstone - Mentoring Session	
SUNDAY						
Sub. Code	Subject Name		Nick Name	Faculty		Credit
T5CGM05	Legal Aspects of Business		LAB	Dr. Shraddha Srivastava		3
	Capstone Project		Capston e	Faculty Mentors		1
T5EMM27	B2B Marketing		B2B	Dr. Namita Nath & Dr. Charul Agrawal		3



T5EMM28	Business Models for E-Commerce	ECOM	Dr. Namita Nath & Prof. Robin Kumar	3
T5EAF27	Derivatives and Risk Management	DRM	Dr. Gunjan Tripathi	3
T5EAF29	Management of Banking & Financial Services	MBFS	Dr. Gunjan Tripathi	3
T5EHR27	Competency Mapping & Performance Management	CMPM	Prof KP Kanchana	3
T5EHR29	HR Analytics	HRA	Dr. Anju Tripathi	3
T5EOM27	Supply Chain Modelling & Analytics	SCMA	Dr. Vibha Verma	3
T5EIB26	Geopolitics & Global Risk Analysis	GGRA	Prof. Ravi Gupta & Prof. Gunjan Bindal	3
T5EIB28	Customs & Excise Management	C&EM	Prof. Nikhil Mishra & Prof. Parul Sharma	3
T5ETH24	Airport & Cargo Operations Management	ACOM	Dr. Monika Agrawal	3
T5ETH25	Marketing Strategies for Cultural & Heritage Tourism	MSCHT	Dr. Monika Agrawal	3
T5EOE01	AI Powered Dashboard Reporting	AIPDR	Prof. Manish Kumar & Prof. Prem Chandra Giri	3
T5COC11	Readiness in Skills for Employability (RISE)	RISE	Dr. Monika Agrawal & Dr. Swadha Bhartia	3
T4COC09	Universal Human Values (Compulsory)	Worksh op	Dr. Anju Tripathi	1
T4COC10	AI & Technology integration in Marketing (Compulsory)	Worksh op	Dr Namita Nath & Dr. Nitin Kr Saxena	1

***CL: Computer Lab**

Mid-Term Exam

24 January - 2 February, 2026 (Saturday - Monday)

Holidays

Thursday, 25 December 2025 (Christmas)



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU



Thursday, 25 December - Wednesday, 31 December 2025

(Winter Break)

Monday, 26 January 2026 (Republic Day)

Monday, 16 February 2026 (Shivratri)

Tuesday, 3 March 2026 (Holika Dehan)

Wednesday, 4 March 2026 (Holi)

Thursday, 19 March 2026 (Eid-ul-Fitr)

Friday, 27 March 2026

(Ramanavmi)

Tuesday, 31 March 2026 (Mahavir Jayanti)

Ms. Sarla Rawat
Program Manager

Dr. Namita Nath
Program Chairperson

Dr. Nitin Kr Saxena
Dean Academics



FACULTY WORKLOAD
ACADEMIC YEAR (2025-26)

S.No.	Name of Faculty	Total Courses Taught		Trimester Details		Course Name & Credit	Credit
		2nd Year	1st Year	2nd Year	1st Year		
1	Dr. Tapan K Nayak		1		PGDM 2025-27 (Trimester-I)	T1CEC01: Managerial Economics	9
2	Dr Nitin Kr Saxena	2	6	PGDM 2024-26 (Trimester-IV)	PGDM 2025-27 (Trimester-I, II, III)	T1CIT01: IT for Managers	3
						T1COC01: MS Excel Workshop	2
						T2CMM02: Marketing Management II	3
						T3CMM03: Sales & Distribution Management	3
						T3EOE01: Skilled-based Course 1 (Negotiation & Decision-Making)	3
						T3COC06: AI in Marketing	3
						T4EMM21: Case Based Consumer Behaviour Applications; Case Based Sales Management; Case Based Management Practices	4.5
						T4COC10: AI & Technology integration in Marketing (Compulsory)	3
3	Prof KP Kanchana	2	2	PGDM 2024-26 (Trimester-IV, V)	PGDM 2025-27 (Trimester-I, II)	T1CHR01: Organizational Behavior	3
						T2CHR02: Human Resource Management	6
						T4EHR21: Organizational Development & Change	3
						T5EHR27: Competency Mapping & Performance Management	3
4	Dr Rajeev Mathew	2	1	PGDM 2024-26 (Trimester-IV)	PGDM 2025-27 (Trimester-II)	T2CEC02: International Business	6
						T4EIB21: International Trade Operations & Documentation	3
						T4EIB22: International Trade Logistics	3
5	Prof. Saloni Chitkara	1	4	PGDM 2024-26	PGDM 2025-27	T1COM01: Statistics for Business Decision Making	6
						T2COM02: Operations Management	6



				(Trimester-IV, V)	(Trimester-I, II, III)	T3COM03: Business Research Methodology	3
						T3EOM21: Supply Chain and Logistics Management	3
						T4EOM22: TQM, Six Sigma & Lean Management	3
6	Dr. Vibha Verma	2	3	PGDM 2024-26 (Trimester-IV, V)	PGDM 2025-27 (Trimester-I, II, III)	T1COM01: Statistics for Business Decision Making	3
						T2COM02: Operations Management	3
						T3COM03: Business Research Methodology	6
						T4EOM24: Project Management	3
						T5EOM27: Supply Chain Modelling & Analytics	3
7	Prof. Bikram Agarwal	1	2	PGDM 2024-26 (Trimester-IV)	PGDM 2025-27 (Trimester-I, II)	T1CAF01A: Managerial Accounting	3
						T2CAF02: Financial Management	2
						T4EAF22: Financial Statement Analysis and Business Valuation	1.5
8	Prof Manish Kumar	3	3	PGDM 2024-26 (Trimester-IV, V)	PGDM 2025-27 (Trimester-I, II)	T1CIT01: IT for Managers	3
						T1COC01: MS Excel Workshop	2
						T2CIT02: Business Analytics for Managers	3
						T4EBA22: Data Science using Python	3
						T4EBA23: Data Visualization using Power BI	1.5
						T5EOE01: AI Powered Dashboard Reporting	3
9	Prof. Parul Sharma	2		PGDM 2024-26 (Trimester-IV, V)		T4EIB24: International Marketing	3
						T5EIB28: Customs & Excise Management	1.5
10	Prof. Robin Kumar	2		PGDM 2024-26 (Trimester-IV, V)		T4EMM21: Case Based Consumer Behaviour Applications; Case Based Sales Management; Case Based Management Practices	4.5
						T5EMM28: Business Models for E-Commerce	4.5
11	Prof. Pushpendr	1	3	PGDM 2024-	PGDM 2025-	T1CDR01: GACA – I	3
						T2CDR02: GACA – II	3



	a Khamparia			26 (Trimester-IV)	27 (Trimester-I, II, III)	T3CDR03: GACA – III	3
						T4ETH21: Introduction to Global Tourism	3
12	Dr. Monika Aggarwal	5	1	PGDM 2024-26 (Trimester-IV, V)	PGDM 2025-27 (Trimester-II)	T2COC03: Tourism & Linkages	3
						T4ETH22: Travel Agency & Tour Operation	3
						T4ETH23: International Hospitality Operations and Management	3
						T5ETH24: Airport & Cargo Operations Management	3
						T5ETH25: Marketing Strategies for Cultural & Heritage Tourism	3
						T5COC11: Readiness in Skills for Employability (RISE)	1.5
13	Dr. Namita Nath	4	1	PGDM 2024-26 (Trimester-IV, V)	PGDM 2025-27 (Trimester-III)	T3CMM03: Sales & Distribution Management	6
						T4CGM04: Strategic Management	6
						T4EMM22: Product and Brand Management	9
						T5EMM27: B2B Marketing	4.5
						T5EMM28: Business Models for E-Commerce	4.5
14	Dr. Anju Tripathi	3	3	PGDM 2024-26 (Trimester-IV, V)	PGDM 2025-27 (Trimester-I, II, III)	T1CHR01: Organizational Behavior	6
						T2CHR02: Human Resource Management	3
						T3EHR21: Strategic HRM in the Era of Digital Disruption	3
						T4EHR24: Strategic Human Resource Management	3
						T4COC09: Universal Human Values (Compulsory)	3
						T5EHR29: HR Analytics	3
15	Prof. Ravi Gupta	2		PGDM 2024-26 (Trimester-IV, V)		T4EMM26: Marketing Analytics	6
						T5EIB26: Geopolitics & Global Risk Analysis	1.5
16	Dr. Shraddha Srivastava	2	2	PGDM 2024-26 (Trimester-IV, V)	PGDM 2025-27 (Trimester-I, II)	T1CAF01A: Managerial Accounting	6
						T2CAF02: Financial Management	4
						T4EAF23: SpreadSheet Modelling - GT	3
						T5CGM05: Legal Aspects of Business	9



17	Dr. Gunjan Tripathi	4	3	PGDM 2024-26 (Trimester-IV, V)	PGDM 2025-27 (Trimester-II, III)	Innovation & Industry Connect Lab (i-Lab)	3
						T3EAF21: AI-Based Security Analysis & Portfolio Management	3
						T3CIN02: Innovation & Industry Connect Lab (i-Lab)	3
						T4EAF21: Security Analysis & Portfolio Management	3
						T4EAF22: Financial Statement Analysis and Business Valuation	1.5
						T5EAF27: Derivatives and Risk Management	3
T5EAF29: Management of Banking & Financial Services	3						
18	Dr. Shweta Saxena		3		PGDM 2025-27 (Trimester-I, II, III)	T1CGM01: Managerial Communication	4.5
						T2CGM02: Written Analysis & Communication	4.5
						T3CGM03: Spoken Analysis & Communication	6
19	Dr. Charul Agrawal	1	3	PGDM 2024-26 (Trimester-V)	PGDM 2025-27 (Trimester-I, II, III)	T1CMM01: Marketing Management I	9
						T2CMM02: Marketing Management II	6
						T3EMM21: Consumer Insights & Neuromarketing in the Digital Age	6
						T5EMM27: B2B Marketing	4.5
20	Dr. Swadha Bhartia	1	5	PGDM 2024-26 (Trimester-V)	PGDM 2025-27 (Trimester-I, II, III)	Individual Development Program (IDP)	3
						Readiness in Skills for Employability (RISE)	3
						T2COC04: AI in Business	3
						T2COC05: Cyber Security	3
						T5COC11: Readiness in Skills for Employability (RISE)	1.5
21	Prof. Gunjan Bindal	1	1	PGDM 2024-26 (Trimester-V)	PGDM 2025-27 (Trimester-II)	T2CIN01: Societal Outreach Program	1.5
						T5EIB26: Geopolitics & Global Risk Analysis	1.5
22	Prof. Rituperna Dey	1	1	PGDM 2024-26 (Trimester-IV)	PGDM 2025-27 (Trimester-II)	T2CIN01: Societal Outreach Program	1.5
						T4EHR22: Talent Management	1.5



23	Prof. Saraj Singhal	1		PGDM 2024-26 (Trimester-IV)		T4EMM26: Marketing Analytics	3
24	Prof. Prem Chandra Giri	3	1	PGDM 2024-26 (Trimester-IV, V)	PGDM 2025-27 (Trimester-II)	T2CIT02: Business Analytics for Managers	3
						T4EBA21: SQL for Business Intelligence	3
						T4EBA23: Data Visualization using Power BI	1.5
						T5EOE01: AI Powered Dashboard Reporting	3
25	Prof. Nikhil Mishra	2	1	PGDM 2024-26 (Trimester-IV, V)	PGDM 2025-27 (Trimester-II)	T2COC02: Design Thinking & Innovation	1.5
						T4EOM21: Supply Chain & Logistic Management	3
						T5EIB28: Customs & Excise Management	1.5
26	Prof. Sreena Chandran	1	2	PGDM 2024-26 (Trimester-IV)	PGDM 2025-27 (Trimester-I, II)	Societal Outreach Program	3
						T2COC02: Design Thinking & Innovation	1.5
						T4EHR22: Talent Management	1.5